

SMALL BUSINESS PROFILE

OHIO

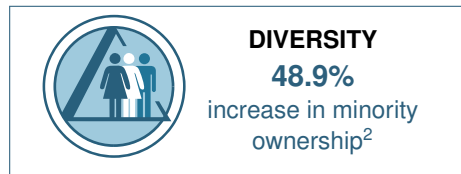


927,691
97.9%

Small Businesses
of Ohio Businesses

2.1 million
46.2%

Small Business Employees
of Ohio Employees



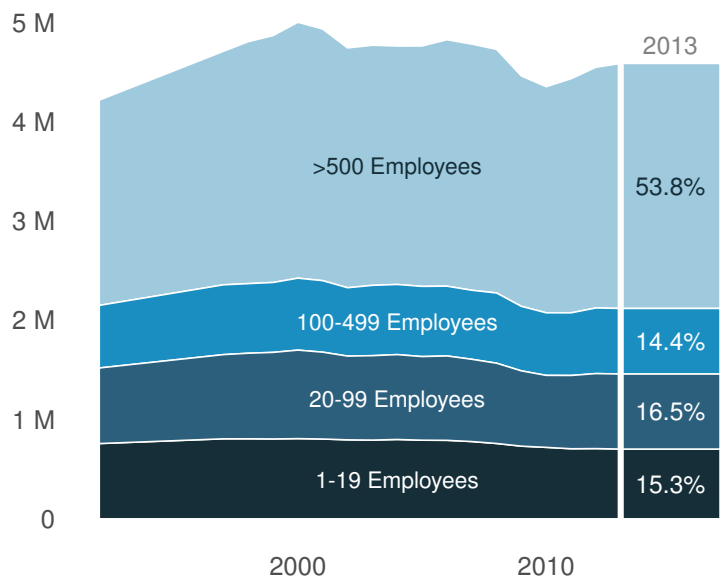
OVERALL OHIO ECONOMY

- In the third quarter of 2015, Ohio grew at an annual rate of 2.3% which was faster than the overall US growth rate of 1.9%. By comparison, Ohio's 2014 growth of 3.4% was up from the 2013 level of 2.2%. (Source: BEA)
- The employment situation in Ohio improved. At the close of 2015, unemployment was 4.8%, down from 5.1% at the close of 2014. This was below the national unemployment rate of 5.0%. (Source: CPS)

EMPLOYMENT

- Ohio small businesses employed 2.1 million people, or 46.2% of the private workforce, in 2013. (Source: SUSB)
- Firms with fewer than 100 employees have the largest share of small business employment. See Figure 1 for further details on firms with employees. (Source: SUSB)
- Private-sector employment increased 1.8% in 2015. This was above the previous year's increase of 1.6%. (Source: CES)
- The number of proprietors increased in 2014 by 1.3% relative to the previous year. (Source: BEA)
- Small businesses created 11,689 net jobs in 2013. Among the seven BDS size-classes, firms employing 250 to 499 employees experienced the largest gains, adding 12,148 net jobs. The largest losses were in firms employing 1 to 4 employees which lost 2,662 net jobs. (Source: BDS)

Figure 1: Ohio Employment by Firm Size



The Small Business Profiles are produced by the US Small Business Administration's Office of Advocacy. Each report incorporates the most up-to-date government data to present a unique snapshot of small businesses. **Small businesses are defined as firms employing fewer than 500 employees.** Hyperlinks to data sources and report generation information are provided in Table 3.

^{1,3} Net small business jobs change and exporter share are based on newly released 2013 BDS and 2012 ITA data.

² Diversity statistic tracks changes between 2007 and 2012 based on the Survey of Business Owners (SBO) 2015 release.

