

SMALL BUSINESS PROFILE

U.S. SMALL BUSINESS ADMINISTRATION

OFFICE OF ADVOCACY

REGULATION • RESEARCH • OUTREACH

UTAH



268,872
99.3%

Small Businesses
of Utah Businesses

540,268
47.1%

Small Business Employees
of Utah Employees



EMPLOYMENT
28,589
net new jobs



DIVERSITY
24,406
minority-owned
businesses



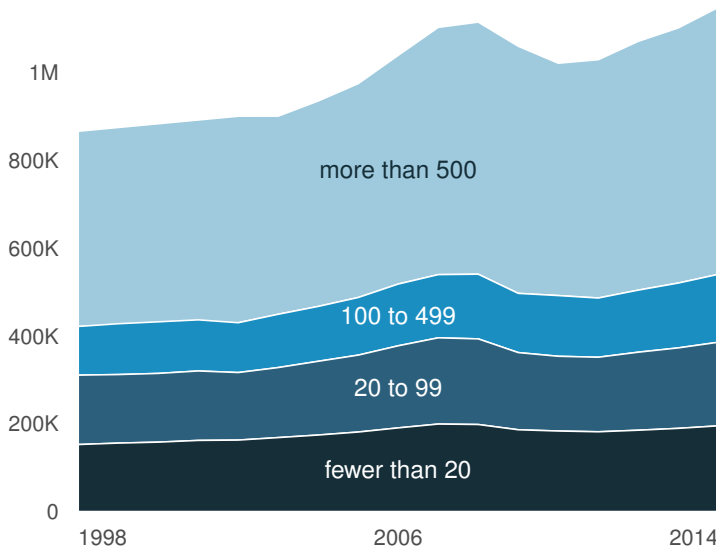
TRADE
85.6%
of Utah exporters

OVERALL UTAH ECONOMY

- In the second quarter of 2016, Utah grew at an annual rate of **3.3%**, which was faster than the overall US growth rate of 1.2%. Utah's 2015 growth rate of **3.4%** was up from the 2014 rate of **3.1%**. (Source: BEA)
- In November 2016, the unemployment rate was **3.1%**, down from **3.4%** at the close of 2015. This was below the November 2016 national unemployment rate of **4.6%**. (Source: CPS)

EMPLOYMENT

Figure 1: Utah Employment by Business Size (Employees)



- Utah small businesses employed **540,268** people, or **47.1%** of the private workforce, in 2014. (Source: SUSB)
- Firms with fewer than 100 employees have the largest share of small business employment. See Figure 1 for further details on firms with employees. (Source: SUSB)
- During the year ending November 2016, private-sector employment increased **3.2%**. This was above the previous year's increase of **2.4%**. (Source: CPS)
- The number of proprietors increased in 2015 by **2.8%** relative to the previous year. (Source: BEA)
- Small businesses created **28,589** net jobs in 2014. Among the seven BDS size-classes, firms employing 250 to 499 employees experienced the largest gains, adding **7,130** net jobs. The smallest gains were in firms employing 10 to 19 employees, which added **2,441** net jobs. (Source: BDS)

The Small Business Profiles are produced by the US Small Business Administration's Office of Advocacy. Each report incorporates the most up-to-date government data to present a unique snapshot of small businesses. Small businesses are defined as firms employing fewer than 500 employees. Net small business job change, minority small business ownership, and exporter share statistics are based on the 2014 Business Dynamics Statistics (BDS), 2012 Survey of Business Owners (SBO), and 2014 International Trade Administration (ITA) data, respectively.

INCOME AND FINANCE

- The number of banks reported in the Call Reports between June 2015 and June 2016 declined. (Source: [FDIC](#))
- In 2014, **57,104** loans under \$100,000 (valued at **\$848.5 million**) were issued by Utah lending institutions reporting under the Community Reinvestment Act. (Source: [FFIEC](#))
- The median income for individuals self-employed at their own incorporated businesses was **\$49,214** in 2015. For individuals self-employed at their own unincorporated firms, this figure was **\$18,200**. (Source: [ACS](#))

Median income represents earnings from all sources. Unincorporated self-employment income includes unpaid family workers, a very small percent of the unincorporated self-employed.

