

Medicaid Innovation Accelerator Program

**Information Session:
State Medicaid and
Housing Agency
Partnerships
Implementation
Technical Support For
States**

October 18, 2018
3:00 PM – 4:00 PM ET



Logistics for the Webinar

- All participant lines will be muted during today's webinar.
- To participate in a polling question, exit out of "full screen" mode.
- Use the chat box on your screen to ask a question or leave a comment.
 - Note: the chat box will not be seen if you are in "full screen" mode.
- Please complete the evaluation in the pop-up box after the webinar to help us continue to improve your experience.

Welcome

Karen LLanos

Director

Medicaid IAP, Center for Medicaid and CHIP
Services, CMS

Polling Question #1

Who is joining us on the webinar today?

(organizational affiliation):

- State Medicaid agency
- State housing agency
- Other state agency
- Regional or local housing organization
- Regional or local support/service provider
- Managed care organization
- Advocacy organization
- Contractor/vendor
- Other

Medicaid Innovation Accelerator Program Team

- Karen Llanos, Director, Medicaid IAP, Center for Medicaid and CHIP Services, CMS
- Melanie Brown, Technical Director, Medicaid IAP, Center for Medicaid and CHIP Services, CMS
- Contracting Team:
 - IBM Watson Health: Melanie Starns
 - Partners:
 - Technical Assistance Collaborative
 - Corporation for Supportive Housing
 - Center for Health Care Strategies

Agenda

- Medicaid Innovation Accelerator Program
- Overview of Medicaid-Housing Agency Partnerships Implementation Track
- How to Apply for Program Support
- Next Steps

Overview of Medicaid Innovation Accelerator Program (IAP)

