



**National Retail Report - Beef**

**Advertised Prices for Beef at Major Retail Supermarket Outlets ending during the period of 01/04 thru 01/10**

(prices in dollars per pound)

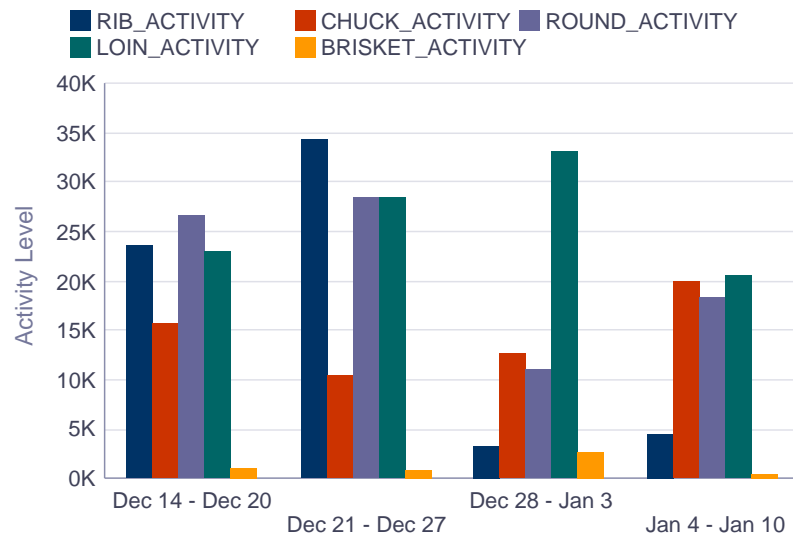
Fri. Jan 4, 2019

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	66.3%		56.6%		68.8%	
Special Rate (2/)	23.6%		4.2%		13.7%	
Activity Index (3/)	93,270		81,880		90,550	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Bone-In Ribeye Roast			860	8.53	310	6.76
Bone-In Ribeye Steak	3,050	8.39	1,680	7.87	3,800	8.18
Bnls Ribeye Roast	50	8.01	30	9.40	180	7.96
Bnls Ribeye Steak	1,330	9.36	780	9.88	3,620	9.39
T-Bone Steak	3,210	7.95	8,780	6.37	2,360	7.17
Porterhouse Steak	710	7.12	2,360	7.20	690	7.75
Tenderloin	550	12.32	3,300	10.25	920	12.97
Filet Mignon	560	14.50	3,620	15.38	1,570	15.67
Loin, Bnls	480	6.68	460	7.46	90	5.96
Bone-In Strip Steak	3,700	7.50	4,180	5.99	1,820	6.04
Bnls New York Strip Steak	6,160	8.73	5,720	7.34	3,570	7.90
Beef Backribs	30	3.17	50	2.99	70	2.60
Sirloin Roast	370	4.12	410	3.91	120	4.83
Sirloin Steak	490	5.32	530	6.13	540	5.42
Bnls Sirloin Roast	10	3.99	20	3.99	70	3.69
Bnls Sirloin Steak	360	6.76	540	5.56	1,060	5.67
Sirloin Tip Roast	930	3.72	430	3.80	1,250	3.80
Sirloin Tip Steak	610	4.05	340	4.61	1,210	4.34
Bnls Top Sirloin Roast	110	3.54	70	4.43	80	3.82
Bnls Top Sirloin Steak	4,670	5.78	290	5.83	3,640	5.24
Top Round Roast	2,360	3.56	1,560	4.07	1,780	3.25
Top Round Steak	1,510	4.69	470	4.16	1,310	4.17
Bottom Round Roast	3,190	3.85	3,910	4.00	3,710	3.77
Bottom Round Steak	850	4.64	1,120	4.45	850	3.97
Eye Of Round Roast	2,110	4.33	1,350	4.28	2,500	3.87
Eye Of Round Steak	290	4.42	80	4.47	430	4.38
Rump Roast	1,620	3.58	1,330	3.99	1,300	3.46
Rump Steak						
Chuck/Shldr/Arm Roast	10,450	3.79	5,780	4.65	11,220	3.68
Chuck/Shldr/Arm Steak	5,380	4.03	2,120	4.59	4,940	4.32
London Broil	2,770	3.40	4,630	4.17	1,970	3.71
Brisket	90	3.48	1,270	4.11	20	5.62
Brisket, Flat	60	6.99	580	5.03	30	6.13
Corned Beef Brisket	120	5.99	570	4.55	10	7.98
Corned Beef Flat	120	6.99	180	2.99	1,220	5.99
Beef Short Ribs	1,080	4.99	1,860	5.44	890	4.88
Flat Iron Steak	1,330	7.03	20	4.91	650	5.61
Flank Steak	1,920	8.44	320	6.99	270	7.65
Minute/Cube Steaks	3,990	4.82	2,440	5.07	3,550	4.89
Stew Meat	7,110	4.81	2,680	4.45	7,040	4.74
Ground Round	1,580	3.93	390	3.84	550	3.78
Ground Chuck	1,020	3.64	2,860	3.28	2,120	3.16
Ground Sirloin	500	4.20	210	4.65	400	4.20
Ground Beef 90% Or More	6,690	4.82	2,290	4.48	9,260	5.11
Ground Beef 80-89%	6,020	3.63	6,170	3.53	4,900	3.36
Ground Beef 70-79%	1,300	2.34	1,580	2.42	680	2.28
Beef Patties	1,600	5.03	740	3.87	740	4.10
Tri-Tip	800	4.51	590	4.65	1,050	5.82
Skirt Steak	30	5.40	330	6.00	190	5.97

**This week in Beef Retail.** . . . . .

This week in Beef Retail, the Feature Rate was 9.7 percent higher, the Special Rate climbed by 19.4 percent, the Activity index charted a 13.9 percent increase. Retailers continue to feature beef products hoping to carry good beef demand into the new year. Cuts from the Rib, Chuck, and Round saw more ad space while cuts from the Loin, and Brisket saw less. Cattle slaughter under federal inspection saw 18.7 percent increase in response to the previously shortened holiday week.

