

Madhuvanti (Madhu) Deshmukh is the Vice President of Program Strategy and Impact (PSI) at CARE. She leads a team that serves as an architect of CARE's strategies and programs focused on poor and marginalized populations, especially women and girls, around the world. She provides the vision, leadership, and oversight on numerous thematic areas including Health, Climate Justice, Food and Water Security, Education, Equality Rights and Gender Justice.

Madhu has over 30 years of experience working globally on public health and social development with a specific focus on gender equality and women's empowerment. Her experience spans the gamut from grassroots community-based NGOs to national, bi-lateral, and multi-lateral global organizations including UK's Department for International Development (DFID), United National Development Program (UNDP), and World Health Organization (WHO), working with local and national governments to lead policy and program design and implementation.

During her tenure with CARE, Madhu has served in various leadership roles and established key initiatives. She successfully built and led a global HIV/AIDS team, established the groundbreaking Integrated Family Health Initiative in Bihar, India, as its first Chief of Party, acted as interim CEO of CARE India, and most recently led organizational efforts on COVID-19 response. She also served as the leader of the Health Equity & Rights team.

Madhu holds a Master's degree in Social Sciences from the Tata Institute of Social Sciences, Mumbai, India, and has also authored a number of research and opinion articles, and received multiple awards recognizing her work in community and social development., She currently lives in Atlanta, GA, where she is also active with local non-profits that work on women's rights.