

# 2018 SMALL BUSINESS PROFILE

U.S. SMALL BUSINESS ADMINISTRATION

## OFFICE OF ADVOCACY

REGULATION • RESEARCH • OUTREACH


# NORTHERN MARIANA ISLANDS



**EMPLOYMENT**  
4,198  
net new jobs



**BUSINESSES**  
1,722  
small establishments

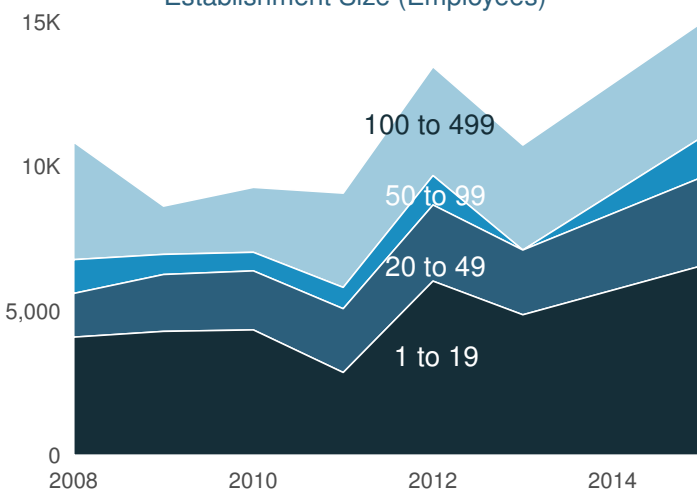


**TRADE**  
\$740.0M  
in total exports\*

Jobs, establishments, and exports are from the 2015 County Business Patterns (CBP) and 2016 Bureau of Economic Analysis (BEA) data.

### ECONOMIC OUTPUT AND EMPLOYMENT

Figure 1: Northern Mariana Islands Employment by Establishment Size (Employees)



- The Northern Mariana Islands economy grew at an annual rate of 28.6% to \$1.1 billion in 2016 while per capita income increased 29.1% to \$20,968 in 2016. (Source: BEA)
- The number of private sector employees in the Northern Mariana Islands increased 34.8% to 16,276 in 2015. (Source: CBP)
- Figure 1 displays private sector employment for establishments with fewer than 500 employees from 2008 to 2015. Establishments with fewer than 100 employees have the largest share of overall employment. (Source: CBP)
- Table 1 provides additional details on the Northern Mariana Islands employment by industry. (Source: CBP)

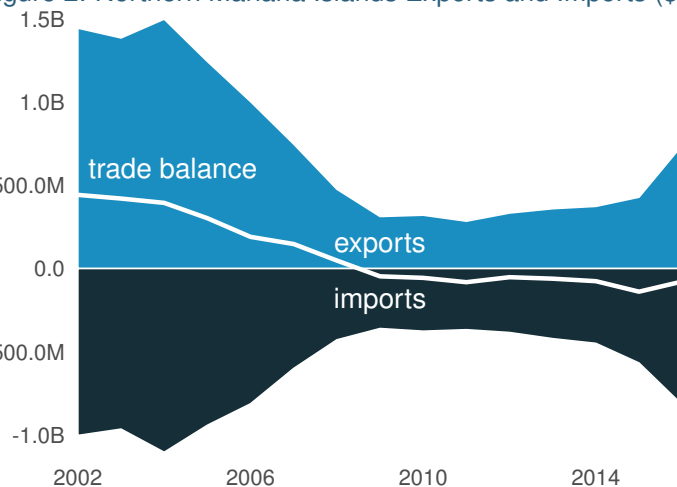
The Small Business Profiles are produced by the US Small Business Administration's Office of Advocacy. Each report incorporates the most up-to-date government data to present a unique snapshot of small businesses.