**Activity Index: 2 Week Comparison**



**Explanatory Notes**

**All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.**

**1/: FEATURE RATE:** the amount of sampled stores advertising any reported beef item during the current week, expressed as a percentage of the total sample. **2/: SPECIAL RATE:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). **3/: ACTIVITY INDEX:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised beef item (e.g., a retailer with 100 outlets featuring 3 beef items has an activity index of 300). **4/: STORES/AVG:** the number of advertising outlets and the weighted average price weighted by the respective number of outlets. **5/: BRANDED:** includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading & Certification Branch's Certified Beef programs. **6/: NON-LABELED/OTHER:** Beef cuts advertised without a USDA Quality Grade.

**USDA-MGC Certified Programs List:** <http://www.ams.usda.gov/AMSV1.0/BeefPrograms>



**NORTHEAST**  
(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)  
(prices in dollars per pound)

Fri. Jan 4, 2019

Outlets	5,400		Explanatory Notes									
Feature Rate (1/)	68.5%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	21.4%											
Activity Index (3/)	19,210											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			-		
Bone-In Ribeye Steak	-			5.99 - 9.99	340	7.10	-			-		
Bnls Ribeye Roast	9.99 - 9.99	10	9.99	-			-			-		
Bnls Ribeye Steak	-			8.99 - 8.99	150	8.99	-			6.99 - 9.99	40	8.37
T-Bone Steak	-			7.99 - 9.99	390	9.77	-			8.99 - 8.99	20	8.99
Porterhouse Steak	-			7.99 - 9.99	190	9.53	-			8.99 - 8.99	20	8.99
Tenderloin	-			9.99 - 9.99	20	9.99	-			-		
Filet Mignon	12.98 - 12.98	50	12.98	13.99 - 13.99	20	13.99	-			-		
Loin, Bnls	6.49 - 6.99	30	6.74	-			-			4.97 - 4.97	20	4.97
Bone-In Strip Steak	5.99 - 6.49	50	6.16	6.99 - 9.99	600	9.60	-			5.99 - 5.99	20	5.99
Bnls New York Strip Steak	4.99 - 7.99	30	6.65	5.88 - 10.99	1,240	8.34	-			5.97 - 7.99	70	6.74
Beef Backribs	-			-			-			-		
Sirloin Roast	-			-			-			-		
Sirloin Steak	-			-			-			-		
Bnls Sirloin Roast	-			-			-			-		
Bnls Sirloin Steak	5.99 - 7.99	60	7.37	6.99 - 6.99	40	6.99	-			4.99 - 4.99	20	4.99
Sirloin Tip Roast	3.99 - 3.99	20	3.99	2.78 - 2.78	70	2.78	-			-		
Sirloin Tip Steak	-			5.99 - 5.99	60	5.99	-			-		
Bnls Top Sirloin Roast	-			-			-			2.99 - 3.79	40	3.35
Bnls Top Sirloin Steak	4.99 - 4.99	20	4.99	5.99 - 5.99	110	5.99	-			2.99 - 2.99	20	2.99
Top Round Roast	1.99 - 4.49	370	4.08	2.99 - 3.99	360	3.83	-			2.47 - 2.99	60	2.83
Top Round Steak	2.99 - 3.99	70	3.91	2.99 - 3.59	110	3.33	-			2.47 - 2.47	20	2.47
Bottom Round Roast	2.99 - 4.99	440	3.94	2.49 - 3.99	1,010	3.13	-			3.69 - 3.69	20	3.69
Bottom Round Steak	-			4.99 - 4.99	120	4.99	-			-		
Eye Of Round Roast	2.99 - 5.99	430	4.45	3.99 - 5.99	660	4.18	-			2.97 - 3.99	60	3.69
Eye Of Round Steak	-			4.99 - 4.99	20	4.99	-			-		
Rump Roast	3.79 - 4.29	370	4.01	3.29 - 3.99	460	3.56	2.99 - 2.99	60	2.99	3.79 - 3.79	20	3.79
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	3.28 - 4.99	100	4.05	2.99 - 4.99	1,650	3.76	-			-		
Chuck/Shldr/Arm Steak	4.98 - 4.99	90	4.99	2.99 - 5.99	1,200	4.24	-			2.99 - 3.99	180	3.11
London Broil	1.99 - 3.28	100	2.55	2.99 - 4.99	430	3.46	-			2.97 - 3.99	30	3.48
Brisket	-			-			-			-		
Brisket, Flat	-			6.99 - 6.99	20	6.99	-			-		
Corned Beef Brisket	5.99 - 5.99	120	5.99	-			-			-		
Corned Beef Flat	6.99 - 6.99	120	6.99	-			-			-		
Beef Short Ribs	-			5.99 - 6.49	50	6.48	-			3.99 - 4.79	40	4.35
Flat Iron Steak	-			8.99 - 8.99	160	8.99	-			-		
Flank Steak	7.99 - 7.99	10	7.99	6.99 - 8.99	470	7.70	-			-		
Minute/Cube Steaks	3.89 - 4.99	140	4.90	3.49 - 5.99	570	4.26	3.49 - 3.49	60	3.49	3.99 - 5.49	30	4.74
Stew Meat	3.79 - 4.99	180	4.90	3.49 - 5.99	1,230	4.38	2.99 - 2.99	60	2.99	2.47 - 3.99	50	3.51
Ground Round	-			-			-			3.99 - 3.99	110	3.99
Ground Chuck	2.99 - 2.99	10	2.99	-			-			3.99 - 3.99	40	3.99
Ground Sirloin	-			-			-			3.99 - 3.99	20	3.99
Ground Beef 90% Or More	-			-			-			2.99 - 5.00	890	4.58
Ground Beef 80-89%	3.59 - 3.59	10	3.59	2.99 - 3.99	100	3.32	-			1.79 - 5.49	2,250	3.65
Ground Beef 70-79%	-			-			-			1.99 - 2.67	170	2.67
Beef Patties	4.65 - 4.65	50	4.65	-			-			3.99 - 3.99	20	3.99
Tri-Tip	-			-			-			-		
Skirt Steak	-			-			-			-		

