

# **Small Business Profile**

Advocacy: the voice of small business in government

# Illinois

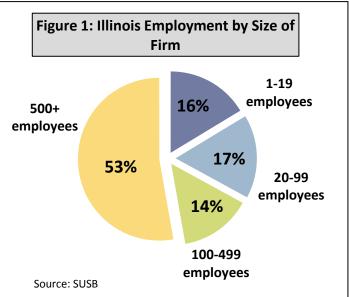
- 1,169,961 Small Businesses
  - 248,689 Small Businesses with Employees
  - 921,272 Small Businesses without Employees (Nonemployers)
- 2,417,374 Workers Employed by Small Businesses

## **State Economy Overall**

- Illinois's economy grew at a slower rate than the United States in 2013. Illinois's real gross state product increased by **0.9 percent** compared to **2.2 percent** for U.S. gross domestic product. (Source: BEA)
- The employment picture in Illinois has improved. The unemployment rate in Illinois declined from **9.1 percent** in October 2013 to **6.6 percent** in October 2014. This is above the national average of **5.8 percent** for the same time period. (Source: BLS)

### Employment

- Illinois's small businesses employed about half or **2.4 million** of the state's private workforce in 2012. (Source: SUSB)
- Almost all firms with employees are small. They make up **98.2 percent** of all employers in the state. (Source: SUSB)
- Firms with fewer than 100 employees have the largest share of small business employment. **Figure 1** offers further detail.
- In Illinois, small businesses created 69,923 net new jobs in 2012. The biggest gain was in the smallest firm size category of 1-4 employees. (Source: BDS)
- The number of people who were primarily self-employed in 2013 decreased by **1.8** percent relative to the previous year.
- The state's private-sector employment growth increased by 2.6 percent over the 12month period ending in October 2014; this was the same as the the national average growth rate of 2.6 percent. (Source: BEA, BLS)



The *Small Business State and Territory Profiles* report on the economic status of small business from 2007 to 2014. They include information on the number of firms, employment, demographics and other topics using the most recently available government data. They are a reference tool for researchers, policymakers, and small entities who are interested in how small firms are performing regionally or nationally. *Note that this report defines small businesses as firms with fewer than 500 employees.* 

#### **Income and Finance**

- The number of banks reported in the Call Reports between June 2013 and June 2014 declined. (Source: FDIC)
- In 2012, **239,376** loans under \$100,000 (and valued at **\$2.6 billion**) were issued by Community Reinvestment Act lending institutions in Illinois. (Source: FFIEC)
- The median income for individuals who are self-employed at their own incorporated businesses for the past 12 months was **\$50,739** in 2013. For individuals self-employed at their own unincorporated firms, this figure was **\$24,789**. (Source: ACS)

Note: Median income represents earnings from all sources. Unincorporated self-employment income includes unpaid family workers, a very small percent of the unincorporated self-employed.

#### **Business Owner Demographics**

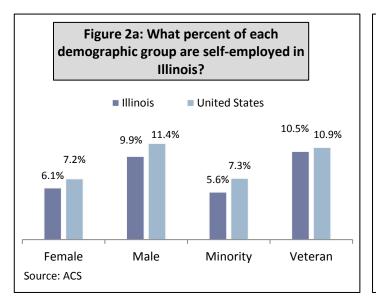
 Table 1 shows the top industry for nine business owner demographics. For example, 59.4 percent of femaleowned businesses were in the health care and social assistance industry, and female-owned firms made up 19.2 percent of this industry.

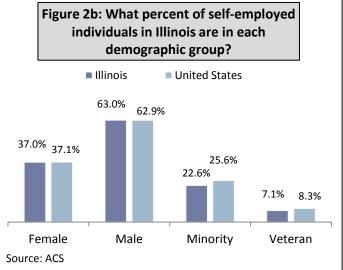
Table 1: Top Industry by Demographic Group in Illinois, 2007					
Demographic Group of Business Owners	Most Common Industry	% of Industry in Demographic Group	% of Demographic Group in Industry		
Female	Health care & social assistance	59.4	19.2		
Male	Construction	74.9	17.6		
American Indian and Alaska Native	Other services	0.7	16.8		
Asian	Other services	7.6	17.1		
Black or African American	Health care & social assistance	25.2	26.1		
Native Hawaiian and Other Pacific Islander	*	*	*		
White	Prof., sci., & tech. services	86.3	14.8		
Hispanic	Construction	6.0	14.4		
Veteran	Prof., sci., & tech. services	9.4	18.2		

\*Indicates that the sample size was too small to be representative of the population. For more detailed information on businesses in your state, see www.sba.gov/advocacy/847/841921.

Source: U.S. Department of Commerce, Census Bureau, 2007 Survey of Business Owners via American FactFinder.

• Figures 2a and 2b show the demographic makeup of the self-employed in four demographic groups. For example, Figure 2a shows that 6.1 percent of females were self-employed, and Figure 2b shows that 37.0 percent of all self-employed people were female.





