



USDA National Retail Report - Chicken

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 01/04 thru 01/10.

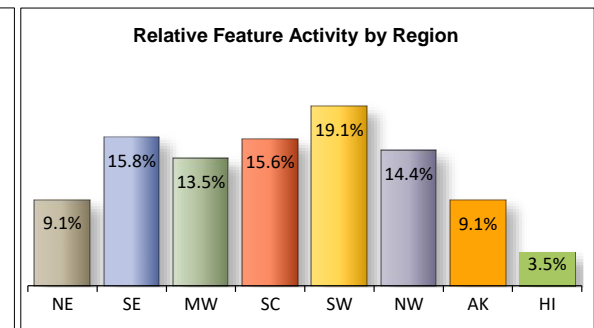
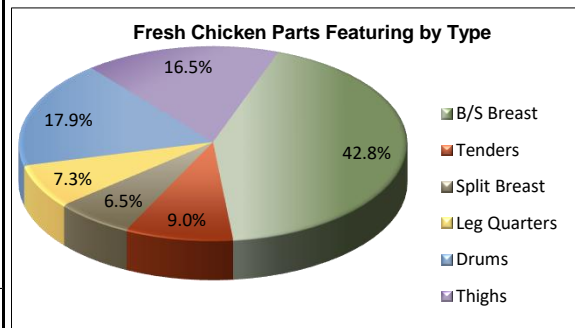
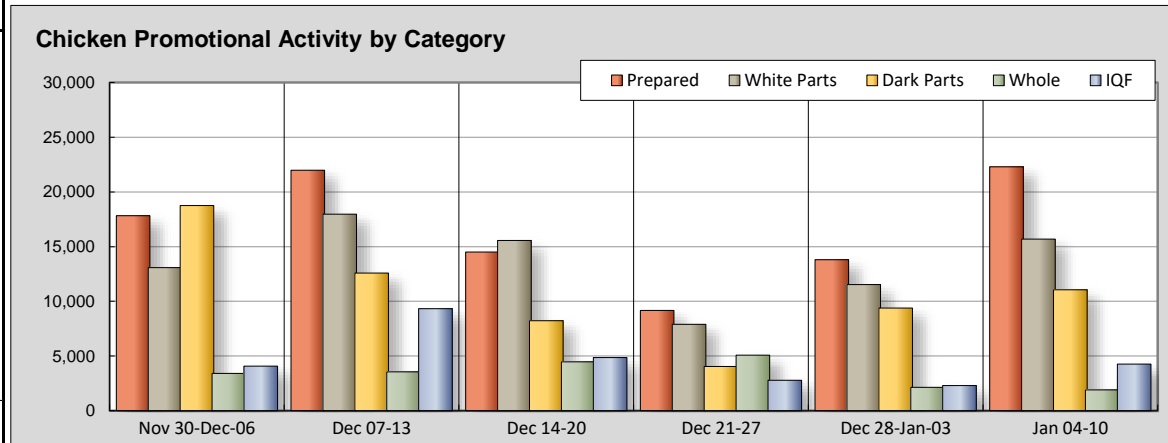
(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

