

SMALL BUSINESS PROFILE

U.S. SMALL BUSINESS ADMINISTRATION

OFFICE OF ADVOCACY

REGULATION • RESEARCH • OUTREACH

MISSOURI



515,227
99.4%

Small Businesses
of Missouri Businesses

1.1 million
46.8%

Small Business Employees
of Missouri Employees



EMPLOYMENT
22,722
net new jobs



DIVERSITY
61,000
minority-owned
businesses



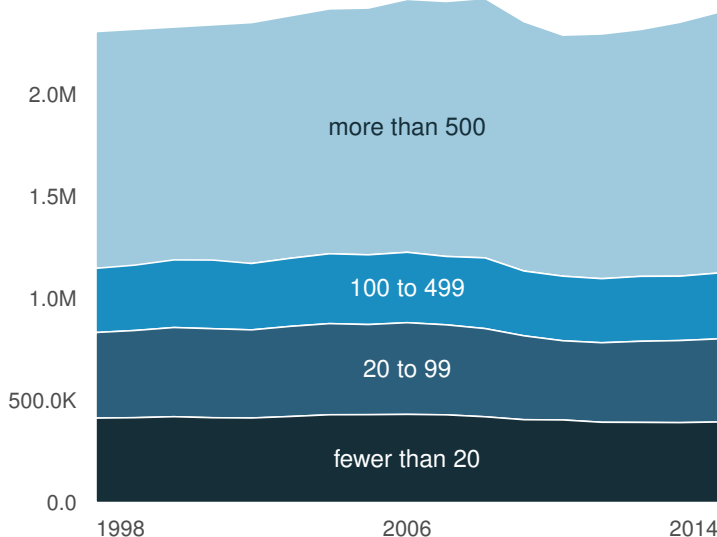
TRADE
85.3%
of Missouri exporters

OVERALL MISSOURI ECONOMY

- In the second quarter of 2016, Missouri grew at an annual rate of 2.3%, which was faster than the overall US growth rate of 1.2%. Missouri's 2015 growth rate of 1.7% was up from the 2014 rate of 0.2%. (Source: BEA)
- In November 2016, the unemployment rate was 4.7%, up from 4.4% at the close of 2015. This was above the November 2016 national unemployment rate of 4.6%. (Source: CPS)

EMPLOYMENT

Figure 1: Missouri Employment by Business Size (Employees)



- Missouri small businesses employed 1.1 million people, or 46.8% of the private workforce, in 2014. (Source: SUSB)
- Firms with fewer than 100 employees have the largest share of small business employment. See Figure 1 for further details on firms with employees. (Source: SUSB)
- During the year ending November 2016, private-sector employment increased 0.3%. This was below the previous year's increase of 2.4%. (Source: CPS)
- The number of proprietors increased in 2015 by 2.5% relative to the previous year. (Source: BEA)
- Small businesses created 22,722 net jobs in 2014. Among the seven BDS size-classes, firms employing 250 to 499 employees experienced the largest gains, adding 6,519 net jobs. The smallest gains were in firms employing 10 to 19 employees, which added 666 net jobs. (Source: BDS)

The Small Business Profiles are produced by the US Small Business Administration's Office of Advocacy. Each report incorporates the most up-to-date government data to present a unique snapshot of small businesses. Small businesses are defined as firms employing fewer than 500 employees. Net small business job change, minority small business ownership, and exporter share statistics are based on the 2014 Business Dynamics Statistics (BDS), 2012 Survey of Business Owners (SBO), and 2014 International Trade Administration (ITA) data, respectively.

INCOME AND FINANCE

- The number of banks reported in the Call Reports between June 2015 and June 2016 declined. (Source: [FDIC](#))
- In 2014, **81,975** loans under \$100,000 (valued at **\$1.1 billion**) were issued by Missouri lending institutions reporting under the Community Reinvestment Act. (Source: [FFIEC](#))
- The median income for individuals self-employed at their own incorporated businesses was **\$42,485** in 2015. For individuals self-employed at their own unincorporated firms, this figure was **\$21,727**. (Source: [ACS](#))

Median income represents earnings from all sources. Unincorporated self-employment income includes unpaid family workers, a very small percent of the unincorporated self-employed.