#### **Business Turnover**

- In 2010, **19,293** establishments opened in Illinois, and **67.6 percent** survived through 2012. In 2013, **17,376** establishments opened, and **79.0 percent** survived through 2014. (Source: BLS, BED)
- In the 1st quarter of 2014, 17,196 establishments opened and 12,972 closed in the state of Illinois. (Source: BED)
- Business bankruptcies declined from 2010 to 2014, signaling a stronger state economy. (Source: U.S. Courts)

#### International Trade

A total of 23,060 companies exported goods from the state in 2012. Of these, 20,752 or 90.0 percent were small firms; they generated about a quarter (23.1 percent) of the state's total known export value. (Source: ITA)

#### **Small Businesses and Employment by Industry**

• **Table 2** ranks the state's industries by the number of small employer firms. For comparison, the three most common industries for small employer firms across the United States are professional, scientific, and technical services; other services (except public administration); and retail trade.

Table 2: Number of Illinois Small Firms by Industry, 2012						
(ranked by number of small employer firms)						
la duata i	Employer Firms	Employer Firms	Nonemployer	Total Small		
Industry	With 1-499 Employees	With 1-19 Employees	Firms	Firms		
Professional, scientific, & tech. svcs.	36,030	33,499	125,155	161,185		
Other services (except public admin.)	29,189 27,023 15		151,423	180,612		
Construction	27,779 26,204 90,342		90,342	118,121		
Health care & social assistance	25,961	22,513	95,168	121,129		
Retail trade	24,130	21,687	69,426	93,556		
Accommodation & food services	20,443	16,312	12,620	33,063		
Wholesale trade	15,189	12,311	14,932	30,121		
Admin., supp., waste mgt., remed. svcs.	14,276	12,519	75,089	89,365		
Manufacturing	12,144	8,691	10,978	23,122		
Finance & insurance	12,112	10,800	32,019	44,131		
Transportation & warehousing	11,338	10,249	64,795	76,133		
Real estate & rental & leasing	9,354	8,736	85,785	95,139		
Arts, entertainment, & recreation	4,130	3,515	47,446	51,576		
Educational services	3,573	2,749	26,206	29,779		
Information	2,706	2,193	11,918	14,624		
Management of comp. & enterprises	801	151	*	801		
Mining, quarrying, and oil & gas extrac.	453	398	2,311	2,764		
Forestry, etc. & agriculture support	307	293	5,127	5,434		
Unclassified	157	157	*	157		
Utilities	145	101	532	677		
Total	248,689	219,931	921,272	1,169,961		

Source: SUSB and Nonemployer Statistics. \*Data for nonemployers not collected in these two categories.

See www.sba.gov/advocacy/additional-data-state-profiles for more detailed data.

• **Table 3** shows small firm employment by industry. The three Illinois industries with the most small business employment were: health care and social assistance; accommodation and food services; and manufacturing (**Table 3**).

Table 3: Employment in Illinois by Industry and Firm Size, 2012 (ranked by small firm employment)					
Industry	Small Firms	Total Firms	Industry Employment		
Health care & social assistance	347,374	770,017	45.1		
Accommodation & food services	290,397	467,152	62.2		
Manufacturing	266,829	544,154	49.0		
Retail trade	208,197	597,154	34.9		
Professional, scientific, & tech. svcs.	207,070	368,704	56.2		
Other services (except public admin.)	206,585	243,571	84.8		
Wholesale trade	172,090	307,625	55.9		
Admin., supp., waste mgt., remed. svcs.	156,996	470,351	33.4		
Construction	153,707	180,468	85.2		
Finance & insurance	104,741	292,622	35.8		
Transportation & warehousing	76,039	228,894	33.2		
Educational services	63,385	159,474	39.7		
Arts, entertainment, & recreation	50,908	77,326	65.8		
Real estate & rental & leasing	49,745	71,695	69.4		
Information	35,085	118,849	29.5		
Management of comp. & enterprises	18,397	182,936	10.1		
Mining, quarrying, and oil & gas extraction	5,059	8,849	57.2		
Utilities	3,126	27,672	11.3		
Forestry, etc. & agriculture support	1,483	2,152	68.9		
Unclassified	D	D	D		
Total	2,417,374	5,119,826	47.2		

Source: SUSB. (D) indicates data suppressed to protect the confidentiality of individual firms.

For more detailed information on businesses in your state, see www.sba.gov/advocacy/847/841921.

#### **Abbreviations and Resources**

ACS	American Community Survey, U.S. Census Bureau, www.census.gov/acs.
BEA	Bureau of Economic Analysis, U.S. Department of Commerce, www.bea.gov.
BED	Business Employment Dynamics, U.S. Department of Labor, Bureau of Labor Statistics, www.bls.gov/bdm.
BDS	Business Dynamics Statistics, U.S. Census Bureau, www.census.gov/ces/dataproducts/bds.
BLS	Bureau of Labor Statistics, U.S. Department of Labor, www.bls.gov.
CEA	Council of Economic Advisers, www.whitehouse.gov/administration/eop/cea.
FDIC	Federal Deposit Insurance Corporation, www.fdic.gov.
FFIEC	Federal Financial Institutions Examination Council, www.ffiec.gov.
ITA	International Trade Administration, U.S. Department of Commerce, www.trade.gov.
Nonemployer Statistics	Nonemployer Statistics, U.S. Census Bureau, www.census.gov/econ/nonemployer.
SUSB U.S. Courts	Statistics of U.S. Businesses, U.S. Census Bureau, <b>www.census.gov/econ/susb</b> . Administrative Office of the U.S. Courts, <b>www.uscourts.gov</b> .