BUSINESS OWNER DEMOGRAPHICS

Figure 2: Utah Small Business Ownership, 2012

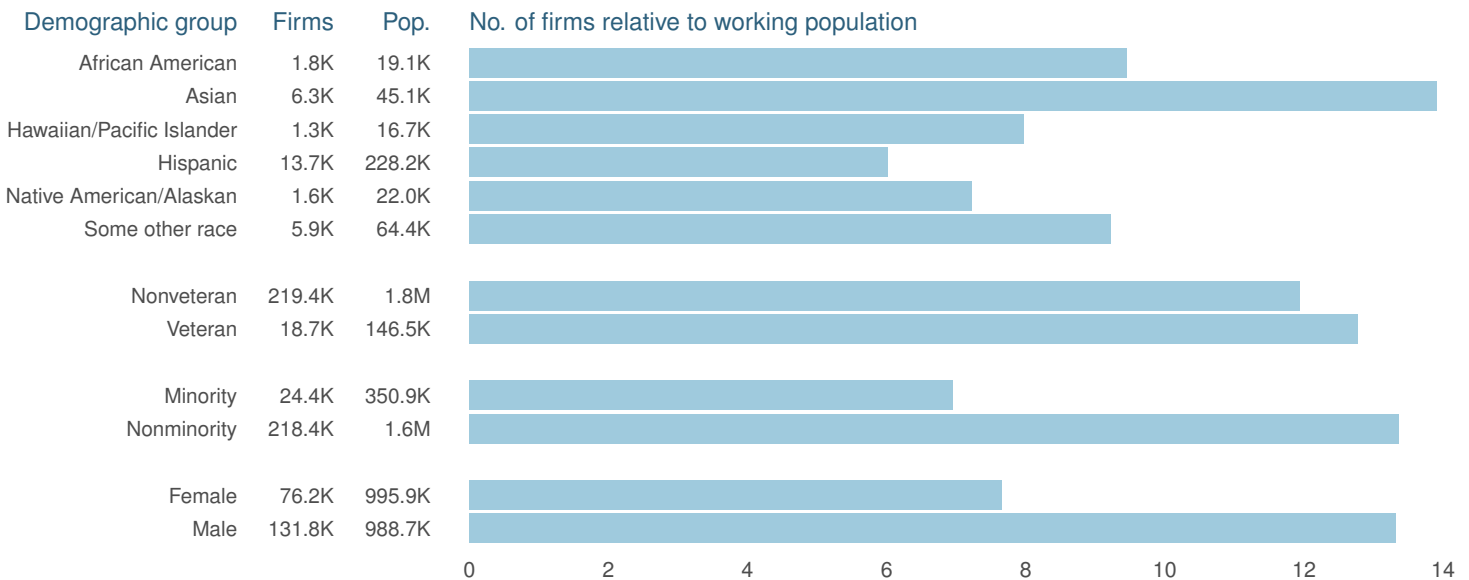
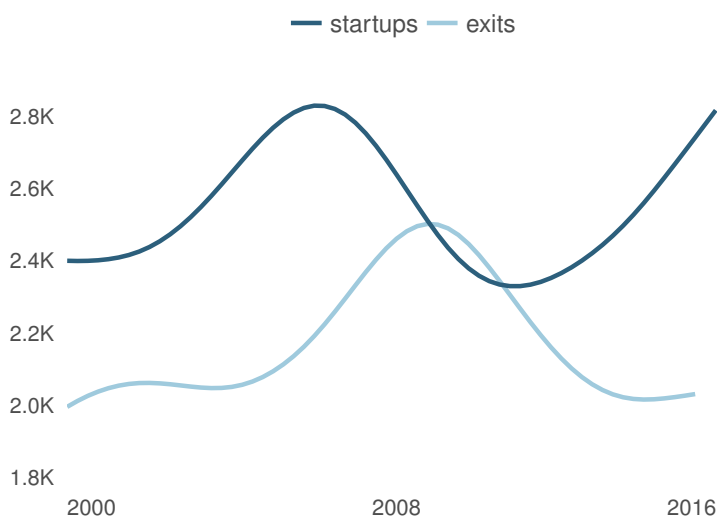


