

Oregon

Small businesses totaled 336,072 in Oregon in 2009. They represent 97.7 percent of all employers and employ 56.2 percent of the private-sector workforce. Being such a large part of the state's economy, these businesses are central to Oregon's health and well-being.

This profile uses the latest available data to illustrate the status of Oregon's small businesses. (Note that a small business is defined as one with fewer than 500 employees.)

- Oregon's economy struggled in 2010, with real gross state product decreasing 2.3 percent and private-sector employment decreasing 1 percent (Bureau of Economic Analysis, Bureau of Labor Statistics).
- Most of Oregon's small businesses are very small as 73.8 percent of all businesses did not have employees and most employers have fewer than 20 employees.
- Small businesses employed 767,009 workers in 2009 (Table 1) with most of the employment coming from firms with 20-499 employees.
- While the employment situation in 2008-2009 was weak (Table 2), small businesses in Oregon represented 89.6 percent of the net new private-sector jobs from 2005-2008.
- Self-employment in Oregon surged over the last decade. Male self-employment fared the best compared with other demographic groups during the decade.*
- Throughout 2010, the number of opening establishments was lower than closing establishments and the net employment change from this turnover was negative (Table 3).

For Further Information

- Data on all states and territories are available at www.sba.gov/advocacy/848.
- For other small business data and analysis, visit www.sba.gov/advocacy/847, call (202) 205-6533, or email advocacy@sba.gov.
- Visit <http://web.sba.gov/list> to subscribe to Advocacy's Listservs.

* Because of the relatively low number of veterans in the survey data source, the veteran self-employment figure is susceptible to large fluctuations.

Oregon Small Business Facts

	2009*	2008	2000
Number of Businesses			
Small employers (<500 employees)	86,681	90,239	83,080
Large employers (500+ employees)	2,072	2,096	2,036
Nonemployers	249,391	255,818	212,165
Level in 2007* (000)			
	Firms	Employment	Receipts(\$M)
Business Owner Demographics			
Male-owned	153	500	94,750
Woman-owned	104	96	11,683
Equally male/female-owned	79	152	19,338
African American-owned	4	3	488
Asian-owned	13	27	2,788
Hispanic-owned	11	14	1,370
Native American/Alaskan-owned	4	2	360
Hawaiian/Pacific Islander-owned	1	1	87
Veteran-owned	54	126	22,101
Publicly held, unclassified	13	686	188,883
	Level in 2010*	% Change from 2009 2000	
Workforce (Thousands)			
Private-sector employment	1,300	-1.0	-2.9
Government employment	300	0.2	7.7
Self-employed (incorp. & uninc.)	241	-4.7	6.2
Female self-employment	92	-12.6	-4.9
Male self-employment	149	0.9	14.3
Minority self-employment	27	-24.9	-1.6
Veteran self-employment	28	-6.1	-1.3
Unemployment Rate (Percent)	10.8	-0.3†	5.7†
Business Turnover			
Quarterly establishment openings	21,588	-0.9	-3.7
Quarterly establishment closings	22,739	-9.2	3.2
Business bankruptcies	575	-3.0	-60.4
	2010*	2009	2000
Income and Finance			
Proprietors' income (\$billion)	10.4	9.7	9.0
Number of bank branches	1,124	1,120	985
No. of bus. loans under \$100,000‡	61,559	76,255	51,366
Total value of business loans under \$100,000 (\$million)‡	898	1,065	585
Source: U.S. Dept. of Commerce, Census Bureau, Bureau of Economic Analysis; U.S. Dept. of Labor, Bureau of Labor Statistics; Admin. Office of the U.S. Courts; Federal Deposit Insurance Corporation; and U.S. Small Business Admin., Office of Advocacy.			
* Latest available data. †Percentage point change. ‡Data are for CRA loans.			

