



United States
Department of
Agriculture

Farm Service Agency



Aubrey Bettencourt State Executive Director, California

Aubrey Bettencourt was appointed by the Trump Administration to serve as the state executive director of the California USDA Farm Service Agency (FSA) in November 2017.

Raised on her family's farm in Hanford, California, Bettencourt is a third-generation California farmer. Prior to her appointment, she served as the executive director of the California Water Alliance (CalWA), a leading educational voice and authority on water issues throughout the Golden State, since 2010.

Under her leadership, Bettencourt elevated the stature and visibility of CalWA among lawmakers on Capitol Hill and in Sacramento, the national press, nationally renowned think tanks and stakeholder groups. She directed all activities at CalWA, including grassroots outreach, state and federal advocacy efforts, communications, fundraising and cultivation of strategic alliances.

Bettencourt was also an independent policy consultant and political strategist serving clients nationwide. She serves on the Board of Directors for the American Food Security Foundation, is a former executive officer of the Kings County Farm Bureau, co-host on various programs with News Talk 580KMJ and a Rotary Group Study Exchange alumnus, studying water management in Australia.

A graduate of Westmont College in Santa Barbara, Bettencourt holds a Bachelor of Arts degree in history with minors in economics and business.