

United States Senate

COMMITTEE ON
AGRICULTURE, NUTRITION, AND FORESTRY
WASHINGTON, DC 20510-8000
202-224-2035

October 25, 2021

Alan Jope
Chief Executive Officer
Unilever House
100 Victoria Embankment
London EC4Y 0DY
United Kingdom

Dear Mr. Jope,

We write to you regarding the decision by Ben & Jerry's, a Unilever subsidiary, to terminate its relationship with its Israeli licensee when the license agreement expires at the end of next year due to the product being sold in the West Bank and parts of East Jerusalem. It is our understanding the decision was made because the Israeli licensee refused to violate Israeli law and end its sales to Israelis and Palestinians living in the West Bank and parts of East Jerusalem.

As strong supporters of Israel, we believe the actions taken by Ben & Jerry's are an effort to advance the Boycott, Divest, and Sanction (BDS) movement against Israel. We oppose the BDS movement and believe it is important for the United States to combat the movement as a number of countries have sought to isolate Israel, our sole democratic ally in the Middle East, through BDS actions.

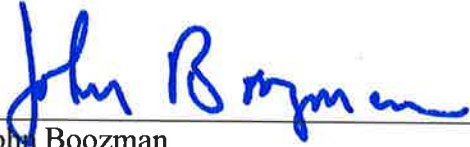
We find Ben & Jerry's actions to be concerning, however it is our understanding that under Unilever's acquisition agreement, you are able to override this misguided decision. With a number of states around the country having passed anti-BDS legislation, it has been reported that several states have been moving closer to divesting from Unilever. We strongly urge you to use your authority to reverse Ben & Jerry's decision.

While we understand it is both Unilever's and Ben & Jerry's intention to continue to sell ice cream in Israel, the decision to stop selling in certain areas will undoubtedly embolden Israel BDS supporters and could have unintended consequences.

As members of the United State Senate Agriculture, Nutrition, and Forestry Committee, we will continue working to ensure that our relationship with Israel remains strong, and that the United States takes a strong stance against the BDS movement.

We urge you to use your authority to reverse course.

Sincerely,



John Boozman
United States Senator



Roger Marshall
United States Senator



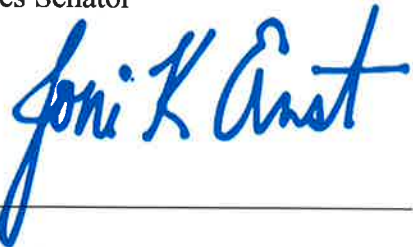
John Thune
United States Senator



John Hoeven
United States Senator



Tommy Tuberville
United States Senator



Joni Ernst
United States Senator



Mike Braun
United States Senator