From: Samuel Carpenter [mailto:carpenter@hdvest.net]

Sent: Thursday, August 03, 2017 9:28 AM

To: Talk to DOL

Cc: sammyg16@me.com

**Subject:** The fiduciary rule is hurting the small investor.

August 3, 2017

R. Alexander Acosta

Secretary of Labor

United States Department of Labor

Email: <u>talktodol@dol.gov</u>

**SUBJECT:** The fiduciary rule is hurting the small investor.

Dear Mr. Acosta:

Please accept this letter as a request to keep C shares available as an investment option, especially for 529 college plans. The Department of Labor is forcing our broker/dealer to comply by the new fiduciary rule by not allowing class C shares as an investment option and I feel that it will harm the small investor.

I want to voice my concern for the small investors, who take a step forward to improve their financial future and who want a low cost option when starting from \$0. Major flawed premises lead to major problems; many smart people thought the world was flat and that Iraq had weapons of mass destruction. Ordinary people suffer consequences of poor assumptions. The consequence in our case is that less people will save money because they do not want to pay any up front charge.

I've attached a FINRA Fund Analyzer for you to review and a summary below. This illustration is run with an 8% rate of return.

		5 Years			10 Years			15 Years		
Share	Rate of	Total	Total	Total	Total	Total	Total	Total	Total	Total
Class	Return	Investment	Cost	<u>Value</u>	<u>Investment</u>	Cost	<u>Value</u>	<u>Investment</u>	Cost	<u>Value</u>
A	8%	\$6,000	\$460	\$7,034	\$12,000	\$1,168	\$ 17,069	\$18,000	\$2,214	\$ 31,405
C	8%	\$6,000	\$294	\$7,266	\$12,000	\$1,170	\$ 17,243	\$18,000	\$2,599	\$ 31,221

After 5 years of investing \$1,200 per year and earning an 8% rate of return, C shares win. After 10 years, C shares are only \$2 more, but the value of C shares is \$174 more (\$17,243-\$17,069 = \$174). After 15 years, A shares are ahead, but not by that much. For a 529 plan, the time frame is usually less than 15 years and the clients usually invest systematically. What's more important? Paying less total cost or having more money in the end? I will take the money. I believe that removing the C share option from our product lineup will do more harm in the long run. Please consider keeping C shares as an option.

According to DALBAR, the average investor holding period of a mutual fund is 4.78 years. If we use this as our basis and compare A shares versus C shares in this time frame, C shares is less expensive. Client emotions are a huge part of investor relations and the DALBAR study has proven that time and again. Changes to our business and new interpretation of old data cannot change human nature.

Please consider these facts as you continue to comply with the DOL rule. There are many cases where I feel C shares suit the client's needs. A low cost, no money down, no up-front charge lessens the fear of starting a successful investment plan.

I would be happy to discuss this further. If you have any questions or comments, please email me at carpenter@hdvest.net or call me at (814) 534-4445.

Best regards,

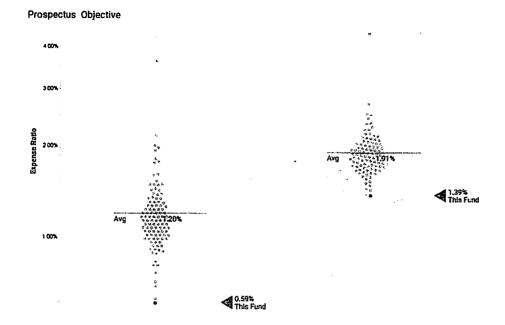
## Samuel G. Carpenter, MS, CFP®, CPA/PFS, CSA

