



The 2017 Census of Agriculture – What's in it for me?

Intertribal Agriculture Council

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Who is NASS?

The USDA's National Agricultural Statistics Service (NASS):

- Conducts hundreds of surveys every year and prepares reports covering virtually every aspect of U.S. agriculture.
- Conducts the Census of Agriculture every five years, providing the only source of consistent, comparable, and detailed agricultural data for every county in America.



Farm Definition

- USDA defines a farm as any place from which \$1,000 or more of agricultural products were produced and sold, or normally would have been sold, during a given year.



The Ag Census - Your Voice

- By participating in the Census, you help show the nation the value and importance of U.S. agriculture.
- This is your opportunity to tell how American agriculture provides food, fuel, and fiber from your local community to the world.
- By responding to the Census, you have the power to influence decisions that will shape American agriculture for years to come, including:
 - farm services, programs and policies
 - transportation and marketing locations
 - production practices and new technologies.

The Ag Census - Your Future

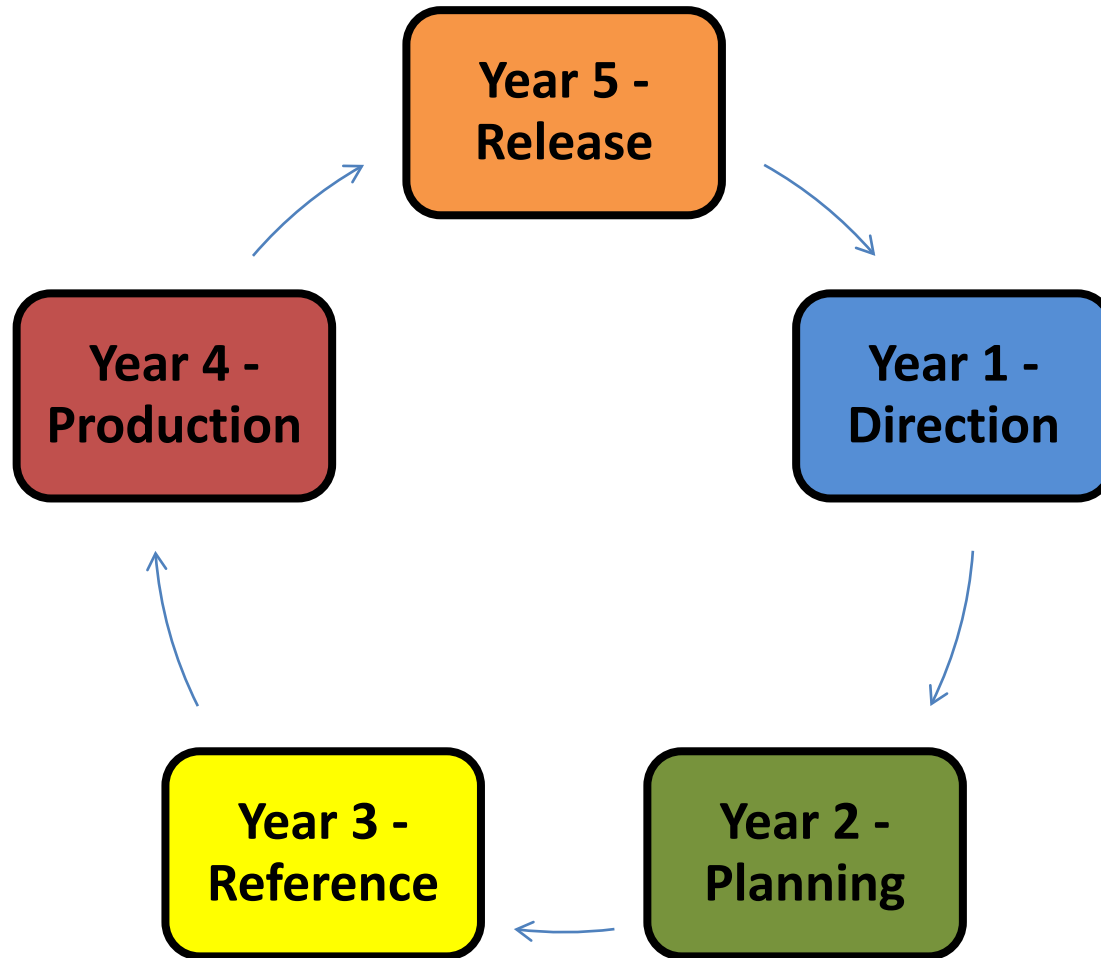
- By responding to the Census, you have a positive impact on the future of your operation and your community.
- The Census provides valuable information that is often used to plan the future, including:
 - community planning
 - farm succession planning
 - store/company locations
 - availability of operational loans and other funding
 - federal budget support for agriculture.



