

ICE.gov Web Analytics Internal

Sep 1, 2014 - Sep 30, 2014

All Sessions
100.00%

+ Add Segment

Total Visits

634,678

% of Total: 100.00% (634,678)



Avg. Visit Duration

00:03:18

Site Avg: 00:03:18 (0.00%)



Pageviews

2,122,129

% of Total: 100.00% (2,122,129)



Unique Visitors

438,478

% of Total: 100.00% (438,478)



Avg. Pages / Visit

3.34

Site Avg: 3.34 (0.00%)



Avg. Time on Page

00:01:25

Site Avg: 00:01:25 (0.00%)



Bounce Rate

49.15%

Site Avg: 49.15% (0.00%)

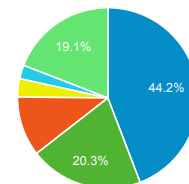


Top Pages

Page Title	Pageviews	Bounce Rate
Online Detainee Locator System	700,351	15.26%
Sistema Internet para Localizador de Detenidos	148,701	15.42%
U.S. Immigration and Customs Enforcement	109,678	40.21%
Student and Exchange Visitor Program	54,683	40.70%
Detention Facilities	50,655	29.93%
ICE Customized Google Search	48,282	49.63%
I-901 Student and Exchange Visitor Information System (SEVIS) Fee	36,356	64.57%
Contact ICE - Enforcement and Removal Operations	35,333	49.48%
Careers	35,287	32.66%
News Releases	34,141	47.84%

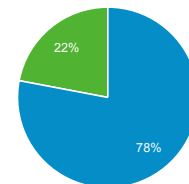
Visits by Source

google (direct) ice.gov
bing yahoo Other



New vs. Returned Visitors

New Visitor Returning Visitor



Visits by Social Network

Social Network	Sessions
Facebook	7,963
Twitter	1,127
Blogger	190
WordPress	159
LinkedIn	138
Yahoo! Answers	97
Naver	96
wikiHow	70
reddit	50
Disqus	30