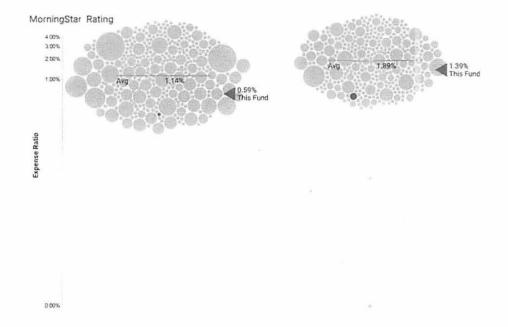
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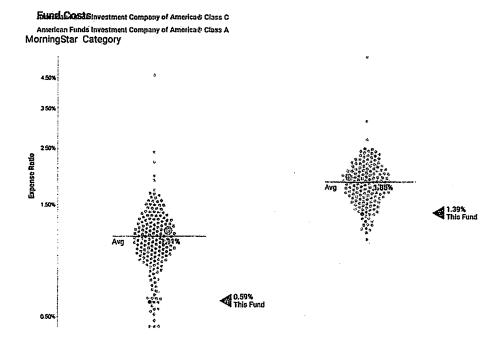
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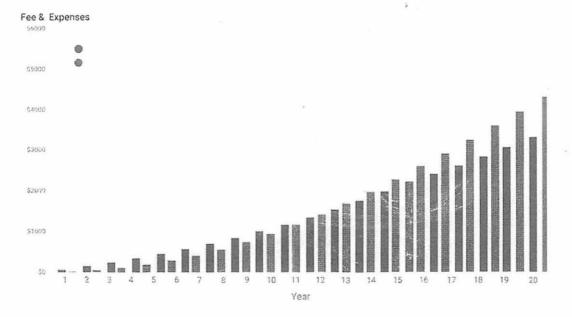
Fund Analyzer	American Funds Investr AIVCX   View Fund Details Class A Front Load	nent Comp	oany of America⊕ Class A	American I NGCX   View Class C	Fund Details	Company of America®	Class C 📝 X
Initial Contribution *		Rate of Re	turn 4	Holding Period *			
\$1,200.00		8.00 %	jæ:	15 years			
Future Contributions							
\$1200 beginning in 2018 at	ni tenderg in <b>2031</b>	0	Annual Withdrawals	6	Existing As	ssets and Rights o	f Accumulation
Letters of Inte	ent	•	Future Rates of Return	E	Custom Ex	opense Ratios	
⊕ Fees and Loa	ds		Wrap and Flat Account Fees				
<b>∞</b> SUMMARY			Distlaimer: The future val			nosen by the user and are not a c	depiction of actual returns.
FUTURE VALUE after fees & expenses		\$31,405	.22	, 4	\$31,220.75		
TOTAL COST		\$2,214.	44		\$2,598.93		
Annual Operating		\$1,197.4	4	0.	\$2,586.93		View Details 🔨
		0.59%		120 months 1.39%	1. 5	>120 months 0.69%	

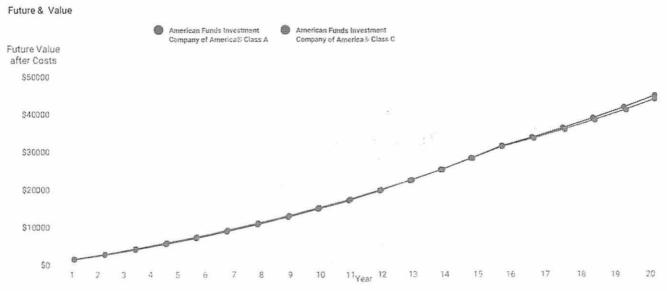
0	Sales Charge (Front-End Load or Breakpoints)		View Details 🔨
_	\$1,017.00	\$0.00	
	\$0-	•	
	<\$25,000	•	
	5.75%		
	\$25,000	,	
	<\$50,000		
	5%		
	\$50,000 -		
	<\$100,000		
	4.5%		
	\$100,000-	N/A	
	<\$250,000		
	3.5%	•.	
	\$250,000 -		
	<b>&lt;\$500,000</b>	•	
	2.5%		
	\$500,000 -	8	
	Contingent Deferred Sales Charges (CDSCSON Back-End Load)		View Details 🔨
•	\$750,000 ·	\$12.00	
	\$750,000	12	
	<\$1,000,000	months	
	1.5%	1%	
	>\$1,000,000	>12	
	0%	months	
		0%	
		0.0	
	N/A		
			1.0 0-1-0- A
<	Account-Level Fees		View Details 🔨
	No Acc	ount-Level Fees Entered	
	1101100		
	Wrap	Wrap	
	Account	Account	
	Fees	Fees	
	N/A	· N/A	
	Flat	Flat	
	Fees	Fees	
	N/A	N/A	

