



SPONSORSHIP PACKET



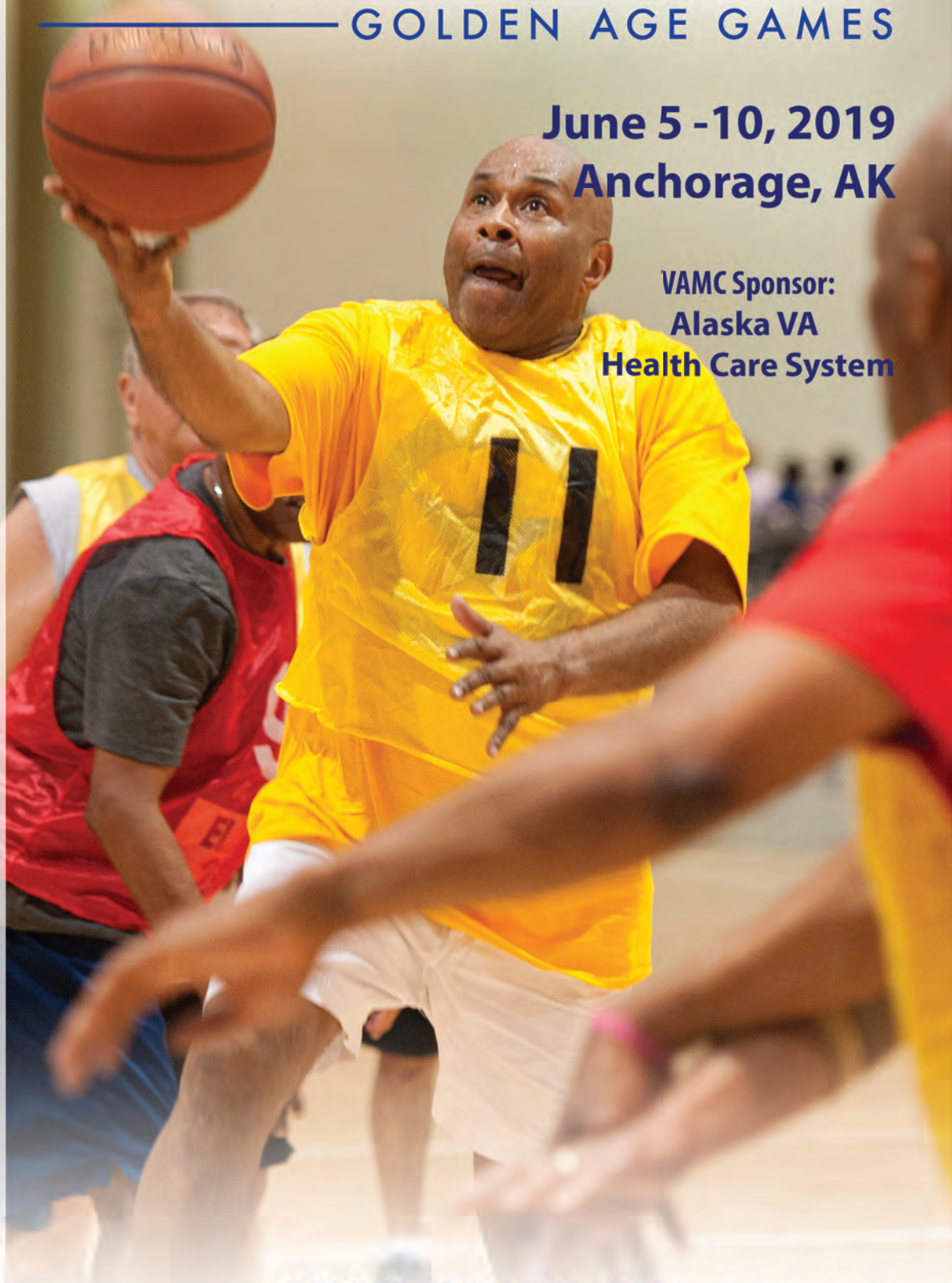
VA U.S. Department of Veterans Affairs



NATIONAL **VETERANS** GOLDEN AGE GAMES

**June 5 -10, 2019
Anchorage, AK**

**VAMC Sponsor:
Alaska VA
Health Care System**



WWW.VETERANSOLDENAGEGAMES.VA.GOV



Dear Community Partner,

An exciting national event is coming to Anchorage, and we would like your support to make it a success. The Department of Veterans Affairs (VA) has selected the Alaska VA Health Care System to host the 33rd National Veterans Golden Age Games (NVGAG) June 5-10, 2019.

