

Promoting Connections in the Talent Development Pipeline Webinar

August 12, 2015

Agenda

Barb Grimsgard, Communications & Event Manager, Center of Workforce Innovations

- CTE's 21 Under 21

Hans Meeder, President, NC3T

- Indiana Pathways Network

Kara Webb, Workforce Development Program Manager, Greater Lafayette Commerce

- Region 4 Advanced Manufacturing Day/Week Events

CTE 21 UNDER 21

A celebration and recognition of 21 bright young people who are successful as a result of their involvement in career and technical education.



Step 1: Develop Event Objectives

- Recognize and celebrate current CTE students or recent graduates from a who demonstrated exemplary leadership, teamwork, and achievement.
- Acknowledge CTE programs, directors, teachers, and parents representing the selected students
- Create a better understanding of CTE to the community, and the impact it plays in our local workforce and economy . . .*creates a pipeline of skilled workers to fill in-demand, high wage jobs*

CTE
21
UNDER
21



INDIANA WORKS COUNCILS

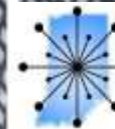
Region 1

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Step 2:

Identify Audience/Key Players

- CTE students
- CTE directors and teachers
- Parents
- School administrators
- State Works Council representative



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Step 3:

Select Date and Time

- No overlap with regional CTE events
- Accommodate 9-5 work schedules, program was scheduled from 5:30-7:00pm
- Ensure it's not too long in length

CTE 21 UNDER 21

Step 4:

Determine the format

- An informal reception format. With networking from 5:30-6:00 p.m., allowing for guests to have some heavy appetizers, desserts, and beverages.
- Recognition program from 6:00-7:00 p.m., with a motivational guest speaker (15 minute talk).

Step 5:

Secure Venue that is . . .

- Easily accessible location
- Willing to provide space at no cost
- Aligns with career and tech industry and/or education

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21

UNDER

21



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Region 1

Step 6:
Establish a Budget

Step 7:
Funding

- Fundraising allowed us to cover a majority of the expenses for the event.
- *Thanks to four community foundations in our region!*
- *In-kind event space from Ivy Tech Valparaiso*

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21
UNDER
21**



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Region I

CTE 21 UNDER 21

Step 8:

Formulate the Plan

- Select presenters and keynoter
- Determine criteria of recipients
- Develop nomination form and cover letter
- Determine who would receive the nomination and event information along with submission instructions
- Convene a rate and review team from the Council members
- Develop a scoring tool/process
- Determine recognition gift (certificate and cash card)



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Region I

Step 9:

Promote

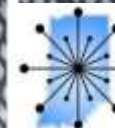
- Announced nominations and event to CTE directors and superintendents via email
- Sent a series of press releases to our many media outlets
- Utilized our social media vehicles
Websites, Facebook, Twitter
- Worked with The Times newspaper to ensure coverage before and after the event and secure an on-site reporter and photographer.
- Times coverage was picked up by other media sources.

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Region 1

'21 UNDER 21'

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THE TIMES

Twenty-one young leaders under age 21 who have shown outstanding leadership, teamwork and achievement were honored at a May 28 ceremony at Ivy Tech Community College, in Valparaiso. All were high school students or recent graduates who have developed impressive resumes while enrolled in high school Career and Technical Education programs throughout Northwest Indiana.



JOHN J. WATKINS; THE TIMES

Twenty-one young adults received "21 Under 21" awards at Works Council of Northwest Indiana ceremony May 28 at Ivy Tech Community College in Valparaiso. The awards recognized 21 high-achievers attending or graduated from area career and technical education programs.

CTE 21 UNDER 21



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Region I

Key Points

- This type of event can be a powerful tool to help build a better of understanding and create awareness of in-demand, high wage jobs that are available to Career & Technical Education students.
- Define clear objectives as your start plan the event. This will guide decision making, and it will help you ensure that the event stays true to your goals.
- Identify your target market, and choose an appropriate venue that makes it easy for guests to attend.
- During the event, do your best to greet all guests and thank them for coming. After the event, follow up with a thank you letter or email, and ask for feedback.

