

SMALL BUSINESS PROFILE

U.S. SMALL BUSINESS ADMINISTRATION

OFFICE OF ADVOCACY

REGULATION • RESEARCH • OUTREACH

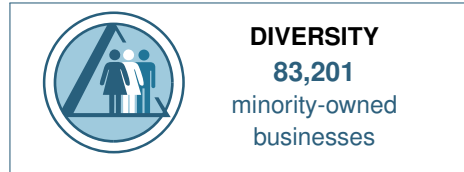
SOUTH CAROLINA

395,068
99.4%

Small Businesses
of South Carolina Businesses

758,318
46.9%

Small Business Employees
of South Carolina Employees

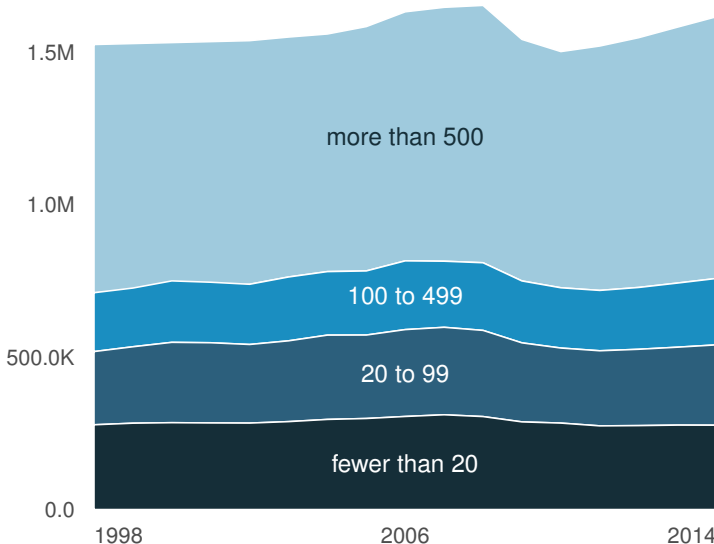


OVERALL SOUTH CAROLINA ECONOMY

- In the second quarter of 2016, South Carolina grew at an annual rate of 1.4%, which was faster than the overall US growth rate of 1.2%. South Carolina's 2015 growth rate of 2.5% was down from the 2014 rate of 2.8%. (Source: BEA)
- In November 2016, the unemployment rate was 4.4%, down from 5.5% at the close of 2015. This was below the November 2016 national unemployment rate of 4.6%. (Source: CPS)

EMPLOYMENT

Figure 1: South Carolina Employment by Business Size (Employees)



- South Carolina small businesses employed 758,318 people, or 46.9% of the private workforce, in 2014. (Source: SUSB)
- Firms with fewer than 100 employees have the largest share of small business employment. See Figure 1 for further details on firms with employees. (Source: SUSB)
- During the year ending November 2016, private-sector employment increased 3.0%. This was above the previous year's increase of 2.2%. (Source: CPS)
- The number of proprietors increased in 2015 by 3.1% relative to the previous year. (Source: BEA)
- Small businesses created 17,129 net jobs in 2014. Among the seven BDS size-classes, firms employing 100 to 249 employees experienced the largest gains, adding 4,682 net jobs. The smallest gains were in firms employing 5 to 9 employees, which added 917 net jobs. (Source: BDS)

The Small Business Profiles are produced by the US Small Business Administration's Office of Advocacy. Each report incorporates the most up-to-date government data to present a unique snapshot of small businesses. Small businesses are defined as firms employing fewer than 500 employees. Net small business job change, minority small business ownership, and exporter share statistics are based on the 2014 Business Dynamics Statistics (BDS), 2012 Survey of Business Owners (SBO), and 2014 International Trade Administration (ITA) data, respectively.