The National Veterans Golden Age Games are the premier senior adaptive rehabilitative program in the United States and the only national seniors program designed to improve the quality of life for all senior Veterans, including those with a wide range of abilities and disabilities. The Games provide a multi-event sports and therapeutic recreation program for military Veterans 55 years of age and older who receive care through any VA medical facility. Throughout the week more than 800 men and women who have worn the uniform of the United States of America and defended our country with honor and dignity will compete, right here in Anchorage!

We invite you to be a part of this exciting national event by becoming an individual or corporate/organizational sponsor. Committed volunteers through our local and national sponsorships are essential in providing a memorable experience for those Veterans participating in the Games. If you are unable to be in attendance, but would still like to contribute, you may make a financial or in-kind donation that will be acknowledged at the commensurate sponsorship level as identified in the enclosed package.

Our Nation's heroes have placed our security and freedom before their own lives. Their sacrifices create a debt that America can never fully repay. Your generous gift helps demonstrate our appreciation and will make the 2019 National Veterans Golden Age Games a memorable and significant experience for all involved. Your support of the NVGAG will ensure a very successful event for Veterans from around the country as well as our local community.

For more information regarding individual and/or corporate/organizational sponsorship opportunities, please contact me at LaWana.Latin@va.gov or by phone at 907-257-5493.

Sincerely,

LaWana Latin, Sponsorships Chair
2019 NVGAG Local Organizing Committee

Be part of history!

- ☆ **800 Participants**
- ☆ **18 Medal Events**
- ☆ **Multiple Venues**
- ☆ **Exhibition Events**



June 5 - 10, 2019

veteransgoldenagegames.va.gov

Hosted by:



National Sponsor:

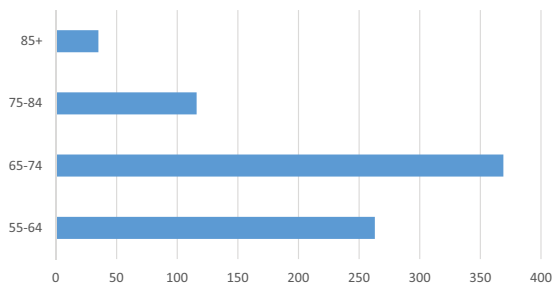




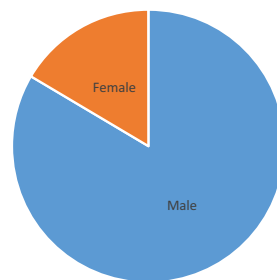
2017 Stats

783 Participants

Ages in Attendance



Gender in Attendance



STATE

| | | | | | |
|----------------------|-----|----------------|----|----------------|----|
| Alaska | 2 | Kansas | 11 | Ohio | 15 |
| Alabama | 10 | Kentucky | 1 | Oklahoma | 11 |
| Arkansas | 13 | Louisiana | 7 | Pennsylvania | 10 |
| Arizona | 7 | Massachusetts | 8 | South Carolina | 3 |
| California | 117 | Maryland | 28 | Tennessee | 5 |
| Colorado | 24 | Maine | 14 | Texas | 67 |
| Connecticut | 13 | Michigan | 39 | Utah | 3 |
| District of Columbia | 6 | Missouri | 33 | Virginia | 34 |
| Florida | 54 | Mississippi | 22 | Vermont | 4 |
| Georgia | 34 | North Carolina | 16 | Washington | 1 |
| Hawaii | 15 | Nebraska | 1 | Wisconsin | 3 |
| Iowa | 21 | New Hampshire | 5 | West Virginia | 18 |
| Idaho | 4 | New Jersey | 7 | Wyoming | 6 |
| Illinois | 34 | New Mexico | 5 | | |
| Indiana | 3 | New York | 10 | | |



2019 NVGAG SPONSORSHIP

The National Veterans Golden Age Games are supported in part by the Department of Veterans Affairs and through donations by various corporations/organizations both locally and nationally. Funds can be earmarked by the sponsor to support the program in a variety of areas, some of which include printing, hospitality, equipment, etc.

