DEPARTMENT OF HEALTH AND HUMAN SERVICES (HHS) Administration on Aging (AoA)

FY 2003 Program Announcement and Application Instructions (AoA-03-01)

I. BACKGROUND AND PRIORITY AREA DESCRIPTION

A. Background

- 1. <u>Summary.</u> The Administration on Aging announced in the *Federal Register* on March 12, 2003 that it will hold a competition for a cooperative agreement to support the National Long-Term Care Ombudsman Program. The award is a cooperative agreement because AoA will be substantially involved in the project. The cooperative agreement will provide for training, technical assistance and support to State Agencies on Aging and to the directors of the Offices of the State Long-Term Care Ombudsman in every state, the District of Columbia, Puerto Rico and Guam. The accompanying set of materials includes a description of the priority area and all the instructions necessary to prepare and submit a grant proposal to compete for these project awards.
- <u>Statutory Authority.</u> The statutory authority for grants under this program announcement is contained in Title II, Section 202(a)(18) and Title IV of the Older Americans Act, (42 U.S.C. 3001 et seq.), as amended by the Older Americans Act Amendments of 2000 (P.L. 106-501). Catalog of Federal Domestic Assistance 93.048, Title IV and Title II Discretionary Projects.
- 3. <u>Application Due Date.</u> The *deadline date* for the submission of applications under this program announcement is April 28, 2003.
- 4. <u>Project Funding, Duration and Match.</u> AoA plans to fund the Center at \$550,000 per year for a period of 3 years. Grantees are required to cover at least 25% of the total program costs from non-federal cash or in-kind resources see instructions on AoA match requirement in Section III.A. Applications for continuation funding of the Center beyond the initial budget period will be reviewed on a non-competitive basis, subject to the availability of funds, satisfactory progress of the grantee and a determination that continued funding will be in the best interest of the government.
- 5. <u>Eligible Applicants.</u> Public and/or nonprofit agencies and organizations, including faithbased organizations and community-based organizations, are eligible to apply under this program announcement. To be considered for funding, however, a qualified applicant must demonstrate a knowledge and experience with the Long-Term Care Ombudsman Program at the national, state and local levels, as well as a thorough command of the history and current status of the program and the policy considerations bearing on its future development. This requirement is intended to ensure high quality training and assistance for the Long-Term Care Ombudsman Program. Another condition for consideration is that at least 25% of the total program costs will be from non-federal cash or in-kind resources.

- 6. <u>Priority Target Populations and Organizations</u>. Applicants must involve communitybased organizations in the planning and implementation of their project. Applicants must also include disadvantaged populations, including limited-English speaking populations, as a target population for their proposed intervention.
- Further Information. Contact: Sue Wheaton, U.S. Department of Health and Human Services, Administration on Aging, telephone: (202) 357-3587, e-mail: <u>sue.wheaton@aoa.gov</u>.

8. <u>Priority Area Description</u>

AoA is soliciting applications under this program announcement to operate the National Long-Term Care Ombudsman Resource Center. The purpose of the Center is to provide training, technical assistance and on-going support to State Units on Aging and their Long-Term Care Ombudsmen and to serve as a resource for policy analysis on ombudsman program issues and institutional long-term care issues, as they relate to the Long-Term Care Ombudsman Program.

The Long-Term Care Ombudsman Program advocates for quality care and life for residents of long-term care facilities, including nursing homes, assisted living facilities, and similar adult care homes serving primarily older people. The nationwide network of 53 state ombudsman programs involves about 600 local programs, over 1000 paid staff (state and local) and 13,000 volunteers, about 8,000 of whom are certified to investigate complaints. In 2001, ombudsmen nationwide investigated about 265,000 complaints made by almost 161,000 people.

The State Office of the Long-Term Care Ombudsman, established under Section 308(a)(9) and 712 of the Older Americans Act, is headed by the State Long-Term Care Ombudsman, who serves on a full-time basis. The Ombudsman and his/her representatives are charged under the Act with the following functions:

- Investigate and resolve complaints made by or on behalf of residents of long-term care facilities related to action, inaction, or decisions that may adversely affect the health, safety, welfare or rights of residents;
- Provide services to assist the residents in protecting the health, safety, welfare, and rights of the residents;
- Inform the residents about means of obtaining services provided by providers or agencies;
- Ensure that the residents have regular and timely access to the services provided through the Office and that the residents and complainants receive timely responses from representatives of the Office to complaints;
- Represent the interests of the residents before governmental agencies and seek administrative, legal, and other remedies to protect the health, safety, welfare, and rights of the residents;

- Provide administrative and technical assistance to local ombudsman entities to assist them in participating in the program;
- Analyze, comment on, and monitor the development and implementation of Federal, State, and local laws, regulations, and other governmental policies and actions, that pertain to the health, safety, welfare, and rights of the residents, with respect to the adequacy of long-term care facilities and services in the State;
- Recommend any changes in such laws, regulations, policies, and actions as the Office determines to be appropriate;
- Facilitate public comment on the laws, regulations, policies, and actions;
- Provide for training representatives of the Office;
- Promote the development of citizen organizations, to participate in the program;
- Provide technical support for the development of resident and family councils to protect the well-being and rights of residents; and
- Carry out such other activities as the Assistant Secretary determines to be appropriate.