INCOME AND FINANCE

- The number of banks reported in the Call Reports between June 2015 and June 2016 declined. (Source: FDIC)
- In 2014, 57,877 loans under \$100,000 (valued at \$850.3 million) were issued by South Carolina lending institutions reporting under the Community Reinvestment Act. (Source: FFIEC)
- The median income for individuals self-employed at their own incorporated businesses was \$44,489 in 2015. For individuals self-employed at their own unincorporated firms, this figure was \$20,499. (Source: ACS)

Median income represents earnings from all sources. Unincorporated self-employment income includes unpaid family workers, a very small percent of the unincorporated self-employed.

BUSINESS OWNER DEMOGRAPHICS

Figure 2: South Carolina Small Business Ownership, 2012

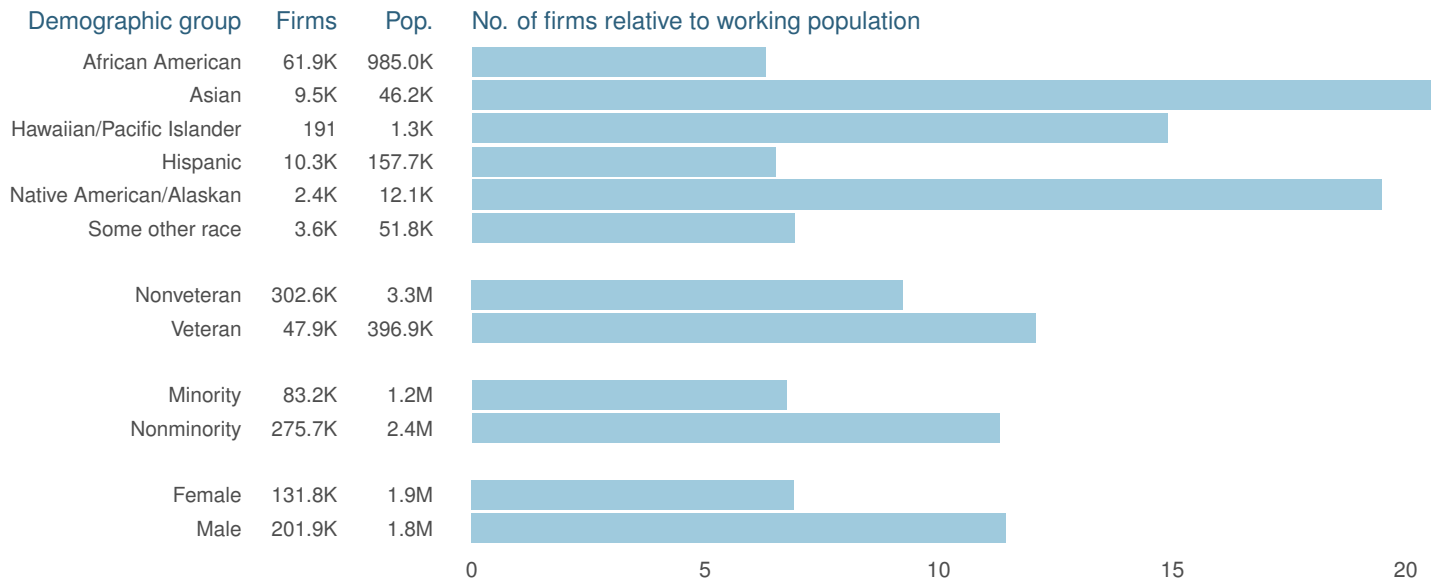
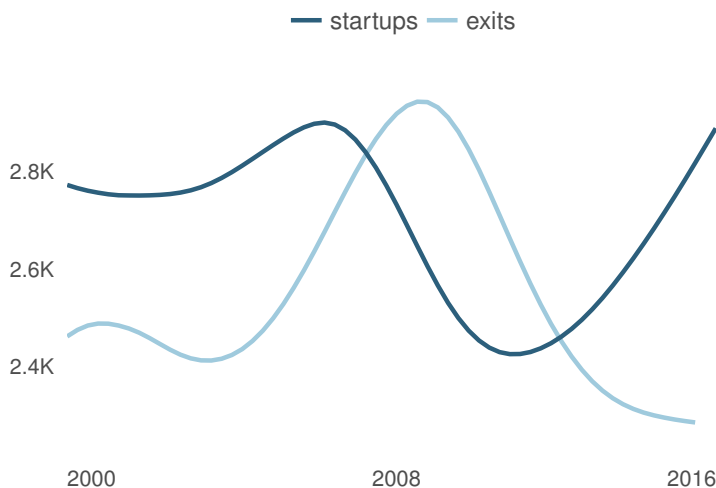