Fri. Jan 04, 2019

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Feature Rate ^{1/}	72.3% of 29,100 outlets		49.1% of 29,100 outlets		77.0% of 29,100 outlets	
Special Rate ^{4/}	12.7%		11.1%		10.7%	
Activity Index ^{2/}	55,203		39,162		67,169	
WHOLE BIRD:	Stores ^{3/}	Wtd Avg	Stores ^{3/}	Wtd Avg	Stores ^{3/}	Wtd Avg
bagged fryer	1,552	1.11	1,400	0.95	2,451	1.18
cut-up fryer	84	1.49	35	1.29	120	1.48
bagged roaster	255	1.49	666	1.26	887	1.17
Cornish (frs/frz)	15	2.56	40	2.57	270	2.88
PARTS:						
Bnls/Sknl's Breast						
regular pack	2,817	2.08	882	2.78	2,033	2.54
value pack	4,806	1.62	4,418	2.07	9,865	1.96
thin sliced	194	2.71	328	2.51	692	3.37
marinated	57	3.49	75	2.63	2,663	3.92
Breast Tenders						
regular pack	23	3.29	452	2.70	483	2.94
value pack	1,625	2.17	234	2.82	659	2.79
Split, bn-in Breast						
regular pack	75	31.47	720	1.05	506	1.77
value pack	1,130	1.10	1,990	1.74	770	1.57
Whole Wings	4,960	2.43	2,432	2.62	6,199	2.42
Leg Quarters						
tray pack	978	1.08	482	1.10	929	0.92
bagged	358	0.50	1,788	0.55	1,127	0.62
Legs	155	1.16			362	0.99
Thighs						
regular pack	210	0.77	270	1.38	796	1.12
value pack	2,829	0.89	2,828	1.06	1,913	1.03
Drumsticks						
regular pack	253	0.73	439	1.21	1,031	1.08
value pack	3,042	0.89	2,926	1.03	1,915	0.95
Bnls/Sknl's Thighs						
regular pack	815	2.40	476	2.96	1,529	2.33
value pack	2,414	2.16	177	1.98	3,255	2.09
9-pc Combos						
drum-thigh-breast						
drum-thigh-wing						
IQF						
B/S Breast	1,568	2.53	531	2.28	2,305	2.51
Tenders	2,240	2.81	305	2.33	1,555	2.58
Wings	319	2.10	1,006	2.24	755	2.63
Party Wings	138	2.12	460	2.66	432	4.66

This Week's Chicken Feature Highlights

The new year guide the return of the chicken in every form. Unfortunately, last year's volumes exceed current week levels slightly. Incentives by retailers to move extra volume is up for the second consecutive week. Bagged fryers stay strong, pricing is higher, roasters and Cornish say goodbye following a good holiday run. White parts led by b/s breast and bulk pack tenders are well represented, asking prices are higher. B/S and split breast in bulk is probably your best deal. Wings make a nice return with lower prices also. Thighs and drums are enjoying a good promotion, pricing is lower with the better deal on small packs. IQF picks up on b/s breast and tenders, wings are down considerably. The deli bounces back, dominated by rotisserie birds followed closely by fried eight piece and tenders. Specialty items quadruple in volume this week led by whole birds, b/s breast and split breast. Organics are up slightly this week.



All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

^{1/} **Feature Rate:** the amount of sampled stores advertising any reported chicken item during the current week, expressed as a percentage of the total sample. ^{2/} **Activity Index:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised chicken item (e.g., a retailer with 100 outlets featuring 3 chicken items has an activity index of 300). ^{3/} **Stores/Avg:** the total number of advertising outlets and the weighted average price weighted by the respective number of outlets. ^{4/} **Special Rate:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free, etc.)



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(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

