

SMALL BUSINESS PROFILE

U.S. SMALL BUSINESS ADMINISTRATION

OFFICE OF ADVOCACY

REGULATION • RESEARCH • OUTREACH

LOUISIANA



436,867
99.5%

Small Businesses
of Louisiana Businesses

910,366
53.0%

Small Business Employees
of Louisiana Employees



EMPLOYMENT
17,018
net new jobs



DIVERSITY
126,076
minority-owned
businesses



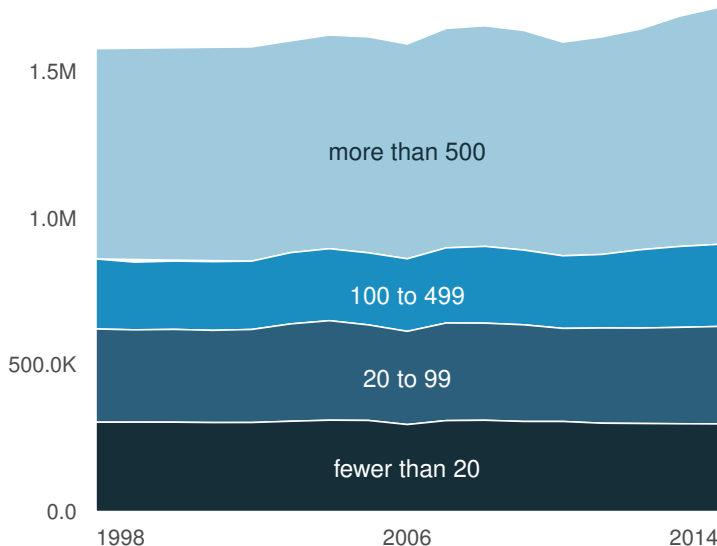
TRADE
85.2%
of Louisiana exporters

OVERALL LOUISIANA ECONOMY

- In the second quarter of 2016, Louisiana grew at an annual rate of 0.4%, which was slower than the overall US growth rate of 1.2%. Louisiana's 2015 growth rate of 1.0% was down from the 2014 rate of 1.4%. (Source: BEA)
- In November 2016, the unemployment rate was 6.2%, up from 5.8% at the close of 2015. This was above the November 2016 national unemployment rate of 4.6%. (Source: CPS)

EMPLOYMENT

Figure 1: Louisiana Employment by Business Size (Employees)



- Louisiana small businesses employed 910,366 people, or 53.0% of the private workforce, in 2014. (Source: SUSB)
- Firms with fewer than 100 employees have the largest share of small business employment. See Figure 1 for further details on firms with employees. (Source: SUSB)
- During the year ending November 2016, private-sector employment decreased 1.1%. This was above the previous year's decrease of 1.5%. (Source: CPS)
- The number of proprietors increased in 2015 by 2.8% relative to the previous year. (Source: BEA)
- Small businesses created 17,018 net jobs in 2014. Among the seven BDS size-classes, firms employing 250 to 499 employees experienced the largest gains, adding 6,915 net jobs. The largest losses were in firms employing 1 to 4 employees, which lost 1,390 net jobs. (Source: BDS)

The Small Business Profiles are produced by the US Small Business Administration's Office of Advocacy. Each report incorporates the most up-to-date government data to present a unique snapshot of small businesses. Small businesses are defined as firms employing fewer than 500 employees. Net small business job change, minority small business ownership, and exporter share statistics are based on the 2014 Business Dynamics Statistics (BDS), 2012 Survey of Business Owners (SBO), and 2014 International Trade Administration (ITA) data, respectively.

INCOME AND FINANCE

- The number of banks reported in the Call Reports between June 2015 and June 2016 declined. (Source: FDIC)
- In 2014, 67,648 loans under \$100,000 (valued at \$944.7 million) were issued by Louisiana lending institutions reporting under the Community Reinvestment Act. (Source: FFIEC)
- The median income for individuals self-employed at their own incorporated businesses was \$50,095 in 2015. For individuals self-employed at their own unincorporated firms, this figure was \$23,106. (Source: ACS)

Median income represents earnings from all sources. Unincorporated self-employment income includes unpaid family workers, a very small percent of the unincorporated self-employed.