One priority activity for the Assistant Secretary is assisting consumers to use and interpret information provided by the Centers for Medicare and Medicaid (CMS) and the state Quality Improvement Organizations (QIOs) as part of the CMS Nursing Home Quality Initiative. Applicants must demonstrate how they will enhance collaboration between the QIOs and the LTCOP. Information about the initiative is available on http://www.medicare.gov

The Act requires State Agencies on Aging and State Long-Term Care Ombudsmen to establish program policies, follow established protocols and carry out other responsibilities regarding: client confidentiality; disclosure of client information; access to long-term care facilities and to residents; access to the files and records of residents; collection and reporting of complaint and other data; protection of the program from conflicts-of-interest; assurance of legal counsel for the program and its representatives; liability; and non-interference with representatives of the program in the performance of their official duties.

In order to carry out these complex responsibilities, state ombudsmen require on-going training and technical assistance. Title II of the Act requires the Assistant Secretary for Aging to establish and operate the National Long-Term Care Ombudsman Resource Center to provide this support and carry out other functions specified in Section 202(a)(18).

In April 1998, AoA awarded a grant under the terms of a cooperative agreement to the National Citizens' Coalition for Nursing Home Reform to establish and operate the National Long-Term Care Ombudsman Resource Center, in conjunction with the National Association of State Units on Aging. This grant ends in May 2003, at which time AoA intends to award a new cooperative agreement for the Center.

The Center will be expected to carry out the following activities:

- Systematic orientation for new state ombudsmen;
- Intensive training for state ombudsmen at an annual training conference and at other conferences, as opportunities permit;
- Daily technical assistance by telephone, e-mail and mail, as appropriate, to ombudsmen on both programmatic and substantive institutional care issues (this will include some local ombudsmen, as well as state ombudsmen);
- Operating a website which provides updated resources and timely information to ombudsmen and information to the public about the ombudsman program, including updated contact information for state and local ombudsman programs;
- Promoting the program among consumers, providers and regulators throughout the country;
- Representing ombudsmen's concerns at the national level and providing opportunities for ombudsmen to participate in public policy deliberations at the national level;
- Regularly disseminating ombudsman "best practices" among the state ombudsmen;
- Developing strategies to assist states to target limited ombudsman program resources for maximum impact and meet other identified needs, including increased coverage in assisted living facilities (ALFs);
- Training and technical assistance to ombudsmen on assisting consumers to use and interpret information provided by CMS and the state QIOs, as part of the CMS Nursing Home Quality Initiative; and
- Assisting entities that wish to apply the ombudsman approach to home care settings.

II. INSTRUCTIONS FOR COMPLETING THE PROJECT NARRATIVE

The Project Narrative is the most important part of the application, since it will be used as the primary basis by AoA to determine whether or not your project meets the minimum requirements for grants under Title IV of the Older Americans Act.

A. Standard Components

The Project Narrative should provide a **clear and concise** description of your project. AoA recommends that your project narrative include the following components:

Executive Summary. This section should include a brief - no more than one page max

 description of the proposed project, including: the problem or issue to be addressed; the project's goal(s); the proposed intervention; anticipated outcomes; and the key audiences that will benefit from the project and its findings. (Suggested Length – not to exceed one page.)

- 2. <u>**Problem Statement.</u>** This section should describe, in both quantitative and qualitative terms, the nature and scope of the particular problem or issue the proposed intervention is designed to address, including how the project will potentially affect the elderly population and/or their caregivers (including specific subgroups within those populations), and possibly the health care and social services systems (e.g., the use of health care and/or nursing home services.) (Suggested Length and Format: two to four paragraphs.)</u>
- 3. <u>Goal(s) and Objectives.</u> This section should consist of a description of the project's goal(s) and major objectives. NOTE: Unless the project involves multiple, complex interventions, we recommend you have only one overall goal. (Suggested Length and Format: Preferably, include this information in the attached project work plan grid; alternatively, use a bulleted format or describe in one paragraph.)
- 4. **Proposed Intervention.** This section should provide a clear and concise description of the intervention you are proposing to use to address the problem described in section 2. You should also describe the rationale for using the particular intervention, including factors such as: "lessons learned" for similar projects previously tested in your community, or in other areas of the country; factors in the larger environment that have created the "right conditions" for the intervention (e.g., existing social, economic or political factors that you'll be able to take advantage of, etc.). Also note any major barriers you anticipate encountering, and how your project will be able to overcome those barriers. Be sure to describe the role and makeup of any strategic partnerships you plan to involve in implementing the intervention, including other organizations, funders, and/or consumer groups. (Suggested Length and Format: Four to six paragraphs.)
- 5. <u>Special Target Populations and Organizations.</u> This section should describe how you plan to involve community-based organizations in a meaningful way in the planning and implementation of the proposal project. This section should also describe how the proposed intervention will target disadvantaged populations, including limited-English speaking populations.
- 6. <u>Outcome(s)</u>. This section of the project narrative must clearly identify the <u>measurable</u> outcome(s) that will result from the project. (NOTE: AoA will not fund any project that does not include measurable outcomes see the section below for a definition of a measurable outcome.) This section should also describe how the project's findings might benefit the field at large, (e.g., how the findings could help other organizations throughout the nation to address the same or similar problems.) (Suggested Length and Format: For your measurable outcomes, preferably list them in the attached work plan grid; alternatively, present them in bullet format; if presented in narrative format one paragraph. For the description of how the project might benefit the field at large: use one to three paragraphs.)