Fri. Jan 04, 2019

	NORTHEAST U.S. (CT,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT)				SOUTHEAST U.S. (AL,FL,GA,MS,NC,SC,TN,VA,WV)				MIDWEST U.S. (IA,IL,IN,KY,MI,MN,ND,NE,OH,SD,WI)			
Feature Rate ^{1/}	56.3% of 5,500 sampled outlets				75.9% of 7,400 sampled outlets				68.5% of 6,100 sampled outlets			
Special Rate ^{4/}	5.6% of stores w/ no-price promotions				26.2% of stores w/ no-price promotions				5.8% of stores w/ no-price promotions			
Activity Index ^{2/}	Activity Index = 4,090				Activity Index = 8,290				Activity Index = 5,233			
WHOLE BIRD:	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
				^{4/}				^{4/}				^{4/}
bagged fryer	0.99 - 1.49		290	1.17	0.99		40	0.99	0.99		13	0.99
cut-up fryer					1.49		255	1.49	1.49		71	1.49
bagged roaster					2.99		2	2.99				
Cornish (frs/frz)												
PARTS:	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg
Bnls/Sknls Breast												
regular pack		1.49 - 2.99	216	2.00		1.77 - 2.99	508	2.45		1.77 - 1.99	130	1.80
value pack	2.49	1.33 - 1.99	1,224	1.75		0.99 - 1.99	447	1.63		1.47 - 2.49	1,139	1.60
thin sliced		2.99 - 3.99	74	3.22	3.99		22	3.99				
marinated		3.49		3.49						3.49	57	3.49
Breast Tenders												
regular pack												
value pack		1.99 - 2.99	275	2.06		1.98 - 2.99	490	2.49		1.99 - 2.49	628	2.00
Split, bn-in Breast												
regular pack									1.29	1.99 - 99.00	53	43.90
value pack					0.98	1.18 - 1.49	453	1.26		0.99	53	0.99
Whole Wings		1.99 - 2.99	437	2.39	2.99	1.88 - 2.99	1,498	2.37		1.88 - 2.49	1,058	2.32
Leg Quarters												
tray pack						1.49	233	1.49		0.98	1	0.98
bagged		0.48 - 0.69	41	0.58		0.40 - 0.59	86	0.46		0.29	11	0.29
Legs	0.79		120	0.79	0.79		1	0.79				
Thighs												
regular pack												
value pack	0.99	0.77 - 0.99	254	0.81	0.98	0.77 - 1.19	810	0.86		0.77 - 1.19	648	0.80
Drumsticks												
regular pack						0.39	33	0.39		0.99	10	0.99
value pack	0.99	0.77 - 0.99	275	0.81	0.98	0.77 - 1.19	812	0.86		0.77 - 1.19	635	0.79
Bnls/Sknls Thighs												
regular pack		2.49	31	2.49		1.99 - 2.38	379	2.19				
value pack	2.49	1.69 - 1.99	650	1.99	2.99	1.99	1,297	2.17		1.99	3	1.99
9-pc Combos												
drum-thigh-breast												
drum-thigh-wing												
IDF	B/S Breast					2.79	461	2.79	1.59 - 2.40	1.59 - 2.80	306	2.59
	Tenders					2.79	461	2.79		2.79	220	2.79
	Wings	1.74 - 2.49	203	2.14						1.74 - 2.33	78	1.90
	Party Wings					1.48	2	1.48		2.22	119	2.22



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		SOUTH CENTRAL U.S. (AR,CO,KS,LA,MO,NM,OK,TX)				SOUTHWEST U.S. (AZ,CA,NV,UT)				NORTHWEST U.S. (ID,MT,OR,WA,WY)			
Feature Rate ^{1/} Special Rate ^{4/} Activity Index ^{2/}		80.1% of 4,900 sampled outlets 7.6% of stores w/ no-price promotions Activity Index = 7,390				78.4% of 3,800 sampled outlets 10.2% of stores w/ no-price promotions Activity Index = 6,211				87.1% of 1,300 sampled outlets 12.7% of stores w/ no-price promotions Activity Index = 1,489			
WHOLE BIRD:		Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg			
				^{4/}			^{4/}			^{4/}			
bagged fryer		0.77 - 0.99	617	0.91	0.79 - 1.59	198	1.17	1.39	394	1.39			
cut-up fryer					1.49	13	1.49						
bagged roaster													
Cornish (frs/frz)					2.49	13	2.49						
PARTS:		Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg
Bnls/Sknls Breast													
regular pack			1.29 - 1.99	736	1.94		1.29 - 2.99	861	2.24		1.47 - 1.99	339	1.54
value pack			0.99 - 1.99	789	1.47		1.19 - 2.99	952	1.57		1.35 - 1.99	253	1.68
thin sliced			1.47	13	1.47		1.99	73	1.99	2.99		12	2.99
marinated													
Breast Tenders													
regular pack											3.29	23	3.29
value pack			0.99 - 2.49	169	1.93						2.49	61	2.49
Split, bn-in Breast													
regular pack							1.39 - 1.59	22	1.50				
value pack		0.97 - 1.39	0.77	224	1.05	0.97 - 0.99	0.89 - 1.59	400	0.95				
Whole Wings			1.88 - 2.99	1,204	2.38	3.99	2.27 - 3.99	613	2.92		2.27	130	2.27
Leg Quarters													
tray pack		0.97	0.98 - 1.19	185	0.99	0.97	0.79 - 1.00	490	0.93		0.98	69	0.98
bagged			0.27 - 0.36	75	0.29	0.49	0.59 - 0.69	145	0.62				
Legs													
Thighs													
regular pack			0.77	210	0.77								
value pack		0.97 - 1.19	0.77 - 0.99	724	0.92	1.39	0.77 - 1.00	272	1.00		0.77 - 1.28	87	1.02
Drumsticks													
regular pack			0.77	210	0.77								
value pack		0.97 - 1.19	0.77 - 0.99	724	0.92	0.89 - 1.39	0.49 - 1.00	472	0.92		0.77 - 0.98	90	0.97
Bnls/Sknls Thighs													
regular pack			1.97 - 1.99	149	1.99		2.99	244	2.99		1.79	12	1.79
value pack			1.49 - 1.99	56	1.82		1.77 - 2.99	365	2.37		1.98	15	1.98
9-pc Combos													
drum-thigh-breast													
drum-thigh-wing													
ID	B/S Breast	1.99 - 2.39	1.19 - 2.79	773	2.30								
	Tenders	2.39 - 2.79	2.54 - 2.79	477	2.70	2.54 - 3.59	2.54 - 3.59	1,078	2.87	2.54	2.54	4	2.54
	Wings		1.66 - 2.59	38	2.30								
	Party Wings		1.48	17	1.48								



