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Public Information Statement 17-128 National Weather Service Headquarters Washington DC 1000 AM EST Mon Dec 4 2017

TO: Subscribers:

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FROM: Mark Tew

Chief, Analysis and Mission Support Division

SUBJECT: Discontinue the use of Instagram at NWS local Forecast

Offices effective January 4, 2018

Effective January 4, 2018, NWS will discontinue Instagram accounts at 12 NWS Weather Forecast Offices and 1 National Center that participated in the prototyping effort from August 1, 2016 to November 2, 2016. NWS engaged in a prototype activity at to explore the potential use of Instagram at these offices:

http://www.nws.noaa.gov/os/notification/pns16-28instragram.htm

Upon evaluation, the NWS has decided not to pursue the use of Instagram at individual NWS offices; however, the NWS will continue to use the existing national NWS Instagram account available since 2014

https://www.instagram.com/nws/

Disclaimers regarding NWS use of social media services can be found at:

http://www.weather.gov/disclaimer

Below is a list of the offices in the prototyping effort that will discontinue Instagram accounts:

## Western Region:

- WFO Sacramento
- WFO Missoula
- WFO Seattle
- WFO Monterey

## NCEP:

- Ocean Prediction Center

#### Southern Region:

- WFO El Paso
- WFO Austin/San Antonio

# Eastern Region:

- WFO Wakefield
- WFO Columbia

## Central Region:

- WFO Hastings
- WFO Sioux Falls

### Alaska Region:

- WFO Juneau
- WFO Fairbanks

If you have comments or questions regarding this public information statement, please contact:

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National Service Change Notices are online at:

http://www.weather.gov/os/notif.htm

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