CTE

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21



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CTE 21 UNDER 21

Were our objectives for this event met?

- Recognize and celebrate 21 current CTE students or recent graduates who have demonstrated exemplary leadership, teamwork, and achievement.

YES

- Acknowledge CTE programs, directors, teachers, and parents representing the selected students.

YES

- Create a better understanding of CTE to the community, and the impact it plays in our local workforce and economy . . .*creates a pipeline of skilled workers to fill in-demand, high wage jobs.*

YES



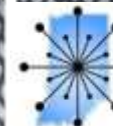
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Region I

CTE 21 UNDER 21

The CTE's 21 Under 21 nominations and recognition event is an initiative of the Indiana Works Council of Region 1.

For further information regarding this program, contact Barb Grimsgard, Communications & Events Manager at 219-462-2940, ext. 28 or bgrimsgard@innovativeworkforce.com



INDIANA WORKS COUNCILS
Region 1



Hans Meeder
President, NC3T



The National Center for College and Career Transitions (NC3T) facilitates sustainable partnerships among regional K-12 schools systems, postsecondary institutions, employer organizations, with economic and workforce development.

Through publications, workshops, and customized consulting, NC3T provides technical assistance and support for high quality CTE programs, STEM education, and pathway systems development.

About NC3T - Leadership

NC3T President Hans Meeder

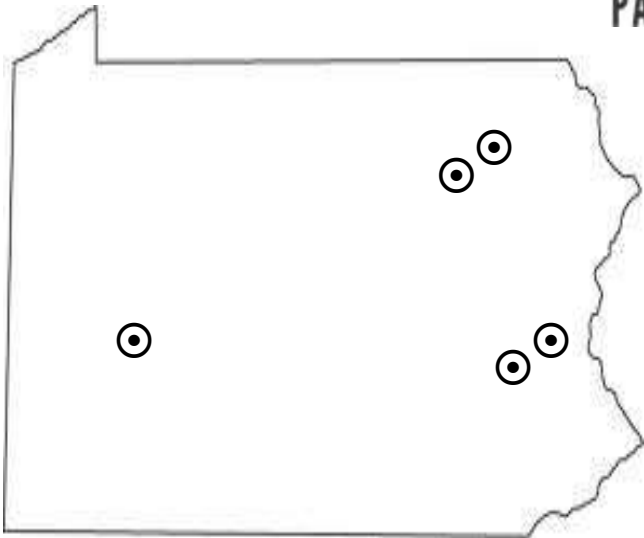
- Former Deputy Assistant Secretary at the U.S. Department of Education,
- Author of the STEM Leader Guide and the forthcoming Pathways Guidebook.
- Has provided consulting services in over 20 states, and is a regular keynote and workshop presenter.



Program Manager Ike Kershaw

- former program specialist with the Ohio Department of Education,
- coordinates technical assistance, coaching, and program of study development for NC3T,
- NC3T state liaison with Indiana.

Other State Pathways Networks



Pennsylvania



New York





The Indiana Pathways Network (IPN), convenes and supports employer-led organizations, school districts, career technical education districts, adult education providers, colleges, and workforce system partners, that are working to develop Pathway Programs for youth and adults, leading to skilled and productive careers for residents of Indiana.

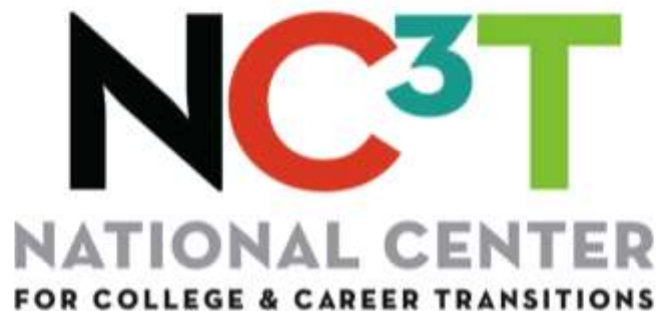
What is a Pathways System?

