Contributors

Special thanks to the following researchers who created the 'Strength of Evidence' Scale, assigned 'Strength of Evidence' ratings for each guideline, and provided many sources listed in this book.

Barbara Chaparro, Ph.D.

Director, Software Usability Research Laboratory Wichita State University

Melody Ivory, Ph.D.

Assistant Professor, The Information School Adjunct Assistant Professor, Department of Computer Science and Engineering, University of Washington

Bonnie John, Ph.D.

Associate Professor and Director of the Masters Program in Human-Computer Interaction, Human-Computer Interaction Institute Carnegie Mellon University

Judy Ramey, Ph.D.

Professor and Chair, Department of Technical Communication Director, University of Washington Laboratory for Usability Testing and Evaluation, University of Washington

Janice (Ginny) Redish, Ph.D.

President, Redish & Associates, Inc.

Jean Scholtz, Ph.D.

Visualization and Usability Group
National Institute of Standards and Technology

Tom Tullis, Ph.D.

Senior Vice President, Human Interface Design Fidelity Investments

Don Zimmerman, Ph.D.

Professor of Journalism and Technical Communication Co-Director Center for Research on Writing and Communication Technologies, Colorado State University Special thanks to the following Web designers and usability specialists who assigned 'Relative Importance' ratings to each guideline and provided extremely valuable feedback on guideline wording and meaning.

Scot Campbell

Usability Specialist, USAA

Mike DeHart

Information Technology Specialist, Piedmont Environmental Council

Mike Dorsher, Ph.D.

Assistant Professor, Department of Communication and Journalism, University of Wisconsin-Eau Claire

Franklin Givens

Performance Technologist/Web Designer, State Farm Insurance

Phil Goddard

Chief of Training, Development, and Delivery, Human Factors International

Bonnie John, Ph.D.

Associate Professor and Director of the Masters Program in Human-Computer Interaction, Carnegie Mellon University

Doug Nester

Independent Marketing Consultant

Stanley Page

Manager-Human Factors Engineering,

The Church of Jesus Christ of Latter-day Saints

Nathan Petersen

Web Architect, America First Credit Union

Tom Pizer

Vice President/Creative Services Division, Figleaf Software

Bijan Salehizadeh, M.D.

Manager-Product Marketing, Medtronic Vascular

Karla Steele

Principal, Steele & Company

Tom Weber

Data Architect, Argosy Gaming Company

Sean Wheeler

Lead Usability Specialist, Social Security Administration

Steve Wigginton

Senior Technologist, DST Innovis

Ron Zeno

Independent Usability Consultant

Translating this wealth of research has required the

talents and dedication of numerous people. The authors would like to acknowledge and thank the following individuals for their important contributions to this project.

Michael Ahmadi James Alexander
Judith Bader Lori Anschuetz
Abhijit Ghosh Jay Blumenthal
Bill Hall Marcia Changkit
Kim Harley John Crabb

Craig Lafond Katherine Davies
James Mathews Douglas Eisemann

Janice R. Nall Joy Hodge
Shruthi Nawab Madhu Joshi
Philip Passarelli Leah Moler
Mary Theofanos Lynn Moler

Bill Trefzger Irrsula Mpouma
Cari Wolfson Sylvie Richards

Tom Rogers Kay Springer