NOTE: You should keep the focus on this section on describing <u>what</u> outcome(s) will be produced by the project. You should use the Evaluation section noted below to described <u>how</u> the outcome(s) will be measured and reported.Examples of outcomes include a

change in a client's financial, health and/or functional status, mental well-being, knowledge, skill, attitude, awareness or behavior. Other examples include a change in the degree to which consumers exercise choice over the types of services they receive, or the degree to which consumers are satisfied with the way a service is delivered. Additional examples include: a change in the cost-efficiency and/or cost-effectiveness of a service delivery system; a new model of support or care that can be replicated in the aging network; or, new knowledge that can contribute to the field of aging.

NOTE: Your application will be scored on the clarity and nature of your proposed outcome(s), NOT on the number of outcomes you cite. It is totally appropriate for a project to have only ONE outcome that it is trying to achieve through the intervention reflected in the project's design.

- 7. <u>Project Management</u>. This section should include a clear delineation of the roles and responsibilities of project staff, consultants and partner organizations, and how they will contribute to achieving the project's objectives and outcomes. It should specify who would have day-to-day responsibility for key tasks such as: leadership of project; monitoring the project's on-going progress, preparation of reports; communications with other partners and AoA. It should also describe the approach that will be used to monitor and track progress on the project's tasks and objectives. (Suggested Length and Format: Three paragraphs.)
- 8. <u>Evaluation</u>. This section should describe the method(s), techniques and tools that will be used to: 1.) determine whether or not the proposed intervention achieved its anticipated outcome(s), and 2.) document the "lessons learned" both positive and negative from the project that will be useful to people interested in replicating the intervention, if it proves successful. (Suggested Length and Format: Five to eight paragraphs.)
- **9.** <u>**Dissemination.**</u> This section should describe the method that will be used to disseminate the project's results and findings in a timely manner and in easily understandable formats, to parties who might be interested in using the results of the project to inform practice, service delivery, program development, and/or policy-making, including and especially those parties who would be interested in replicating the project. (Suggested Length three to five paragraphs.)
- 10. Work Plan. The Project Work Plan should reflect and be consistent with the Project Narrative and Budget. It should include a statement of the project's overall goal, anticipated outcome(s), key objectives, and the major tasks / action steps that will be pursued to achieve the goal and outcome(s). For each major task / action step, the work plan should identify the timeframes involved (including start- and end-dates), and the lead person responsible for completing the task. A Sample Work Plan format for your use is included in the Attachments. (Suggested Length and Format: use the sample grid; alternatively, not more than two pages preferably presented in bulleted format.)
- 11. Organizational Capability Statement and Vitae for Key Project Personnel. Each application should include an organizational capability statement and vitae for key

project personnel. The organizational capability statement should describe how the applicant agency (or the particular division of a larger agency which will have responsibility for this project) is organized, the nature and scope of its work and/or the capabilities it possesses. This description should cover capabilities of the applicant agency not included in the program narrative, such as any current or previous relevant experience and/or the record of the project team in preparing cogent and useful reports, publications, and other products. If appropriate, include an organization chart showing the relationship of the project to the current organization. Include short vitae for key project staff only. Also include information about any contractual organization(s) that will have a significant role(s) in implementing project and achieving project goals.

12. Letters of Commitment From Key Participating Organizations and Agencies.

Include confirmation of the commitments to the project (should it be funded) made by <u>key</u> collaborating organizations and agencies in this part of the application. Any organization that is specifically named to have a significant role in carrying out the project should be considered an essential collaborator.

B. Required Format and Length

The Project Narrative must be <u>double-spaced</u>, on <u>single-sided 8 ¹/2</u>" x 11" plain white paper with 1" margins on both sides, and a font size of not less than 11. You can use smaller font sizes to fill in the Standard Forms and Sample Formats. The suggested length for the Project Narrative is ten to twenty pages; twenty pages is the maximum length allowed. <u>AoA will not accept applications with a Project Narrative that exceeds 20 pages</u>, excluding <u>the Project Work Plan</u>. NOTE: The Project Work Plan, Letters of Cooperation, and Vitae of Key Personnel are not counted as part of the Project Narrative for purposes of the 20-page limit, but all of the other sections noted above are included in the limit, including Sections, 1 through 8, and Section 10 except for the Vitae.

