

BUSINESSES & EMPLOYERS

POLICYMAKERS

COMMUNITY, NON-PROFIT, & FAITH-BASED ORGANIZATIONS



EVERYONE CAN PLAY A ROLE TO REDUCE SKIN CANCER



INDIVIDUALS & FAMILIES



HEALTHCARE SYSTEMS,
INSURERS, & CLINICIANS



EARLY LEARNING CENTERS,
SCHOOLS, COLLEGES, & UNIVERSITIES

WHAT IS THE REAL COST OF SKIN CANCER?

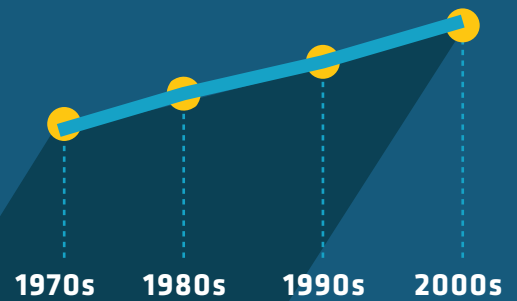
Skin cancer is the most commonly diagnosed cancer in the United States, yet most cases can be prevented.

5 MILLION PEOPLE

are treated every year for skin cancer in the U.S.



Rates of skin cancer have been increasing every year over the last several decades.



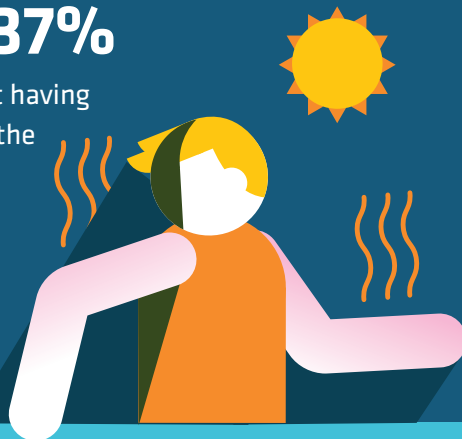
1 OUT OF 3

young white women ages 16-25 indoor tan each year



ABOUT 37%

of U.S. adults report having been sunburned in the past year.



3,200 PEOPLE

a year in the United States seek care in emergency rooms with injuries from indoor tanning.



NEARLY 9,000 PEOPLE DIE FROM MELANOMA EACH YEAR.

\$8.1 BILLION

is the estimated annual cost of skin cancer treatment.