Figure 2 displays the number of small firms (SBO) per 100 people 16 years and over (ACS). For example, there are approximately 8 female-owned firms per 100 working age females or $76.2K \div 995.9K \times 100$. ACS and SBO differ in their classifications of individuals reporting more than one race. ACS provides a distinct category for two or more races while SBO tabulates these businesses into more than one group.

BUSINESS TURNOVER

Figure 3: Utah Quarterly Startups and Exits



- In the second quarter of 2015, **2,797** establishments started up, generating **8,423** new jobs in Utah. Startups are counted when business establishments hire at least one employee for the first time. (Source: [BDM](#))
- In the same period, **2,326** establishments exited resulting in **6,151** jobs lost. Exits occur when establishments go from having at least one employee to having none, and then remain closed for at least one year. (Source: [BDM](#))
- Figure 3 displays quarterly startups and exits from 2000 to 2016. Each series is smoothed across multiple quarters to highlight long-run trends.

The BLS refers to startups as births and exits as deaths. These terms are distinct from the BLS openings and closings categories. Openings include seasonal re-openings and closings include seasonal shutterings.

INTERNATIONAL TRADE

- A total of 3,544 companies exported goods from Utah in 2014. Among these, 3,033, or 85.6%, were small firms; they generated 33.9% of Utah's \$11.0 billion in total known exports. (Source: ITA)

SMALL BUSINESS EMPLOYMENT BY INDUSTRY AND COUNTY

Table 1: Utah Employment by Industry, 2014





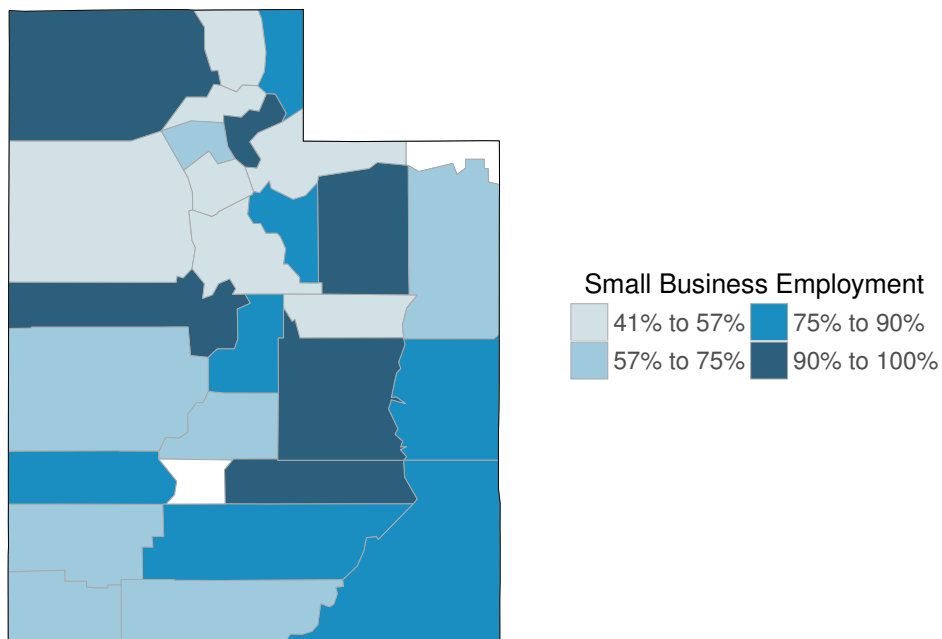
 Industry	 Small Business Employment	 Total Private Employment	 Small Business Employment Share
Accommodation and Food Services	65,681	104,992	63%
Health Care and Social Assistance	65,073	128,811	51%
Construction	58,788	68,110	86%
Retail Trade	55,735	142,367	39%
Manufacturing	51,102	114,537	45%
Professional, Scientific, and Technical Services	51,062	91,966	56%
Administrative, Support, and Waste Management	34,072	121,985	28%
Wholesale Trade	31,348	55,009	57%
Other Services (Except Public Administration)	25,913	50,550	51%
Finance and Insurance	21,274	60,036	35%
Transportation and Warehousing	16,439	48,590	34%
Educational Services	15,141	43,747	35%
Real Estate and Rental and Leasing	14,389	19,075	75%
Information	13,472	41,865	32%
Arts, Entertainment, and Recreation	11,384	19,846	57%
Mining, Quarrying, and Oil and Gas Extraction	3,967	11,370	35%
Utilities	1,093	s	-
Agriculture, Forestry, and Fishing and Hunting	431	456	95%
Total	540,268	1,148,251	47%

