

Be cool.  
Be you.

Don't  
Drink.

## PSA ORDER FORM

To order a *preview* tape of "The Party's Over" public service announcement, please complete the order information for the VHS *preview* tape. If you have previewed the public service announcement and a television station in your area will accept "The Party's Over" for airplay, please complete the order information for the Beta (*broadcast version*) tape. The tapes include a version of the PSA suitable for local tagging.

### Order Information

#### Television PSA: "The Party's Over"

\_\_\_ VHS preview tape                      \_\_\_ Quantity  
\_\_\_ Beta (*broadcast quality*) tape      \_\_\_ Quantity

Don't have to.  
Don't need to.

If you are ordering a Beta tape, please let us know where the PSA has been accepted for airplay:

\_\_\_\_\_ City/State of television station that will accept/air the PSA  
\_\_\_\_\_ Call letters of television station that will accept/air the PSA (e.g., QRTV)

Name: \_\_\_\_\_  
Title: \_\_\_\_\_ Organization: \_\_\_\_\_  
Street Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

#### Mail or fax to:

National Institute on Alcohol Abuse  
and Alcoholism  
Publications Distribution Center  
P.O. Box 10686  
Rockville, MD 20849-0686  
Fax: (703) 312-5230

Please indicate how your organization  
became aware of these public service  
announcements:

- Received initial mailing
- Read in newsletter/magazine
- Referred by another organization
- Other (describe): \_\_\_\_\_

Please let us know how you will be  
using the PSA.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



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PSAs