The Ag Census - Your Opportunity

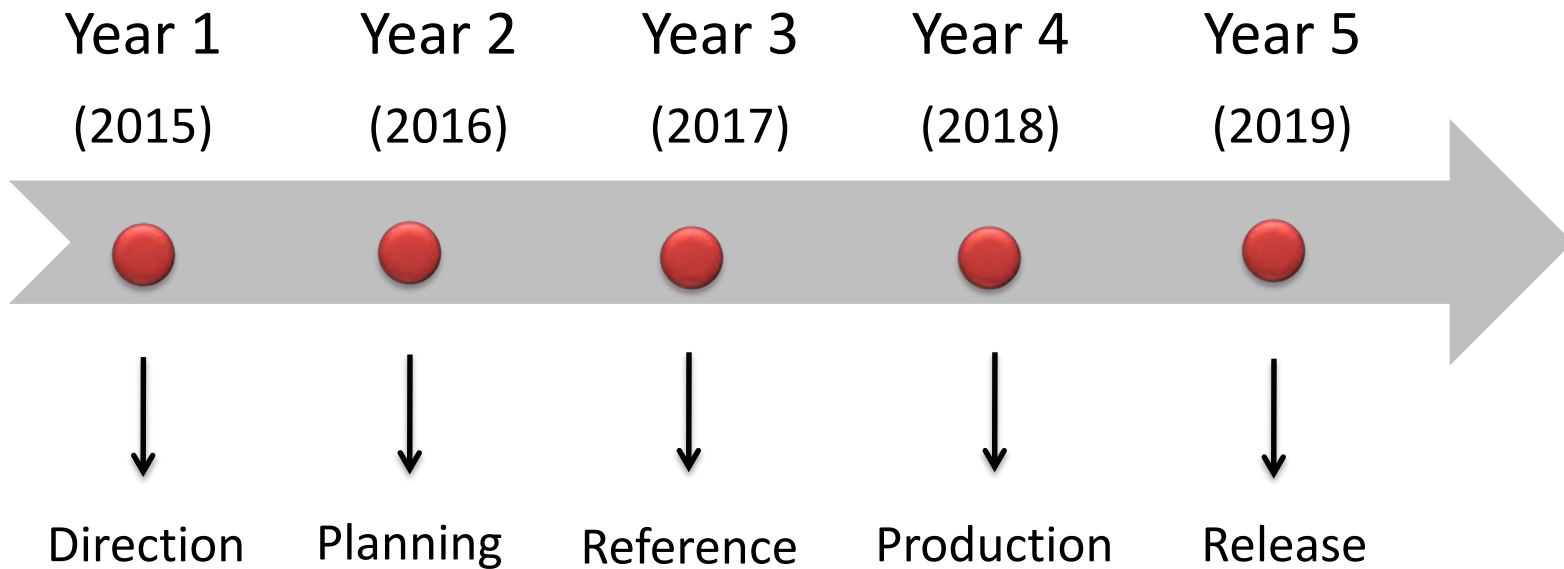
- Your response to the Census makes a difference!
- To ensure that the best tools and reports are available, we need accurate information from ALL farmers and ranchers no matter how large or small.
- Respond early and avoid follow-up contacts.

5-Year Census of Agriculture Cycle





Five Year Census Cycle





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Make Sure Your Farm or Ranch Counts!

If you are trying to complete a survey on the Internet using a survey code, please click here to access the [Online Survey Response site](#).

Whether small or large, your agricultural operation is important to gain a complete measure of U.S. agriculture. This includes retirement/lifestyle farms and ranches that grow a small amount of plants or crops or keep only a few animals, up to the largest of operations and everything in between. Landowners that only have income from government programs are also counted as farms.

NASS conducts a census of all agricultural operations every five years with sampled surveys occurring between censuses.

To properly and fully account for all types of operations of all sizes, we ask that you provide sign-up information by clicking the button below to **make sure you are counted!**

The information you provide is kept **confidential by law**, Title 7 of the U.S. Code, and **will not be disclosed** to any other government or private entity.