**Table 1: Firms and Employment in Oregon by Industry and Firm Size, 2009
(Nonfarm, Thousands)**

Industry	Nonemployer Firms	Employer Firms			Employment		
		Total	1-19 Employees	1-499 Employees	Total	1-19 Employees	1-499 Employees
Total	249.4	88.8	77.9	86.7	1,363.8	311.2	767.0
Forestry, etc. and agriculture support	5.7	1.2	1.1	1.2	10.6	3.8	10.0
Mining	0.2	0.1	0.1	0.1	1.4	0.4	0.8
Utilities	0.2	0.1	0.1	0.1	7.8	0.3	1.4
Construction	23.7	12.4	11.6	12.3	76.3	36.4	66.5
Manufacturing	6.4	5.1	3.8	4.8	152.4	19.6	80.0
Wholesale trade	4.4	4.7	3.4	4.3	83.0	14.1	43.8
Retail trade	22.3	9.5	8.2	9.2	186.4	37.6	81.0
Transportation and warehousing	8.6	2.6	2.1	2.4	52.3	7.7	21.3
Information	4.3	1.3	1.0	1.1	36.6	3.9	13.2
Finance and insurance	6.8	3.4	2.9	3.2	62.6	8.7	23.2
Real estate and rental and leasing	25.6	4.6	4.3	4.5	27.8	10.9	20.5
Professional, scientific, and technical svcs.	40.7	11.0	10.0	10.7	80.0	31.4	56.6
Management of companies and enterprises	--	0.5	0.1	0.3	38.1	0.2	5.4
Admin., support, waste mgt., remed. svcs.	16.0	4.7	4.1	4.5	73.4	14.7	42.5
Educational services	6.6	1.3	1.0	1.2	40.9	4.6	19.5
Health care and social assistance	26.2	9.3	8.1	9.1	202.9	36.4	104.9
Arts, entertainment, and recreation	16.6	1.5	1.3	1.5	24.1	5.3	17.5
Accommodation and food services	3.3	8.1	6.7	8.0	145.2	43.1	104.1
Other services (except public admin.)	31.9	8.5	7.9	8.4	61.8	32.0	54.5
Unclassified	--	0.2	0.2	0.2	D	D	D

Source: U.S. Dept. of Commerce, Bureau of the Census, Statistics of U.S. Businesses. (See www.sba.gov/advocacy/849/12162 for data from other years, and for starts, closures, job creation and destruction by industry and by size category.)

(D) Data suppressed to protect the confidentiality of individual firms.

Table 2: Net Job Change by Firm Size, 2005–2009 (Nonfarm)

	Total Net New Jobs	Employment Size of Firm						
		1-4	5-9	10-19	20-99	100-499	<500	500+
2005 - 2006	54,425	17,251	6,186	5,118	9,507	3,943	42,005	12,420
2006 - 2007	15,664	16,618	4,117	1,321	-2,253	-1,659	18,144	-2,480
2007 - 2008	6,281	11,710	-1,315	-1,394	-2,057	1,332	8,276	-1,995
2008 - 2009	-117,137	2,320	-10,331	-13,005	-28,458	-25,197	-74,671	-42,466

Source: U.S. Dept. of Commerce, Bureau of the Census. (For more detailed data see www.sba.gov/advocacy/849/12162.)

Table 3: Establishment and Employment Turnover by Quarter, 2010 (Nonfarm, Thousands)

	Establishments				Employment			
	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Quarter 1	Quarter 2	Quarter 3	Quarter 4
Openings	5.3	5.4	5.4	5.5	14.6	14.6	15.9	15.3
Expansions	21.8	22.6	22.8	22.5	72.8	72.9	77.7	78.8
Contractions	22.9	21.9	21.7	22.2	71.4	70.8	67.7	74.0
Closings	5.8	5.5	5.6	5.8	15.9	15.1	14.5	17.6

Source: U.S. Dept. of Labor, Bureau of Labor Statistics, Business Employment Dynamics. (For more detailed data see www.bls.gov/bdm/.)

Note: These figures contain all firm sizes; Census data from 2009 show that 85 percent of establishment births and deaths were in firms with fewer than 500 employees.