

**FEDERAL COMMUNICATIONS COMMISSION
BROADCAST LOCALISM HEARING
MONTEREY, CALIFORNIA
JULY 21, 2004**

**KATHY BAKER
EXECUTIVE VICE PRESIDENT, BUCKLEY RADIO**

Kathy Baker is the Executive Vice President of Buckley Radio and General Manager of radio stations KWAV and KIDD in Monterey California. Kathy began her radio career in sales and on air and was the local sales manager for KWAV for 8 years. She has held the position as the General Manager of KWAV for the past 16 years and KIDD for 9 years and was previously the General Manager of KOCN in Pacific Grove California. Kathy started her career in radio in 1980.

Kathy has served as the Chairman of the California State Broadcasters Association in 2003 and currently sits on the executive board. Previous and current local memberships and boards include the Salinas Chamber of Commerce, the Monterey Peninsula Chamber of Commerce, Santa Cruz and Capitola Chamber, Pacific Grove and Carmel Valley Chamber and the Salinas Rotary as well as many local committees. She is currently on the Salinas Community Pool Foundation board.

Kathy Baker was born and raised on the Monterey Peninsula and lives in Carmel Valley California.