Outlets	7,400	Explanatory Notes										
Feature Rate (1/)	68.8%	5/ BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/ NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	23.9%											
Activity Index (3/)	25,515											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			-		
Bone-In Ribeye Steak	6.99 - 8.99	790	8.82	6.99 - 9.99	190	8.71	-			5.98 - 5.98	40	5.98
Bnls Ribeye Roast	-			-			-			7.58 - 7.58	30	7.58
Bnls Ribeye Steak	4.98 - 8.99	270	8.61	11.99 - 12.99	20	12.38	-			4.98 - 7.99	90	5.98
T-Bone Steak	4.99 - 5.99	110	5.40	6.98 - 9.99	310	7.39	-			3.99 - 6.99	240	5.02
Porterhouse Steak	5.09 - 6.19	110	5.54	-			-			-		
Tenderloin	-			9.99 - 9.99	100	9.99	-			10.99 - 10.99	180	10.99
Filet Mignon	-			13.99 - 13.99	100	13.99	-			13.99 - 13.99	180	13.99
Loin, Bnls	6.49 - 6.99	430	6.74	-			-			-		
Bone-In Strip Steak	5.99 - 6.49	640	6.16	3.99 - 9.99	50	9.47	-			3.83 - 4.99	230	4.94
Bnls New York Strip Steak	6.99 - 7.99	310	7.26	5.88 - 10.99	110	8.77	5.99 - 5.99	10	5.99	2.98 - 7.99	90	4.54
Beef Backribs	-			2.99 - 2.99	20	2.99	-			-		
Sirloin Roast	-			-			-			-		
Sirloin Steak	-			-			-			-		
Bnls Sirloin Roast	-			-			-			-		
Bnls Sirloin Steak	-			4.99 - 4.99	10	4.99	-			-		
Sirloin Tip Roast	3.49 - 3.99	80	3.55	2.78 - 2.78	20	2.78	-			3.29 - 3.56	20	3.50
Sirloin Tip Steak	3.99 - 3.99	70	3.99	-			-			3.99 - 3.99	10	3.99
Bnls Top Sirloin Roast	-			-			-			2.99 - 2.99	5	2.99
Bnls Top Sirloin Steak	4.98 - 5.99	570	5.87	4.99 - 6.99	2,360	5.64	-			2.99 - 2.99	5	2.99
Top Round Roast	3.99 - 3.99	80	3.99	2.99 - 2.99	510	2.99	-			-		
Top Round Steak	2.99 - 5.99	260	5.60	4.99 - 4.99	510	4.99	-			-		
Bottom Round Roast	2.69 - 3.29	90	3.20	2.28 - 3.99	50	3.15	-			2.88 - 3.59	50	3.36
Bottom Round Steak	2.99 - 4.29	110	3.92	3.99 - 4.99	10	4.09	-			2.98 - 2.98	20	2.98
Eye Of Round Roast	2.88 - 4.99	90	3.71	3.99 - 3.99	10	3.99	-			3.99 - 3.99	5	3.99
Eye Of Round Steak	-			4.99 - 4.99	10	4.99	-			-		
Rump Roast	2.99 - 2.99	30	2.99	-			-			3.18 - 3.99	80	3.84
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	2.88 - 3.98	470	3.17	2.98 - 5.99	2,890	3.69	-			3.56 - 3.99	70	3.93
Chuck/Shldr/Arm Steak	3.19 - 4.99	400	4.51	2.69 - 4.99	200	3.93	2.98 - 2.98	20	2.98	3.99 - 4.99	80	4.80
London Broil	2.98 - 3.48	50	3.35	2.99 - 4.99	570	3.11	-			-		
Brisket	2.99 - 2.99	10	2.99	-			-			-		
Brisket, Flat	-			6.99 - 6.99	40	6.99	-			-		
Corned Beef Brisket	5.99 - 5.99	5	5.99	-			-			-		
Corned Beef Flat	6.99 - 6.99	5	6.99	-			-			-		
Beef Short Ribs	-			5.99 - 5.99	5	5.99	-			3.48 - 4.47	40	3.78
Flat Iron Steak	3.99 - 4.99	110	4.61	6.99 - 6.99	90	6.99	-			-		
Flank Steak	-			8.99 - 8.99	1,080	8.99	-			-		
Minute/Cube Steaks	3.99 - 4.99	360	4.16	4.99 - 6.99	710	5.11	-			3.99 - 3.99	5	3.99
Stew Meat	2.99 - 4.99	660	4.28	3.99 - 5.99	1,800	5.29	-			3.99 - 4.99	70	4.20
Ground Round	-			-			-			2.99 - 3.99	1,140	3.96
Ground Chuck	2.59 - 2.99	70	2.65	-			-			2.79 - 3.99	300	3.31
Ground Sirloin	-			-			-			-		
Ground Beef 90% Or More	5.99 - 6.99	500	6.14	4.99 - 4.99	10	4.99	-			2.99 - 5.49	2,260	4.61
Ground Beef 80-89%	4.99 - 4.99	20	4.99	-			-			1.79 - 4.49	340	3.44
Ground Beef 70-79%	-			-			-			1.93 - 3.69	240	2.41
Beef Patties	2.79 - 2.79	50	2.79	-			-			2.13 - 5.49	1,160	5.35
Tri-Tip	-			-			-			-		
Skirt Steak	-			-			-			-		



