

Vermont

Small businesses significantly impact Vermont's economy. They represent 96.3 percent of all employers and employ 59.7 percent of the private-sector labor force. Small businesses are crucial to the fiscal condition of the state and numbered 77,853 in 2010.

This profile uses the latest available data to illustrate the status of Vermont's small businesses. (Note that a small business is defined as one with fewer than 500 employees.)

- Vermont's economy was strong in 2011, with real gross state product increasing 2.5 percent and private-sector employment increasing 1.4 percent (Bureau of Economic Analysis, Bureau of Labor Statistics).
- Small businesses employed 157,720 workers in 2010 (Table 1) with most of the employment coming from firms with 20-499 employees.
- The employment situation from 2007-2010 was strong, yet small businesses in Vermont had a net job loss (Table 2). The unemployment rate in 2010-2011 decreased by 0.8 percent.
- Most of Vermont's small businesses are very small as 76.3 percent of all businesses have no employees, and most employers have fewer than 20 employees.
- In 2011, the number of opening establishments was lower than closing establishments, and the net employment change from this turnover was negative (Table 3).
- Self-employment in Vermont improved over the last decade. Minority self-employment fared the best compared with other demographic groups.

For Further Information

- Data on all states and territories are available at www.sba.gov/advocacy/848.
- For other small business data and analysis, visit www.sba.gov/advocacy/847, call (202) 205-6533, or email advocacy@sba.gov.
- Visit www.sba.gov/updates to subscribe to Advocacy's Listservs.

Vermont Small Business Facts			
	2010*	2009	2000
Number of Businesses			
Small employers (<500 employees)	17,908	18,020	18,518
Large employers (500+ employees)	688	675	594
Nonemployers	59,945	60,250	51,220
Level in 2007* (000)			
	Firms		Employment Receipts(\$M)
Business Owner Demographics			
Male-owned	39	87	15,996
Woman-owned	20	13	1,329
Equally male/female-owned	16	27	2,738
African American-owned	n.a.	n.a.	n.a.
Asian-owned	1	2	252
Hispanic-owned	0	0	173
Native American/Alaskan-owned	0	n.a.	n.a.
Hawaiian/Pacific Islander-owned	-	-	-
Veteran-owned	11	20	3,728
Publicly held, unclassified	3	131	24,141
	Level in 2011*	% Change from	
		2010	2000
Workforce (Thousands)			
Private-sector employment	246	1.4	-1.2
Government employment	53	-2.7	7.5
Self-employed (incorp. & uninc.)	49	-0.7	3.1
Female self-employment	19	12.4	7.4
Male self-employment	31	-7.3	0.6
Minority self-employment	2	-4.0	15.4
Veteran self-employment	5	-14.0	-20.8
Unemployment Rate (Percent)	5.6	-0.8†	2.9‡
Business Turnover			
Quarterly establishment openings	4,604	7.1	20.4
Quarterly establishment closings	4,686	-2.4	33.3
Business bankruptcies	46	-33.3	-35.2
	2011*	2010	2000
Income and Finance			
Proprietors' income (\$billion)	2.1	2.0	1.8
Number of bank branches	266	266	267
No. of bus. loans under \$100,000‡	5,846	9,462	5,834
Total value of business loans under \$100,000 (\$million)‡	107	150	89

Source: U.S. Dept. of Commerce, Census Bureau, Bureau of Economic Analysis; U.S. Dept. of Labor, Bureau of Labor Statistics; Admin. Office of the U.S. Courts; Federal Deposit Insurance Corporation; and U.S. Small Business Admin., Office of Advocacy.

* Latest available data. †Percentage point change. ‡Data are for CRA loans.

**Table 1: Firms and Employment in Vermont by Industry and Firm Size, 2010
(Nonfarm, Thousands)**

Industry	Nonemployer Firms	Employer Firms			Employment		
		All Firms Total	1-19 Employees	1-499 Employees	All Firms Total	1-19 Employees	1-499 Employees
Total	59.9	18.6	16.1	17.9	264.1	64.2	157.7
Forestry, etc. and agriculture support	2.1	0.1	0.1	0.1	0.4	0.3	0.4
Mining	0.1	0.0	0.0	0.0	D	0.1	D
Utilities	0.1	0.0	0.0	0.0	2.1	0.0	0.7
Construction	10.0	2.8	2.7	2.8	12.8	7.6	11.9
Manufacturing	1.8	0.9	0.7	0.9	30.8	3.2	16.2
Wholesale trade	0.9	0.8	0.5	0.7	10.6	2.2	8.2
Retail trade	4.4	2.7	2.3	2.5	38.7	11.6	23.4
Transportation and warehousing	1.2	0.4	0.4	0.4	5.8	1.1	3.6
Information	0.9	0.4	0.3	0.3	5.4	1.2	3.5
Finance and insurance	1.0	0.5	0.4	0.4	12.3	1.4	5.3
Real estate and rental and leasing	5.3	0.6	0.6	0.6	2.9	1.7	2.5
Professional, scientific, and technical svcs.	8.7	2.1	1.9	2.0	21.1	6.4	10.6
Management of companies and enterprises	0.0	0.1	0.0	0.0	2.7	0.0	1.1
Admin., support, waste mgt., remed. svcs.	4.4	1.0	0.9	1.0	7.5	2.6	5.0
Educational services	2.0	0.3	0.3	0.3	14.2	1.2	7.8
Health care and social assistance	5.2	1.7	1.4	1.7	50.7	7.2	24.8
Arts, entertainment, and recreation	4.0	0.4	0.4	0.4	6.9	1.4	3.9
Accommodation and food services	1.1	1.7	1.4	1.7	29.5	8.1	19.6
Other services (except public admin.)	6.9	2.0	1.9	1.9	9.1	6.8	8.8
Unclassified	0.0	0.0	0.0	0.0	0.1	0.1	0.1

Source: U.S. Dept. of Commerce, Bureau of the Census, Statistics of U.S. Businesses. (See www.sba.gov/advocacy/849/12162 for data from other years, and for starts, closures, job creation and destruction by industry and by size category.)

Table 2: Net Job Change by Firm Size, 2007–2010 (Nonfarm)

	Total Net New Jobs	Employment Size of Firm						
		1-4	5-9	10-19	20-99	100-499	<500	500+
2010	983	2,068	87	98	-795	-1,193	265	718
2009	-8,094	702	-1,523	-1,406	-3,413	-1,661	-7,301	-793
2008	3,123	1,355	-791	-597	-543	294	-282	3,405
2007	8,889	1,975	-454	71	-891	-332	369	8,520

Note: Data source differs from previous publications.

Source: U.S. Dept. of Commerce, Bureau of the Census, Business Dynamic Statistics. (For more detailed data see www.sba.gov/advocacy/849/12162.)

Table 3: Establishment and Employment Turnover by Quarter, 2011 (Nonfarm, Thousands)

	Establishments				Employment			
	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Quarter 1	Quarter 2	Quarter 3	Quarter 4
Openings	1.1	1.1	1.2	1.2	2.7	3.2	3.8	4.4
Expansions	4.0	4.4	4.1	4.4	13.2	15.4	14.7	15.8
Contractions	4.3	4.1	4.2	4.1	14.2	14.2	13.8	13.3
Closings	1.1	1.3	1.3	1.1	2.9	4.1	4.9	3.1

Source: U.S. Dept. of Labor, Bureau of Labor Statistics, Business Employment Dynamics. (For more detailed data see www.bls.gov/bdm/.)

Note: These figures contain all firm sizes; Census data from 2010 show that 87 percent of establishment births and deaths were in firms with fewer than 500 employees.