III. INSTRUCTIONS FOR COMPLETING STANDARD FORMS

This section provides step-by-step instructions for completing the four (4) standard federal forms required by as part of your grant application, including special instructions for completing Standard Budget Forms 424 and 424A. Standard Forms 424 and 424A are used for a wide variety of federal grant programs, and federal agencies have the discretion to require some or all of the information on these forms. AoA does not require all the information on these Standard Forms. Accordingly, please use the instructions below in lieu of the standard instructions attached to SF 424 and 424A to complete these forms. Please note that single-sided copies of all required forms must be used in submitting your application.

A. Standard Form 424

Item 1. Mark "Non-Construction" under "Application".

- Item 2. Fill in the date you submit the application. The three "Identifier" boxes to the right of Items 2 through 4 should be left blank.
- Item 3. Not applicable Mark "NA".
- Item 4. Leave blank.
- Item 5. Enter the legal name of the applicant organization; the name of the primary organizational unit responsible for managing the project; the applicant's address; and the name and telephone number of the person to contact on matters related to this application.
- <u>Item 6</u>. Enter the Employer Identification Number (EIN) of the applicant organization that has been assigned to the organization by the Internal Revenue Service. Please include the suffix to the EIN if known.
- Item 7. Enter the appropriate letter in the box provided.
- Item 8. Check the "New" box.
- Item 9. Enter Administration on Aging
- <u>Item 10</u>. Enter 93.048
- Item 11. Enter the title of the project.
- Item 12. List only one entity it should be the largest political entity affected.
- Item 13. Enter the start and end date for the upcoming budget period for the project.

(NOTE: The start date usually coincides with the date AoA issues the grant award to the applicant organization, with the end date usually being 12 months later.)

- Item 14. Enter the Congressional District(s) affected by the project.
- Item 14a. Enter the Congressional District where the applicant organization is located.

Item 14b. Leave Blank

Item 15. NOTE: Applicants should review cost sharing or matching principles contained in Subpart C of 45 CFR Part 74 or 45 CFR Part 92 before completing Item 15 and the Budget Information Sections A, B and C noted below.

All budget information entered under item 15 should cover the upcoming budget period. For sub-item 15a, enter the federal funds being requested. Sub-items 15b-15e are considered matching funds. The dollar amounts entered in sub-items 15b-15f must total at least $1/3^{rd}$ of the amount of federal funds being requested (the amount in 15a). For a full explanation of AoA's match requirements, see the information in the box below. For sub-item 15f, enter only the amount, if any, that is going to be used as part of the required match.

There are three types of match: 1.) non-federal cash; 2.) non-federal non-cash (i.e., inkind); and program income. In general, costs borne by the applicant and cash contributions of any and all third parties involved in the project, including subgrantees, contractors and consultants, are consider <u>cash matching funds</u>. Generally, most contributions from third parties will be non-cash (i.e., in-kind) matching funds. Examples of <u>non-cash (in-kind) match</u> include: volunteered time and use of facilities to hold meetings or conduct project activities. A third form of non-federal match is projected <u>program income</u> derived from activities of the project such as participant fees and sale of publications. <u>Only program income that is to be used as part of the</u> <u>required match should be shown on Line 15.</u>

AOA's Match Requirement

Under this and other OAA programs, AoA will fund no more than 75 % of the project's total cost, which means the applicant must cover at least 25% of the project's total cost with non-federal resources. In other words, for every three (3) dollars received in federal funding, the applicant must contribute at least one (1) dollar in non-federal resources toward the project's total cost (i.e., the amount on line 15g.). This "three-to-one" ratio is reflected in the following formula which you can use to calculate your minimum required match:

MinimumFederal Funds Requested (i.e., amount on line 15a)=Match3Requirement

For example, if you request \$100,000 in federal funds, then your <u>minimum</u> match requirement is \$100,000/3 or \$33,333.

A common error applicants make is to match 25% of the federal share, rather than 25% of the project's total cost, so be sure to use one of the formulas above to calculate your match requirement.

If the required non-federal share is not met by a funded project, AoA will disallow any unmatched federal dollars. **NOTE: Indirect charges** may only be requested if: (1) the applicant has a current indirect cost rate agreement approved by the Department of Health and Human Services or another federal agency; or (2) the applicant is a state or local government agency. State governments should enter the amount of indirect costs determined in accordance with DHHS requirements.

Item 16. Check b. No - Program is not covered by E.O. 12372

- Item 17. This item applies to the applicant organization. Categories of debt include delinquent audit disallowances, loans, and taxes.
- Item 18. To be signed by the authorized representative of the applicant organization. A document attesting to that sign-off authority must be on file in the grantee's office.

B. Standard Form 424A

NOTE: Standard Form 424A is designed to accommodate applications for multiple grant programs; thus, for purposes of this AoA program, many of the budget item columns and rows are not applicable. For your convenience, these non-applicable columns and rows have been shaded-out on the form. You should only consider and respond to the budget items for which guidance is provided below.

Section A - Budget Summary

Line 5: Leave columns (c) and (d) blank. Enter TOTAL federal costs in column (e) and total non-federal costs (including third party in-kind contributions and any program income to be used as part of the grantee match) in column (f). Enter the sum of columns (e) and (f) in column (g).

