

Kansas

Small businesses totaled 231,643 in Kansas in 2009. They represent 96.7 percent of all employers and employ 52.7 percent of the private-sector workforce. Being such a large part of the state's economy, these businesses are central to Kansas's health and well-being.

This profile uses the latest available data to illustrate the status of Kansas's small businesses. (Note that a small business is defined as one with fewer than 500 employees.)

- Kansas's economy struggled in 2010, with real gross state product decreasing 0.8 percent and private-sector employment decreasing 1.9 percent (Bureau of Economic Analysis, Bureau of Labor Statistics).
- Most of Kansas's small businesses are very small as 74.5 percent of all businesses did not have employees and most employers have fewer than 20 employees.
- Small businesses employed 604,613 workers in 2009 (Table 1) with most of the employment coming from firms with 20-499 employees.
- While the employment situation in 2008-2009 was weak (Table 2), small businesses in Kansas represented 75.4 percent of the net new private-sector jobs from 2005-2008.
- Self-employment in Kansas declined over the last decade. Minority self-employment fared the best compared with other demographic groups during the decade.*
- Throughout 2010, the number of opening establishments was lower than closing establishments and the net employment change from this turnover was positive (Table 3).

For Further Information

- Data on all states and territories are available at www.sba.gov/advocacy/848.
- For other small business data and analysis, visit www.sba.gov/advocacy/847, call (202) 205-6533, or email advocacy@sba.gov.
- Visit <http://web.sba.gov/list> to subscribe to Advocacy's Listservs.

* Because of the relatively low number of veterans in the survey data source, the veteran self-employment figure is susceptible to large fluctuations.

Kansas Small Business Facts

	2009*	2008	2000
Number of Businesses			
Small employers (<500 employees)	57,697	59,010	59,623
Large employers (500+ employees)	1,970	1,979	1,928
Nonemployers	173,946	178,533	156,897
Level in 2007* (000)			
	Firms	Employment	Receipts(\$M)
Business Owner Demographics			
Male-owned	105	380	84,433
Woman-owned	65	67	7,908
Equally male/female-owned	58	100	12,559
African American-owned	6	4	316
Asian-owned	5	13	1,271
Hispanic-owned	6	8	1,065
Native American/Alaskan-owned	2	3	473
Hawaiian/Pacific Islander-owned	--	--	--
Veteran-owned	39	79	15,217
Publicly held, unclassified	9	586	189,811
	Level in 2010*	% Change from 2009 2000	
Workforce (Thousands)			
Private-sector employment	1,061	-1.9	-3.6
Government employment	262	0.3	7.0
Self-employed (incorp. & uninc.)	140	-7.3	-3.2
Female self-employment	52	-10.6	1.8
Male self-employment	88	-5.3	-5.8
Minority self-employment	16	35.6	348.2
Veteran self-employment	15	3.3	-56.1
Unemployment Rate (Percent)	7.0	-0.1†	3.2‡
Business Turnover			
Quarterly establishment openings	13,321	8.1	-0.9
Quarterly establishment closings	13,569	3.3	10.3
Business bankruptcies	329	-15.4	94.7
	2010*	2009	2000
Income and Finance			
Proprietors' income (\$billion)	10.4	9.3	7.2
Number of bank branches	1,561	1,569	1,398
No. of bus. loans under \$100,000‡	27,839	51,675	31,274
Total value of business loans under \$100,000 (\$million)‡	391	590	438
Source: U.S. Dept. of Commerce, Census Bureau, Bureau of Economic Analysis; U.S. Dept. of Labor, Bureau of Labor Statistics; Admin. Office of the U.S. Courts; Federal Deposit Insurance Corporation; and U.S. Small Business Admin., Office of Advocacy.			
* Latest available data. †Percentage point change. ‡Data are for CRA loans.			