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		ALASKA (AK)				HAWAII (HI)					
Feature Rate ^{1/}		63.4% of 100 sampled outlets				64.6% of 100 sampled outlets					
Special Rate ^{4/}		22.6% of stores w/ no-price promotions				0.0% of stores w/ no-price promotions					
Activity Index ^{2/}		Activity Index = 68				Activity Index = 141					
WHOLE BIRD:		Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg				
				4/			4/				
bagged fryer											
cut-up fryer											
bagged roaster											
Cornish (frs/frz)											
PARTS:		Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg		
Bnls/Sknls Breast											
regular pack							2.49	27	2.49		
value pack			1.99	2	1.99						
thin sliced											
marinated											
Breast Tenders											
regular pack											
value pack			2.49	2	2.49						
Split, bn-in Breast											
regular pack											
value pack											
Whole Wings			2.27	8	2.27		2.27	12	2.27		
Leg Quarters											
tray pack											
bagged											
Legs						2.49		34	2.49		
Thighs											
regular pack						2.49		34	2.49		
value pack											
Drumsticks											
regular pack						2.49		34	2.49		
value pack											
Bnls/Sknls Thighs											
regular pack											
value pack			3.49	28	3.49						
9-pc Combos											
drum-thigh-breast											
drum-thigh-wing											
IDI	B/S Breast		3.67	28	3.67						
	Tenders										
	Wings										
	Party Wings										



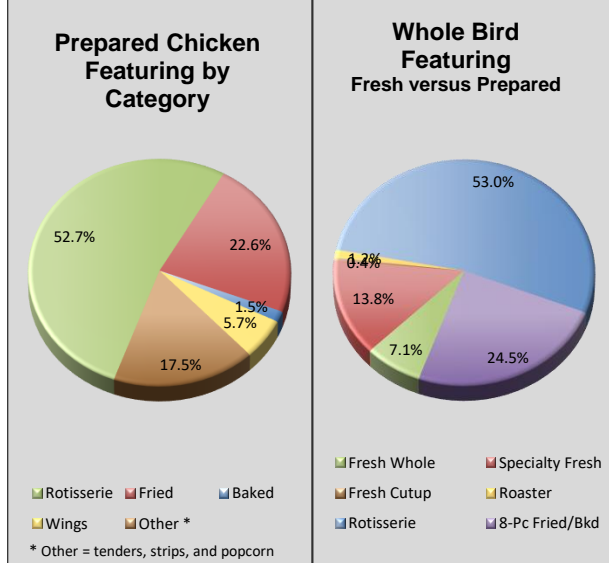
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(prices in dollars per unit or per pound unless otherwise noted)