Section B - Budget Categories

- Column 3: Enter the breakdown of how you plan to use the federal funds being requested by object class category (see instructions for each object class category below).
- Column 4: Enter the breakdown of how you plan to use the non-federal share by object class category.
- Column 5: Enter the total funds required for the project (the sum of Columns 3 and 4) by object class category.

Separate Budget Justification Requirement

You must submit a separate budget justification as part of your application. A blank sample format (and one with examples) has been included in the attachments for your use in developing and presenting your Budget Justification. In your budget justification, you should include a breakdown of the budget which shows the costs for all of the object class categories noted in Section B, across three columns: federal; non-federal cash; and non-federal in-kind. The justification should fully explain and justify the costs in each of the major budget items for each of the object class categories, as described below. Third party in-kind contributions and program income designated as non-federal match contributions should be clearly identified and justified separately from the justification for the budget line items. The full budget justification should be included in the application immediately following the SF 424 forms.

- <u>Line 6a</u>: <u>Personnel</u>: Enter total costs of salaries and wages of applicant/grantee staff. Do not include the costs of consultants; consultant costs should be included under 6h Other. <u>In the Justification</u>: Identify the project director, if known. Specify the key staff, their titles, brief summary of project related duties, and the percent of their time commitments to the project in the budget justification.
- <u>Line 6b</u>: <u>Fringe Benefits</u>: Enter the total costs of fringe benefits unless treated as part of an approved indirect cost rate. <u>In the Justification</u>: Provide a break-down of amounts and percentages that comprise fringe benefit costs, such as health insurance, FICA, retirement insurance, etc.
- <u>Line 6c</u>: <u>Travel</u>: Enter total costs of <u>out-of-town travel</u> (travel requiring per diem) for staff of the project. Do not enter costs for consultant's travel - this should be included in line 6h. <u>In the Justification</u>: Include the total number of trips, destinations, purpose, length of stay, subsistence allowances and transportation costs (including mileage rates).
- Line 6d:Equipment: Enter the total costs of all equipment to be acquired by the project.
For all grantees, "equipment" is non-expendable tangible personal property
having a useful life of more than two years and an acquisition cost of \$5,000 or
more per unit. If the item does not meet the \$5,000 threshold, include it in your
budget under Supplies, line 6e. In the Justification: Equipment to be purchased
with federal funds must be justified as necessary for the conduct of the project.
The equipment must be used for project-related functions; the equipment, or a
reasonable facsimile, must not be otherwise available to the applicant or its sub-
grantees. The justification also must contain plans for the use or disposal of the
equipment after the project ends.
- <u>Line 6e</u>: <u>Supplies</u>: Enter the total costs of all tangible expendable personal property (supplies) other than those included on line 6d. <u>In the Justification</u>: Provide general description of types of items included.

- <u>Line 6f</u>: <u>Contractual</u>: Enter the total costs of all contracts, including (1) procurement contracts (except those which belong on other lines such as equipment, supplies, etc.). Also include any contracts with organizations for the provision of technical assistance. Do not include payments to individuals on this line. <u>In the</u> <u>Justification</u>: Attach a list of contractors indicating the name of the organization, the purpose of the contract, and the estimated dollar amount. If the name of the contractor, scope of work, and estimated costs are not available or have not been negotiated, indicate when this information will be available. Whenever the **applicant/grantee intends to delegate a substantial part (one-third, or more) of the project work to another agency, the applicant/grantee must provide a completed copy of Section B, Budget Categories for each contractor, along with supporting information and justifications.**
- Line 6g: Construction: Leave blank since construction is not an allowable cost under this AoA program.
- <u>Line 6h</u>: <u>Other</u>: Enter the total of all other costs. Such costs, where applicable, may include, but are not limited to: insurance, medical and dental costs (i.e. for project volunteers this is different from personnel fringe benefits); non-contractual fees and travel paid directly to *individual* consultants; <u>local</u> transportation (all travel which does not require per diem is considered local travel); postage; space and equipment rentals/lease; printing and publication; computer use; training and staff development costs (i.e. registration fees). If a cost does not clearly fit under another category, and it qualifies as an allowable cost, then rest assured this is where it belongs. <u>In the Justification</u>: Provide a reasonable explanation for items in this category. For individual consultants, explain the nature of services provided and the relation to activities in the work plan. Describe the types of activities for staff development costs.
- Line 6i: <u>Total Direct Charges</u>: Show the totals of Lines 6a through 6h.
- <u>Line 6j</u>: <u>Indirect Charges</u>: Enter the total amount of indirect charges (costs), if any. If no indirect costs are requested, enter "none." Indirect charges may be requested if: (1) the applicant has a current indirect cost rate agreement approved by the Department of Health and Human Services or another federal agency; or (2) the applicant is a state or local government agency. <u>State governments should enter</u> the amount of indirect costs determined in accordance with DHHS requirements
- Line 6k: <u>Total</u>: Enter the total amounts of Lines 6i and 6j.
- <u>Line 7</u>: <u>Program Income</u>: As appropriate, include the estimated amount of income, if any, you expect to be generated from this project that you wish to designate as match (equal to the amount shown for Item 15(f) on Form 424). <u>Note</u>: Any program income indicated at the bottom of Section B and for item 15(f) on the face sheet of Form 424 will be included as part of non-Federal match and will be subject to

the rules for documenting completion of this pledge. If program income is expected, but is not needed to achieve matching funds, **do not** include that portion here or on Item 15(f) of the Form 424 face sheet. Any anticipated program income that will not be applied as grantee match should be described in the Level of Effort section of the Program Narrative.

