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26TH DISTRICT, NEW YORK

COMMITTEE ON WAYS AND MEANS  
SUBCOMMITTEE ON HEALTH  
SUBCOMMITTEE ON TRADE  
SUBCOMMITTEE ON SOCIAL SECURITY

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**Congress of the United States**  
**House of Representatives**  
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April 28, 2021

The Honorable Rosa DeLauro  
Chairwoman  
Committee on Appropriations  
Room H-307, The Capitol  
Washington, D.C. 20515

The Honorable Kay Granger  
Ranking Member  
Committee on Appropriations  
1036 Longworth House Office Building  
Washington, D.C. 20515

Dear Chair DeLauro and Ranking Member Granger,

I am requesting funding for e-Commerce for Disadvantaged Businesses in fiscal year 2022.

The entity to receive funding for this project is SUNY Buffalo State Small Business Development Center, located at Buffalo State, 1300 Elmwood Ave, Cleveland Hall 206, Buffalo, NY 14222.

The funding would be used to support in depth technical e-commerce assistance for minority, women and disadvantaged businesses. The pandemic changed the way business is done, and an effective online presence is essential to compete. The goal is to build and increase businesses ability and understanding of how to conduct business on-line, through providing a menu of services. Entrepreneurs will be able to use some, or all, of depending on their current e-commerce platform and experience. Services include building an interactive e-commerce web site, graphically design the web site (may include designing a logo, creating good copy, taking photographs, creating a place for questions, appointments, etc.), determining an appropriate payment platform, and monitoring the businesses application and usage of e-commerce.

I certify that neither I nor my immediate family has any financial interest in this project.

Sincerely,



Brian Higgins  
Member of Congress