

Baltimore Marriott Waterfront Hotel
Baltimore, Maryland
April 15-16, 2003

Steps to a HealthierUS: Putting Prevention First



www.HealthierUS.gov

NATIONAL SUMMIT PROGRAM



U.S. Department of Health and Human Services
Office of Disease Prevention and Health Promotion



Conference Co-sponsors

U.S. Department of Health and Human Services

Office of Disease Prevention and Health Promotion (convener)

Agency for Healthcare Research and Quality

Centers for Disease Control and Prevention

Health Resources and Services Administration

National Institutes of Health

Office of Public Health and Science

Office of Minority Health

Office of Population Affairs

Office on Women's Health

Substance Abuse and Mental Health Services Administration



Dear Colleagues:

I have a goal for American health care—a goal of a health care system in which diseases are prevented when possible, controlled when necessary, and treated when appropriate. Prevention is good policy and good politics, and when it comes to the future of health care in our great country, it is the only reasonable choice for us as policymakers. That's why, since April of last year, I have advocated a bold shift in our approach to the health of our citizens.

It is time for us to move from a disease care system to a true health care system. We are at a defining moment in our history—the health and well-being of our generation and future generations will depend on the choices we make today. We cannot afford to wait to make these decisions. The pressures of demographics alone make this an urgent problem.

America and the rest of the industrialized world have an aging population. Americans over age 65 consume one-third of our health dollars—a proportion that will only grow as the number of seniors grows. We also know that a 65-year-old costs four times as much as a 40-year-old.

Our citizens are experiencing an epidemic of obesity and diabetes like we have never seen before—64 percent of adults are overweight or obese. And health care costs due to obesity and its complications—such as heart disease and diabetes—are rising rapidly. We can treat these ailments, at ever-greater costs to health care budgets, but to do so is to address symptoms rather than causes.

We must change our approach. We must prevent chronic diseases and eliminate the risk factors that cause them, such as tobacco use, physical inactivity, and poor nutrition.

The facts are crystal clear. Preventing disease by promoting better health is the only responsible policy for our future. Individuals, families, and governments must be educated on the benefits of prevention.

I believe strongly in prevention and take every opportunity to promote a healthy lifestyle through positive choices to our Nation's children, youth, adults, and elderly. I support programs and activities that prevent disease, teach healthy living, prevent unintentional injuries, and provide for an active and healthy life, long into the golden years. And I support programs that will affect the *Healthy People 2010* initiative by meeting the prevention objectives we have set for this Nation.

This Summit has been designed to provide you—the providers and practitioners, the educators and policymakers at the State and local level—with tools to meet these challenges. We hope that the presentations on successful models at the community and State level will help you to join the prevention equation.

We all must make a commitment to improve our Nation's health by taking action as individuals, families, and communities. If we do so, we will reduce health costs and increase our quality of life exponentially.

Thank you for your participation.

Tommy G. Thompson
Secretary
U.S. Department of Health and Human Services



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TUESDAY, APRIL 15

- 7:00 a.m. **Registration/Continental Breakfast**
- 8:00 a.m. **Opening Session**
Denise Austin
Member, President's Council on Physical Fitness and Sports
- 8:15 a.m. **Welcome**
Richard H. Carmona, M.D., M.P.H., F.A.C.S.
VADM, U.S. Public Health Service
Surgeon General and Acting Assistant Secretary for Health
- 8:20 a.m. **Why Invest in Prevention: Health and Economic Perspectives**
James S. Marks, M.D., M.P.H.
*Director, National Center for Chronic Disease Prevention and Health Promotion
Centers for Disease Control and Prevention*
Ron Z. Goetzel, Ph.D.
*Director, Cornell University Institute for Health and Productivity Studies
Vice President, Consulting and Applied Research, MEDSTAT*
- 9:20 a.m. **Partnerships for a HealthierUS: The Role of the U.S. Department of Agriculture and the U.S. Department of Education**
Ann Veneman, J.D., M.A.
Secretary, U.S. Department of Agriculture
Rod Paige, Ph.D.
Secretary, U.S. Department of Education
- 10:15 a.m. **Break**
- 10:30 a.m. **Prevention Research Today**
Elias A. Zerhouni, M.D.
Director, National Institutes of Health
- 11:00 a.m. **Putting Prevention First: Programs in Business, Education, Public Health, and Medicine**
Moderator: Elizabeth Majestic, M.S., M.P.H.
*Acting Deputy Assistant Secretary for Health
(Disease Prevention and Health Promotion)
U.S. Department of Health and Human Services*
Business Joel R. Bender, M.D., Ph.D.
*Corporate Medical Director
General Motors Corporation Health Services*
Education Michael E. Ward, Ed.D.
*State Superintendent
North Carolina Department of Public Instruction*