INCOME AND FINANCE

- The number of banks reported in the Call Reports between June 2014 and June 2015 declined. (Source: FDIC)
- In 2014, 142,036 loans under \$100,000 (and valued at \$2.3 billion) were issued by Ohio lending institutions reporting under the Community Reinvestment Act. (Source: FFIEC)
- The median income⁴ for individuals who were self-employed at their own incorporated businesses was \$45,450 in 2014. For individuals self-employed at their own unincorporated firms, this figure was \$21,577. (Source: ACS)

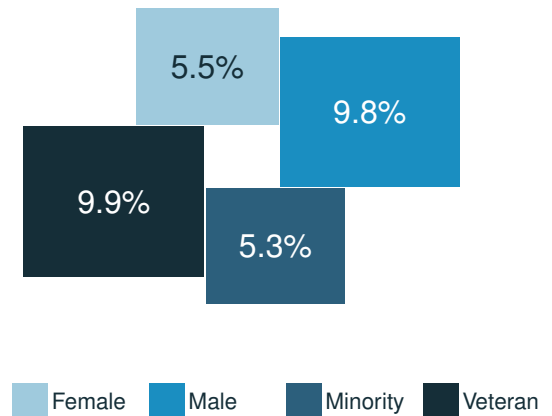
⁴ Median income represents earnings from all sources. Unincorporated self-employment income includes unpaid family workers, a very small percent of the unincorporated self-employed.

BUSINESS OWNER DEMOGRAPHICS

Figure 2: Ohio Changes in Business Ownership by Demographic Group

African American-owned	●	55.8%
Asian-owned	●	19.1%
Hawaiian/Pacific Islander-owned	-	-
Hispanic-owned	●	64.7%
Native American/Alaskan-owned	●	53.9%
Minority-owned	●	48.9%
Nonminority-owned	·	-2.8%

Figure 3: Ohio Self-Employment within Demographic Group

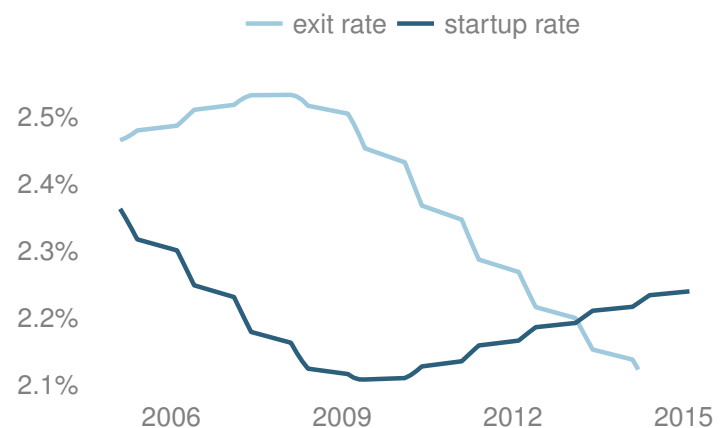


- Figure 2 displays the change in overall firm ownership for each demographic group from 2007 to 2012 based on the Survey of Business Owners (SBO) for Ohio, released in December 2015.
- Figure 3 displays the percent of each demographic group identified as self-employed according to the 2014 American Community Survey (ACS) 5-year estimates.

BUSINESS TURNOVER

- In the second quarter of 2014, 5,062 establishments started up⁵ in Ohio and 5,386 exited.⁶ Startups generated 19,824 new jobs while exits caused 22,950 job losses. (Source: BDM)
- Figure 4 displays startup and exit rates from 2005 to 2015. Each series is smoothed across multiple quarters to highlight long-run trends. (Source: BDM)

Figure 4: Ohio Private Startup and Exit Rates



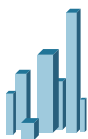




⁵ **STARTUPS** are counted when business establishments hire at least one employee for the first time. The BLS terms these **births**, as distinct from the BLS **openings** category which includes seasonal re-openings.

⁶ **EXITS** occur when establishments go from having at least one employee to having none, and then remain closed for at least a year. The BLS terms these events **deaths**, as distinct from the **closings** category which includes seasonal shutterings.

- A total of 16,452 companies exported goods from Ohio in 2013. Among these, 14,707, or 89.4%, were small firms; they generated 24.3% of Ohio's total known export value. (Source: ITA)

SMALL BUSINESSES BY INDUSTRY

Table 1: Ohio Small Firms by Industry, 2013
(sorted by small employer firms)

