

Joseph Cammiso

Joseph Cammiso is the President of the Automotive Anti-Counterfeiting Council (A2C2) and Brand Protection Manager at Toyota Motor North America, headquartered in Plano, TX. His responsibilities include developing strategies to combat the harmful impact of counterfeit automotive parts. In 2015, Mr. Cammiso was instrumental in the formation of A2C2 and is a champion of the council's mission to promote cooperation among automakers to eliminate the sale of counterfeit parts that can be dangerous to U.S. consumers, and threaten public health and safety. A2C2 is comprised of 11 U.S. automakers who make up over 90% of the nation's auto industry. Its members are the front-line managers and analysts who battle counterfeits daily. In his current roles, Mr. Cammiso has worked with Homeland Security Investigations, U.S. Customs and Border Protection and other law enforcement agencies to help stop the flow of counterfeit parts into the U.S. He has engaged on-line marketplaces to increase awareness of the risks of counterfeits, promote consumer safety and enhance efforts to keep counterfeit parts, especially counterfeit airbag parts, off marketplaces entirely. Mr. Cammiso earned his Master's Degree in Business Administration and Management from California State University-Long Beach and has nearly 25 years of automotive operations and supply chain experience.