Section C - Non-Federal Resources

Line 12: Enter the amounts of non-Federal resources that will be used in carrying out the proposed project, by source (Applicant; State; Other) and enter the total amount in Column (e). Do not include program income unless it is used to meet the match requirement. Keep in mind that if program income used to meet the match requirement and the projected level of program income is not met, thereby decreasing the level of match, the amount of federal funds available to the grantee may be reduced if the match falls below required levels.

Section D - Forecasted Cash Needs - Not applicable.

Section E - Budget Estimate of Federal Funds Needed for Balance of the Project

Line 20: **NOTE:** Leave this line blank. Section E is relevant only for **multi-year** grant applications, where the project period is 24 months or longer. This section does not apply to grant awards where the project period is less than 17 months.

Section F - Other Budget Information

- <u>Line 22</u>: <u>Indirect Charges</u>: Enter the type of indirect rate (provisional, predetermined, final or fixed) to be in effect during the funding period, the base to which the rate is applied, and the total indirect costs. **Include a copy of your current Indirect Cost Rate Agreement.**
- Line 23: <u>Remarks</u>: Provide any other comments deemed necessary.

C. Standard Form 424B - Assurances

This form contains assurances required of applicants under the discretionary funds programs administered by the Administration on Aging. Please note that a duly authorized representative of the applicant organization must certify that the organization is in compliance with these assurances.

D. Standard Form CD-511 – Certifications

This form contains certifications that are required of the applicant organization regarding (a) lobbying; (b) debarment, suspension, and other responsibility matters; and (3) drug-free workplace requirements. Please note that a duly authorized representative of the applicant organization must attest to the applicant's compliance with these certifications.

IV. APPLICATION SCREENING CRITERIA

All applications will be screened to assure a level playing field for all applicants. Applications that fail to meet the two screening criteria described below will <u>not</u> be reviewed and will receive <u>no</u> further consideration.

In order for an application to be reviewed, it must meet the following screening requirements:

1. Applications must be postmarked by midnight, [insert date], or hand-delivered by 5:30 p.m. Eastern Time, on [insert date], or submitted electrically by midnight, [insert date].

Electronic submissions must be sent to: hhttp://www.aoa.gov/egrants. NOTE: For electronic submissions, the required signature form must be postmarked by midnight, [insert date], or hand-delivered by 5:30 p.m., Eastern Time, on [insert date].

Paper submissions must be sent or hand-delivered to:

Department of Health and Human Services Administration on Aging Office of Grants Management

Washington, DC 20201 Attention: Margaret A. Tolson, Director

- The Project Narrative section of the application must <u>not</u> exceed 20 pages. NOTE: The Project Work Plan, Letters of Cooperation, and Vitae of Key Project Personnel <u>are not</u> <u>counted</u> as part of the Project Narrative for purposes of the 20-page limit. The components counted as part of the 20 page limit include:
 - □ Executive Summary
 - □ Problem Statement
 - □ Goal(s) and Objective(s)
 - Proposed Intervention
 - □ Special Target Populations and Organizations
 - **D** Outcomes
 - Project Management
 - **D** Evaluation
 - Dissemination
 - Organizational Capability

V. APPLICATION REVIEW PROCESS AND EVALUATION CRITERIA

An independent review panel of at least three individuals will evaluate applications that pass the screening. These reviewers are experts in their field, and are drawn from academic institutions, non-profit organizations, state and local government, and federal government agencies other than AoA. Based on the specific programmatic considerations set forth above in the priority area, the reviewers will comment on and score the applications, focusing their comments and scoring decisions on the criteria below.

Applications are scored by assigning a maximum of 100 points across four criteria:

1. Purpose and Need for Assistance

Weight: 20 points

- a. Does the proposed project clearly and adequately respond to the priority area, as described in Part 1 of this Program Announcement? (10 points).
- b. Does the application adequately and appropriately describe and document the key problem(s)/condition(s) relevant to its purposes? Is the proposed project justified in terms of the most recent, relevant, and available information and knowledge? (10 points)

2. Approach, Work Plan and Activities

Weight: 30 points

- a. Is the intervention clearly defined? Does it reflect a coherent and feasible approach for successfully addressing the identified problem and achieving the identified outcome(s)? Does the project take into account barriers and opportunities that exist in the larger environment that may impact on the project's success? Does the intervention optimize the use of potential partnerships with other organizations and/or consumer groups, as appropriate? (10 points)
- b. Is the project work plan clear and comprehensive? Does it include sensible and feasible timeframes for the accomplishment of tasks presented? Does the work plan include specific objectives and tasks that are linked to measurable outcomes? Does the proposal include a clear and coherent management plan? Are the roles and responsibilities of project staff, consultants and partners clearly defined and linked to specific objectives and tasks? Are the qualifications of the project staff, consultants and/or partners, and the proposed level of effort, adequate to carryout the project? (10 points)
- c. Does the application describe how local community-based organizations will be involved in a meaningful way in the planning and implementation of the proposed project? Does the proposed include disadvantaged populations, including limited-English speaking populations in its target population? (10 points)