Fri. Jan 04, 2019

PREPARED FOODS NATIONAL SUMMARY																							
			THIS WEEK	LAST WEEK	LAST YEAR				NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.			SOUTH CENTRAL U.S.					
Feature Rate ^{1/}			41.4% of 29,100 outlets	27.1% of 29,100 outlets	39.0% of 29,100 outlets	Feature Rate ^{1/}			24.3% of 5,500 sampled outlets			48.1% of 7,400 sampled outlets			29.3% of 6,100 sampled outlets			48.5% of 4,900 sampled outlets					
Activity Index ^{2/}			22,291	13,802	21,667	Activity Index ^{2/}			Activity Index = 1,848			Activity Index = 6,873			Activity Index = 3,560			Activity Index = 4,381					
			Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg	price range stores wtd avg			price range stores wtd avg			price range stores wtd avg			price range stores wtd avg					
ROTISSERIE:						ROTISSERIE:																	
Whole Bird						Whole Bird																	
< 2 lbs.			8,821	5.71	923	5.29	2,694	5.96	4.98 - 6.99 782 5.56			4.98 - 6.99 3,525 5.79			1.99 - 7.99 1,188 5.21			4.98 - 7.99 1,476 5.39					
2.1-3.0 lbs.			2,779	8.62	1,379	6.22	2,160	8.46	5.99 - 8.00 203 7.83			4.99 - 9.99 634 8.55			5.99 - 9.99 722 8.82			5.99 - 9.99 590 8.37					
Whole Breast			12	4.49					Whole Breast														
Leg Quarter			137	1.92			162	2.35	Leg Quarter									1.50 - 1.99 137 1.92					
FRIED & BAKED:						FRIED & BAKED:																	
Fried 8-Piece Mix			4,436	6.17	2,005	5.96	2,529	5.94	4.99 - 6.23 334 6.16			6.23 1,086 6.23			4.99 - 6.99 957 6.08			4.99 - 7.99 1,288 6.15					
Baked 8-Piece Mix			337	5.72	1,429	5.57	618	6.55	Baked 8-Piece Mix			4.99 18 4.99			4.99 8 4.99			4.99 - 5.99 235 5.48					
F/B 8-Piece Dark			518	5.16	368	4.76	935	5.05	F/B 8-Piece Dark			6.49 62 6.49			4.99 8 4.99			4.99 121 4.99					
F/B 12-Piece			41	12.26	169	9.99	418	9.59	F/B 12-Piece			10.99 15 10.99						12.99 26 12.99					
Bulk Pack (\$/piece)			39	0.84	375	0.90	107	0.85	Bulk Pack (\$/piece)														
Wings: bone-in			1,004	5.59	2,687	5.32	4,863	5.89	Wings: bone-in			5.00 - 7.99 188 5.99			5.00 - 6.99 83 5.53			5.00 23 5.00			5.99 12 5.99		
boneless			268	5.09	1,238	5.11	6,221	5.38	boneless			3.99 - 8.99 261 5.57			3.99 - 6.99 1,530 4.90			3.99 - 6.99 654 6.17			4.99 - 6.99 496 6.36		
Tenders			3,899	5.49	3,229	6.15	940	5.98	Tenders														
Strips							20	3.99	Strips														
Popcorn									Popcorn														
												SOUTHWEST U.S.			NORTHWEST U.S.			ALASKA			HAWAII		
Feature Rate ^{1/}						Feature Rate ^{1/}						50.6% of 3,800 sampled outlets			67.5% of 1,300 sampled outlets			61.3% of 100 sampled outlets			64.6% of 100 sampled outlets		
Activity Index ^{2/}						Activity Index ^{2/}						Activity Index = 4,254			Activity Index = 1,219			Activity Index = 37			Activity Index = 119		
												price range stores wtd avg			price range stores wtd avg			price range stores wtd avg			price range stores wtd avg		
ROTISSERIE:						ROTISSERIE:																	
Whole Bird						Whole Bird																	
< 2 lbs.									4.98 - 7.99 1,438 6.20			4.98 - 6.99 337 6.01			4.98 - 7.99 29 7.16			4.98 - 8.99 46 7.94					
2.1-3.0 lbs.									7.99 - 9.99 576 8.99			7.99 - 9.99 54 8.34											
Whole Breast									4.49 12 4.49														
Leg Quarter									Leg Quarter														
FRIED & BAKED:						FRIED & BAKED:																	
Fried 8-Piece Mix									6.23 - 7.99 385 6.42			4.99 - 6.99 366 6.09			6.23 8 6.23			6.23 12 6.23					
Baked 8-Piece Mix									Baked 8-Piece Mix			4.99 - 6.99 76 6.73											
F/B 8-Piece Dark									4.88 - 5.00 275 4.89			4.99 25 4.99						5.88 27 5.88					
F/B 12-Piece									F/B 12-Piece														
Bulk Pack (\$/piece)									0.69 - 1.06 39 0.84														
Wings: bone-in									5.00 365 5.00			5.00 - 5.99 299 5.96						6.99 34 6.99					
boneless									5.00 244 5.00			5.99 24 5.99											
Tenders									4.99 - 6.99 920 5.49			4.99 - 6.99 38 5.49											
Strips									Strips														
Popcorn									Popcorn														





