

SMALL BUSINESS PROFILE

U.S. SMALL BUSINESS ADMINISTRATION

OFFICE OF ADVOCACY

REGULATION • RESEARCH • OUTREACH

NEVADA




246,569
99.1% Small Businesses
of Nevada Businesses


450,104
41.3% Small Business Employees
of Nevada Employees



EMPLOYMENT
25,730
net new jobs



DIVERSITY
71,827
minority-owned
businesses



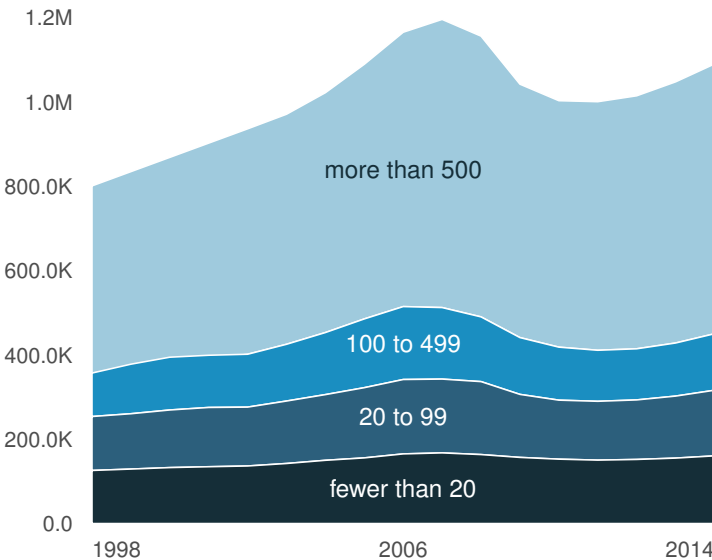
TRADE
86.6%
of Nevada exporters

OVERALL NEVADA ECONOMY

- In the second quarter of 2016, Nevada grew at an annual rate of **2.3%**, which was faster than the overall US growth rate of **1.2%**. Nevada's 2015 growth rate of **1.6%** was down from the 2014 rate of **2.1%**. (Source: **BEA**)
- In November 2016, the unemployment rate was **5.2%**, down from **6.3%** at the close of 2015. This was above the November 2016 national unemployment rate of **4.6%**. (Source: **CPS**)

EMPLOYMENT

Figure 1: Nevada Employment by Business Size (Employees)



- Nevada small businesses employed **450,104** people, or **41.3%** of the private workforce, in 2014. (Source: **SUSB**)
- Firms with fewer than 100 employees have the largest share of small business employment. See Figure 1 for further details on firms with employees. (Source: **SUSB**)
- During the year ending November 2016, private-sector employment increased **1.2%**. This was below the previous year's increase of **2.6%**. (Source: **CPS**)
- The number of proprietors increased in 2015 by **2.8%** relative to the previous year. (Source: **BEA**)
- Small businesses created **25,730** net jobs in 2014. Among the seven BDS size-classes, firms employing 100 to 249 employees experienced the largest gains, adding **5,829** net jobs. The smallest gains were in firms employing 50 to 99 employees, which added **2,301** net jobs. (Source: **BDS**)

The Small Business Profiles are produced by the US Small Business Administration's Office of Advocacy. Each report incorporates the most up-to-date government data to present a unique snapshot of small businesses. Small businesses are defined as firms employing fewer than 500 employees. Net small business job change, minority small business ownership, and exporter share statistics are based on the 2014 Business Dynamics Statistics (BDS), 2012 Survey of Business Owners (SBO), and 2014 International Trade Administration (ITA) data, respectively.

INCOME AND FINANCE

- The number of banks reported in the Call Reports between June 2015 and June 2016 declined. (Source: [FDIC](#))
- In 2014, 49,530 loans under \$100,000 (valued at \$634.4 million) were issued by Nevada lending institutions reporting under the Community Reinvestment Act. (Source: [FFIEC](#))
- The median income for individuals self-employed at their own incorporated businesses was \$49,237 in 2015. For individuals self-employed at their own unincorporated firms, this figure was \$21,922. (Source: [ACS](#))

Median income represents earnings from all sources. Unincorporated self-employment income includes unpaid family workers, a very small percent of the unincorporated self-employed.