Figure 2 displays the number of small firms (SBO) per 100 people 16 years and over (ACS). For example, there are approximately 7 female-owned firms per 100 working age females or $131.8K \div 1.9M \times 100$. ACS and SBO differ in their classifications of individuals reporting more than one race. ACS provides a distinct category for two or more races while SBO tabulates these businesses into more than one group.

BUSINESS TURNOVER

Figure 3: South Carolina Quarterly Startups and Exits



- In the second quarter of 2015, 3,017 establishments started up, generating 10,742 new jobs in South Carolina. Startups are counted when business establishments hire at least one employee for the first time. (Source: BDM)
- In the same period, 2,561 establishments exited resulting in 7,630 jobs lost. Exits occur when establishments go from having at least one employee to having none, and then remain closed for at least one year. (Source: BDM)
- Figure 3 displays quarterly startups and exits from 2000 to 2016. Each series is smoothed across multiple quarters to highlight long-run trends.

The BLS refers to startups as births and exits as deaths. These terms are distinct from the BLS openings and closings categories. Openings include seasonal re-openings and closings include seasonal shutterings.

INTERNATIONAL TRADE

- A total of 6,162 companies exported goods from South Carolina in 2014. Among these, 5,240, or 85.0%, were small firms; they generated 12.1% of South Carolina's \$28.2 billion in total known exports. (Source: ITA)

SMALL BUSINESS EMPLOYMENT BY INDUSTRY AND COUNTY

Table 1: South Carolina Employment by Industry, 2014





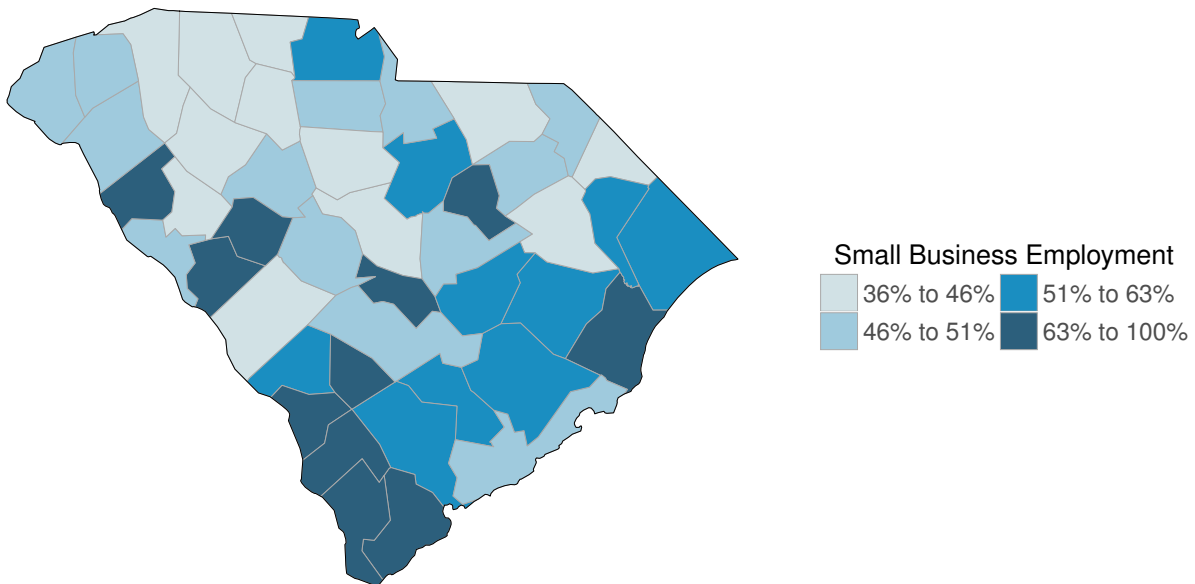
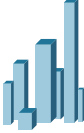




