2018 Women Business Champion



Eshonda Blue and her sister Jessica Wright founded their company, Innovative Senior Solutions in a cubicle at a South Georgia business incubator in 2007. Through hard work and their passion for providing the best care possible for the patients, they grew the company out of the cubicle into a thriving business that employs more than 100 people and services 36 counties.

Eshonda and Jessica are consummate advocates for volunteering and giving back to the community. They work as mentors for several local professional women organizations such as the Future Business Leaders of America, the 20/40 club and the Sumter County Development Imitative. They enjoy working with not only high school and college students; they also mentor and provide career development for their staff that is comprised nearly 100 women.

Eshonda and Jessica's drive to improve their community has not only propelled them to grow the business to provide quality jobs for the local economy, but also to share their knowledge and passion with the next generation of leaders and entrepreneurs.