CAREER PATHWAYS SYSTEM

A career pathways system (or initiative) operates at a local/community level, consisting of a partnership among employers and employer organizations, postsecondary colleges, universities and training providers, career technology centers, primary and secondary schools, workforce and economic development agencies, labor groups and social service providers to offer a variety of Pathways Programs of Study for youth and adult learners.

The Career Pathways System has defined expectations, processes, and policies to guide the development and delivery of Pathways Programs of Study, and clarifies the roles and responsibilities of all involved stakeholders.

Pathways System Framework™



Pathways System Framework™



Pathways System Framework™

CROSS
SECTOR
PARTNERSHIP



Developing
Career &
Life Ready
Learners

Pathways System Framework™



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Developing
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Life Ready
Learners

CAREER
EXPLORATION
& PLANNING

Pathways System Framework™



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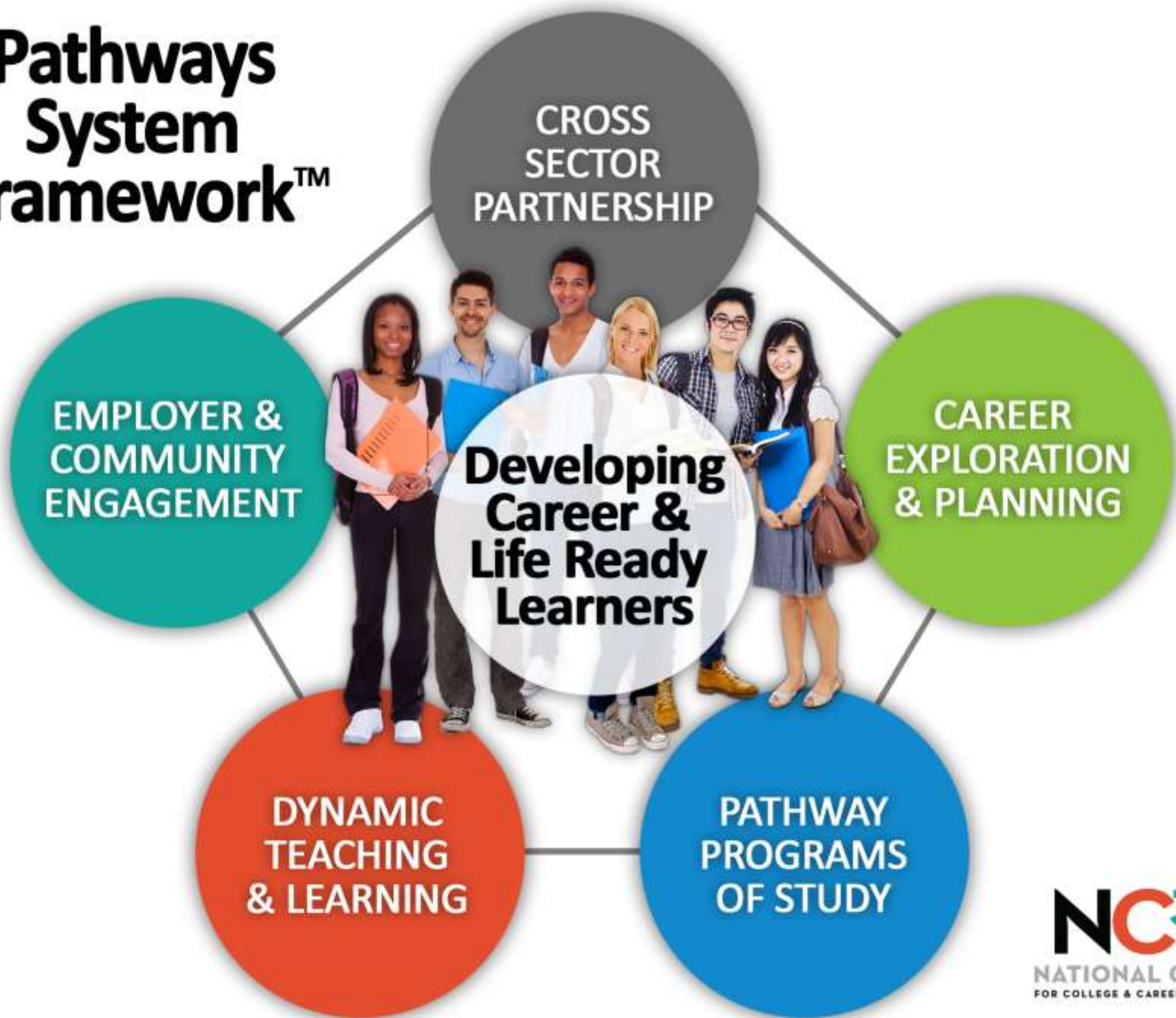
CAREER
EXPLORATION
& PLANNING

