



# radio PSA SCRIPTS

## Jackie's Story :30

**SFX:** HEARTBEAT SCORE WITH MUSIC UNDER

**FEMALE ANNOUNCER:** Truth. Jackie is a 48-year-old mother of two.  
Truth. Jackie had a heart attack.

**SFX:** RACING HEARTBEAT AND HEART MONITOR BEEP

**FEMALE ANNOUNCER:** Truth. Heart disease is the #1 killer of women.

**SFX:** REGULAR HEARTBEAT

**FEMALE ANNOUNCER:** Consequence. Jackie's life will never be the same. Heart disease can lead to heart attack, disability, and death. Find out your risk and take action today to lower it. Learn *The Heart Truth*. Call 1-800-575-WELL. That's W.E.L.L.

Brought to you by the U.S. Department of Health and Human Services,  
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