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	Public Health	David P. Hoffman, M.S. <i>Director, Bureau of Chronic Disease Services New York State Department of Health</i>
	Medicine	Francine R. Kaufman, M.D. <i>President, American Diabetes Association</i>
12:00 noon	Luncheon	
	Welcome and Introduction	
		Michael S. Steele, J.D. <i>Lieutenant Governor of Maryland</i>
	Steps to a HealthierUS	
		Tommy G. Thompson <i>Secretary, U.S. Department of Health and Human Services</i>
1:30 p.m.	Break	
1:45 p.m.	Accelerating Medical Solutions	
		Michael Milken <i>Philanthropist and Chairman Center for Accelerating Medical Solutions</i>
2:15 p.m.	Partners and Public Health Working Together	
	Speaker/Moderator:	Howard Zucker, M.D., J.D., LL.M. <i>Deputy Assistant Secretary for Health Designate U.S. Department of Health and Human Services</i>
		Allen M. Spiegel, M.D. <i>Director, National Institute of Diabetes and Digestive and Kidney Diseases National Institutes of Health</i>
		Frank Vinicor, M.D., M.P.H. <i>Director, Division of Diabetes Translation National Center for Chronic Disease Prevention and Health Promotion Centers for Disease Control and Prevention</i>
		Suzanne L. Feetham, Ph.D., M.S.N., R.N. <i>Senior Advisor Bureau of Primary Health Care Health Resources and Services Administration</i>
3:00 p.m.	Voices From the Private Sector: Commitments That Make a Difference	
	Moderator:	Ann-Marie Lynch, M.A. <i>Deputy Assistant Secretary for Health Policy U.S. Department of Health and Human Services</i>
		Mitzi Perdue <i>Founder, Healthy U of Delmarva</i>
		Alan M. Muney, M.D., M.H.A. <i>Executive Vice President/Chief Medical Officer Oxford Health Plans</i>



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3:30 p.m. **Break**

3:45 p.m. **Concurrent Sessions**

(1) Physical Activity and Fitness: Creating Change for a Healthier Lifestyle

James O. Hill, Ph.D.
Professor of Pediatrics and Medicine
University of Colorado Health Sciences Center

M. Katherine Kraft, Ph.D.
Senior Program Officer
The Robert Wood Johnson Foundation

Melane Kinney Hoffmann
Director, Health Campaigns
AARP

(2) Using Health Communication To Prevent Disease and Promote Health

Linda Neuhauser, Dr.P.H.
Clinical Professor
School of Public Health
University of California, Berkeley

Michael Greenwell
Associate Director for Communications
National Center for Chronic Disease Prevention and Health Promotion
Centers for Disease Control and Prevention

Ann Taubenheim, Ph.D., M.S.N.
Coordinator, Women's Heart Health Education Initiative
National Heart, Lung, and Blood Institute
National Institutes of Health

(3) Addressing the Obesity Epidemic

David L. Katz, M.D., M.P.H.
Director, Yale Prevention Research Center

Thomas N. Robinson, M.D., M.P.H.
Assistant Professor of Pediatrics and Medicine
Stanford University School of Medicine

Mary L. Jackson
Director, Trevoze Behavior Modification Program

Susan Finn, Ph.D., R.D.
Chair, American Council for Fitness and Nutrition

(4) Reducing Health Disparities: Programs That Are Making a Difference

Kenneth A. Jamerson, M.D.
Associate Professor of Internal Medicine
University of Michigan

Susan Kinne, Ph.D.
Research Scientist, Center for Disability Policy and Research
University of Washington



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Carolyn M. Jenkins, Dr.P.H., M.S.N., R.D.
Associate Professor
Medical University of South Carolina

Florene Linnen
Chair, Board of Directors
St. James Santee Family Health Center

(5) Worksite Health Promotion: What Is Best for Your Organization?