BUSINESS OWNER DEMOGRAPHICS

Figure 2: Missouri Small Business Ownership, 2012

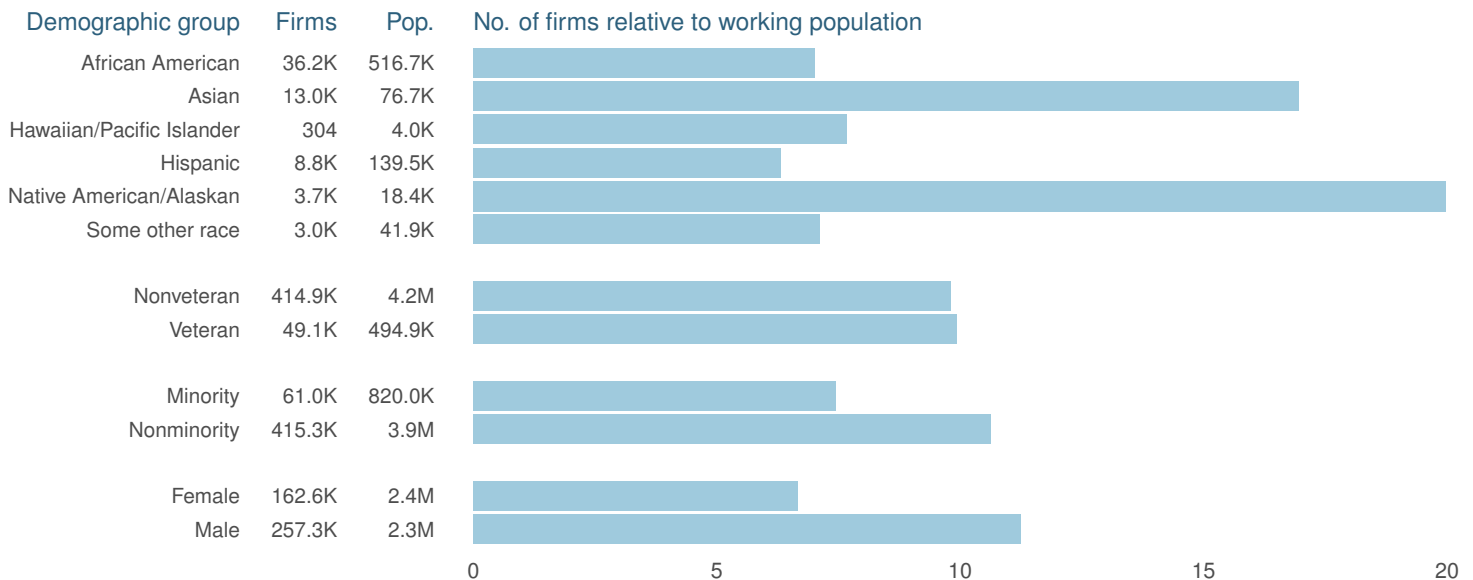
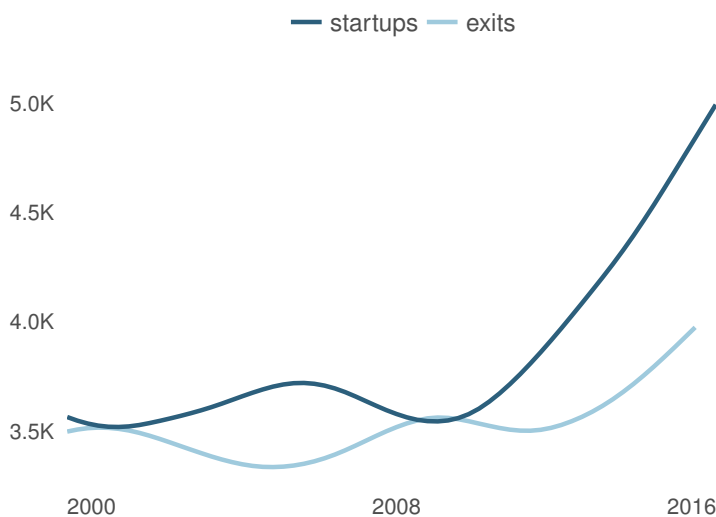