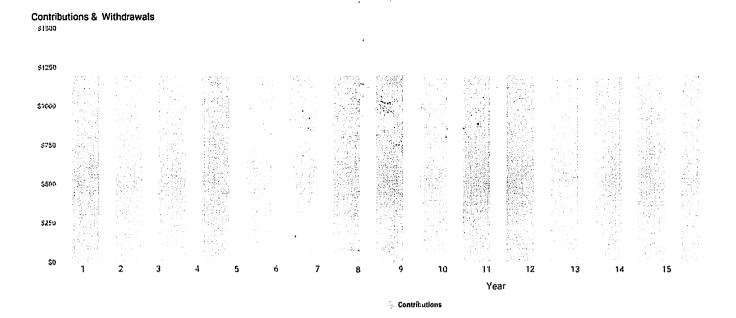








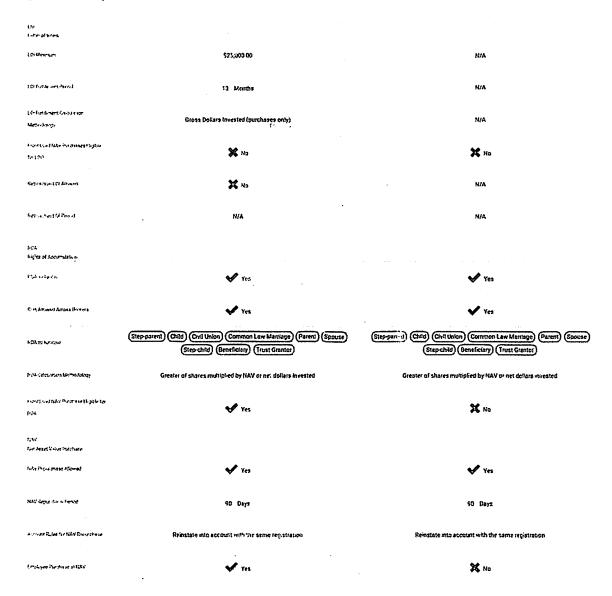




American Funds Investment Company of America® Class A					
y.	ar Redeemed Value	Gumulative Total Fund-Only Cost	Cumulative Total Costs for All Types		
1	\$1,214.3	0 \$75.92	\$75.92		
2	\$2,518.0	2 \$159.2	5 \$159.2 <b>6</b>		
3	\$3,917.7	6 \$250.5	7 \$250.57		
4	\$5,420.5	9 \$350.4	\$350.44		
5	\$7,034.	0 \$459.5	\$459.50		
6	\$8,766.4	3 \$578.4	\$578.43		
7	\$10,626.5	\$707.9	\$707.95		
8	\$12,623.2	25 \$848.8	\$848.84		
9	\$14,767.	22 \$1,001.5	\$1,001.95		
10	\$17,069.	08 \$1,168.	6 \$1,168.16		
11	\$19,540.	17 \$1,348.4	\$1,348.45		
12	\$22,193.	\$1,543.8	\$1,543.85		
13	\$25,042.	58 \$1,755.4	7 \$1,755.47		
14	\$28,110.	97 \$1,975.	\$1,975.58		
15	\$31,405.	22 \$2,214.4	4 \$2,214,44		
16	\$33,718.	\$2,406.4	7 \$2,406.47		
17	\$36,201.	39 \$2,612.6	5 \$2,612.65		
18	\$38,867.	53 \$2,834.0	91 \$2,834.01		
19	\$41,730.	)2 \$3,071.6	8 \$3,071.68		
20	\$44,803.3	32 \$3,326.8	34 \$3,326.84		