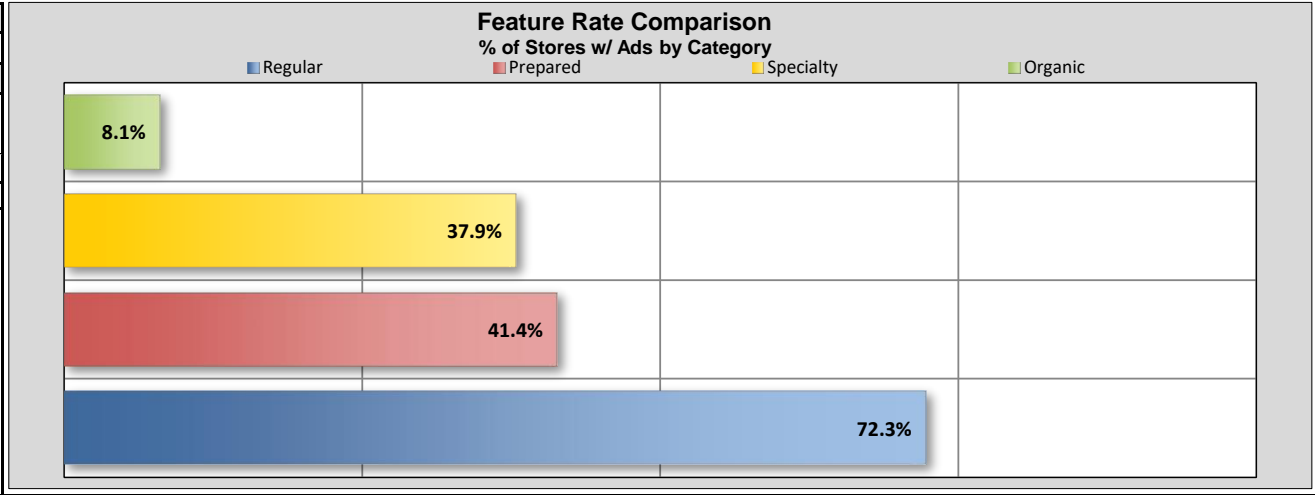
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	NATIONAL SUMMARY					
	SPECIALTY CHICKEN					
	THIS WEEK		LAST WEEK		LAST YEAR	
Feature Rate ^{1/}	37.9% of 29,100 outlets		11.5% of 29,100 outlets		33.0% of 29,100 outlets	
Activity Index ^{2/}	17,590		4,956		15,785	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Fryer	3,024	1.55	537	1.78	969	1.69
Bnls/Sknls Breast	7,210	4.72	2,298	4.25	9,924	4.89
Breast Tenders	72	3.97	40	2.55	1,368	4.79
Split, bn-in Breast	1,023	1.70	184	2.14	157	2.19
Whole Wings	897	2.67	498	2.66	125	4.72
Leg Quarters	210	0.65	88	0.68	279	1.84
Legs			196	0.82	21	1.49
Thighs	1,712	2.00	418	1.53	786	1.95
Drumsticks	1,496	1.39	659	1.70	1,450	1.88
B/S Thighs	1,946	3.68	38	3.99	706	3.60



