From: Richard Mcmurray

Sent: Wednesday, March 15, 2017 11:43 AM

To: EBSA.FiduciaryRuleExamination **Subject:** Please Delay and Review

As a Registered Representative with JW Cole Financial, I have provided products and services for my clients---the majority who have less than \$100,000 of assets to invest. They have little need for true financial planning and definitely do not need to be placed in fee based arrangements. The cost of fee based arrangements would not only be unnecessary, they would be more costly to the client. In addition, financial service representatives would be placed in the economic position of not being able to serve small clients because of the lack of feasibility of spending time with those small investors. Please Delay the implementation of the proposed DOL financial regulations and review the potential impact. Lastly, please ask the question why is the DOL involved in the first place.

Thanks,

Dick

Richard L. McMurray Registered Representative

(217) 367-4011 Business (217) 369-2608 Cell (217) 384-4347 Fax

118 S. Race Streest P.O. Box 488 Urbana, IL 61803-0488

Securities offered through J.W. Cole Financial, Inc. Member FINRA/SIPC

Privileged/Confidential Information may be contained in this message. This electronic mail transmission and any document (s) accompanying this transmission is privileged, and may be proprietary in nature. It is intended only for the use of the named addressee(s) to which it is directed. If you are not the addressee(s) indicated in this message (or responsible for delivery of the message to such person), you may not copy or deliver this message to anyone. In such case, you should destroy this message and kindly notify the sender by reply email. Please advise us immediately if you or your employer do not consent to Internet email for messages of this kind. Opinions, conclusions and other information in this message that do not relate to the official business of our firm shall be understood as neither given nor endorsed by it. J.W. Cole Financial representatives do not accept orders and/or instructions regarding your account by e-mail, voice mail, fax or any alternative method.