**Table 1: Firms and Employment in Kansas by Industry and Firm Size, 2009
(Nonfarm, Thousands)**

Industry	Nonemployer Firms	Employer Firms			Employment		
		Total	1-19 Employees	1-499 Employees	Total	1-19 Employees	1-499 Employees
Total	173.9	59.7	50.3	57.7	1,146.3	209.8	604.6
Forestry, etc. and agriculture support	2.7	0.2	0.2	0.2	0.7	0.5	0.7
Mining	5.5	1.0	0.8	0.9	9.4	3.3	7.1
Utilities	0.1	0.1	0.0	0.1	7.4	0.2	1.8
Construction	19.9	7.3	6.6	7.2	61.6	25.1	53.0
Manufacturing	2.6	2.8	1.8	2.5	167.4	10.3	58.1
Wholesale trade	2.8	3.4	2.3	3.1	60.7	10.8	36.1
Retail trade	18.9	7.5	6.4	7.2	147.3	30.3	63.2
Transportation and warehousing	6.6	2.2	1.8	2.1	45.8	6.7	15.9
Information	2.1	0.7	0.5	0.6	48.0	2.3	9.1
Finance and insurance	7.2	3.6	3.0	3.4	60.2	9.9	29.2
Real estate and rental and leasing	13.4	2.5	2.2	2.4	14.5	6.0	10.8
Professional, scientific, and technical svcs.	21.6	6.6	5.9	6.4	60.1	19.9	42.6
Management of companies and enterprises	--	0.4	0.1	0.3	21.3	0.2	4.0
Admin., support, waste mgt., remed. svcs.	13.6	3.1	2.6	3.0	64.7	9.7	29.8
Educational services	4.2	0.6	0.5	0.6	18.8	2.1	13.2
Health care and social assistance	16.4	5.8	4.6	5.6	185.3	23.3	105.6
Arts, entertainment, and recreation	8.2	1.0	0.9	1.0	14.4	3.5	11.4
Accommodation and food services	2.2	4.2	3.1	4.1	105.8	18.9	64.8
Other services (except public admin.)	25.9	7.6	7.0	7.5	52.8	26.8	48.2
Unclassified	--	0.1	0.1	0.1	0.1	0.1	0.1

Source: U.S. Dept. of Commerce, Bureau of the Census, Statistics of U.S. Businesses. (See www.sba.gov/advocacy/849/12162 for data from other years, and for starts, closures, job creation and destruction by industry and by size category.)

Table 2: Net Job Change by Firm Size, 2005–2009 (Nonfarm)

	Total Net New Jobs	Employment Size of Firm						
		1-4	5-9	10-19	20-99	100-499	<500	500+
2005 - 2006	26,299	8,655	1,547	1,942	6,659	5,093	23,896	2,403
2006 - 2007	19,258	8,522	18	-1,490	1,315	3,064	11,429	7,829
2007 - 2008	15,392	7,073	510	-391	1,414	2,011	10,617	4,775
2008 - 2009	-39,671	5,128	-2,016	-4,009	-8,076	-12,770	-21,743	-17,928

Source: U.S. Dept. of Commerce, Bureau of the Census. (For more detailed data see www.sba.gov/advocacy/849/12162.)

Table 3: Establishment and Employment Turnover by Quarter, 2010 (Nonfarm, Thousands)

	Establishments				Employment			
	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Quarter 1	Quarter 2	Quarter 3	Quarter 4
Openings	3.1	3.0	2.9	4.4	10.0	11.6	11.2	18.1
Expansions	13.9	14.7	14.5	14.7	45.9	51.4	49.8	52.8
Contractions	15.6	15.0	14.6	14.2	50.5	48.4	49.6	47.6
Closings	3.4	3.3	3.8	3.1	10.8	11.6	15.0	12.7

Source: U.S. Dept. of Labor, Bureau of Labor Statistics, Business Employment Dynamics. (For more detailed data see www.bls.gov/bdm/.)

Note: These figures contain all firm sizes; Census data from 2009 show that 85 percent of establishment births and deaths were in firms with fewer than 500 employees.