Figure 2 displays the number of small firms (SBO) per 100 people 16 years and over (ACS). For example, there are approximately 7 female-owned firms per 100 working age females or $162.6K \div 2.4M \times 100$. ACS and SBO differ in their classifications of individuals reporting more than one race. ACS provides a distinct category for two or more races while SBO tabulates these businesses into more than one group.

BUSINESS TURNOVER

Figure 3: Missouri Quarterly Startups and Exits



- In the second quarter of 2015, **4,650** establishments started up, generating **14,597** new jobs in Missouri. Startups are counted when business establishments hire at least one employee for the first time. (Source: [BDM](#))
- In the same period, **4,280** establishments exited resulting in **11,569** jobs lost. Exits occur when establishments go from having at least one employee to having none, and then remain closed for at least one year. (Source: [BDM](#))
- Figure 3 displays quarterly startups and exits from 2000 to 2016. Each series is smoothed across multiple quarters to highlight long-run trends.

The BLS refers to startups as births and exits as deaths. These terms are distinct from the BLS openings and closings categories. Openings include seasonal re-openings and closings include seasonal shutterings.

INTERNATIONAL TRADE

- A total of 6,089 companies exported goods from Missouri in 2014. Among these, 5,195, or 85.3%, were small firms; they generated 28.6% of Missouri's \$12.9 billion in total known exports. (Source: ITA)

SMALL BUSINESS EMPLOYMENT BY INDUSTRY AND COUNTY

Table 1: Missouri Employment by Industry, 2014





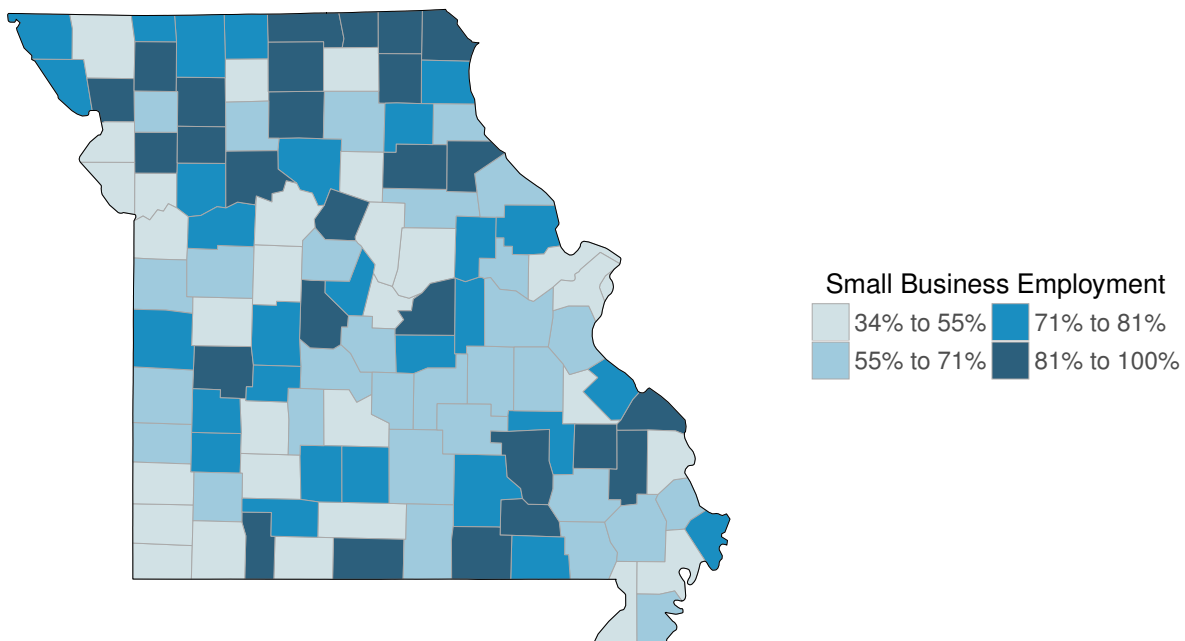
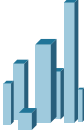




