From: Keith Gordon [mailto:sidetracked1@verizon.net]

Sent: Monday, March 13, 2017 12:03 AM **To:** EBSA.FiduciaryRuleExamination

Subject: RIN 1210-AB79

Department of Labor,

What possible good can come from delaying a rule that protects vulnerable retirement savers

from their financial advisors not having to put their interests first.

In a world where investing is extremely complex, and where it is easy enough for a financial

advisor to lead an investor into weaker investments, this common sense rule puts no undue

burden on financial advisors. It simply demands than they behave ethically and protect their

clients. If that's too much to ask then something is severely wrong with our whole retirement

investment system

Delaying implementation of these new protections would allow financial advisers and their

firms to continue to engage in harmful conflicts of interest that threaten the retirement security

of their hardworking clients. In deciding to delay the rule, that DOL is taking the position that

opponents' interests in avoiding having to comply with the rule should win out over retirement

savers' interests in receiving the critical protections from the rule, which is shameful.

Retirement savers need and deserve to receive the protections of the rule without delay. The

DOL should conclude that the proposed delay is unjustified and that the rule should be

implemented beginning on April 10th.

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