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### COMPLAINT REGARDING INVENTION PROMOTER

Instructions: Read the reverse side of this form before completing and submitting the form. Complete as much of the form as possible and return it to the U.S. Patent and Trademark Office, Office of Independent Inventor Programs, Box 24 Washington, D.C. 20231 or fax to (703) 306-5570. Please type or write clearly.

Invention Promoter's Name: Inventors Publishing & Research  
 Invention Promoter's Address: 1550 Bryant Street Ste #770  
 City San Francisco State Ca Zip Code 94103  
 Complainant's Name: Robert Enriquez  
 Complainant's Address: 2435 Zandria Ave  
 City Long Beach State Ca Zip Code 90815  
 Customer's Name: Robert Enriquez

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 COMMISSIONER FOR PATENTS

#### WHAT IS YOUR COMPLAINT?

Please be as specific as possible within the space provided

Name of mass media invention promoter advertised:

Direct Mail

Invention promotion services offered to be performed:

Product Development, Marketing, Licensing negotiations

Explanation of complaint between customer and invention promoter:

IP&R or Inventors Publishing & Research made many promises of deliverables and proof of performance. They claim to have a 25% success rate in profitably licensing those that they sign on. I signed with them after a daylong negotiation with Ajay Gupta of what was to be performed, what was to be delivered and discussing how long the project could take. It was estimated that the project would take about 170 man-hours to go through the process of finding a licensee. Yet when I was demanding proof of performance and marketing collateral, Bill Seidel informed me that they only spend one morning on each project every 2 weeks; that is a total of 8 hours per month and 48 hours over the six month contract. There seems to be no real goal to license anything quickly. Since I refused to pay the second half of the agreed amount, they refuse to send the prototype that I did pay to have built. I found that my second and last representative was new to the company and had 40 accounts! They showed my product without prior approval prior to my signing an agreement and informed that they had two companies interested in my product; the companies were never disclosed. The research they provided was only a SIC listing of manufacturers commonly provided by Thomas Register. The information on the best-fit company was outdated and inaccurate. The marketing collateral consisted of a one-page flyer they consider to be a brochure and they refused to do anymore. They touted many different marketing channels (product brochures, demonstration videos, CD ROMs, web marketing, Public relations, and Power Point presentations) but only utilize the phone and email. They signed an exclusive contract as IP&R, but tried to market my product through a sister company called absolutelynew.com. When I brought to their attention that the absolutelynew.com website touted a 180 day launch plan, they told me my agreement was not with absolutelynew.com!

Signed:

Robert Enriquez

Date:

11/18/02

Burden Hour Statement: This collection of information is provided for by 35 U.S.C. § 297(d). The information regarding invention promoters will be released to the public. This form is estimated to take 15 minutes to complete. This time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, Patent and Trademark Office, Washington, D.C. 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS.



1550 Bryant, Suite 770 • San Francisco, CA 94103 • 1-800-MARKET2 • FAX: (415) 551-3579

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2003 JAN 17 AM 11:07  
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COMMISSIONER FOR PATENTS

December 16th, 2002

United States Patent and Trademark Office  
Inventors Assistance Program  
P.O. Box 2327  
Arlington, VA 22202

In response to complaint by Robert Enriquez

Dear Mr. Godici,

We respect the patent and trademark office as an avenue for complaint for inventors, but the responses of Mr. Enriquez are completely false. I'll address them.

We never claimed to have a 25% success rate. By law our success rate is published "directly" in the contract that Mr. Enriquez signed. We believe we are the most successful company that helps inventors though. We are licensing inventions at a rate of one per month currently. See our web-site: [www.inventorspublishing.com](http://www.inventorspublishing.com), the "success stories" section for proof. We spend quite a bit of time marketing the projects. Not only is a product manager making calls from the office, but the CEO and the Director of Marketing go on the road continuously and have "physical presentations" all throughout the country. We also go to all the major "industry" tradeshows to meet the key people in the industry. In this case, the invention was a "personal calendar" and we went to the "School, Home, Office and Organization" tradeshow. But Mr. Enriquez actually refused our representation of him at the show, although it was for the benefit of his invention.

Mr. Enriquez did not pay us money which was agreed on in our contract. We cannot represent clients that don't pay us according to the contract. Mr. Enriquez approved our full color brochure and prototype that we completed. Even though Mr. Enriquez fell behind in payments, in good faith, we had contacted over 50 firms in pursuit of licensing. This is what we promise to do.

Many inventors think "research" is something that you just pull up from a book. Our research is one of the most important phases of the project, and is actually built from many different resources. In order to compile and effective target list of companies, we use several sources. The following are mandatory. We use tradeshow books from the actual tradeshow we attend. We go to the retail stores and look behind packages of products that are similar or in the same category. We have our own company database we search from years of contacts (and it's not done by SIC). We use a couple database services which cost us thousands per month to use. One of them is American Business Index. All in all, we get a very good compilation. Of course we make further directly related contacts at industry related shows.