Outlets	6,100		Explanatory Notes									
Feature Rate (1/)	55.9%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	27.1%											
Activity Index (3/)	14,460											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			-		
Bone-In Ribeye Steak	6.99 - 7.99	130	7.81	6.99 - 9.99	260	8.61	-			5.98 - 5.98	10	5.98
Bnls Ribeye Roast	-			-			-			7.99 - 7.99	20	7.99
Bnls Ribeye Steak	8.99 - 11.46	60	10.51	-			-			3.99 - 8.99	140	5.86
T-Bone Steak	5.99 - 7.99	300	7.54	6.99 - 9.99	250	9.38	-			3.99 - 8.99	150	5.06
Porterhouse Steak	5.99 - 7.99	70	6.68	7.99 - 7.99	10	7.99	-			8.99 - 8.99	10	8.99
Tenderloin	-			9.99 - 9.99	30	9.99	-			12.99 - 12.99	30	12.99
Filet Mignon	-			13.99 - 13.99	30	13.99	-			-		
Loin, Bnls	-			-			-			-		
Bone-In Strip Steak	4.99 - 6.99	140	6.70	5.99 - 9.99	310	8.57	-			-		
Bnls New York Strip Steak	6.96 - 13.00	440	8.95	4.77 - 10.99	570	9.36	4.99 - 5.99	5	5.49	3.99 - 8.99	230	7.47
Beef Backribs	-			-			-			-		
Sirloin Roast	3.99 - 3.99	110	3.99	3.99 - 3.99	5	3.99	-			-		
Sirloin Steak	3.99 - 6.99	300	5.88	-			-			-		
Bnls Sirloin Roast	-			3.99 - 3.99	10	3.99	-			-		
Bnls Sirloin Steak	4.99 - 6.99	30	5.93	3.99 - 3.99	10	3.99	-			-		
Sirloin Tip Roast	2.99 - 4.99	190	3.48	2.78 - 3.99	20	3.75	2.88 - 2.88	5	2.88	3.29 - 3.29	50	3.29
Sirloin Tip Steak	3.99 - 4.99	90	4.48	4.49 - 4.99	20	4.73	3.59 - 3.59	5	3.59	3.99 - 3.99	50	3.99
Bnls Top Sirloin Roast	-			-			-			3.69 - 3.69	10	3.69
Bnls Top Sirloin Steak	4.99 - 6.99	120	5.50	3.99 - 6.99	280	6.73	-			-		
Top Round Roast	3.49 - 4.99	280	4.60	1.97 - 5.99	10	4.13	3.29 - 3.29	5	3.29	3.49 - 3.99	50	3.85
Top Round Steak	3.99 - 4.99	220	4.79	5.00 - 5.00	5	5.00	-			3.49 - 3.99	50	3.86
Bottom Round Roast	2.99 - 5.99	510	4.38	2.99 - 3.99	30	3.58	-			2.99 - 4.49	50	4.07
Bottom Round Steak	2.99 - 6.99	210	5.31	3.49 - 3.69	20	3.59	-			3.29 - 3.88	20	3.46
Eye Of Round Roast	3.18 - 4.99	70	4.32	3.99 - 5.99	5	5.32	-			-		
Eye Of Round Steak	3.99 - 4.59	50	4.40	4.99 - 6.49	10	5.22	-			-		
Rump Roast	3.49 - 3.69	40	3.58	2.99 - 3.49	150	3.20	-			3.88 - 3.88	10	3.88
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	2.48 - 5.99	170	4.11	2.99 - 5.99	1,070	3.88	-			2.99 - 4.99	40	4.60
Chuck/Shldr/Arm Steak	3.49 - 4.99	270	4.68	2.99 - 4.99	450	4.05	-			4.99 - 4.99	30	4.99
London Broil	3.48 - 3.49	20	3.49	1.97 - 5.99	5	4.65	-			3.49 - 3.99	60	3.87
Brisket	2.99 - 2.99	10	2.99	-			-			-		
Brisket, Flat	-			6.99 - 6.99	10	6.99	-			-		
Corned Beef Brisket	-			-			-			-		
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	3.89 - 4.99	40	4.64	5.99 - 6.99	30	6.46	-			3.99 - 4.99	20	4.49
Flat Iron Steak	3.99 - 5.99	70	4.60	5.99 - 6.99	360	6.96	-			-		
Flank Steak	6.99 - 7.99	30	7.66	6.99 - 6.99	10	6.99	-			5.99 - 5.99	10	5.99
Minute/Cube Steaks	3.99 - 4.99	360	4.84	3.79 - 5.99	300	4.91	4.99 - 4.99	5	4.99	3.99 - 4.99	190	4.70
Stew Meat	3.69 - 5.99	240	4.81	3.99 - 5.99	720	4.83	3.99 - 3.99	5	3.99	3.99 - 4.99	90	4.19
Ground Round	-			-			-			3.49 - 3.99	240	3.79
Ground Chuck	2.48 - 4.99	50	3.57	-			-			2.49 - 5.00	380	4.01
Ground Sirloin	3.99 - 4.99	50	4.38	-			-			2.99 - 4.79	140	3.93
Ground Beef 90% Or More	3.48 - 6.99	580	6.14	-			-			3.29 - 5.99	660	4.40
Ground Beef 80-89%	4.99 - 4.99	10	4.99	-			-			1.79 - 4.49	920	3.23
Ground Beef 70-79%	-			-			-			1.99 - 2.89	260	2.41
Beef Patties	4.49 - 4.49	110	4.49	-			-			3.99 - 5.00	120	4.01
Tri-Tip	-			-			-			-		
Skirt Steak	5.99 - 5.99	10	5.99	4.99 - 4.99	20	4.99	-			-		