SPECIALTY	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.			SOUTH CENTRAL U.S.			SOUTHWEST U.S.			NORTHWEST U.S.		
Feature Rate ^{1/}	34.4% of 5,500 sampled outlets			44.5% of 7,400 sampled outlets			36.9% of 6,100 sampled outlets			38.0% of 4,900 sampled outlets			34.9% of 3,800 sampled outlets			27.7% of 1,300 sampled outlets		
Activity Index ^{2/}	Activity Index = 3,006			Activity Index = 5,979			Activity Index = 3,327			Activity Index = 2,193			Activity Index = 1,912			Activity Index = 1,153		
	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg
Whole Fryer	1.19 - 2.99	1,026	1.72	0.69 - 1.49	920	1.41	0.99 - 2.49	841	1.49	1.49 - 1.98	226	1.53	1.99	11	1.99			
Bnls/Sknls Breast	1.79 - 5.99	634	4.53	1.79 - 4.99	1,712	4.46	1.39 - 5.99	1,610	4.53	2.59 - 5.99	1,292	4.53	3.99 - 6.49	1,214	5.44	4.84 - 5.99	728	5.09
Breast Tenders				2.49	10	2.49	1.39 - 4.99	39	4.04	4.49	23	4.49						
Split, bn-in Breast	1.59 - 1.99	94	1.79	0.99 - 2.99	608	1.48	0.99 - 2.49	234	2.23	1.49 - 2.19	66	1.61				1.99	21	1.99
Whole Wings	1.99	4	1.99	1.99 - 2.99	635	2.78	1.99	131	1.99	2.68 - 2.99	127	2.81						
Leg Quarters	0.69	37	0.69	0.49	84	0.49	0.49 - 1.19	15	0.63	0.47 - 1.19	74	0.82						
Legs																		
Thighs	1.49	504	1.49	0.99 - 1.49	649	1.42	0.88 - 1.29	135	1.02	0.87 - 1.49	135	1.22				5.00	289	5.00
Drumsticks	1.49	504	1.49	0.99 - 1.49	649	1.42	0.88 - 1.39	172	1.10	0.87 - 1.49	161	1.18				1.99	10	1.99
B/S Thighs	2.99	203	2.99	1.88 - 3.19	712	2.78	1.88 - 3.99	150	3.13	1.99 - 2.99	89	2.61	3.99 - 6.49	687	4.89	5.00	105	5.00
SPECIALTY	ALASKA			HAWAII														
Feature Rate ^{1/}	0.0% of 100 sampled outlets			0.0% of 100 sampled outlets														
Activity Index ^{2/}	Activity Index = 8			Activity Index = 12														
	price range	stores	wtd avg	price range	stores	wtd avg												
Whole Fryer																		
Bnls/Sknls Breast	4.84	8	4.84	4.84	12	4.84												
Breast Tenders																		
Split, bn-in Breast																		
Whole Wings																		
Leg Quarters																		
Legs																		
Thighs																		
Drumsticks																		
B/S Thighs																		

Specialty products are produced from chickens raised on an all vegetable diet without antibiotics and are minimally processed. USDA Certified Organic are products grown and processed according to USDA's national organic standards and certified by USDA-accredited State and private certification organizations. For more information, visit <http://www.ams.usda.gov/nop/>.