Figure 4: Utah Small Business Percent of Employment by County



SMALL BUSINESSES BY INDUSTRY

Table 2: Utah Small Businesses by Industry and Firm Size, 2014

Industry	1-499 Employees	1-20 Employees	Nonemployer Firms	Total Small Firms
Professional, Scientific, and Technical Services	8,970	8,341	34,349	43,319
Real Estate and Rental and Leasing	4,246	4,086	31,857	36,103
Other Services (Except Public Administration)	4,266	3,990	27,764	32,030
Retail Trade	5,776	5,109	22,887	28,663
Construction	8,474	7,862	16,865	25,339
Health Care and Social Assistance	6,304	5,646	12,809	19,113
Administrative, Support, and Waste Management	3,563	3,194	13,003	16,566
Arts, Entertainment, and Recreation	984	851	11,548	12,532
Finance and Insurance	3,014	2,792	8,934	11,948
Educational Services	956	754	7,349	8,305
Transportation and Warehousing	1,877	1,650	6,074	7,951
Manufacturing	2,838	2,188	4,205	7,043
Wholesale Trade	2,830	2,223	3,928	6,758
Accommodation and Food Services	3,748	2,763	2,075	5,823
Information	909	724	3,963	4,872
Agriculture, Forestry, and Fishing and Hunting	80	76	1,369	1,449
Mining, Quarrying, and Oil and Gas Extraction	426	364	520	946
Utilities	73	64	144	217
Total	59,229	52,760	209,643	268,872

Data for counties shown in white in Figure 4 and values labeled "s" in Tables 1 and 2 were withheld by the Census Bureau because they do not meet publication standards or could disclose information regarding individual businesses. (Source: SUSB, NES)

REFERENCES

The Small Business Profiles, source data, and methodology are available at <http://go.usa.gov/x9yxK>.

ACS	American Community Survey, 5-year estimates, U.S. Census Bureau
BEA	Bureau of Economic Analysis
BDM	Business Employment Dynamics, BLS
BDS	Business Dynamics Statistics, U.S. Census Bureau
BLS	Bureau of Labor Statistics, U.S. Department of Labor
CES	Current Employment Statistics, BLS
CEW	Census of Employment and Wages, BLS
CPS	Current Population Survey, BLS
FDIC	Federal Deposit Insurance Corporation
FFIEC	Federal Financial Institutions Examination Council
ITA	International Trade Administration
NES	Nonemployer Statistics, U.S. Census Bureau
SBO	Survey of Business Owners, U.S. Census Bureau
SUSB	Statistics of U.S. Businesses, U.S. Census Bureau