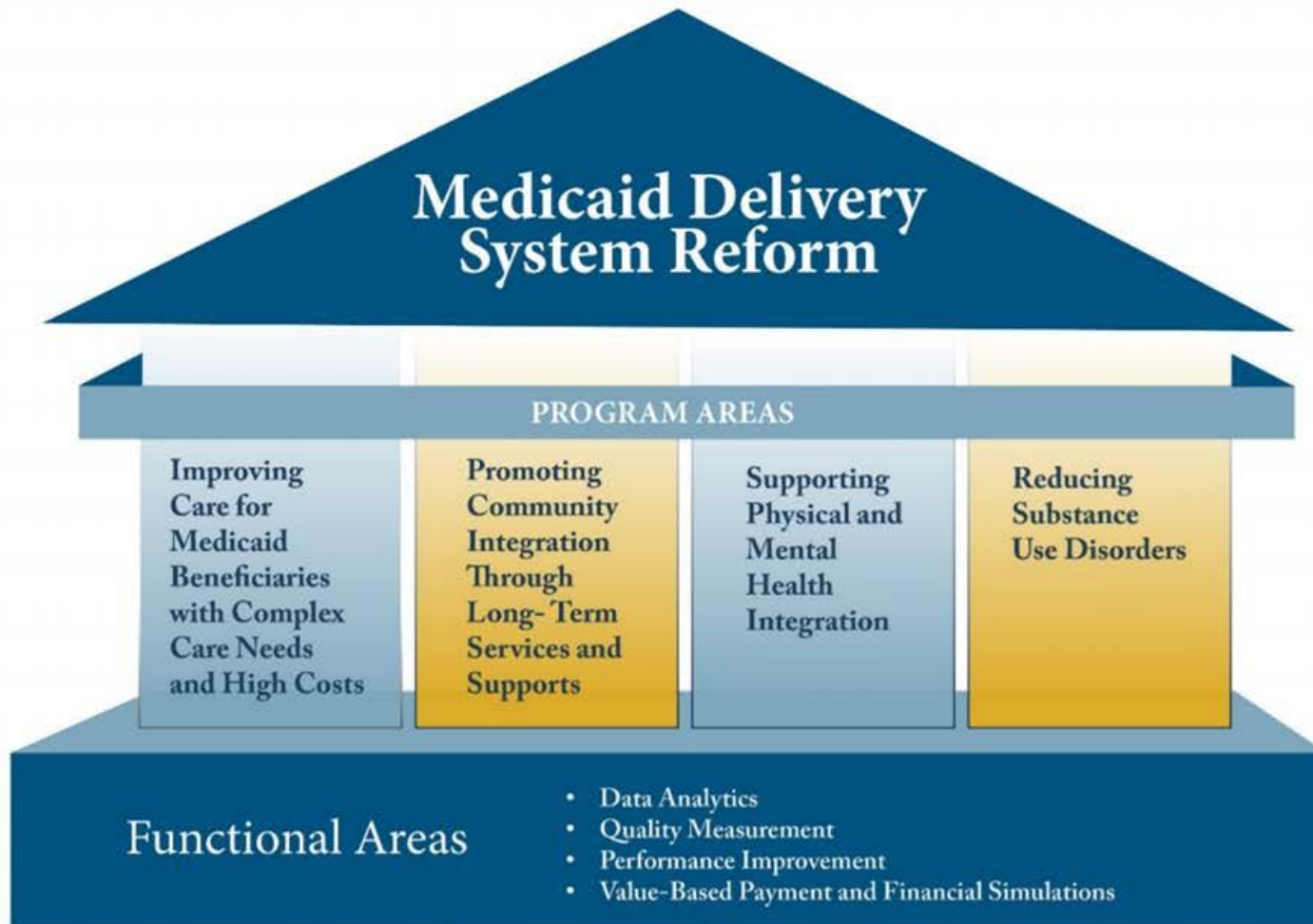
Karen LLanos

Director, Medicaid IAP, Center for
Medicaid and CHIP Services, CMS

Medicaid IAP

- A Center for Medicare and Medicaid Innovation-funded program that is led by and lives in the Center for Medicaid and CHIP Services
- Supports states' and HHS delivery system reform efforts
 - The end goal for IAP is to increase the number of states moving towards delivery system reform across program priorities
- Not a grant program; targeted technical support

IAP Program Areas and Functional Areas



How Do We Define Success for IAP?

- Has participation in IAP led to increased delivery system reform in the IAP program priority areas/populations?
- Has IAP increased states' capacity to make substantial improvements in:
 - Better care, smarter spending, healthier people
- Has IAP built states' capacity in the following areas:
 - Data analytics, quality measurement, performance improvement, and value-based payment and financial simulations

Medicaid-Housing Agency Partnerships Implementation: Technical Support for States

Melanie Brown

Technical Director, Medicaid IAP, Center for
Medicaid and CHIP Services, CMS

Melanie Starns

Director, State Medicaid-Housing Partnerships
Track, IBM Watson Health

Why Focus on State Medicaid-Housing Agency Partnerships?

- The lack of affordable and accessible housing is a significant barrier to health care access for many Medicaid beneficiaries
 - Continued growth of community-based service systems for Medicaid beneficiaries with long-term services and support (LTSS) needs has increased demand for accessible and affordable housing
 - Several states have developed partnerships with housing agencies to improve access to housing for Medicaid beneficiaries who need LTSS
- **CMS does not provide Federal Financial Participation for room and board in home and community-based services**

Federal Partnerships

- IAP is working closely with its federal partners on planning and coordination of technical support for states:
 - Department of Housing and Urban Development
 - Substance Abuse and Mental Health Services Administration
 - Office of the Assistant Secretary for Planning and Evaluation
 - U.S. Interagency Council on Homelessness