BUSINESS OWNER DEMOGRAPHICS

Figure 2: Louisiana Small Business Ownership, 2012

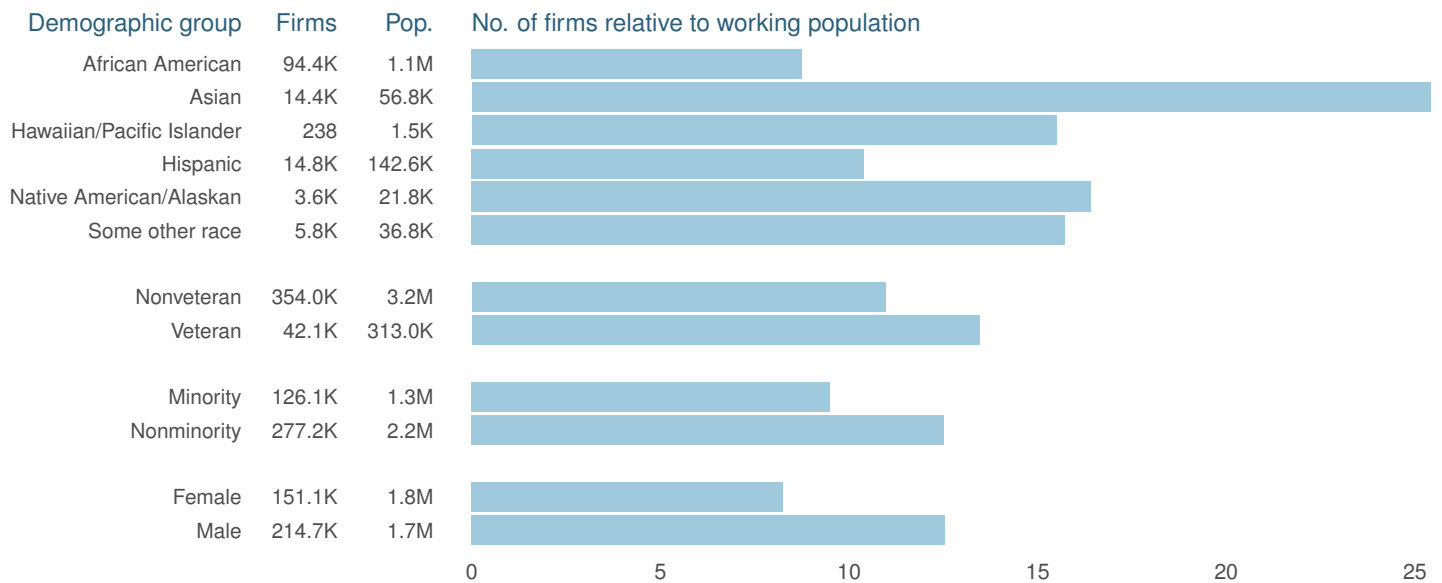
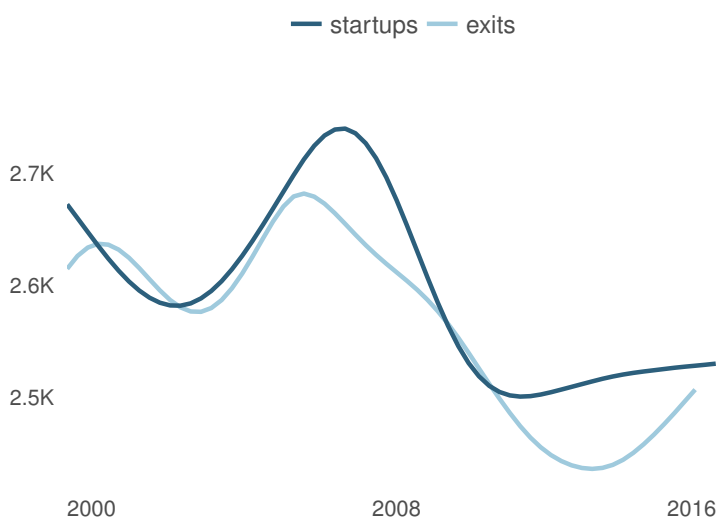