 Industry	 Small Business Employment	 Total Private Employment	 Small Business Employment Share
Accommodation and Food Services	127,034	199,513	64%
Health Care and Social Assistance	101,213	221,357	46%
Manufacturing	73,209	219,826	33%
Retail Trade	73,155	229,453	32%
Other Services (Except Public Administration)	70,718	79,912	88%
Construction	60,777	71,095	85%
Administrative, Support, and Waste Management	53,304	163,188	33%
Professional, Scientific, and Technical Services	51,796	83,937	62%
Wholesale Trade	36,593	69,177	53%
Finance and Insurance	21,693	67,780	32%
Arts, Entertainment, and Recreation	20,481	25,057	82%
Real Estate and Rental and Leasing	17,323	23,974	72%
Educational Services	16,776	30,913	54%
Transportation and Warehousing	16,584	55,369	30%
Information	6,769	34,371	20%
Agriculture, Forestry, and Fishing and Hunting	3,573	3,785	94%
Utilities	2,561	12,123	21%
Mining, Quarrying, and Oil and Gas Extraction	470	1,032	46%
Total	758,318	1,617,249	47%

Figure 4: South Carolina Small Business Percent of Employment by County



SMALL BUSINESSES BY INDUSTRY

Table 2: South Carolina Small Businesses by Industry and Firm Size, 2014

	 Industry	 1-499 Employees	 1-20 Employees	 Nonemployer Firms	 Total Small Firms
Other Services (Except Public Administration)	10,407	9,664	58,971	69,378	
Professional, Scientific, and Technical Services	8,884	8,255	36,293	45,177	
Construction	8,662	7,979	35,738	44,400	
Real Estate and Rental and Leasing	3,793	3,565	35,851	39,644	
Administrative, Support, and Waste Management	4,661	4,109	34,114	38,775	
Retail Trade	10,052	9,200	27,450	37,502	
Health Care and Social Assistance	7,345	6,240	22,828	30,173	
Arts, Entertainment, and Recreation	1,420	1,154	15,269	16,689	
Transportation and Warehousing	1,862	1,575	13,251	15,113	
Accommodation and Food Services	7,154	5,315	5,554	12,708	
Finance and Insurance	3,015	2,775	9,659	12,674	
Educational Services	1,037	832	8,238	9,275	
Wholesale Trade	3,578	2,873	5,324	8,902	
Manufacturing	3,013	2,118	4,189	7,202	
Information	566	463	3,414	3,980	
Agriculture, Forestry, and Fishing and Hunting	490	448	2,564	3,054	
Utilities	79	47	249	328	
Mining, Quarrying, and Oil and Gas Extraction	46	38	90	136	
Total	76,022	66,811	319,046	395,068	

Data for counties shown in white in Figure 4 and values labeled "s" in Tables 1 and 2 were withheld by the Census Bureau because they do not meet publication standards or could disclose information regarding individual businesses. (Source: SUSB, NES)

REFERENCES

The Small Business Profiles, source data, and methodology are available at <http://go.usa.gov/x9yxK>.

ACS	American Community Survey, 5-year estimates, U.S. Census Bureau
BEA	Bureau of Economic Analysis
BDM	Business Employment Dynamics, BLS
BDS	Business Dynamics Statistics, U.S. Census Bureau
BLS	Bureau of Labor Statistics, U.S. Department of Labor
CES	Current Employment Statistics, BLS
CEW	Census of Employment and Wages, BLS
CPS	Current Population Survey, BLS
FDIC	Federal Deposit Insurance Corporation
FFIEC	Federal Financial Institutions Examination Council
ITA	International Trade Administration
NES	Nonemployer Statistics, U.S. Census Bureau
SBO	Survey of Business Owners, U.S. Census Bureau
SUSB	Statistics of U.S. Businesses, U.S. Census Bureau