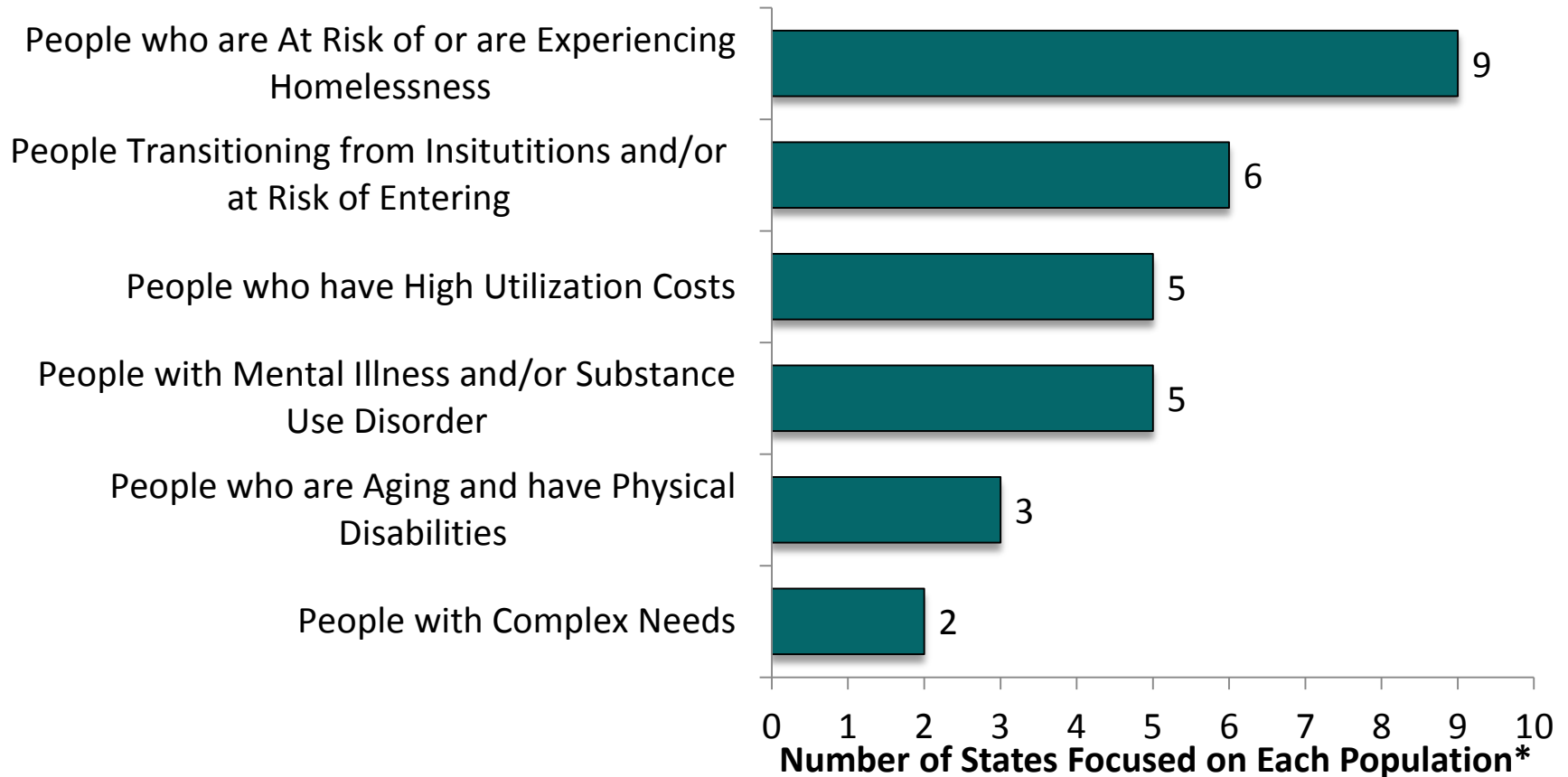
Previous Support:

State Medicaid-Housing Agency Partnerships

- 2016 Cohort
 - Eight states: California, Connecticut, Hawaii, Illinois, Kentucky, Nevada, New Jersey, and Oregon
- 2017-2018 Cohort
 - Eight states: Alaska, Massachusetts, Michigan, Minnesota, Nebraska, Texas, Utah, and Virginia
- States received technical support using standard tools to identify goals and current resources, then create an action plan to move toward the state's goals.
- States also participated in cross-state learning opportunities.

