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ONE HUNDRED ELEVENTH CONGRESS

# Congress of the United States

## House of Representatives

COMMITTEE ON ENERGY AND COMMERCE

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WASHINGTON, DC 20515-6115

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August 16, 2010

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Mr. Lamar McKay  
Chairman and President  
BP America, Inc.  
501 Westlake Park Boulevard  
Houston, TX 77079

Dear Mr. McKay:

The Committee on Energy and Commerce and its Subcommittee on Oversight and Investigations are investigating the April 20, 2010, explosion at the Deepwater Horizon oil drilling rig and its consequences. We are writing to follow up on a request by a Committee Member, Representative Kathy Castor, for information about BP's spending on corporate advertising and marketing relating to the Deepwater Horizon oil spill and relief, recovery, and restoration efforts in the Gulf of Mexico.

To assist the Committee in its ongoing investigation, we request that you provide the following information:

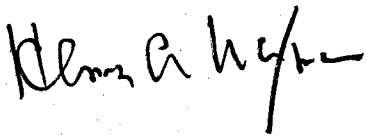
1. A chart identifying the total amount spent on advertisements placed, published, or aired by, or on behalf of, BP from the period April 20, 2010, to the present. Please include the number of advertisements purchased by, or on behalf of, BP and the media market in which those advertisements were placed, published, or aired for each of the following categories:
  - a. television advertising;
  - b. radio advertising;
  - c. internet advertising; and
  - d. print media advertising.

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2. A chart identifying the total amount spent on advertisements placed, published or aired by, or on behalf of, BP from the period April 20, 2009, to August 16, 2009. Please include the number of advertisements purchased by, or on behalf of, BP and the media market in which those advertisements were placed, published, or aired for each of the following categories:
  - a. television advertising;
  - b. radio advertising;
  - c. internet advertising; and
  - d. print media advertising.

Please produce the requested information to the Committee by August 30, 2010. Please contact Tiffany Benjamin at (202) 226-2424 with the Committee if you have any questions regarding this request.

Sincerely,



Henry A. Waxman  
Chairman



Bart Stupak  
Chairman  
Subcommittee on Oversight and Investigations

Enclosure

cc: The Honorable Joe Barton  
Ranking Member

The Honorable Michael C. Burgess  
Ranking Member  
Subcommittee on Oversight and Investigations