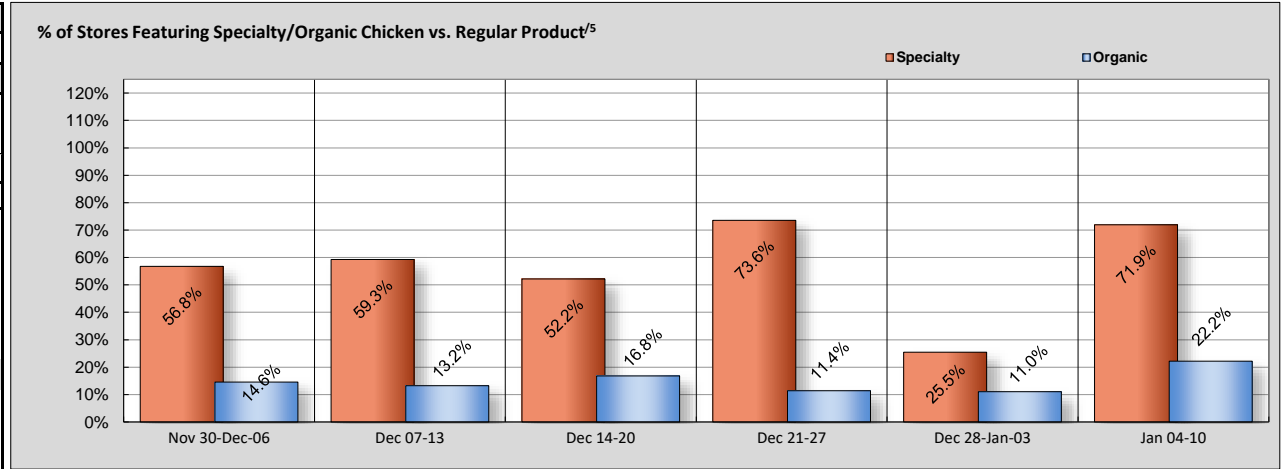


USDA National Retail Report - Chicken

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 01/04 thru 01/10.

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

NATIONAL SUMMARY						
USDA ORGANIC CHICKEN						
	THIS WEEK		LAST WEEK		LAST YEAR	
Feature Rate ^{1/}	8.1% of 29,100 outlets		6.1% of 29,100 outlets		9.7% of 29,100 outlets	
Activity Index ^{2/}	4,897		2,066		2,841	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Fryer	356	2.57	137	2.99	165	2.45
Bnls/Sknls Breast	2,122	7.06	1,324	6.82	2,194	7.19
Breast Tenders	1,523	7.45	16	7.99	204	6.98
Split, bn-in Breast	169	4.99	118	2.99		
Whole Wings						
Leg Quarters	--	--	--	--	--	--
Legs						
Thighs	212	3.54	137	2.99	11	3.49
Drumsticks	326	2.59	334	2.99	25	3.12
B/S Thighs	189	5.88			242	6.56



^{1/5}: % = total store count for Specialty items/by total store count for the same set of regular items.

ORGANIC	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.			SOUTH CENTRAL U.S.			SOUTHWEST U.S.			NORTHWEST U.S.		
		5.7% of 5,500 sampled outlets			15.3% of 7,400 sampled outlets			0.4% of 6,100 sampled outlets			1.6% of 4,900 sampled outlets			15.5% of 3,800 sampled outlets			7.5% of 1,300 sampled outlets	
	Activity Index = 510			Activity Index = 2,385			Activity Index = 63			Activity Index = 128			Activity Index = 1,392			Activity Index = 398		
Whole Fryer	2.49	117	2.49	2.49	1	2.49				2.99	51	2.99	2.49	169	2.49	2.58	18	2.58
Bnls/Sknls Breast	5.99 - 6.99	128	6.83	6.99	1,083	6.99	5.99 - 6.99	63	6.62	8.99	26	8.99	5.99 - 7.99	499	6.96	5.99 - 7.49	302	7.43
Breast Tenders	7.99 - 9.99	180	9.16	7.19 - 8.99	1,279	7.24				6.99	48	6.99	6.99	48	6.99	6.99	16	6.99
Split, bn-in Breast										4.99	169	4.99	4.99	169	4.99			
Whole Wings																		
Legs																		
Thighs	3.99	20	3.99										3.49	169	3.49	3.49	23	3.49
Drumsticks	2.99 - 3.99	45	3.43	2.99	22	2.99				2.99	51	2.99	1.99	169	1.99	3.49	39	3.49
B/S Thighs	4.99	20	4.99										5.99	169	5.99			
ORGANIC	ALASKA			HAWAII														
	22.6% of 100 sampled outlets			23.9% of 100 sampled outlets														
	Activity Index = 21			Activity Index = 27														
Whole Fryer																		
Bnls/Sknls Breast	7.99	21	7.99	8.99	27	8.99												
Breast Tenders																		
Split, bn-in Breast																		
Whole Wings																		
Legs																		
Thighs																		
Drumsticks																		
B/S Thighs																		

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