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Public Information Statement
National Weather Service Headquarters Washington DC
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TO: Subscribers:
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-Emergency Managers Weather Information Network
-NOAAPORT
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FROM: John Murphy
NWS Chief Operating Officer

SUBJECT: Exploring use of Periscope Social Media
Application through approximately July 31, 2016

NWS is exploring the potential utility of the Periscope application (app) in carrying out the NWS mission. Periscope is a social media tool which allows users to provide live-streaming video and audio content to those who choose to view the content via Periscope. NWS will look at the potential for viewing of content provided by other Periscope users, provision of information related to imminent hazardous weather conditions, and/or educational information of value to the general public.

Because exploring the use of Periscope cannot be done outside of the public Periscope environment, prototyping efforts will be publicly visible. Over the next several weeks, prototype use of Periscope will be established for the following sites:

WFO Sacramento
WFO Reno
WFO Tucson, AZ
WFO Salt Lake City
WFO Anchorage
WFO Des Moines
WFO Kansas City/Pleasant Hill
WFO Indianapolis
RFC West Gulf
WFO Birmingham, AL
WFO Nashville, TN
WFO Pittsburgh, PA
WFO Charleston, SC
National Hurricane Center

The period of prototyping is expected to last approximately through July 31, 2016. Based on the prototype findings, NWS will determine whether to pursue use of Periscope or other live streaming tools at field offices. If NWS decides to pursue use

of Periscope and offer this service on a more consistent basis, we will send another Public Information Notice initiating an experimental public comment and review period.

Please note that as a prototype service, the use of Periscope may be discontinued at any time, the amount and content of information provided may change, and the frequency of content may vary and is not guaranteed.

Periscope content and response to real-time comments will be provided on a time-available basis. Users should not rely on this service as the primary means of receiving NWS information about hazardous weather conditions. Users should tune to NOAA weather radio or local/national media sources for the latest critical information. NWS alerts and warnings are also available on our official website:

<http://www.weather.gov/>

Disclaimers regarding NWS use of social media services can be found at:

<http://www.weather.gov/disclaimer>

If you have comments or questions regarding this public information statement, please contact:

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National public information statements are online:

<http://www.weather.gov/os/notif.htm>

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