American Funds Investment Company of America® Class C					
Y	ar Redeeme Value	d Cumulative Total Fund-Only Cost	Cumulative Total Costs for All Types		
1	\$1 <b>,</b> 266. <sup>-</sup>	1 \$29.23	\$29.22		
2	\$2,627.4	2 \$64.77	\$64.77		
3	\$4,077.:	4 \$119.8	\$119.86		
4	\$5,621.6	\$19 <b>5.7</b>	5 \$195.75		
5	\$7,266.4	6 \$293.8	\$293.80		
6	\$9,018.3	\$415.4	5 \$415.45		
7	\$10,884.	28 \$562.2	\$ \$562.23		
8	\$12,871.	56 \$735.7	\$735.79		
9	\$14,988.		5 \$937.86		
10	\$17,242.	and the same of th	0 \$1,170.30		
11	\$19,661.				
12	\$22,254.				
13	\$25,036.				
14	\$28,020.				
15	\$31,220.	Complete all and of the same of the same of the same	The second distribution of the second		
16	\$33,387.		· · · · · · · · · · · · · · · · · · ·		
17	\$35,707.		•		
18	. \$38,206.				
19	\$40,897.				
20	\$43,795.				

## **DISCOUNT QUALIFICATION**



A	<b>AVER</b>	AGE	ANN	IAI	DET	IDN
	AVER	MUE	AININ	DAL	REI	URIN

1 Year	15.74%	14.83%
5 Year	14.11%	13.19%
10 Year	6.40%	5.54%
Average Return	12.12%	6.02%

## GENERAL INFORMATION

Minimum Purchase

GENERAL INFORMATION		
Morningstar Ratings	政政协	南南南
Morningstar Style Box (Equities)	Volue Blend <sup>©</sup> Growth  No. Co. St. Butt.	Value Blend <sup>©</sup> Growth
Morningstar Style Box (Bonds)	N/A	N/A

\$250.00

\$250.00

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Important: The Fund Analyzer was designed to help investors evaluate and compare investments in mutual funds, ETFs and ETNs. While it is a helpful tool, you should understand its limitations. The results generated by the Fund Analyzer are hypothetical. The future values depicted are based on the rates of return chosen by the user and are not a depiction of actual returns. Because returns and exponses vary over time, your results will be higher or lower than those shown.

Sales loads do not apply to reinvested mutual fund dividends and other distributions, and the resilius reflect this fact. However, the results do not reflect the application of other fees that may apply, such as ETF commissions, exchange fees, or account maintenance fees. Had these fees been considered, your coats would be higher and account values lower. Results also do not reflect all the opportunities for disrorunts on sales charges on load funds. These walvers or discounts may be based on, for example, letters of intent, rights of accumulation, reinstatent and or HAV trensfer programs. If you are entitled to them, you should take them into account when estimating your actual expenses. Remember that selve ting a fixed any blass more pain just comparing to them, you should read a fund's prospecture carefully before investing to learn about the fund's investment objective, stategies, risks, and the taxes you may have to pay when you receive a distribution. As with any investment, make sure a fund's objectives and goals are consistent with your own and assess how it will impart the diversification of your portfolio.

Breakpoints: Mutual funds with front-end loads or sales charges enable you to reduce front-end charges as the amount of your investment increases to certain levels called Threakpoints." While breakpoints vary from fund to fund, based on the investment amount you entered, you may be at or near a breakpoint. Please see the Fund Details report for additional details or if additional breakpoints will reduce the front-end sales charge fundier. For more information on breakpoints, please read <u>FINRA's Investor Alen.—Mutual Fund Breakpoints: A Break Worth Taking</u>

Brokers: The Fund Analyzer does not satisfy a broker's obligation to assess the suitability of a particular investment for a particular investor. Brokers also are encouraged to review FINRA org publications that outline a broker's obligation to deliver breakpoint discounts, including Notice to Members 02-85.

We hope you find FINRA's Fund Analyzer helpful. If you have any questions or ideas about how we can improve this tool, please email us.







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  and its advenced features.
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  and where it comes from.
- Learn more about investment funds like mutual funds, exchange-traded funds and others.

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