PATHWAY
PROGRAMS
OF STUDY

Pathways System Framework™



Pathways System Framework™



What is a Program of Study?

CAREER PATHWAY PROGRAM OF STUDY

An Indiana Career Pathway Program of Study is an integrated collection of courses, learning experiences and services intended to develop students' core academic, career-specific and employability skills, and provide them with ongoing education and training experiences, so that they can successfully enter and advance in a Career Pathway. A number of career pathways feed into each Career Cluster.

Sample Academies/Institutes/Cluster of Pathways

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graph TD; A[Academy/Institute of Health & Human Services] --- B[Academy/Institute of Advanced Technologies]; A --- C[Academy/Institute of Arts, Communications, Entrepreneurship]; B --- C;
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Academy/Institute
of Health & Human
Services

Academy/Institute
of Advanced
Technologies

Academy/Institute
of Arts,
Communications,
Entrepreneurship

Sample Academies/Institutes/Cluster of Pathways

Academy/Institute
of Health & Human
Services

Pathway
Option 1:
Health Careers
& Health
Occupations

Pathway
Option 2:
Biomedical
science

Pathway
Option 3.
Pathway:
Social/family
/youth
services

Sample Academies/Institutes/Cluster of Pathways

Academy/Institute of Advanced Technologies

Pathway Option
1:
Manufacturing &
Mechatronics

Pathway Option
5:
Construction
Trades &
Technologies

Pathway Option
2:
Communication
& Info.
Technology

Pathway Option
3:
Engineering &
Design

Pathway Option
4:
Automotive &
Diesel
Technologies

Sample Academies/Institutes/Cluster of Pathways

Academy/Institute
of Arts,
Communications,
Entrepreneurship

Pathway Option
1:
Hospitality &
Tourism

Pathway Option
5:
Digital Design
and Video
Production

Pathway Option
2:
Sports &
Entertainment
Marketing

Pathway Option
3:
Business, Finance
&
Entrepreneurship

Pathway Option
4:
Careers in
Performing Arts
& Fine Arts

Indiana Pathways Network



Indiana Pathways Network

Through various forums, both in-person and virtual, the IPN helps **identify and share promising practices and replicable strategies** that schools, colleges, employer organizations, and Pathway Partnerships can implement to create and improve existing **cross-sector partnerships, career exploration, pathway programs of study, dynamic teaching and learning, and employer and community engagement.**

Indiana Pathways Network

Fall 2015 through 2016

Upcoming Opportunities

- Sign up to join the network to promote a “pathways for all” model for both youth and adult learners.
- Identify exemplary pathway-related practices already happening in Indiana.
- Share with and learn from other schools, career technical districts, colleges, workforce systems, and employer organizations throughout the state.
- Host and/or participate in a regional Pathways workshop.

Indiana Pathways Network

Winter 2015 through 2016

NC3T and CELL will invite local/regional partnerships of stakeholders to apply for additional technical assistance and customized coaching to help each selected team build out a locally customized Pathways System.