Outlets	4,900		Explanatory Notes									
Feature Rate (1/)	64.5%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	14.7%											
Activity Index (3/)	11,405											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Ribeye Steak	6.99 - 8.99	70	8.43	6.99 - 9.99	110	8.46	-	-	-	-	-	-
Bnls Ribeye Roast	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Ribeye Steak	9.99 - 12.99	70	10.48	12.99 - 12.99	70	12.99	7.96 - 7.96	20	7.96	7.99 - 8.99	80	8.17
T-Bone Steak	4.99 - 7.99	50	7.25	4.77 - 9.99	160	9.29	-	-	-	5.99 - 5.99	140	5.99
Porterhouse Steak	-	-	-	5.47 - 5.47	5	5.47	-	-	-	-	-	-
Tenderloin	-	-	-	9.99 - 9.99	10	9.99	-	-	-	-	-	-
Filet Mignon	-	-	-	13.99 - 13.99	10	13.99	-	-	-	-	-	-
Loin, Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Strip Steak	6.99 - 6.99	70	6.99	3.99 - 9.99	340	6.21	-	-	-	-	-	-
Bnls New York Strip Steak	7.99 - 13.00	310	9.85	4.77 - 10.99	260	9.13	6.99 - 6.99	310	6.99	-	-	-
Beef Backribs	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Roast	-	-	-	3.99 - 4.77	60	4.00	-	-	-	-	-	-
Sirloin Steak	3.47 - 6.99	180	4.40	-	-	-	-	-	-	-	-	-
Bnls Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Sirloin Steak	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Tip Roast	3.49 - 3.99	120	3.69	2.49 - 2.49	20	2.49	-	-	-	2.99 - 3.29	60	3.23
Sirloin Tip Steak	3.59 - 3.99	80	3.72	-	-	-	-	-	-	2.39 - 3.49	60	2.87
Bnls Top Sirloin Roast	-	-	-	-	-	-	-	-	-	3.69 - 3.69	50	3.69
Bnls Top Sirloin Steak	3.99 - 7.99	220	5.73	-	-	-	3.88 - 3.88	100	3.88	-	-	-
Top Round Roast	3.99 - 4.99	100	4.40	1.97 - 5.99	130	3.09	-	-	-	2.47 - 3.79	110	2.73
Top Round Steak	3.29 - 4.99	80	4.20	4.99 - 5.00	80	4.99	-	-	-	3.99 - 3.99	20	3.99
Bottom Round Roast	2.98 - 5.99	200	4.95	3.99 - 3.99	60	3.99	-	-	-	2.49 - 4.49	30	2.91
Bottom Round Steak	3.48 - 6.99	110	6.02	-	-	-	-	-	-	1.99 - 3.99	150	3.78
Eye Of Round Roast	3.69 - 3.69	10	3.69	3.99 - 5.99	100	4.45	-	-	-	3.49 - 3.59	80	3.52
Eye Of Round Steak	3.99 - 3.99	10	3.99	4.29 - 6.49	40	5.49	-	-	-	3.59 - 3.99	120	3.78
Rump Roast	2.98 - 4.99	120	3.83	3.19 - 3.19	70	3.19	-	-	-	-	-	-
Rump Steak	-	-	-	-	-	-	-	-	-	-	-	-
Chuck/Shldr/Arm Roast	2.99 - 3.99	190	3.33	2.77 - 5.99	1,040	4.12	2.97 - 2.97	30	2.97	3.39 - 3.49	140	3.43
Chuck/Shldr/Arm Steak	3.49 - 4.99	120	4.27	2.99 - 4.99	290	4.05	2.97 - 3.48	70	3.23	2.99 - 3.99	220	3.21
London Broil	1.97 - 1.97	40	1.97	1.97 - 5.99	210	3.76	-	-	-	3.99 - 3.99	80	3.99
Brisket	3.58 - 3.58	80	3.58	-	-	-	-	-	-	-	-	-
Brisket, Flat	-	-	-	-	-	-	-	-	-	-	-	-
Corned Beef Brisket	-	-	-	-	-	-	-	-	-	-	-	-
Corned Beef Flat	-	-	-	-	-	-	-	-	-	-	-	-
Beef Short Ribs	-	-	-	-	-	-	-	-	-	2.99 - 4.99	120	3.44
Flat Iron Steak	3.99 - 4.99	40	4.53	5.99 - 7.99	220	7.29	-	-	-	-	-	-
Flank Steak	-	-	-	-	-	-	-	-	-	-	-	-
Minute/Cube Steaks	3.99 - 4.99	190	4.49	4.49 - 6.99	390	6.00	-	-	-	3.29 - 4.99	210	4.48
Stew Meat	3.69 - 4.99	140	4.68	4.49 - 5.99	400	4.93	-	-	-	3.33 - 4.99	280	4.19
Ground Round	3.88 - 3.88	80	3.88	-	-	-	-	-	-	3.49 - 3.49	10	3.49
Ground Chuck	3.78 - 3.78	30	3.78	2.99 - 2.99	20	2.99	-	-	-	2.79 - 5.00	100	3.97
Ground Sirloin	3.49 - 3.49	50	3.49	3.99 - 3.99	20	3.99	-	-	-	2.77 - 2.77	5	2.77
Ground Beef 90% Or More	5.99 - 6.99	80	6.95	4.99 - 4.99	70	4.99	-	-	-	2.99 - 5.98	560	4.14
Ground Beef 80-89%	-	-	-	-	-	-	-	-	-	2.49 - 4.49	790	3.44
Ground Beef 70-79%	-	-	-	-	-	-	-	-	-	1.69 - 2.29	390	2.12
Beef Patties	5.99 - 5.99	20	5.99	-	-	-	-	-	-	3.77 - 5.00	20	4.95
Tri-Tip	-	-	-	3.99 - 3.99	30	3.99	-	-	-	-	-	-
Skirt Steak	-	-	-	-	-	-	-	-	-	-	-	-