[Click here to access the AgCounts website.](#)

Last Modified: 04/29/2016

~ Providing Timely, Accurate and Useful Statistics in Service to U.S. Agriculture ~



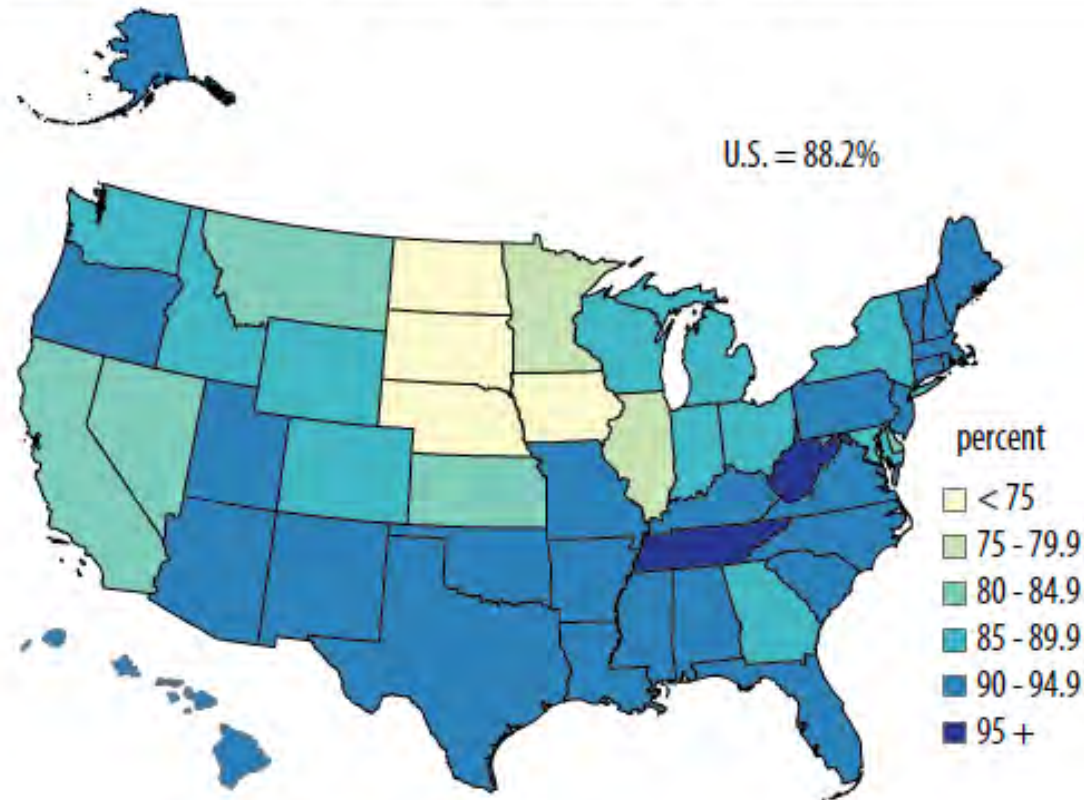
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What did we learn about Small Farms in the 2012 Census?

Small Family Farms as Percent of Total Farms, by State, 2012



Source: USDA NASS, 2012 Census of Agriculture.

Access to the Data

- All results are available online at www.agcensus.usda.gov
- Census products include:
 - Highlights and profiles of farmers by race, ethnicity and gender
 - Profiles of farms at the state, county, and congressional district
 - Watershed Data
 - Custom Census Data products

What can you do to help produce the best results for the 2017 Census of Agriculture?

- Help us make sure all our Nation's farm and ranch operators are counted
- Encourage people who receive a Census of Agriculture form to return it in the mail or complete it online
- Talk to people about the importance of the Census of Agriculture data to you
- Use the Census of Agriculture data



CENSUS OF AGRICULTURE

Make Sure You Are Counted.



Sign up at

www.agcensus.usda.gov



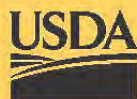
Call toll free

(888) 4AG-STAT or

(888) 424-7828



Fill in the information and mail this card, postage-free.



YOUR VOICE. YOUR FUTURE. YOUR OPPORTUNITY.

Sign up now to ensure that you receive a 2017 Census of Agriculture report form.
(to be mailed in December 2017)

Name: _____

Ethnicity: Hispanic or Latino
 Not Hispanic or Latino

Address: _____

Race: (Mark one or more)
 American Indian or Alaska Native
 Asian
 Black or African American
 Native Hawaiian or Other Pacific Islander
 White

City: _____

State: _____ Zip: _____

Telephone: (____) _____

Sex: Male Female



Confidentiality

- The information you provide is kept **confidential by law**, Title 7 of the U.S. Code, and **will not be disclosed** to any other government or private entity.



Help make the 2017 Census of Agriculture count for you!

Contact information:

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