Brian Callaci

Curriculum Vitae

Chief Economist Open Markets Institute

Open Markets Institute

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Brooklyn, NY

Education

University of Massachusetts Amherst

2019. Ph.D., Economics 2016. M.A., Economics

Franklin & Marshall College

2005. B.A., Economics

London School of Economics & Political Science

Attended 2003-2004. Study abroad (no degree conferred)

Papers Refereed Journal Articles

2021. "What Do Franchisees Do? Vertical Restraints as Workplace Fissuring and Labor Discipline Device." *Journal of Law & Political Economy*, 1(3):397-444.

2021. "Control Without Responsibility: The Legal Creation of Franchising 1960-1980." Enterprise & Society, 22(1): 156-182.

2019. "The Economics of Just Transition: A Framework for Supporting Fossil Fuel-Dependent Workers and Communities in the United States." With Robert Pollin. *Labor Studies Journal*, 44(2):93-138.

Working Papers

2019. "Why Do Firms Impose Vertical Restraints? Evidence from Franchise Contracts." Political Economy Research Institute Working Paper Series, July.

Current Projects

"The Effect of Vertical Restraints on Wages in Franchised Industries." With Marshall Steinbaum. Using digitized franchise contracts and firm-level wage data, examines the effect of restrictive contract terms on wages.

"The Effect of Buyer Power on Occupational Illness and Injuries at Upstream Suppliers." With Marshall Steinbaum. Using establishment-level data on occupational injuries and firm-level Compustat data, studies effect of monopsonistic buyers on the incidence of injuries at upstream suppliers.

Congressional Testimony

2020. "The Impact of Consolidation, Outsourcing, and Financialization on Employment and Wages in the Airline Industry." Testimony to the House Aviation Subcommittee, January 15.

Popular Writing

2021. "It's Time for Labor to Embrace Antimonopoly." The Forge, April 13.

2021. "Gig Work as Disguised Unemployment." Data Points, January 19.

2020. "Uber and Lyft Are Thinking About a Franchise Model. That Won't Fix the Gig Economy's Problems." *Slate*, August 24.

2020. "Why Are Good Job Disappearing if Robots Aren't Taking Them?" With Sareeta Amrute and Alex Rosenblat. *Data Points*, June 16.

2020. "Digital Scab, Digital Snitch." Phenomenal World, May 28.

2020. "Frontline Workers Deserve More than Hazard Pay." The American Prospect. April 26.

2019. "A Brief History of Worker Displacement." With Mark Paul. *Data for Progress*. December 19.

2018. "Franchising Hurts Franchisees and Workers, with the Problem Rooted in Antitrust Law." Washington Center for Equitable Growth, December 18.

2016. "A Just Transition for US Fossil Fuel Workers." With Robert Pollin. *The American Prospect*, 27(3): 88-93.

2014. "Maximizing Shareholder Value is (Literally) Killing Us." Center for Popular Economics, November 10.

2014. "Should Young Workers Pass on Pensions and Fight for Social Security?" Center for Popular Economics, February 24.

Reports

2021. "Puppet Entrepreneurship: Technology and Control in Franchised Industries." Data & Society Research Institute, January 27.

2019. "Fissuring in Flight: Consolidation and Outsourcing in the US Domestic Airline Industry, 1997-2018." Prepared for the Communications Workers of America, AFL-CIO.

2012. "Supervision of Nonfinancial Conglomerates with Financial Subsidiaries." Prepared for the United Food and Commercial Workers, AFL-CIO, and submitted to Parliament (UK).

Conferences and Presentations

Invited Presentations

2021. "Law, Labor, and Coordination." Disorganized Labor Conference (Online). William Rhodes Center for International Economics and Finance, Brown University. Providence, RI, April 23.

2020. "It's Traumatic to Consider Myself an Employee: Franchisee Associations and Small Business Organizing in the US." Sarah Lawrence College, Bronxville, NY, March 9.

2019. "What Do Franchisees Do?"

A New Future for Antitrust conference, University of Utah, Salt Lake City, UT, October 24.

2017. "A Just Transition for Fossil Fuel Workers: Prospects After Trump." Connecticut College, New London, CT, September 13.

Conference Panels Organized

2019. Labor and Employment Relations Association (LERA) annual conference, Cleveland, OH, June 15.

2019. Association for the Promotion of Political Economy and the Law annual conference, Baltimore, MD, June 3.

2019. Eastern Economic Association annual conference, New York, NY, March 2.

Conference Presentations

2020. Business History annual conference, Charlotte, NC, March 13.

2019. Labor and Employment Relations Association (LERA) annual conference, Cleveland, OH, June 15.

2019. Association for the Promotion of Political Economy and the Law annual conference, Baltimore, MD, June 3.

2019. Eastern Economic Association annual conference, New York, NY, March 2.

2018. Union for Radical Political Economics fiftieth anniversary conference, Amherst, MA, September 29.

2018. Labor Research and Action Network annual conference, Nashville, TN, May 31.

2017. Eastern Economic Association annual conference, New York, NY, February 25.

Poster Sessions

2018. Economic History Association annual conference, Montreal, QC, September 7-9.

Popular Education Presentations

2017. Pioneer Valley Workers Center, Northampton, MA, February 6.

Academic Positions

Research Positions

2021-Present. Chief Economist, Open Markets Institute. Washington, DC. 2019-2021. Postdoctoral Scholar, Data & Society Research Institute, New York, NY 2015-2017. Research Assistant, Political Economy Research Institute, University of Massachusetts Amherst.

Teaching Positions

2019. Online Instructor, Introduction to Microeconomics

2018. Online Instructor, Marxian Economics

2015. Teaching Assistant, Introduction to Microeconomics

2014. Teaching Assistant, Introduction to Microeconomics

2014. Teaching Assistant, Labor and the American Economy

2013. Teaching Assistant, Introduction to Microeconomics

Other Academic Experience

2005-2006. Service Learning Coordinator, Franklin & Marshall College

Professional Positions

2019. Consultant, Communications Workers of America

2013-2015. Consultant, Change to Win Strategic Organizing Center

2011-2013. Senior Research Analyst, Change to Win Strategic Organizing Center

2009-2011. Senior Research Analyst, Workers United/SEIU

2006-2009. Research Analyst, UNITE HERE

Awards, Grants and Fellowships

2018. Dissertation Fellowship, Political Economy Research Institute, \$8,000

2018. John Kenneth Galbraith Prize for dissertation research, Department of Economics, University of Massachusetts Amherst, \$1,500

2017. Doctoral Grant, Washington Center for Equitable Growth, \$15,000

2017. Dissertation Research Fellowship, Center for Engaged Scholarship, \$25,000

2017. Solomon Barkin Graduate Fellowship Fund Award, Department of Economics, University of Massachusetts Amherst, \$1,500

2015. Michael Weiner Scholarship for Labor Studies, Major League Baseball Players Association Players Trust, \$10,000

Service

2020. Peer reviewer, Journal of Law & Political Economy.
2015-2016. Co-chair, Economics Graduate Student Organization, University of Massachusetts Amherst

Leadership 2016-2017. Joint Council, United Auto Workers Local 2322

Posts 2016-2017. Chair, Politics and Legislative Committee, United Auto Workers

 $Local\ 2322$

 $2013\mbox{-}2016.$ Shop Steward, Economics Department, Graduate Employee Organization

(GEO), United Auto Workers Local 2322

2011-2013. Unit Chair, Washington-Baltimore Newspaper Guild, CWA Local 32035

2009-2011. Executive Board Member, Federation of Union Representatives