 Industry	 Small Business Employment	 Total Private Employment	 Small Business Employment Share
Health Care and Social Assistance	184,649	404,916	46%
Accommodation and Food Services	151,155	248,672	61%
Retail Trade	110,335	310,453	36%
Manufacturing	101,372	248,347	41%
Other Services (Except Public Administration)	95,226	109,040	87%
Construction	90,854	108,362	84%
Professional, Scientific, and Technical Services	79,147	159,837	50%
Wholesale Trade	69,557	125,946	55%
Administrative, Support, and Waste Management	60,630	165,288	37%
Finance and Insurance	44,923	130,790	34%
Transportation and Warehousing	32,885	82,969	40%
Educational Services	28,927	73,510	39%
Real Estate and Rental and Leasing	24,218	34,788	70%
Arts, Entertainment, and Recreation	22,626	39,622	57%
Information	13,104	56,586	23%
Utilities	3,178	15,724	20%
Mining, Quarrying, and Oil and Gas Extraction	1,880	3,400	55%
Agriculture, Forestry, and Fishing and Hunting	1,410	1,639	86%
Total	1,125,909	2,404,701	47%

Figure 4: Missouri Small Business Percent of Employment by County



SMALL BUSINESSES BY INDUSTRY

Table 2: Missouri Small Businesses by Industry and Firm Size, 2014

	 Industry	 1-499 Employees	 1-20 Employees	 Nonemployer Firms	 Total Small Firms
Other Services (Except Public Administration)		14,023	12,982	66,957	80,980
Construction		12,733	11,714	50,881	63,614
Professional, Scientific, and Technical Services		11,901	10,937	45,064	56,965
Retail Trade		12,133	10,722	38,842	50,975
Health Care and Social Assistance		21,212	19,413	28,685	49,897
Real Estate and Rental and Leasing		4,727	4,407	44,156	48,883
Administrative, Support, and Waste Management		6,255	5,572	32,339	38,594
Transportation and Warehousing		3,679	3,184	19,791	23,470
Arts, Entertainment, and Recreation		1,921	1,618	19,948	21,869
Finance and Insurance		5,340	4,801	13,393	18,733
Accommodation and Food Services		8,741	6,431	5,056	13,797
Wholesale Trade		5,740	4,465	6,450	12,190
Manufacturing		5,072	3,799	6,095	11,167
Educational Services		1,353	1,008	9,592	10,945
Agriculture, Forestry, and Fishing and Hunting		255	240	5,421	5,676
Information		1,093	894	4,363	5,456
Mining, Quarrying, and Oil and Gas Extraction		151	114	406	557
Utilities		88	41	274	362
Total		117,514	103,918	397,713	515,227

Data for counties shown in white in Figure 4 and values labeled "s" in Tables 1 and 2 were withheld by the Census Bureau because they do not meet publication standards or could disclose information regarding individual businesses. (Source: SUSB, NES)

REFERENCES

The Small Business Profiles, source data, and methodology are available at <http://go.usa.gov/x9yxK>.

ACS	American Community Survey, 5-year estimates, U.S. Census Bureau
BEA	Bureau of Economic Analysis
BDM	Business Employment Dynamics, BLS
BDS	Business Dynamics Statistics, U.S. Census Bureau
BLS	Bureau of Labor Statistics, U.S. Department of Labor
CES	Current Employment Statistics, BLS
CEW	Census of Employment and Wages, BLS
CPS	Current Population Survey, BLS
FDIC	Federal Deposit Insurance Corporation
FFIEC	Federal Financial Institutions Examination Council
ITA	International Trade Administration
NES	Nonemployer Statistics, U.S. Census Bureau
SBO	Survey of Business Owners, U.S. Census Bureau
SUSB	Statistics of U.S. Businesses, U.S. Census Bureau