Outlets	3,900		Explanatory Notes									
Feature Rate (1/)	74.1%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	30.6%											
Activity Index (3/)	15,735											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Ribeye Steak	12.99 - 12.99	60	12.99	5.77 - 9.99	740	8.52	-	-	-	4.99 - 7.99	240	7.20
Bnls Ribeye Roast	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Ribeye Steak	9.99 - 9.99	110	9.99	12.99 - 12.99	120	12.99	-	-	-	-	-	-
T-Bone Steak	-	-	-	4.77 - 9.99	420	9.22	-	-	-	4.99 - 5.99	220	4.99
Porterhouse Steak	-	-	-	5.47 - 5.47	60	5.47	-	-	-	4.99 - 4.99	170	4.99
Tenderloin	-	-	-	9.99 - 9.99	5	9.99	-	-	-	15.99 - 15.99	170	15.99
Filet Mignon	-	-	-	13.99 - 13.99	5	13.99	-	-	-	15.99 - 15.99	170	15.99
Loin, Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Strip Steak	-	-	-	4.77 - 9.99	500	8.83	-	-	-	4.97 - 4.99	290	4.98
Bnls New York Strip Steak	9.99 - 9.99	60	9.99	4.77 - 10.99	1,390	9.55	-	-	-	-	-	-
Beef Backribs	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Roast	-	-	-	3.99 - 4.77	140	4.34	-	-	-	-	-	-
Sirloin Steak	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Sirloin Steak	-	-	-	-	-	-	-	-	-	6.99 - 6.99	170	6.99
Sirloin Tip Roast	-	-	-	-	-	-	-	-	-	3.69 - 4.99	170	4.95
Sirloin Tip Steak	-	-	-	-	-	-	-	-	-	2.99 - 3.99	90	3.46
Bnls Top Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Top Sirloin Steak	5.99 - 9.99	330	6.06	5.99 - 5.99	380	5.99	-	-	-	-	-	-
Top Round Roast	-	-	-	1.97 - 4.77	140	3.22	-	-	-	2.37 - 2.37	50	2.37
Top Round Steak	-	-	-	-	-	-	-	-	-	2.37 - 2.37	50	2.37
Bottom Round Roast	-	-	-	3.99 - 3.99	80	3.99	-	-	-	3.99 - 3.99	170	3.99
Bottom Round Steak	3.99 - 3.99	20	3.99	-	-	-	-	-	-	3.99 - 3.99	5	3.99
Eye Of Round Roast	-	-	-	3.99 - 3.99	80	3.99	-	-	-	2.49 - 4.99	190	4.74
Eye Of Round Steak	-	-	-	-	-	-	-	-	-	-	-	-
Rump Roast	2.99 - 4.99	90	3.20	-	-	-	-	-	-	-	-	-
Rump Steak	-	-	-	-	-	-	-	-	-	-	-	-
Chuck/Shldr/Arm Roast	2.99 - 4.99	280	4.31	2.97 - 4.99	980	3.84	-	-	-	1.97 - 3.99	470	3.30
Chuck/Shldr/Arm Steak	2.99 - 4.99	40	4.07	2.69 - 4.99	780	3.92	-	-	-	1.97 - 3.49	330	2.87
London Broil	-	-	-	1.97 - 4.99	630	3.14	-	-	-	2.77 - 3.99	220	3.71
Brisket	-	-	-	-	-	-	-	-	-	-	-	-
Brisket, Flat	-	-	-	-	-	-	-	-	-	-	-	-
Corned Beef Brisket	-	-	-	-	-	-	-	-	-	-	-	-
Corned Beef Flat	-	-	-	-	-	-	-	-	-	-	-	-
Beef Short Ribs	5.99 - 5.99	110	5.99	4.99 - 4.99	420	4.99	-	-	-	3.99 - 5.99	170	4.65
Flat Iron Steak	-	-	-	7.99 - 7.99	5	7.99	-	-	-	-	-	-
Flank Steak	-	-	-	5.99 - 5.99	120	5.99	-	-	-	-	-	-
Minute/Cube Steaks	-	-	-	4.99 - 4.99	420	4.99	-	-	-	-	-	-
Stew Meat	-	-	-	4.49 - 5.99	780	5.37	-	-	-	3.59 - 3.99	50	3.63
Ground Round	-	-	-	-	-	-	-	-	-	-	-	-
Ground Chuck	2.99 - 2.99	10	2.99	-	-	-	-	-	-	3.99 - 3.99	10	3.99
Ground Sirloin	-	-	-	-	-	-	-	-	-	2.77 - 2.77	60	2.77
Ground Beef 90% Or More	5.99 - 5.99	240	5.99	4.99 - 4.99	120	4.99	-	-	-	2.50 - 4.99	440	4.10
Ground Beef 80-89%	-	-	-	-	-	-	-	-	-	2.79 - 4.99	1,190	3.82
Ground Beef 70-79%	-	-	-	-	-	-	-	-	-	1.97 - 2.99	240	2.35
Beef Patties	-	-	-	-	-	-	-	-	-	3.77 - 3.77	60	3.77
Tri-Tip	5.99 - 8.99	270	7.04	2.77 - 3.99	440	2.81	-	-	-	-	-	-
Skirt Steak	-	-	-	-	-	-	-	-	-	-	-	-