Should any organization or corporation wish to contribute annually to the NVGAG, a Memorandum of Agreement (MOA) will be developed with the Department of Veterans Affairs, outlining responsibilities of all parties and sponsor level benefits.

All sponsors are afforded the right to approve the manner in which its name, trademark and logo are used in connection with the National Veterans Golden Age Games.



| SPONSORSHIP LEVELS | |
|----------------------|---------------------|
| National Sponsor | \$200,000 and above |
| Host Sponsor | \$100,000 |
| Platinum Sponsor | \$50,000 |
| Gold Sponsor | \$25,000 |
| Silver Sponsor | \$10,000 |
| Bronze Sponsor | \$1,000 |
| Contribution Sponsor | \$999 and less |



Hosted by:



National Sponsor:



SPONSORSHIP OPPORTUNITIES - ANCHORAGE 2019

| SPONSOR LEVELS | NATIONAL \$200,000 | HOST \$100,000 | PLATINUM \$50,000 | GOLD \$25,000 | SILVER \$10,000 | BRONZE \$1,000 |
|--|-----------------------|-------------------|----------------------|------------------|--------------------|-------------------|
| Promotion & Branding | | | | | | |
| Presentation of medals to athletes | x | x | x | x | x | x |
| Listing in official Games video | x | x | x | x | x | x |
| Use of official Games logo | x | x | x | x | | |
| Complimentary Health & Wellness Expo booth/table/power | 20'x20' | 20'x10' | 20'x10' | 10'x10' | 10'x10' | 10'x10' |
| "Presented by..." spots on PSAs | x | x | | | | |
| Article in official Games program and newsletters | x | | | | | |
| Print Recognition | | | | | | |
| Company logo/description in EXPO guide | x | x | x | x | | |
| Signage appropriate to sponsor level | x | x | x | x | | |
| National and/or local press releases | x | x | x | | | |
| Logo placement on Games website | x | x | x | Listing | Listing | Listing |
| Ad in official Games program | Two Full-pages Color | Full-page Color | Full-page B/W | Half-page B/W | Qtr-page B/W | |
| Logo on official Games memorabilia | x | x | x | x | x | x |
| Presented by..." recognitions during the Games | x | x | | | | |
| Networking Opportunities | | | | | | |
| VIPs and sponsor recognition event | 12 tickets | 10 tickets | 8 tickets | 6 tickets | 4 tickets | 2 tickets |
| Access to exclusive event volunteer opportunities | Up to 2 | Up to 1 | Up to 1 | Up to 1 | Up to 1 | Up to 1 |
| Chance to interact with Department of Veterans Affairs' leadership in attendance | x | x | | | | |

• The NVGAG greatly appreciates in-kind support, such as securing venues, covering the cost of competition for Veteran athletes and covering volunteer meals, to help offset NVGAG operational expenses.

• Volunteer: We also encourage your employees or organization members to join us to experience the Games firsthand as volunteers and/or as “fans in the stands.” Spectators will be inspired as they witness the Veteran athletes strive to achieve their personal best.



Hosted by:



National Sponsor:





U.S. DEPARTMENT OF VETERANS AFFAIRS
Alaska VA Healthcare System
1201 North Muldoon Road
Anchorage, Alaska 99504

TO: Interested Donors

Dear Sir or Madam:

Thank you for your inquiry regarding the tax deductibility of donations to the Alaska VA Health Care System. Although our VA medical facility is not a 501c3 non-profit organization, as an agency of the U.S. Government, we have the same "tax status" as a 501c3. All donations that a corporation or individual donate to any agency of the federal government are tax deductible.

According to the IRS Tax Code that outlines the tax deductibility of gifts to a VA medical facility (Title 26, United States Code, Section 2522 - Charitable and Similar Gift):

- a. Citizens or residents - In computing taxable gifts for the calendar year, there shall be allowed as a deduction in the case of a citizen or resident the amount of all gifts made during such year to or for the use of-

- (1) The United States, any State, or any political subdivision thereof, or the District of Columbia, for exclusively public purposes.

If you need additional information or clarification on the tax deductibility of donations, please contact me at Lawana.Latin@va.gov or by phone at 907-257-5493.

Sincerely,

La Wana Latin
2019 LOC Sponsorships Chair

Tax ID No.: 92-0169513

Hosted by:



National Sponsor:

