



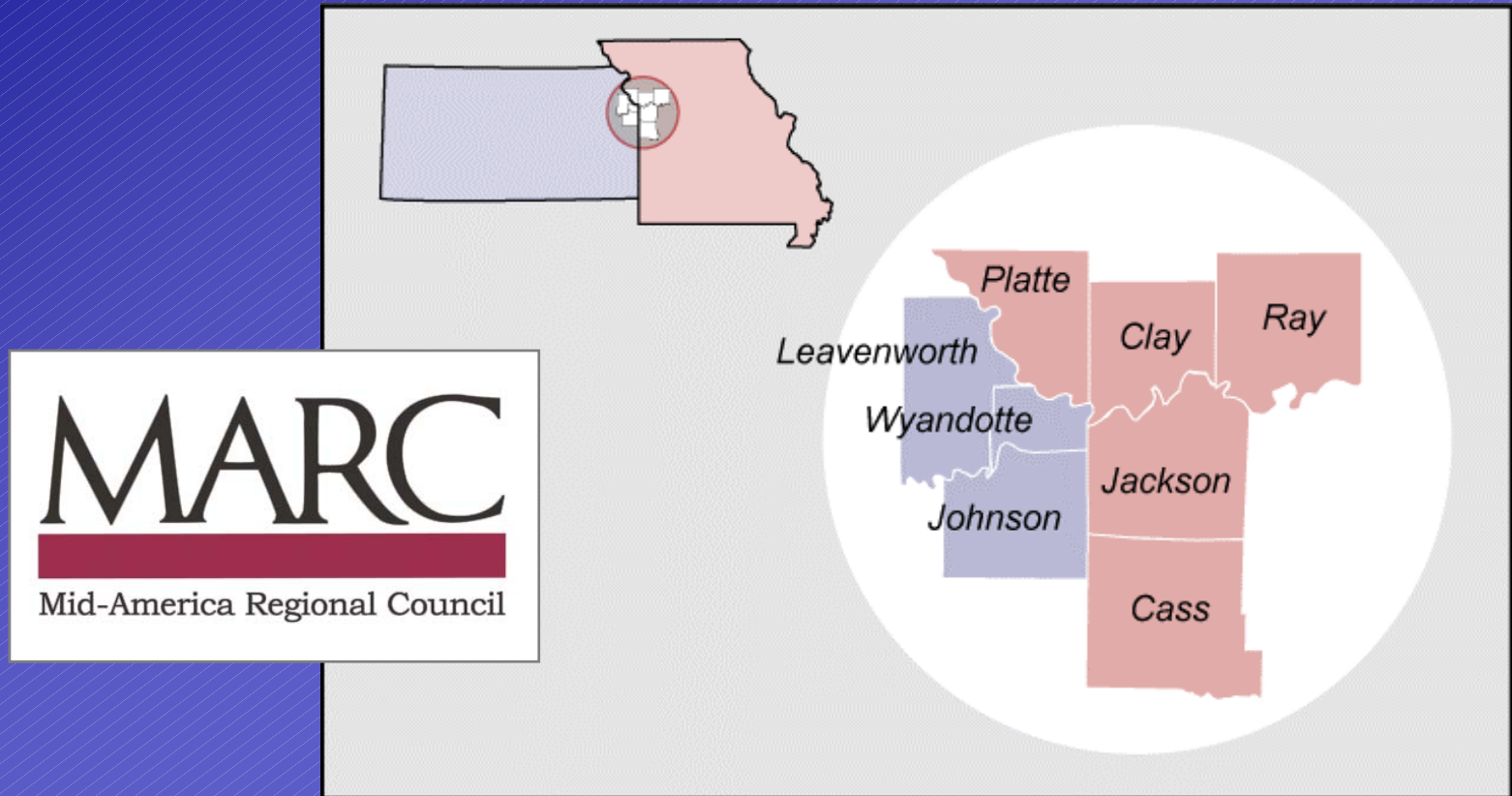
One Unit, One Voice



A Collaborative Regional Approach



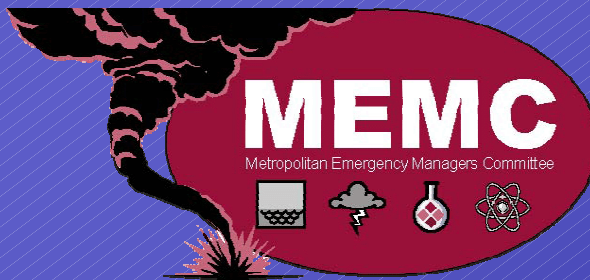
The MARC Region



The Mid-America Regional Council serves eight counties, 116 cities and 1.7 million people in the Greater Kansas City Area.



A Long History of Regional Cooperation in Emergency Services





The Regional Homeland Security Coordinating Committee

- A multi-discipline leadership forum formed in August 2002 to address possible terrorist threats to the Kansas City metro area
- Builds on the work of the Metropolitan Medical Response System (MMRS)
- Building regional capabilities using an all-hazards approach

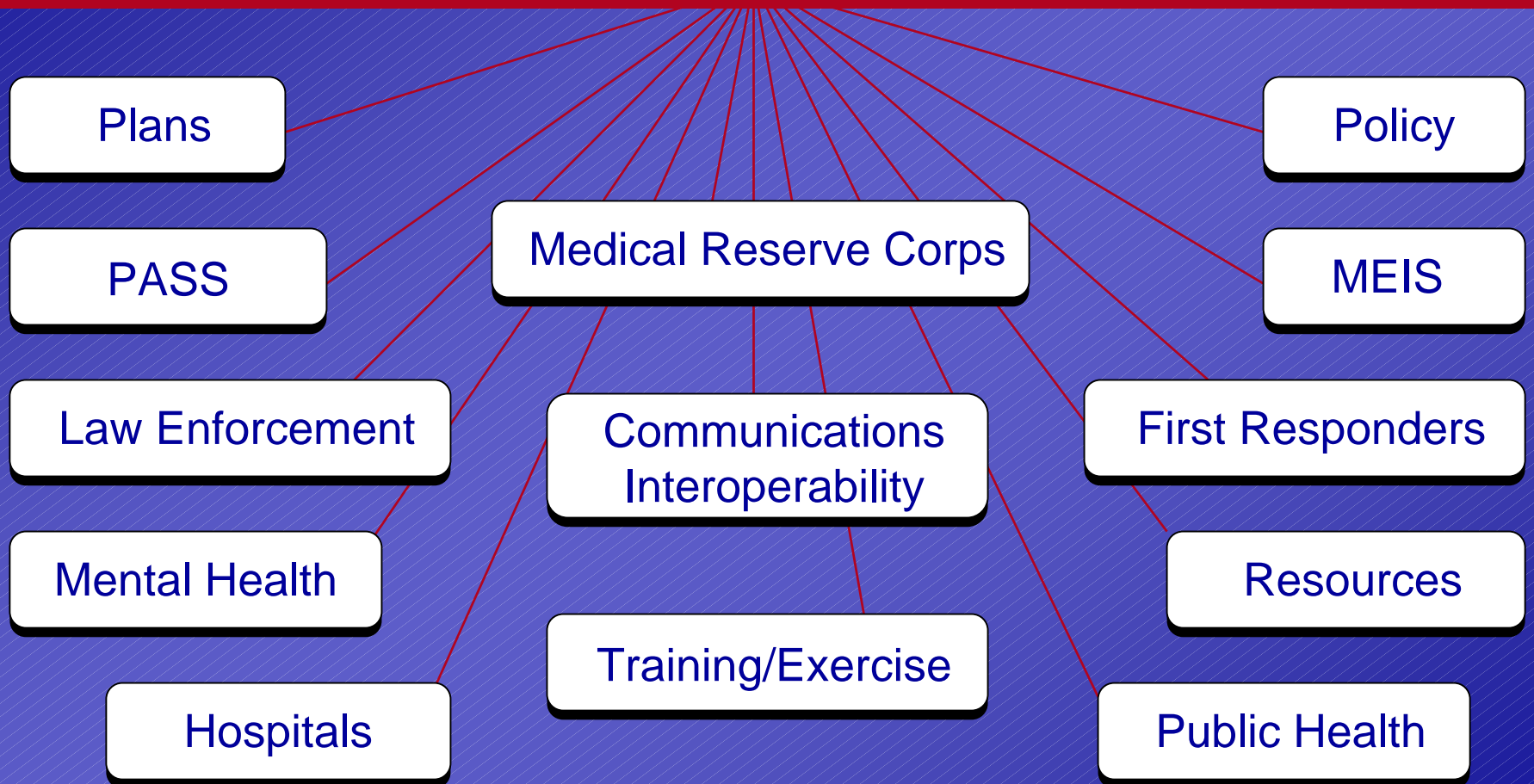
The Regional Homeland Security Coordinating Committee

Goal: Strengthen the region's response capabilities

- Increase Interoperability/Compatibility
- Standardize Procedures
- Strengthen Mutual Aid
- Manage Information (MEIS, PASS)
- Build relationships and mutual understanding



The Regional Homeland Security Coordinating Committee



Allied Organizations: Heart of America Metro Fire Chiefs, MARCER, LEPC, MEMC, RAPIO, Metro Police Chiefs Association, Infra Gard, Heart of America JTTF, KC-COAD, PEP, Health Alliance of Mid-America



Shared Goals Across Disciplines

- Develop relationships and capabilities
- Design capabilities that minimize duplication
- Design capabilities that are capable of being sustained after federal funds expire
- Provide interoperability among local jurisdictions across disciplines
- Enhance Emergency Operations Centers
- Utilize volunteers and community contributions
- Design systems and select equipment that can be used regularly



What services will the Medical Reserve Corps provide?

- Distributing pharmaceuticals to first responders and residents in a public health emergency
- Assisting with the care of special needs populations
- Future assignments may include mass patient care or support to hospitals in dealing with surge capacity





Volunteers Needed

- Physicians
- Nurses
- EMTs and paramedics
- Pharmacists and pharmacy technicians
- Mental health professionals
- Phlebotomists
- Mortuary services professionals
- Security professionals
- Clerical support/data entry
- Medical logistics experts
- Health care administrators
- Communications experts
- Public relations specialists
- Translators
- Health care educators



What the Medical Reserve Corps expects of its volunteers:



Photo courtesy of FEMA

- Must be willing to respond to emergencies when needed
- Must have your own transportation to the public health site
- Must be able to work under stressful conditions and austere environments during deployment
- Must work as part of a specialized team
- Must attend training and exercises



What volunteers can expect from the Medical Reserve Corps:

- Volunteer duties that use your background, skills and expertise
- Training in emergency management and disaster medical operations
- Esprit de corps and camaraderie
- Satisfaction that your efforts help prepare our community and strengthen our nation



Photo courtesy of FEMA



Local Sponsors

The Mid-America Medical Reserve Corps is sponsored by the Mid-America Regional Council and the Greater Kansas City Chapter of the American Red Cross.



- **MARC** — serves as the association of city and county governments and the metropolitan planning organization for the bi-state Kansas City region



- **American Red Cross** — serves more than 1.4 million people in a five-county area with disaster preparedness and relief programs, health and safety training and blood collection and distribution



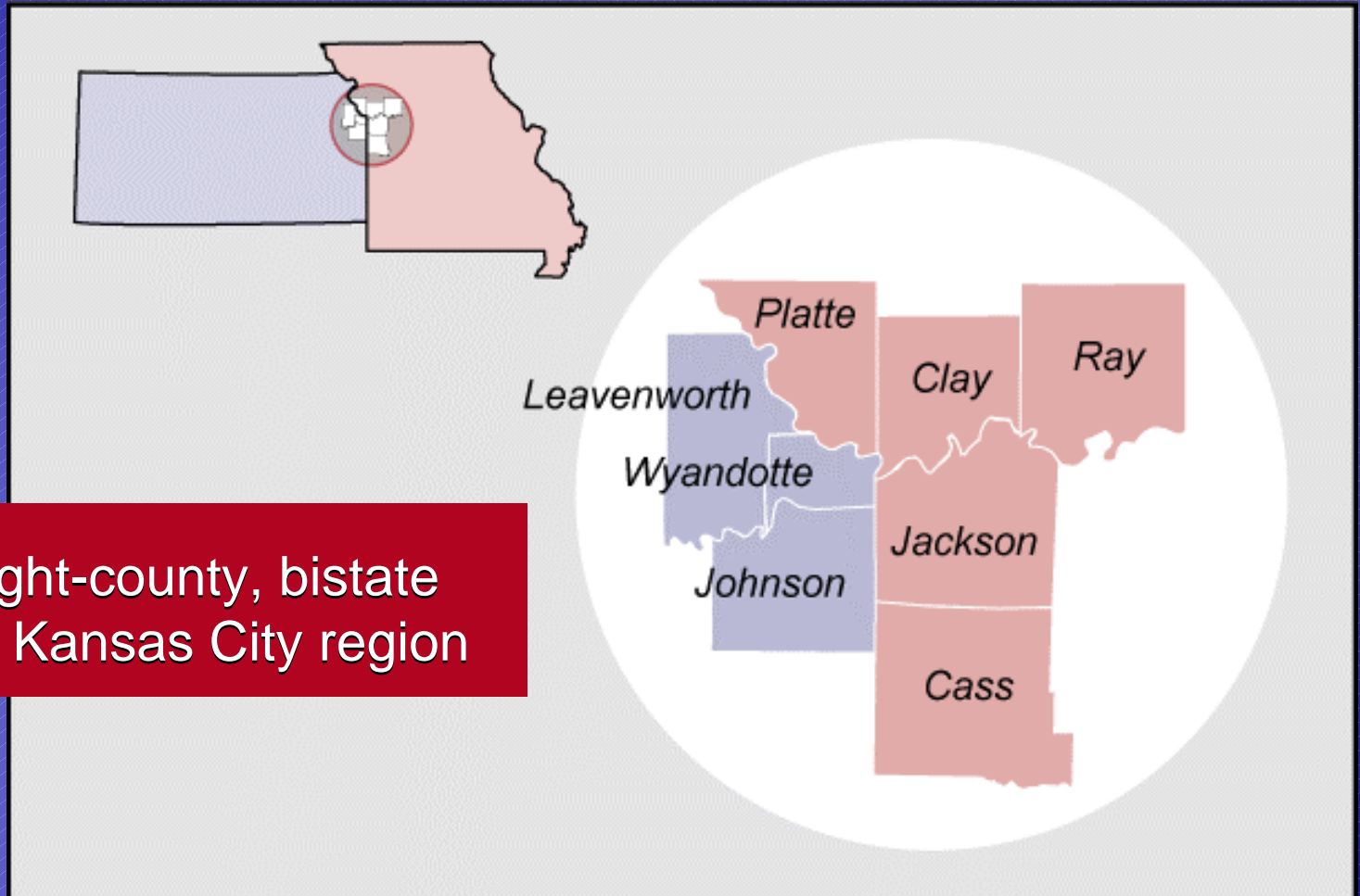
Participating Agencies

The Mid-America Medical Reserve Corps will assist area health departments, including:

- Clay County, Mo., Health Department
- Jackson County, Mo., Health Department
- Platte County, Mo., Health Department
- Independence, Mo., Health Department
- Unified Government (Wyandotte County, Kan.) Health Department
- Kansas City, Mo., Health Department
- Johnson County, Kan., Health Department



Service Area



The eight-county, bistate
Greater Kansas City region



For More Information
or to Apply:

MARC

Mid-America Regional Council

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**American
Red Cross**

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One Unit, One Voice A Collaborative Regional Approach





Summary of Best Practices

- **Regional organization within homeland security and emergency preparedness**
- **Key stakeholders from multi disciplines**
- **Targeted recruitment of volunteers to serve local public health agencies during emergencies or disasters**
- **Key partnerships between MAMRC, MARC, ARC and seven metro local public health agencies**



Questions?