

for Comprehensive Tobacco Control Programs

Defines the specific annual investment needed for state comprehensive tobacco control programs to implement what we know works to improve health.

Core Comprehensive Tobacco Control Program Components:

1. State and Community Interventions
2. Mass-Reach Health Communication Interventions
3. Cessation Interventions
4. Surveillance and Evaluation
5. Infrastructure, Administration, and Management

What is a Comprehensive Tobacco Control Program?

A comprehensive tobacco control program is a statewide, coordinated effort to establish smoke-free policies and social norms, to promote quitting and help tobacco users quit, and to prevent tobacco use initiation. These programs reduce tobacco-related disease, disability, and death.

Goals:

1. Prevent tobacco use initiation among youth and young adults
2. Promote quitting among adults and youth
3. Eliminate exposure to secondhand smoke
4. Identify and eliminate tobacco-related disparities

Comprehensive tobacco control programs work and are a public health "best buy."

- Investments in comprehensive tobacco control programs have high return on investment.
- Sustained funding for these programs improves health and leads to even greater returns on investment.

CDC's Best Practices–2014 Recommended Funding Levels by Program Component

Recommended National Investment	Total	State and Community Interventions	Mass-Reach Health Communication Interventions	Cessation Interventions	Surveillance & Evaluation	Infrastructure, Administration, & Management
Total Level (dollars in millions)	Minimum: \$2,325.3 Recommended: \$3,306.3	Minimum: \$856.7 Recommended: \$1,071.0	Minimum: \$370.1 Recommended: \$532.0	Minimum: \$795.1 Recommended: \$1,271.9	Minimum: \$202.6 Recommended: \$287.7	Minimum: \$100.8 Recommended: \$143.7
Per Person (based on total state population)	Minimum: \$7.41 Recommended: \$10.53	Minimum: \$2.73 Recommended: \$3.41	Minimum: \$1.18 Recommended: \$1.69	Minimum: \$2.53 Recommended: \$4.05	Minimum: \$0.65 Recommended: \$0.92	Minimum: \$.32 Recommended: \$0.46

FAST FACTS

Tobacco use is the single most preventable cause of death and disease.

1 in 4 adults uses tobacco.

There is no risk-free level of secondhand smoke exposure.

Tobacco use costs the United States \$289–\$332.5 billion in direct health care costs and productivity losses every year.