

# PROFESSIONAL FUNDRAISER HIRED Honorary Executive Committee To Be Formed

At the Pentagon Memorial Team Meeting held November 21, 2003, Jim Laychack, President of the Pentagon Memorial Fund, Inc., reported excellent progress on the fundraising front over the past month. On October 30 the Fund entered into a formal agreement with Linda Webster of the Webster Group to provide professional fundraising services for the Pentagon Memorial project. Webster immediately got to work putting together an honorary executive committee to assist with fundraising. The committee members, made up of prominent CEOs, will each be required to provide a \$1 million dollar entry fee from a personal contribution or company sponsored fundraiser. The committee will focus on cost-conscious operations while

maintaining dignified fundraising efforts to benefit the Pentagon Memorial. Laychak reports that early interest from CEOs approached by Webster is promising.

Jim Laychak can be reached for questions or comment on fundraising activities by e-mail at james.j.laychak@accenture.com.

To date, a total of approximately \$500,000 has been contributed to the Pentagon Memorial. While the Fund continues to raise money for design and construction, the design-build firm, Centex Lee, continues to conduct the preliminary site survey and research options with the concept designers to develop the memorial units.



The Pentagon Memorial received \$50,000 in donations at the November team meeting. Pictured from left to right are Tom O'Roarke from Fort America, Artist/Writer Julian Irving Grante, Jannelle Hogan from Sine Irish Pub and Tennis Pro Betsy Heidenberger making donations to Jim Laychak, President of the Pentagon Memorial Fund and Brad Provencha, Director of the Pentagon's Federal Facilities Division. A full article about recent donations can be found on the Pentagon Memorial web site.

# PENTAGON MEMORIAL NEWSLETTER

December 1, 2003

Pentagon Renovation Program 100 Boundary Channel Drive Arlington, VA 22202

RECIPIENT NAME **RECIPIENT ADDRESS** RECIPIENT CITY, STATE ZIP





## **CONTACT THE** PENTAGON MEMORIAL TEAM

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### **RECENT EVENTS**

11/06/03 - Bachelor Auction Fundraiser at Sine Irish Pub at Pentagon Row

11/15/03 - American Legion Fundraiser, Old Town Alexandria

11/21/03 - Pentagon Memorial Team Meeting

#### ANTICIPATED EVENTS

12/12/03 - Pentagon Memorial Team Meeting at PENREN Office (9:00 to 11:00 a.m.)

01/09/04 - Benefit performance of "Shenandoah" at Little Theatre of Alexandria (E-mail Kathy Dillaber at PentMemorial@yahoo.com for more information.)

> Please contact Brett Eaton to participate in upcoming events: eatonbd@army.pentagon.mil 703-693-8933