Figure 2 displays the number of small firms (SBO) per 100 people 16 years and over (ACS). For example, there are approximately 8 female-owned firms per 100 working age females or $151.1K \div 1.8M \times 100$. ACS and SBO differ in their classifications of individuals reporting more than one race. ACS provides a distinct category for two or more races while SBO tabulates these businesses into more than one group.

BUSINESS TURNOVER

Figure 3: Louisiana Quarterly Startups and Exits



- In the second quarter of 2015, 2,452 establishments started up, generating 12,242 new jobs in Louisiana. Startups are counted when business establishments hire at least one employee for the first time. (Source: BDM)
- In the same period, 2,500 establishments exited resulting in 9,692 jobs lost. Exits occur when establishments go from having at least one employee to having none, and then remain closed for at least one year. (Source: BDM)
- Figure 3 displays quarterly startups and exits from 2000 to 2016. Each series is smoothed across multiple quarters to highlight long-run trends.

The BLS refers to startups as births and exits as deaths. These terms are distinct from the BLS openings and closings categories. Openings include seasonal re-openings and closings include seasonal shutterings.

INTERNATIONAL TRADE

- A total of 3,883 companies exported goods from Louisiana in 2014. Among these, 3,310, or 85.2%, were small firms; they generated 34.7% of Louisiana's \$63.7 billion in total known exports. (Source: ITA)

SMALL BUSINESS EMPLOYMENT BY INDUSTRY AND COUNTY

Table 1: Louisiana Employment by Industry, 2014





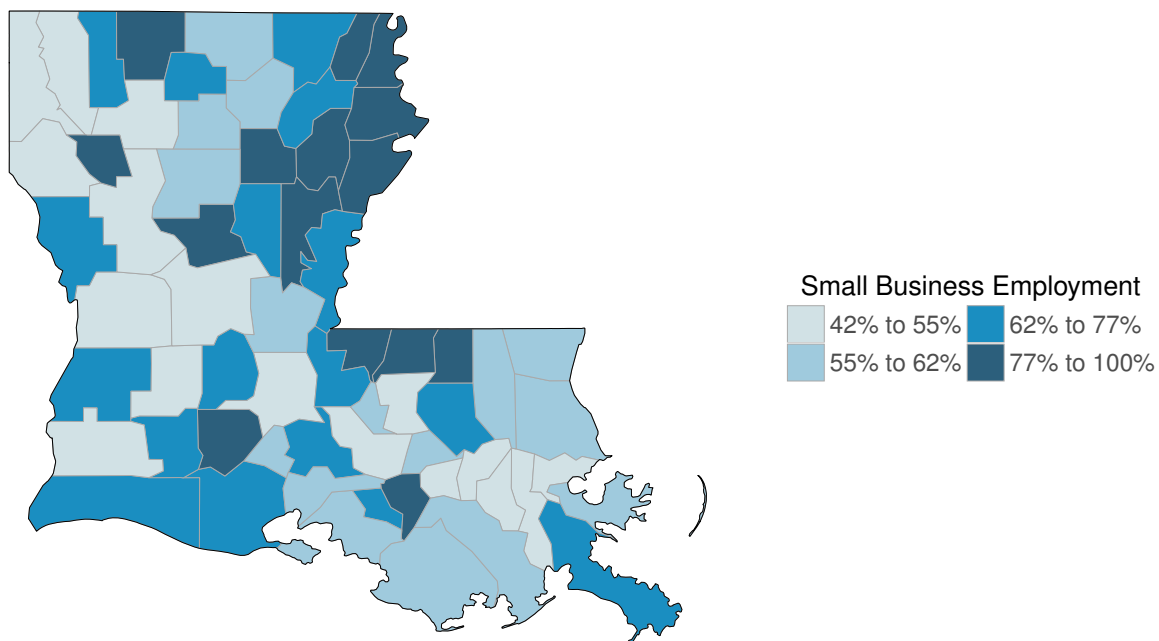
 Industry	 Small Business Employment	 Total Private Employment	 Small Business Employment Share
Health Care and Social Assistance	157,176	287,898	55%
Accommodation and Food Services	119,090	205,689	58%
Retail Trade	92,884	229,419	40%
Construction	78,268	144,186	54%
Professional, Scientific, and Technical Services	69,586	100,652	69%
Other Services (Except Public Administration)	65,782	77,852	84%
Manufacturing	53,901	129,832	42%
Administrative, Support, and Waste Management	50,675	105,423	48%
Wholesale Trade	47,682	76,689	62%
Finance and Insurance	32,743	64,362	51%
Transportation and Warehousing	32,182	72,693	44%
Educational Services	27,878	42,532	66%
Real Estate and Rental and Leasing	23,458	33,920	69%
Mining, Quarrying, and Oil and Gas Extraction	22,148	57,820	38%
Arts, Entertainment, and Recreation	15,700	24,342	64%
Information	7,420	25,896	29%
Agriculture, Forestry, and Fishing and Hunting	3,637	3,917	93%
Utilities	2,400	s	-
Total	910,366	1,717,797	53%