Populations Supported by Previous Partnerships Cohorts

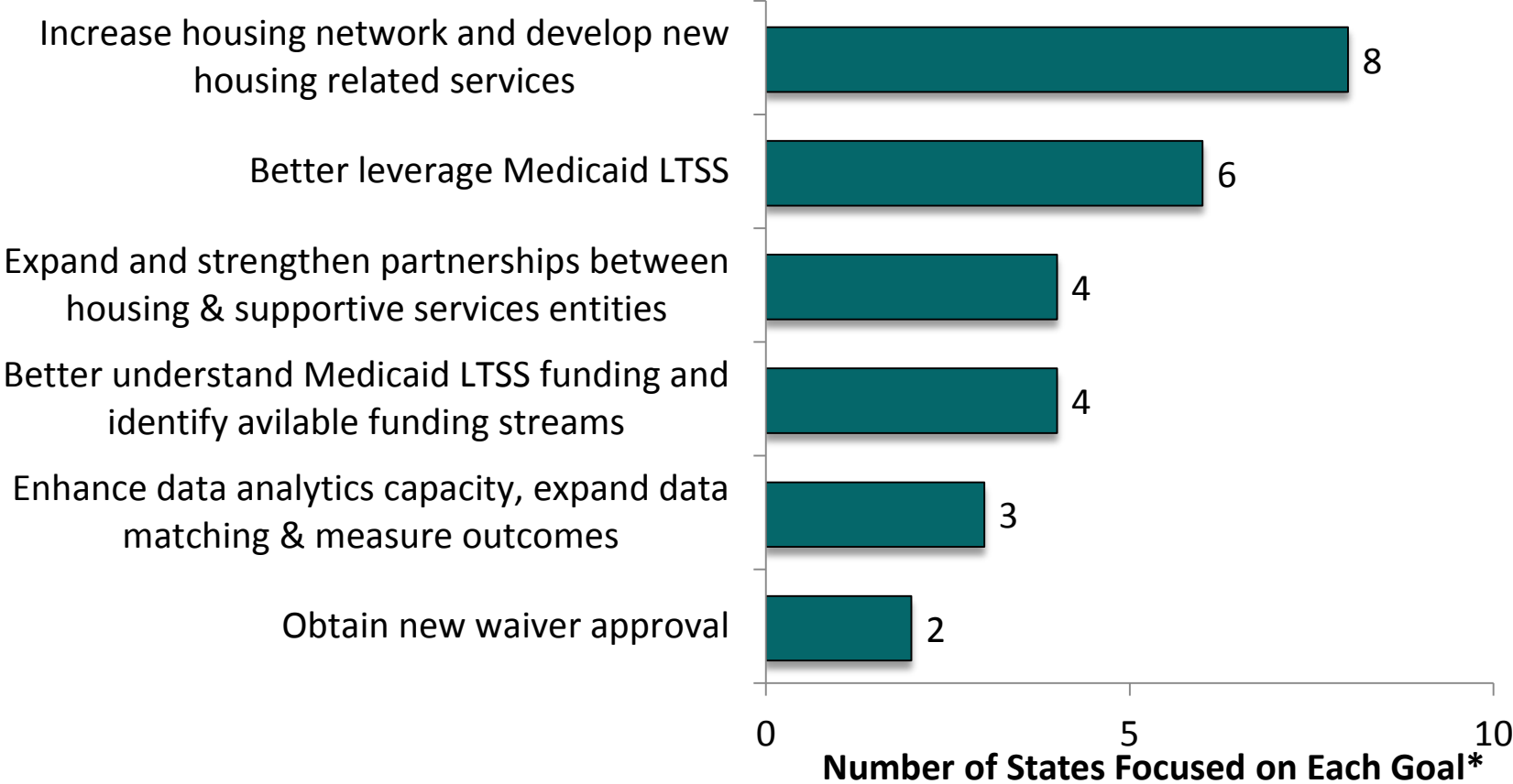
Common Beneficiaries of Interest



*Data compiled from 16 state action plans.
Population focus was neither singular nor exclusive

Previous Partnerships Cohorts: Goals

Common State Goals for IAP Housing-Related Services



*Data compiled from 16 state action plans.
State goals were neither singular nor exclusive

Previous Partnerships Cohorts: States' Key Accomplishments

- Establishment of cross-agency partnerships and ongoing workgroups focused on Medicaid-housing partnerships
- Alignment of multiple existing housing and health care initiatives
- Development or expansion of data matching to target resources and examine costs and outcomes. Data sources included:
 - Medicaid Management Information Systems (MMIS)
 - Medicaid managed care data
 - Homelessness Management Information Systems (HMIS)

Previous Partnerships Cohorts: States' Key Accomplishments (cont.)