BUSINESS OWNER DEMOGRAPHICS

Figure 2: Nevada Small Business Ownership, 2012

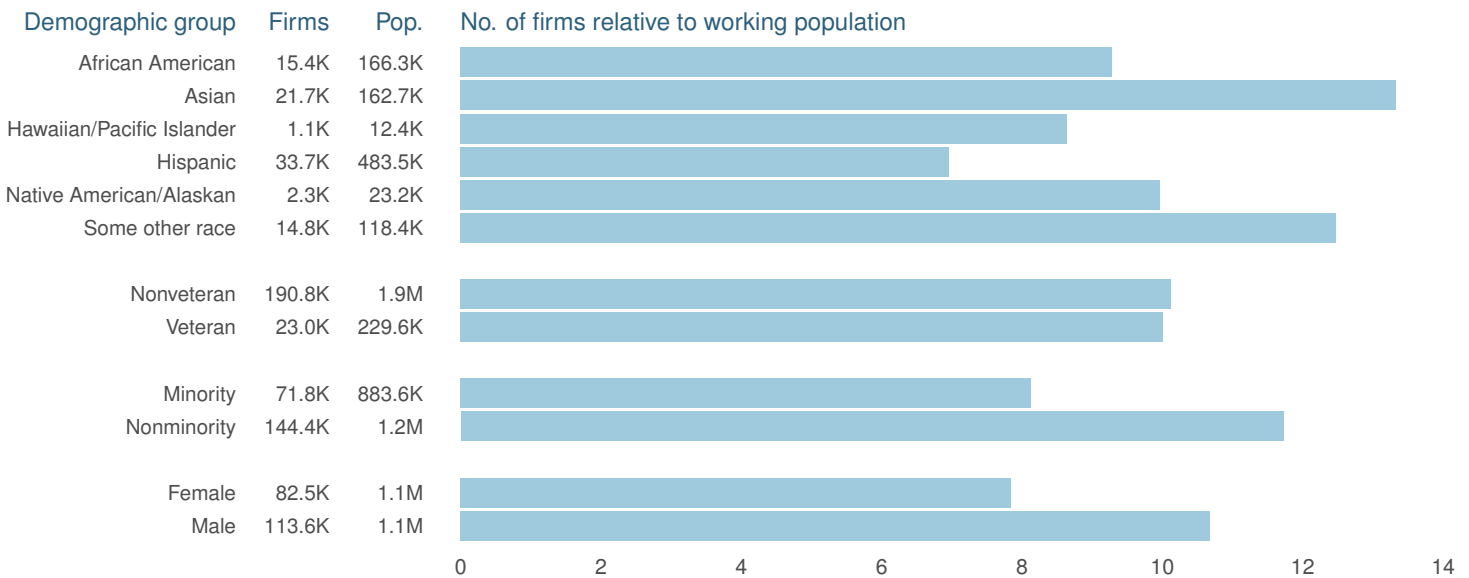
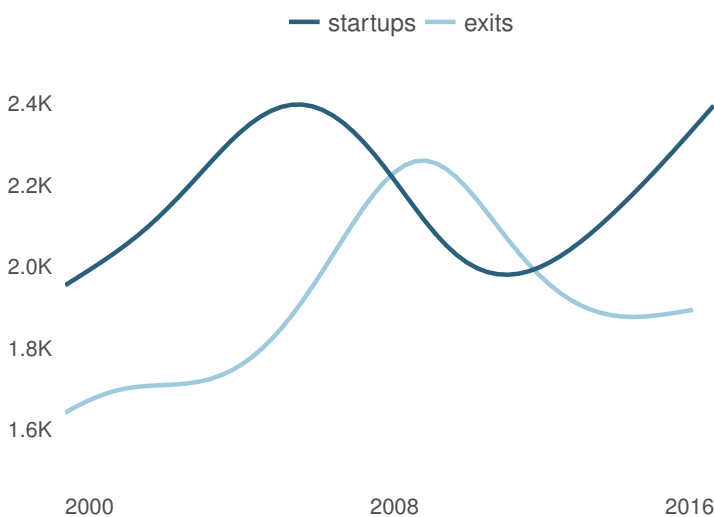


Figure 2 displays the number of small firms (SBO) per 100 people 16 years and over (ACS). For example, there are approximately 8 female-owned firms per 100 working age females or $82.5K \div 1.1M \times 100$. ACS and SBO differ in their classifications of individuals reporting more than one race. ACS provides a distinct category for two or more races while SBO tabulates these businesses into more than one group.

BUSINESS TURNOVER

Figure 3: Nevada Quarterly Startups and Exits



- In the second quarter of 2015, 2,395 establishments started up, generating 7,819 new jobs in Nevada. Startups are counted when business establishments hire at least one employee for the first time. (Source: [BDM](#))
- In the same period, 2,011 establishments exited resulting in 6,934 jobs lost. Exits occur when establishments go from having at least one employee to having none, and then remain closed for at least one year. (Source: [BDM](#))
- Figure 3 displays quarterly startups and exits from 2000 to 2016. Each series is smoothed across multiple quarters to highlight long-run trends.

The BLS refers to startups as births and exits as deaths. These terms are distinct from the BLS openings and closings categories. Openings include seasonal re-openings and closings include seasonal shutterings.

INTERNATIONAL TRADE

- A total of 3,104 companies exported goods from Nevada in 2014. Among these, 2,688, or 86.6%, were small firms; they generated 18.0% of Nevada's \$6.9 billion in total known exports. (Source: ITA)

SMALL BUSINESS EMPLOYMENT BY INDUSTRY AND COUNTY

Table 1: Nevada Employment by Industry, 2014





 Industry	 Small Business Employment	 Total Private Employment	 Small Business Employment Share
Accommodation and Food Services	77,144	310,734	25%
Health Care and Social Assistance	56,242	108,667	52%
Construction	47,913	58,504	82%
Administrative, Support, and Waste Management	42,580	106,171	40%
Retail Trade	39,947	140,879	28%
Professional, Scientific, and Technical Services	37,950	56,214	68%
Other Services (Except Public Administration)	25,195	31,182	81%
Manufacturing	24,214	41,572	58%
Arts, Entertainment, and Recreation	18,663	26,954	69%
Wholesale Trade	18,069	34,397	53%
Real Estate and Rental and Leasing	15,763	28,013	56%
Transportation and Warehousing	13,409	46,908	29%
Finance and Insurance	11,005	34,322	32%
Educational Services	7,958	10,784	74%
Information	5,623	16,720	34%
Mining, Quarrying, and Oil and Gas Extraction	4,693	13,879	34%
Utilities	623	s	-
Agriculture, Forestry, and Fishing and Hunting	s	s	-
Total	450,104	1,090,071	41%

Figure 4: Nevada Small Business Percent of Employment by County

