

**From:** SHEPPARD FERGUSON  
**Sent:** Friday, March 10, 2017 10:53 AM  
**To:** EBSA.FiduciaryRuleExamination  
**Subject:** Dept. of Labor Conflict of Interest Rule

To the U.S. Labor Department:

The department's *Conflict of Interest Rule* is a direct response to the proven unwillingness of a large number of financial service providers and advisors to pursue their clients' best interests in order for the providers and advisors to maximize their own benefits.

The rule is a sensible one which protects many of us retirees as well as the average U.S. investor. It should be implemented immediately.

Sincerely,

Sheppard Ferguson  
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