Our marketing collateral consists of a marketing letter, a full color professionally designed brochure with professional photography of the prototype included, and a powerpoint presentation. The quality of our presentation is unprecedented for what inventors are used to

getting from from other inventor assistance firms. Our company licenses the trademark "absolutelnew.com" from a manufacturer. We are not absolutelynew, but IP&R, Inventors' Publishing and Research.

I've included all back-up proof and information in this packet.

Sincerely,



Steven Barbarich  
President

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Invention Promoter's Name: IPTR Inventors Publishing and Research  
 Invention Promoter's Address: PO. BOX 881536  
 City San Francisco State CA. Zip Code 94188  
 Complainant's Name: Terrilee Medeiros  
 Complainant's Address: 181 Beattie St  
 City Fall River State Mass. Zip Code 02723  
 Customer's Name: Terrilee Medeiros

#### WHAT IS YOUR COMPLAINT?

Please be as specific as possible within the space provided

Name of mass media invention promoter advertised:

Invention promotion services offered to be performed:

Explanation of complaint between customer and invention promoter:

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Signed: Terrilee Medeiros Date: 11-5-02

Knowing that another Invention Co. gave me back over \$7,000.00 because of 5 years of empty promises Ajay Gupta of IP+R called me many times and wrote often trying to get me to sign with IP+R. He promised he was not like the other company! He offered to pay half my air fair to San Francisco to sit down and talk with him and some people that were already interested. We talked over the phone and he told me it would be \$4650.00 in six month's time and for the second time I asked my mother in-law to borrow it he knew I could not afford this! I asked him if their worked started after I paid in full he said "no we get started right away", but in letter I was told hurry and pay so they could get started. I received letters saying "Excellent Opportunity" you can't afford to wait "Don't you want to make good MONEY". Also my marketing department say they have an excellent chance of being licensed. So I signed after almost 2 years of them bugging me. I was hoping, dreaming once again, I suppose! He also told me the contract is for life when it was only six months. Now my brochure comes in with pictures of Halloween bags that I made. He wanted me to send it to him. I told him before I sent them that they were store bought fabrics that I didn't think you could use them because they don't have my design. He was trying to license someone else's designs.

I also received a letter from IP+R saying they submitted my idea to over 40 companies and bought them to trade shows and they loved them and would get back to me. (No proof they even got these letters) On 5-17-02 I received a letter saying that my marketing manager has been changed so I called to touch base. Bill Sidel told me he had a best friend that owned a Halloween Company to call him in two weeks. I called and he said that he checked with him and all the companies that IP+R, said liked my idea, said don't want anything to do with it! Because it was designed patent! So going into this Ajay knew this was going to happen! How can you sell a product without proper prototype? I filed a complaint with Consumer Services in Fall River Mass. Ajay denies everything; excuse was he told me to get a stronger patent before he signed me knowing I could not afford this. Also states he told me to contact my patent attorney about it but the only reason he told me to contact my attorney is when I told him I kept getting post cards there were people coping my patent. I have proof of everything in writing.

Thank you,  
 Terri Lee Medeiros  
 181 Beattie St. FR. Ma 02723  
 Nov 5, 2002  
 Email: Terri181@aol.com



1550 Bryant, Suite 770 • San Francisco, CA 94103 • 1-800-MARKET2 • FAX: (415) 551-3579

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Dec 18, 2002

United States Patent and Trademark Office  
Inventors Assistance Program  
P.O. Box 2327  
Arlington, VA 22202

Regarding: Terri Lee Medeiros

Dear Nicholas Godici,

Ms. Medeiros is incorrect to say that IP&R did not market her product. IP&R was retained by Ms. Medeiros to attempt to license her patent to a manufacturer with similar manufacturing and distribution capabilities. IP&R has invested considerable time and effort in her project and we have found that the response from potential manufactures has been very poor. We have a full database of contacts that we made from tradeshowes as well as direct phone contact.

Our company has a policy not to do any marketing until we either have a very polished prototype or a professionally done full color brochure. Mr. Medeiros wouldn't send us a prototype, so we used her photos of the prototype to develop a full color brochure (see included).

Mr. Medeiros does have a design patent. Our company is typically leery of working with inventors with design patents, but for innovations in the clothing and bag areas, design patents are the normal because the invention is more a function of design rather than utility. In some case for design patents, we have set-up manufacturing for the inventor and simply private labeled the product into the retail market. In other cases, we have advised them to at least try and get a utility patent to strengthen their chances in patent licensing.

Sincerely,

A handwritten signature in black ink, appearing to read "Steve Barbarich", written over a horizontal line.

Steve Barbarich  
CEO