

State Work Period Packet: Startup Day Across America



SAMPLE MEDIA ADVISORY

FOR PLANNING PURPOSES

DATE
CONTACT INFO

Sen./Rep. [NAME] Visits [Business Name] on Startup Day Across America

[City, State] – On Aug. 1, Sen./Rep. [NAME] will visit [BUSINESS NAME] and host a [PRESS CONFERENCE/ROUNDTABLE ETC]. Sen./Rep. [NAME] will also be discussing the positive impact [BUSINESS NAME] has had on our economy and the benefits it has provided to the community, as well as the importance of startups to the growth of the American economy.

Sen./Rep. [NAME]'s visit coincides with Startup Day Across America, a nationwide effort to raise awareness of entrepreneurial activity and job creation and help generate support for startup communities across the country. Startup Day Across America also provides local entrepreneurs with an opportunity to educate their elected officials about the challenges they are facing and discuss how federal policy can support their efforts to test new ideas, create new products, and grow their businesses.

WHO: [NAME] and other participants

WHAT: [Describe event]

WHEN: [DATE, TIME]

WHERE: [EVENT LOCATION, include specifics for where press should meet]

RSVP: Credentialed members of the media who would like to attend should RSVP to [EMAIL]