Outlets	1,300		Explanatory Notes									
Feature Rate (1/)	72.1%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.									
Special Rate (1/)	30.5%											
Activity Index (3/)	6,240											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			-		
Bone-In Ribeye Steak	-			8.99 - 8.99	70	8.99	-			-		
Bnls Ribeye Roast	-			-			-			-		
Bnls Ribeye Steak	8.99 - 12.99	80	12.17	-			-			-		
T-Bone Steak	-			9.99 - 9.99	380	9.99	-			-		
Porterhouse Steak	-			-			-			-		
Tenderloin	-			-			-			-		
Filet Mignon	-			-			-			-		
Loin, Bnls	-			-			-			-		
Bone-In Strip Steak	6.99 - 6.99	10	6.99	5.77 - 9.99	410	8.74	-			-		
Bnls New York Strip Steak	-			4.77 - 10.99	730	9.11	-			5.99 - 5.99	10	5.99
Beef Backribs	-			-			-			-		
Sirloin Roast	-			3.99 - 3.99	70	3.99	-			-		
Sirloin Steak	-			-			-			-		
Bnls Sirloin Roast	-			-			-			-		
Bnls Sirloin Steak	-			-			-			-		
Sirloin Tip Roast	2.69 - 4.99	60	4.29	-			-			2.99 - 3.29	40	3.19
Sirloin Tip Steak	3.99 - 3.99	40	3.99	-			-			3.49 - 4.49	50	3.87
Bnls Top Sirloin Roast	-			-			-			3.49 - 3.49	10	3.49
Bnls Top Sirloin Steak	5.98 - 6.99	100	6.37	-			-			3.49 - 3.49	10	3.49
Top Round Roast	-			1.97 - 1.97	70	1.97	-			-		
Top Round Steak	4.48 - 4.48	10	4.48	-			-			-		
Bottom Round Roast	2.99 - 5.99	80	4.16	3.99 - 4.99	280	4.42	-			-		
Bottom Round Steak	3.99 - 6.99	70	4.24	-			-			-		
Eye Of Round Roast	-			3.99 - 4.99	280	4.75	-			-		
Eye Of Round Steak	-			-			-			-		
Rump Roast	2.99 - 3.99	110	3.24	3.19 - 3.19	10	3.19	-			-		
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	2.99 - 4.49	90	3.55	2.99 - 4.99	730	4.11	-			-		
Chuck/Shldr/Arm Steak	4.99 - 4.99	30	4.99	2.99 - 4.99	570	3.99	-			-		
London Broil	3.98 - 3.98	10	3.98	1.97 - 4.99	280	3.93	-			2.99 - 2.99	10	2.99
Brisket	-			-			-			-		
Brisket, Flat	-			-			-			-		
Corned Beef Brisket	-			-			-			-		
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	-			-			-			-		
Flat Iron Steak	-			6.99 - 8.99	280	7.65	-			-		
Flank Steak	-			6.99 - 8.99	160	8.15	-			-		
Minute/Cube Steaks	-			-			-			4.99 - 4.99	10	4.99
Stew Meat	-			4.49 - 4.49	290	4.49	-			-		
Ground Round	-			-			-			-		
Ground Chuck	-			-			-			-		
Ground Sirloin	4.99 - 4.99	120	4.99	-			-			-		
Ground Beef 90% Or More	6.99 - 6.99	40	6.99	-			-			2.77 - 3.99	240	3.50
Ground Beef 80-89%	-			-			-			2.18 - 4.99	360	4.30
Ground Beef 70-79%	-			-			-			1.99 - 1.99	20	1.99
Beef Patties	-			-			-			-		
Tri-Tip	5.99 - 5.99	40	5.99	-			-			-		
Skirt Steak	-			-			-			-		