3. <u>Project Outcomes, Evaluation and Dissemination</u>

Weight: 30 points

- a. Are the expected project benefits/results clear, realistic, and consistent with the objectives and purpose of the project? Are the anticipated outcomes of the proposed project likely to be achieved and will they significantly benefit the populations affected by the intervention, and the field of aging as a whole? Are the proposed outcomes quantifiable and measurable, consistent with the definition of a project outcome contained in Section II of the Program Announcement? (10 points)
- b. Does the project evaluation reflect a thoughtful and well-designed approach that will be able to successfully measure whether or not the project has achieved its proposed outcome(s)? Does the plan include the qualitative and/or quantitative methods necessary to reliably measure outcomes? Is the evaluation also designed to capture "lessons learned" from the overall effort that might be of use to others in the field of aging, especially those who might be interested in replicating the project? (10 points)
- c. Will the dissemination plan get relevant and easy to use information in a timely manner to parties that might be interested in making use of its findings, particularly to those who might want to replicate the project? (10 points)

4. Level of Effort:

Weight: 20 points

- a. Do the proposed project director(s), key staff and consultants have the background, experience, and other qualifications required to carry out their designated roles? Are letters from participating organizations included, as appropriate, and do they express the clear commitment and areas of responsibility of those organizations, consistent with the work plan description of their intended roles and contributions? (10 points)
- b. Is the budget justified with respect to the adequacy and reasonableness of resources requested? Is the time commitment of the proposed director and other key project personnel sufficient to assure proper direction, management and timely completion of the project? Are budget line items clearly delineated and consistent with work plan objectives? (10 points)

VI. SUBMISSION OPTIONS AND APPLICATION COMPONENTS

Applicants have the option of mailing, hand delivering, or electronically submitting their grant application.

If you elect to submit your application electronically, follow the instructions at: <u>http://www.aoa.gov/egrants</u>.

If you elect to mail or hand delivery your application, you must submit **one original application and two copies**, plus a completed application checklist to AoA. The Checklist is included the

Attachments. To expedite the processing of applications, we request that you arrange the components of your application in the following order:

- 1. SF 424 <u>Note</u>: The original copy of the application <u>must</u> have an original signature in item 18d on the SF 424.
- 2. SF 424A.
- 3. Separate Budget Justification (See Attachments for Sample Format).
- 4. SF 424B Note: Be sure to complete this form according to instructions and have it signed and dated by the authorized representative (see item 18d on the SF 424).
- 5. SF CD-511.
- 6. Copy of the applicant's most recent indirect cost agreement, as necessary.
- 7. Project Narrative with Work Plan (See Attachments for Sample Work Plan Format).
- 8. Organizational Capability Statement and Vitae for Key Project Personnel.
- 9. Letters of Commitment From Key Partners.
- 10. Completed Application Package Checklist

Mail application package to:

Department of Health and Human Services Administration on Aging Office of Grants Management Washington, DC 20201 Attention: Margaret A. Tolson, Director

Or hand deliver to:

AoA One Massachusetts Ave Washington, DC

ATTACHMENTS

Sample Budget Justification Format with Examples

Sample Budget Justification Format

Sample Work Plan Format

Application Package Checklist

Budget Justification, Page 1 – Sample Format with EXAMPLES

| Object Class Category | Federal Funds | Non- Federal Cash | Non- Federal In-Kind | TOTAL | Justification |
|-----------------------------|------------------|-------------------------|----------------------------|----------|--|
| Personnel | \$40,000 | | \$5,000 | \$45,000 | Project Supervisor (name) = 3FTE @ \$50,000/yr = \$15,000 Project Director (name) = 1FTE @ \$40,000 = \$30,000 |
| Fringe Benefits | \$14,000 | 0 | 0 | \$14,000 | Fringes on Supervisor and Director @ 28% of salary.FICA (7.65%) $=$ \$3,825Health (12%) |
| | | | | | FICA (7.65%) = \$3,825Health (12%) = \$6,000Dental (5%) = \$2,500Life (2%) = \$1,000Workers Comp Insurance $(.75\%)$ = \$375Unemployment Insurance $(.6\%)$ = \$300 |
| Travel | \$3,000 | 0 | \$ 967 | \$3,967 | Travel to Annual Grantee Meeting:Airfare: 1 RT x 2 people x \$750/RT $=$ \$1,500Lodging: 3 nights x 2 people x \$100/night $=$ \$600Per Diem: 4 days x 2 people x \$40/day $=$ \$320Out-of-Town Project Site VisitsCar mileage: 3 trips x 2 people x 350 miles /trip x \$.365/mile = \$767Lodging: 3 trips x 2 people x 1 night/ trip x \$50/night = \$300Per Diem: 3 trips x 2 people x 2days/trip x \$40/day |