				
Industry	1 – 499 Employees	1 – 19 Employees	Nonemployer Firms	Total Small Firms
Other Services (except Public Administration)	24,507	22,708	108,800	133,307
Professional, Scientific, and Technical Services	21,341	19,469	93,971	115,312
Retail Trade	19,984	17,860	67,765	87,749
Health Care and Social Assistance	19,615	16,055	68,153	87,768
Construction	19,113	17,601	89,148	108,261
Accommodation and Food Services	16,528	12,682	10,331	26,859
Manufacturing	11,992	8,312	13,185	25,177
Administrative, Support, and Waste Management	10,739	9,331	65,910	76,649
Wholesale Trade	10,443	8,310	12,902	23,345
Finance and Insurance	7,894	7,204	22,009	29,903
Real Estate and Rental and Leasing	6,802	6,281	78,192	84,994
Transportation and Warehousing	5,332	4,517	36,338	41,670
Arts, Entertainment, and Recreation	3,466	2,931	37,282	40,748
Educational Services	2,572	1,863	21,256	23,828
Information	1,536	1,201	8,952	10,488
Mining, Quarrying, and Oil and Gas Extraction	533	464	4,084	4,617
Agriculture, Forestry, Fishing and Hunting	267	251	6,641	6,908
Utilities	144	94	621	765
Total	182,808	157,134	745,540	928,348

Totals for Tables 1 and 2 differ from SUSB's statewide tallies due to firms with establishments in more than one industry and the omission of industry classifications not reported by NES. (Source: NES and SUSB)

s Indicates samples deemed too small to represent the population according to SUSB.

Table 2: Ohio Employment by Industry and Firm Size, 2013
(sorted by small firm employment)

Industry	Small Business Employment	Total Private Employment	Small Business Employment Share
Health Care and Social Assistance	349,305	815,279	42.8%
Manufacturing	291,007	632,722	46.0%
Accommodation and Food Services	265,229	453,078	58.5%
Retail Trade	184,846	553,457	33.4%
Other Services (except Public Administration)	174,754	205,485	85.0%
Professional, Scientific, and Technical Services	154,323	234,066	65.9%
Construction	139,288	165,294	84.3%
Wholesale Trade	132,573	224,287	59.1%
Administrative, Support, and Waste Management	130,141	369,007	35.3%
Finance and Insurance	59,787	252,885	23.6%
Transportation and Warehousing	54,810	158,169	34.7%
Educational Services	54,014	118,207	45.7%
Arts, Entertainment, and Recreation	42,437	62,858	67.5%
Real Estate and Rental and Leasing	39,117	62,925	62.2%
Information	22,562	86,491	26.1%
Mining, Quarrying, and Oil and Gas Extraction	5,710	10,943	52.2%
Utilities	3,158	24,064	13.1%
Agriculture, Forestry, Fishing and Hunting	1,134	1,295	87.6%
Total	2,104,195	4,430,512	47.5%

Figure 5: Ohio County-Level Job Changes, 2015 (CEW)

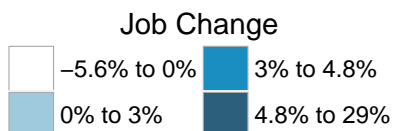
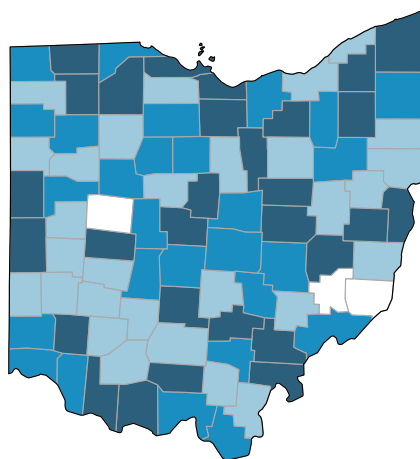


Table 3: Abbreviations and Resources

ACS	American Community Survey, US Census Bureau
BEA	Bureau of Economic Analysis
BDM	Business Employment Dynamics, BLS
BDS	Business Dynamics Statistics, US Census Bureau
BLS	Bureau of Labor Statistics, US Department of Labor
CES	Current Employment Statistics, BLS
CEW	Census of Employment and Wages, BLS
CPS	Current Population Survey, BLS
FDIC	Federal Deposit Insurance Corporation
FFIEC	Federal Financial Institutions Examination Council
ITA	International Trade Administration
NES	Nonemployer Statistics, US Census Bureau
SBO	Survey of Business Owners, US Census Bureau
SUSB	Statistics of US Businesses, US Census Bureau

All profiles, source data, methodology notes, and county-level employment statistics are available at <http://go.usa.gov/cfKMd>