Outlets	100		Explanatory Notes										
Feature Rate (1/)	74.2%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	0.0%												
Activity Index (3/)	335												
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)			
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	
Bone-In Ribeye Roast													
Bone-In Ribeye Steak													
Bnls Ribeye Roast													
Bnls Ribeye Steak													
T-Bone Steak													
Porterhouse Steak													
Tenderloin													
Filet Mignon													
Loin, Bnls													
Bone-In Strip Steak	7.99	7.99	30	7.99	6.99	6.99	10	6.99					
Bnls New York Strip Steak													
Beef Backribs													
Sirloin Roast													
Sirloin Steak													
Bnls Sirloin Roast													
Bnls Sirloin Steak													
Sirloin Tip Roast													
Sirloin Tip Steak													
Bnls Top Sirloin Roast													
Bnls Top Sirloin Steak													
Top Round Roast													
Top Round Steak	4.79	4.79	30	4.79									
Bottom Round Roast					5.99	5.99	10	5.99					
Bottom Round Steak													
Eye Of Round Roast	4.79	4.79	30	4.79	5.99	5.99	10	5.99					
Eye Of Round Steak	4.79	4.79	30	4.79									
Rump Roast													
Rump Steak													
Chuck/Shldr/Arm Roast	3.98	3.98	5	3.98									
Chuck/Shldr/Arm Steak													
London Broil	4.79	4.79	30	4.79	5.99	5.99	10	5.99					
Brisket													
Brisket, Flat													
Corned Beef Brisket													
Corned Beef Flat													
Beef Short Ribs					6.99	6.99	30	6.99					
Flat Iron Steak					7.99	7.99	10	7.99					
Flank Steak													
Minute/Cube Steaks					5.99	5.99	30	5.99		4.98	4.98	5	4.98
Stew Meat					5.99	5.99	30	5.99		4.48	4.48	5	4.48
Ground Round													
Ground Chuck													
Ground Sirloin	5.49	5.49	10	5.49	5.99	5.99	30	5.99					
Ground Beef 90% Or More													
Ground Beef 80-89%													
Ground Beef 70-79%													
Beef Patties													
Tri-Tip													
Skirt Steak													





Outlets		100		Explanatory Notes												
Feature Rate (1/)		84.1%		5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.												
Special Rate (1/)		3.5%														
Activity Index (3/)		520														
BRANDED(5)				CHOICE			SELECT			NON LABELED / OTHER (6)						
Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	
Bone-In Ribeye Roast													9.99	9.99	10	9.99
Bone-In Ribeye Steak																
Bnls Ribeye Roast																
Bnls Ribeye Steak													8.99	8.99	20	8.99
T-Bone Steak	6.99	6.99	30	6.99	10.99	10.99	30	10.99								
Porterhouse Steak	7.49	7.49	30	7.49	10.99	10.99	30	10.99								
Tenderloin																
Filet Mignon																
Loin, Bnls																
Bone-In Strip Steak																
Bnls New York Strip Steak																
Beef Backribs													3.79	3.79	10	3.79
Sirloin Roast																
Sirloin Steak																
Bnls Sirloin Roast																
Bnls Sirloin Steak													7.99	7.99	20	7.99
Sirloin Tip Roast																
Sirloin Tip Steak																
Bnls Top Sirloin Roast																
Bnls Top Sirloin Steak	8.99	8.99	30	8.99	4.99	4.99	30	4.99								
Top Round Roast					2.50	2.50	30	2.50								
Top Round Steak					6.79	6.79	10	6.79								
Bottom Round Roast	6.99	6.99	30	6.99												
Bottom Round Steak																
Eye Of Round Roast																
Eye Of Round Steak																
Rump Roast																
Rump Steak																
Chuck/Shldr/Arm Roast													3.99	3.99	20	3.99
Chuck/Shldr/Arm Steak	6.49	6.49	10	6.49									4.99	4.99	20	4.99
London Broil																
Brisket																
Brisket, Flat																
Corned Beef Brisket																
Corned Beef Flat																
Beef Short Ribs													6.99	6.99	20	6.99
Flat Iron Steak																
Flank Steak	12.99	12.99	30	12.99												
Minute/Cube Steaks																
Stew Meat					5.99	5.99	30	5.99					5.99	5.99	20	5.99
Ground Round																
Ground Chuck																
Ground Sirloin																
Ground Beef 90% Or More																
Ground Beef 80-89%													4.49	4.49	30	4.49
Ground Beef 70-79%																
Beef Patties																
Tri-Tip					4.99	6.79	30	5.32								
Skirt Steak																