### INTERNATIONAL TRADE

- Figure 2 displays the evolution of the Northern Mariana Islands imports, exports, and trade balance from 2002 to 2016. (Source: BEA)
- In 2016, the Northern Mariana Islands total exports increased 72.9% to \$740.0 million, while its total imports increased 44.3% to \$818.0 million. This resulted in a 2016 trade deficit of \$78.0 million. (Source: BEA)
- \* Exports and imports reflect trade between the Northern Mariana Islands and the rest of the world, including the US.

Economic growth and trade statistics are expressed in real US dollars. Values labeled 's' in Table 1 were withheld by the Census Bureau because they do not meet publication standards or could disclose information regarding individual businesses.

Figure 2: Northern Mariana Islands Exports and Imports (\$)

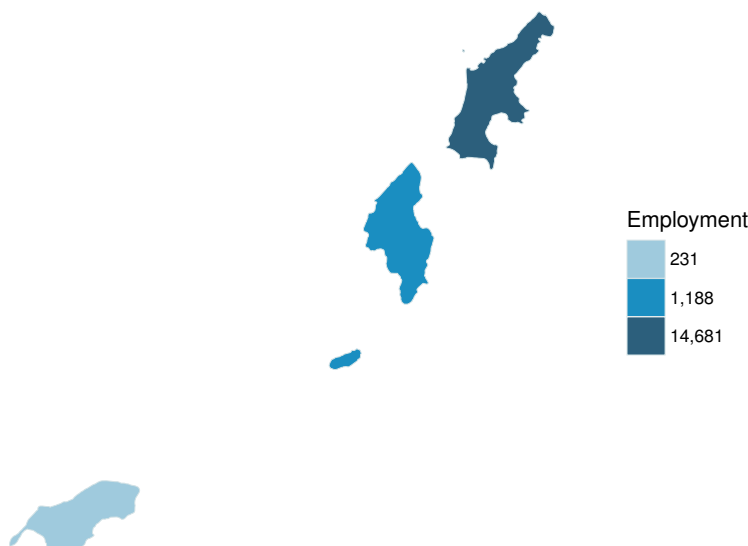


## EMPLOYMENT BY INDUSTRY AND MUNICIPALITY, 2015

Table 1: Northern Mariana Islands Employment, Establishments, and Payroll by Industry, 2015. (Source: CBP)

Industry	Total Private Employment	Total Private Establishments	Annual Payroll (\$ Thousands)	Annual Payroll per Employee (\$)
Accommodation and Food Services	4,203	195	69,733	16,591
Retail Trade	2,475	346	40,571	16,392
Administrative, Support, and Waste Management	1,646	147	24,453	14,856
Health Care and Social Assistance	1,042	45	34,101	32,726
Transportation and Warehousing	1,038	48	18,614	17,933
Construction	842	80	14,618	17,361
Wholesale Trade	681	83	12,208	17,927
Other Services (Except Public Administration)	651	166	9,570	14,700
Real Estate and Rental and Leasing	563	163	8,355	14,840
Professional, Scientific, and Technical Services	556	102	11,868	21,345
Arts, Entertainment, and Recreation	459	53	7,302	15,908
Manufacturing	442	48	7,562	17,109
Information	409	23	11,928	29,164
Educational Services	340	68	5,905	17,368
Finance and Insurance	277	47	7,468	26,960
Industries not Classified	217	98	2,267	10,447
Management of Companies and Enterprises	24	5	689	28,708
Agriculture, Forestry, and Fishing and Hunting	s	2	s	-
Mining, Quarrying, and Oil and Gas Extraction	s	1	s	-
Utilities	s	4	s	-
<b>Total</b>	<b>16,276</b>	<b>1,724</b>	<b>301,267</b>	<b>18,510</b>

Figure 3: Northern Mariana Islands Employment by Municipality, 2015. (Source: CBP)



## REFERENCES

The Small Business Profiles, source data, and methodology are available at <https://go.usa.gov/xQT4w>.

BEA Bureau of Economic Analysis  
 BLS Bureau of Labor Statistics, US Department of Labor  
 CBP County Business Patterns, US Census Bureau