- Identification of housing resources to create additional community living opportunities
- Engagement and coordination with key stakeholders: local public housing agencies, landlords, county service agencies, managed care organizations, service providers
- Planned and/or developed pilot projects related to community integration

New Opportunity: Partnerships Implementation Track

- The goal is to support states in implementing strategies that foster additional community living opportunities for Medicaid beneficiaries through public and private partnerships between Medicaid and housing systems.
- Intensive, hands-on support for states that have well-established Medicaid and housing agency partnerships and are ready to begin implementing housing and service changes.
- Technical support will run for a minimum of nine months, from January through September 2019.

Partnerships Implementation Track Eligibility

- Any state with a written implementation plan and/or clearly identified strategies that can be implemented during the program support period may apply.
 - States will be asked to submit written implementation documents
- Prior state involvement in IAP Partnerships Track is not required

Benefits for Participating States

- Participating states will receive intensive technical support to achieve state objectives such as:
 - Aligning policies across Medicaid and housing systems to improve coordination and collaboration;
 - Implementing strategies that address identified gaps in housing and services for the state’s target population(s);
 - Applying strategies for data-driven targeting of new housing and service opportunities; and
 - Engaging private and public stakeholders such as developers, landlords, local housing agencies, managed care organizations, and service providers to help implement and sustain service and housing opportunities.

Structure of Technical Support

- Each state will be assigned a two-person IAP program support coaching team with a housing expert and a services expert.
- One of these individuals will be the lead coach and serve as the state's primary contact.
- Coaches meet with the state team regularly via conference calls

Structure of Technical Support (cont.)

- Program support also includes:
 - An on-site visit by the coaching team to review the state's plan and identify opportunities, challenges, and program support needs
 - Peer-to-Peer calls on topics of interest to states
 - Cross-state learning webinars
 - Access to tools, documents and web-based partnerships-related resources
- Additional subject matter experts will be available to answer questions or address state technical support needs

State-to-State Learning Opportunities

- **Webinar kick-off meeting** with selected states (mid-to-late January 2019)
- **Cross-state learning webinars** in April and July 2019 to identify common activities and strategies across states and share progress and lessons learned.
- **Additional webinars and peer-to-peer calls** on topics of common interest to support implementation activities
- **A closing webinar** in September 2019 to share final accomplishments and lessons learned

Polling Question #2

- **What types of technical support would be most helpful to your state (select all that apply)?**
 - Engaging stakeholders to implement and sustain housing and services
 - Implementing data-driven targeting of housing and/or services
 - Working with managed care and other organizations (e.g., health systems) to expand housing opportunities
 - Preparing community-based housing providers for Medicaid participation
 - Measuring outcomes and program improvement
 - Analyzing cost-effectiveness of supportive housing

Technical Support Timeline

| Component | Timeframe | State Participation |
|---|---------------------------|---|
| Initial expectation discussions and state selection | November – December 2018 | State office hours |
| Kick-off webinar with selected states | Late January 2019 | Share with peer states on implementation goals and plan |
| Initial coaching site visit | February 2019 | Host initial site visit; identify subject matter expertise needs |
| Individualized program support with coaching team | February – September 2019 | Ongoing collaboration with coaches to support state implementation activities. Monthly one-hour calls |
| Webinars and peer-to-peer calls on topics of state interest | March – September 2019 | Attend and participate based on state's interest and expertise |
| Concluding webinar | September 2019 | Share accomplishments and lessons learned |

How to Apply for IAP Program Support

Melanie Brown

Technical Director, Medicaid IAP, Center
for Medicaid and CHIP Services, CMS

How to Apply: Expression of Interest

Due: **November 15, 2018**
@midnight ET

Email form to:
MedicaidIAP@cms.hhs.gov

IAP Medicaid Innovation Accelerator Program

**Promoting Community Integration through Long-Term Services and Supports
State Medicaid-Housing Agency Partnerships Implementation**

Expression of Interest Form

The purpose of this Expression of Interest (EOI) form is to help the Medicaid Innovation Accelerator Program (IAP) with the selection process by getting a better sense of your state's established Medicaid-Housing Agency partnerships and planned activities to expand community living opportunities for Medicaid beneficiaries. The technical support available for states is detailed in the Program Overview document.