Discussion & Questions

- Would you be interested in helping host one of 3 regional summits/workshops?
- Would you help identify exemplary pathway-related practices?
- Can you suggest K-12 systems that may want to work with other partners to join the network, and to build out pathway systems?
- Questions and clarifications?



Thank You!

PLEASE CONTACT:

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Website. www.nc3t.com
Sign up for monthly newsletter:
Engage.Connect.



Powered by:





2015-2016 Sponsorship Opportunities

\$5,000 (Premier Sponsor-Limit 4)

- Radio Advertisement throughout the academic year for all events
- Largest logo on all print materials for all academic year events
- Logo on Advancing Manufacturing, Greater Lafayette Commerce and Greater Lafayette Economic Development websites
- Prominent recognition in all press releases for the academic year
- Prominent signage at Manufacturing Expo
- Social media recognition on multiple sites for all events throughout the academic year
- Business collateral distributed in Manufacturing Week bags
- Featured at GLC Annual Dinner as Premier Sponsor for Advancing Manufacturing program (includes print and media)

\$1,000

- Logo on Advancing Manufacturing, Greater Lafayette Commerce and Greater Lafayette Economic Development websites
- Social Media recognition during Manufacturing Week
- Signage at Manufacturing Expo
- Business collateral distributed in Manufacturing Week bags

\$2,500

- Radio Advertisement for Manufacturing Expo only
- Logo on Advancing Manufacturing, Greater Lafayette Commerce and Greater Lafayette Economic Development websites
- Social Media recognition during Manufacturing Week
- Signage at Manufacturing Expo
- Business collateral distributed in Manufacturing Week bags
- Featured at GLC Annual Dinner as a sponsor for Advancing Manufacturing program (includes print & media)

\$500

- Recognized as a Manufacturing Week Sponsor
- Logo on Advancing Manufacturing, Greater Lafayette Commerce and Greater Lafayette Economic Development websites
- Business name on print materials for Manufacturing Week Expo

\$250

- Recognized as a Manufacturing Week Sponsor
- Business name on Advancing Manufacturing website
- Business name on print materials for Manufacturing Week Expo



2015-2016 Events

Event	Date	Description	Target Audience	Attendance Goal
Manufacturing Week	September 28 – October 2, 2015	Expo and manufacturing tours	8 th grade – 12 th grade students from Benton, Carroll, Clinton, Fountain, Montgomery, Tippecanoe, Warren, & White counties	4,000 students 50 employers
Manufacturing Effect	September 2, 2015	Manufacturing tours and presentations	Superintendents, Principals and Counselors Benton, Clinton and & Tippecanoe counties	75 educators
Manufacturing Effect	September 3, 2015	Manufacturing tours and presentations	Superintendents, Principals and Counselors Montgomery & Western Boone counties	40 educators
Logistics Day	January 2016	Logistics tours and career panel discussion	High school students from Tippecanoe and Clinton Counties	75 students
Automotive Day	February 2016	Automotive manufacturing tours, auto tech lab tour at Ivy Tech	High school students from Tippecanoe and Benton Counties	75 students

Manufacturing Week 2015 Detailed Schedule

Monday, September 28	Tuesday September 29	Wednesday September 30	Thursday October 1	Friday October 2
Manufacturing Expo 8 th , 9 th , 10 th Grades 9 am – 2 pm	Manufacturing Expo 8 th , 9 th , 10 th Grades 9 am – 2 pm	Manufacturing Expo 8 th , 9 th , 10 th Grades 9 am – 2 pm	Industry Tours Tour 3 manufacturers 11 th & 12 th Grades 9 am – 2 pm	Industry Tours Tour 3 manufacturers 11 th & 12 th Grades 9 am – 2 pm
Manufacturing Expo Community Night 5 pm – 8 pm	Manufacturing Expo Community Night 5 pm – 8 pm	Manufacturing Expo Educator Night 4 pm – 7 pm		

For more information, including the video from last year's event please visit:
<http://www.AdvancingManufacturing.com/#!career-day>



2014 Manufacturing Day Video

www.advancingmanufacturing.com/#!/career-day

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Thank You

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