

Care Labeling Workshop Tweets

On March 28, 2014, the FTC hosted a public roundtable regarding proposed changes to the agency's [Care Labeling Rule](#) in Washington. Staff live-tweeted some highlights of the day-long workshop from the Commission's primary [@FTC](#) Twitter account. The following is a transcript of the workshop tweets from [@FTC](#). All tweets in their original order remain publicly available on the agency's Twitter account for as long as Twitter allows.

Workshop Tweets

Hey! We hope you're planning to watch our webcast on FTC's roundtable on Care Labeling Rule this a.m. Agenda, more: <http://go.usa.gov/K6r3>

Webcast link for FTC's roundtable: Care Labeling Rule. Starts at 9:15 a.m. EDT:
<http://bit.ly/1iHhutX> #FTCclr

We'll take ?s via Twitter, FB, & email during today's roundtable. Send 'em to us, & we'll submit during Q&A: <http://go.usa.gov/K6rm> #FTCclr

We're starting! Watch here: <http://bit.ly/1iHhutX> Agenda, bios, more: <http://go.usa.gov/K6rm> #FTCclr

FTC's Robert Frisby welcomes attendees & gives brief overview of the day's agenda. There will be time for Q&A so send along your ?s. #FTCclr

Now up: UCLA's Peter Sinsheimer gives a presentation on Professional Wetcleaning Issues. #FTCclr

Sinsheimer distinguishes between drycleaning & wetcleaning. #FTCclr

Sinsheimer: When you see "dry clean" on label, what do you think it means? 44% think its means only method for cleaning. #FTCclr

Sinsheimer discusses costs of testing for wetcleaning. #FTCclr

Sinsheimer says FTC should require "professional wetclean" care labeling. #FTCclr
pic.twitter.com/otgnvXMhsA

We're back! Charles Riggs from Texas Woman's University gives a presentation on the Textile Cleaning Process. #FTCclr

Riggs: Issues w/solvent cleaning are odor retention & embellishment damage. W/water: shrinkage, color loss, bleeding... #FTCclr

Riggs: You need to match the cleaning method to the soil or stain. #FTCclr
pic.twitter.com/JzqsjvDdRo

Riggs says dry cleaning may be more environmentally friendly than wetcleaning. #FTCclr

We're on to our panel discussion on professional wetcleaning. Moderated by FTC's Frisby.
#FTCclr

Panel L to R: D'Avignon; Hargave; Mansell; Matthai; Mo; Frisby; Onasch; Riggs; Scalco; &
Sinsheimer. #FTCclr

D'Avignon says we should "consider" wetcleaning as an option - requiring it is necessary at this
point. #FTCclr

Panel debating whether repeated wetcleaning of wool results in damage to the garment. #FTCclr

Corrected: Panel debating whether repeated wetcleaning of wool results in damage to the
garment. #FTCclr

Panel discussion: Should label list other methods that may work to clean garment? Rule requires
only one method. #FTCclr

Consumers have no idea what wetcleaning is, says Scalco. #FTCclr

Our panel on professional wetcleaning will continue until 11:50am. Watch:
<http://bit.ly/1iHhutX> Info: <http://go.usa.gov/K6rm> #FTCclr

Panelists discuss what the industry & consumer cost would be to add a new label requirement
for wetcleaning. #FTCclr

Time for lunch! The FTC roundtable discussion on Care Labeling Rule will begin again at 1pm
EDT. #FTCclr

We're back w/FTC's Care Labeling Rule Roundtable to discuss care symbols. Watch:
<http://bit.ly/1iHhutX> #FTCclr

We're on final panel for FTC's roundtable discussion on care labeling. Watch:
<http://bit.ly/1iHhutX> Info: <http://go.usa.gov/K6rm> #FTCclr

Thanks to everyone for participating in our roundtable discussions on the FTC's Care Labeling
Rule today! #FTCclr

You can submit public comments on the FTC's proposed changes to the Care Labeling Rule until
April 11: <http://bit.ly/1hF4Qlw> #FTCclr