I. Overview of State Medicaid-Housing Agency Partnerships Implementation Track Technical Support

IAP is working closely with its federal partners, the US Department of Housing and Urban Development, the Substance Abuse and Mental Health Services Administration, the Office of the Assistant Secretary for Planning and Evaluation, and the US Interagency Council on Homelessness on planning and coordination of this technical support opportunity. IAP intends to leverage its collaboration with federal agencies to promote partnerships between state Medicaid agencies, state housing finance agencies, public housing agencies, state and local service agencies, and providers.

CMS is offering the State Medicaid-Housing Agency Partnerships Implementation Track for states that have well established Medicaid and housing agency partnerships and are ready to begin implementing housing and service changes to increase community living opportunities for their target population(s). It is designed to offer intensive, hands-on technical support for a ten-month period from November 2018 through August 2019. IAP will select up to eight states to participate in the Partnerships Implementation Track. Any state that has a written implementation plan and/or clearly identified strategies that can be implemented during the technical support period is able to submit an EOI. This includes any state that has completed partnerships work outside of IAP, as well as the 16 states that participated in the first two Partnerships Tracks—Alaska, California, Connecticut, Hawaii, Illinois, Kentucky, Massachusetts, Michigan, Minnesota, Nebraska, Nevada, New Jersey, Oregon, Texas, Utah, and Virginia.

General Information

1. Name of your State Medicaid Agency: [Click here to enter text.](#)
2. Name of your State Medicaid Director: [Click here to enter text.](#)
3. The state Medicaid Director acknowledges that the state is seeking this IAP technical support and is committed to the proposed work:
 Yes No

State Selection Factors

- Commitment
 - Commitment from state Medicaid Director
 - Letter of commitment from a key housing partnership agency, preferably a statewide agency such as the Housing Department or Housing Finance Agency
 - Team leadership by a Medicaid agency staff member who will be responsible for the day-to-day implementation work
 - A core team of 3-6 operational staff within Medicaid, housing, and non-Medicaid services (as appropriate to populations being targeted) who will implement service and housing strategies
 - Assurance that team members will have sufficient time to commit for the duration of this effort

State Selection Factors (cont.)

- Partnerships
 - Well-established Medicaid and housing agency partnerships
 - Alignment of technical support goals with other housing and service activities
- Readiness
 - A written implementation plan with clearly identified strategies and intended outcomes that demonstrate the state is ready to begin implementing service and housing changes
 - Clear articulation of technical support needs
 - Capacity to begin work upon selection

Key State Selection Dates

November 15:

Expressions of Interest Due to CMS

November 27 – December 7:

CMS holds 1:1 calls with interested states

Late December 2018 / Early January 2019:

- State selection notification;
- Housing Agency Letters of Commitment due; and
- Individual state kick-off call

Late January 2019:

Kick-off webinar meeting with all states

Webinar Questions or Comments?

Use the chat box to send in your written question.



Polling Question #3

Based on what you heard, is your state interested in applying for this technical support opportunity?

- Yes
- No
- Unsure

Next Steps

- Visit the [IAP CI-LTSS web page](#) for more information, including the Program Overview and Expression of Interest form
- Submit Expression of Interest form to MedicaidIAP@cms.hhs.gov by midnight November 15, 2018
- States with questions about this opportunity can email Melanie Brown at melanie.brown@cms.hhs.gov, using the subject line “Medicaid-Housing Partnerships Implementation”

Thank You!

Thank you for joining today's webinar!

Please take a moment to complete a short feedback survey.