Budget Justification, Page 2 - Sample Format with EXAMPLES

| Object Class Category | Federal Funds | <u>Non-Federal</u> <u>Cash</u> | Non-Federal In-Kind | TOTAL | Justification |
|--------------------------|------------------|-----------------------------------|------------------------|-----------|--|
| Equipment | 0 | 0 | 0 | 0 | No equipment requested |
| Supplies | \$1,500 | | \$2,000 | \$3,500 | Laptop computer for use in client intakes = \$1,340 Consumable supplies (paper, pens, etc.) \$100/mo x 12 months = \$1,200 Copying \$80/mo x 12 months = \$,960 |
| Contractual | \$200,000 | \$50,000 | 0 | \$250,000 | Contracts to A,B,C direct service providers (name providers) adult day care contractor = \$75,000 respite care contractor in home= \$75,000 respite care contractor-NF = \$50,000 personal care/companion provider = \$50,000 See detailed budget justification for each provider (and then provide it!) |

| | | Budget | Justificatio | n, Page 3 – S | Sample Format with EXAMPLES | |
|---------------------|-----------|----------|--------------|---------------|--|--|
| Other | \$10,000 | \$8,000 | \$19,800 | \$37,800 | Local conference registration fee (name conference) Printing brochures (50,000 @ \$.05 ea) Video production Video Reproduction NF Respite Training Manual reproduction \$3/manual x \$2000 manuals Postage \$150/mo x 12 months Caregiver Forum meeting room rentals \$200/day x 12 forums Respite Training Scholarships | = \$ 200 = \$ 2,500 = \$19,800 = \$ 3,500 = \$ 6,000 = \$ 1,800 = \$ 2,400 = \$ 1,600 |
| Indirect Charges | 0 | 0 | 0 | 0 | None | |
| TOTAL | \$265,700 | \$60,800 | \$27,767 | \$354,267 | | |

| 75% of Total Cost | 25% of Total Cost |
|----------------------|-------------------|
| (Federal \$) | (Required Match) |
| | |

Budget Justification – Page 1 – Sample Format

| Object Class Category | Federal Funds | Non- Federal Cash | Non- Federal In-Kind | TOTAL | Justification |
|--------------------------|------------------|-------------------------|----------------------------|-------|---------------|
| Personnel | | | | | |
| Fringe Benefits | | | | | |
| Travel | | | | | |
| Equipment | | | | | |

Budget Justification – Page 2 – Sample Format

| Object Class Category | Federal Funds | Non- Federal Cash | Non- Federal In-Kind | TOTAL | Justification |
|--------------------------|------------------|-------------------------|----------------------------|-------|---------------|
| Supplies | | | | | |
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| Contractual | | | | | |
| | | | | | |
| | | | | | |
| Other | | | | | |
| | | | | | |
| | | | | | |
| Indirect Charges | | | | | |
| TOTAL | | | | | |

| Goal: | | | | | | | | | | | | |
|------------------------|-----------|----------------|--------------|------------|------|------|-------|------|-----|-------|---|--|
| Measurable Outcome(s): | | | | | | | | | | | | |
| Major Objectives | Key Tasks | Lead Person | Гіте Mont | fram h) | e (; | Star | t and | l En | d D | ate b | у | |
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| Major Objectives | Key Tasks | Lead Person | Гime | frar | ne (| e (Start and End Date by Month) | | | | | | | | | | |
|------------------|-----------|-------------|------|------|------|---------------------------------|---|---|---|---|---|--------|--------|--------|--|--|
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Project Work Plan, Page 2 – Sample Format

| Project Work Plan, Page 3 – Sa | ample Format |
|--------------------------------|--------------|
|--------------------------------|--------------|

| Major Objectives | Key Tasks | Lead Person | | | | | | | | | d Date by Month) | | | | | | |
|------------------|-----------|-------------|---|---|---|---|---|---|---|---|------------------|--------|--------|--------|--|--|--|
| | | | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 1 0 | 1 1 | 1 2 | | | |
| 5. | | | | | | | | | | | | | | | | | |
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NOTE: Please do not infer from this sample format that your work plan must have 6 major objectives. If you need more pages, simply repeat this format on additional pages.

Grant Application Package Checklist

The checklist below identifies the items that must be included in your mail-in application submission. Please check-off each item to ensure your submission is complete, and includes a copy of the completed checklist in your application package. The components of your submission should be ordered in the same sequence as the items listed below.

I have checked my application package to ensure that it includes:

- One original application plus two copies, with the SF 424 as the first page of each copy of the application.
- □ SF 424.
- □ SF 424A.
- □ Budget Justification.
- □ SF 424B.
- □ Proof of non-profit status
- □ SF CD-511. Be sure this form is completed according to the instructions, signed and dated by the authorized representative (see item 18d on SF 424).
- □ A copy of the current indirect cost rate agreement approved by the Department of Health and Human Services or another federal agency.
- □ Project Narrative.
- Completed Grant Application Package Checklist
- □ Receipt of Application Acknowledgement Card (Optional)