Figure 4: Louisiana Small Business Percent of Employment by County



SMALL BUSINESSES BY INDUSTRY

Table 2: Louisiana Small Businesses by Industry and Firm Size, 2014

Industry	1-499 Employees	1-20 Employees	Nonemployer Firms	Total Small Firms
Other Services (Except Public Administration)	8,798	8,074	66,823	75,621
Professional, Scientific, and Technical Services	11,105	10,310	39,702	50,807
Construction	7,644	6,751	37,739	45,383
Administrative, Support, and Waste Management	3,887	3,271	37,522	41,409
Health Care and Social Assistance	9,475	7,869	31,724	41,199
Real Estate and Rental and Leasing	3,541	3,251	33,614	37,155
Retail Trade	10,067	8,938	26,089	36,156
Transportation and Warehousing	2,774	2,305	16,311	19,085
Arts, Entertainment, and Recreation	1,293	1,082	15,248	16,541
Accommodation and Food Services	6,730	5,004	7,627	14,357
Finance and Insurance	3,693	3,349	9,748	13,441
Agriculture, Forestry, and Fishing and Hunting	587	541	9,424	10,011
Wholesale Trade	3,808	2,936	4,692	8,500
Educational Services	1,049	705	7,290	8,339
Mining, Quarrying, and Oil and Gas Extraction	1,275	982	6,249	7,524
Manufacturing	2,701	1,993	4,471	7,172
Information	581	457	3,299	3,880
Utilities	200	180	243	443
Total	79,052	68,128	357,815	436,867

Data for counties shown in white in Figure 4 and values labeled "s" in Tables 1 and 2 were withheld by the Census Bureau because they do not meet publication standards or could disclose information regarding individual businesses. (Source: SUSB, NES)

REFERENCES

The Small Business Profiles, source data, and methodology are available at <http://go.usa.gov/x9yxK>.

ACS	American Community Survey, 5-year estimates, U.S. Census Bureau
BEA	Bureau of Economic Analysis
BDM	Business Employment Dynamics, BLS
BDS	Business Dynamics Statistics, U.S. Census Bureau
BLS	Bureau of Labor Statistics, U.S. Department of Labor
CES	Current Employment Statistics, BLS
CEW	Census of Employment and Wages, BLS
CPS	Current Population Survey, BLS
FDIC	Federal Deposit Insurance Corporation
FFIEC	Federal Financial Institutions Examination Council
ITA	International Trade Administration
NES	Nonemployer Statistics, U.S. Census Bureau
SBO	Survey of Business Owners, U.S. Census Bureau
SUSB	Statistics of U.S. Businesses, U.S. Census Bureau