David R. Anderson, Ph.D.
Vice President, Programs and Technology
StayWell Health Management

Shawn M. Connors
President, Hope Health

Nico P. Pronk, Ph.D.
Vice President, Center for Health Promotion
HealthPartners

Michelle Tropper, M.P.H.
Vice President, Strategic Health Initiatives
American Cancer Society

5:15 p.m. **End of Day 1**

WEDNESDAY, APRIL 16

7:00 a.m. **Registration/Continental Breakfast**

8:00 a.m. **Opening Session**

Reggie Freeman, AAI/ISMA
Fitness Consultant

8:15 a.m. **Opening Remarks**

Claude A. Allen, J.D., LL.M.
Deputy Secretary, U.S. Department of Health and Human Services

8:30 a.m. **A Public Health Action Plan To Prevent Heart Disease and Stroke**

Speaker/Moderator: Julie L. Gerberding, M.D., M.P.H.
Director, Centers for Disease Control and Prevention

Robert O. Bonow, M.D.
President, American Heart Association

Joxel Garcia, M.D., M.B.A.
Commissioner, Connecticut Department of Public Health
President-Elect, Association of State and Territorial Health Officials

9:15 a.m. **Health Care Challenges and Solutions**

Moderator: Elizabeth Duke, Ph.D.
Administrator, Health Resources and Services Administration

Gerard F. Anderson, Ph.D.
Director, Center for Hospital Finance and Management
Johns Hopkins Medical Institutions



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Ralph Snyderman, M.D.
Chancellor for Health Affairs, Duke University
President and CEO of Duke University Health System

Robert G. Harmon, M.D., M.P.H., FACPM
President, American College of Preventive Medicine
Vice President and National Medical Director
Optum/UnitedHealth Group

10:00 a.m.

Technology Tools for Prevention

Speaker/Moderator: Carolyn Clancy, M.D.
Director, Agency for Healthcare Research and Quality

Victor J. Strecher, Ph.D.
Professor of Health Behavior and Health Education
University of Michigan School of Public Health

Frances Murphy, M.D., M.P.H.
Deputy Under Secretary for Health
U.S. Department of Veterans Affairs

10:45 a.m.

Break

11:00 a.m.

Concurrent Sessions

(6) Healthy Students/Healthy Staff: Schools Play a Critical Role in Preventing Disease

Aaron M. Hardy, M.S.
Wellness Coordinator
Washoe County School District, Reno, Nevada

Steven L. Gortmaker, Ph.D.
Professor of Health and Social Behavior
Harvard School of Public Health

Jon Wayne Hisgen, M.S., CHES
Comprehensive School Health Education Consultant
Wisconsin Department of Public Instruction

(7) Addiction and Disorder: Model Programs That Work

Raymond L. Crowel, Psy.D.
Director, Child and Adolescent Services
Baltimore Mental Health Systems, Inc.

Douglas M. Ziedonis, M.D., M.P.H.
Associate Professor of Psychiatry
The Robert Wood Johnson Medical School

Sam Tsemberis, Ph.D.
Executive Director, Pathways to Housing



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(8) Resources: Communities Contributing to a HealthierUS

Susan Downs-Karkos
Program Officer
The Colorado Trust

Donna Langill
Program Associate
Grantmakers In Health

Margot Zaharek, M.S.
Project Coordinator
Yale-Griffin Prevention Research Center

Mary Bobbitt-Cooke, M.P.H.
Director, Office of Healthy Carolinians/Health Education
North Carolina Department of Health and Human Services

(9) Voices From the Community: Using Healthy People 2010 as a Framework for Exemplary Programs in Action

Michelle Welch, R.D., L.D.
Coordinator, Avera Lifestyle Challenge and Public Relations Manager
Avera Holy Family Health

Kathy Little
Community Development Coordinator
Partners for a Healthy Community

Lynn Faria, P.D., M.A.
Director of Disease Management and Community Wellness, MidState Medical Center
Coordinator, Healthy Meriden 2010

Tammy L. Born, D.O.
Director, Born Preventive Health Care Clinic

(10) State Efforts in Prevention

Jean Chabut, M.P.H.
Director/Chief, Center for Chronic Disease and Injury Control
Michigan Department of Community Health

Elizabeth M. (Libby) Puckett, P.T.
Executive Director, North Carolina Heart Disease and Stroke Prevention Task Force

Annie R. Neasman, M.S., R.N.
Deputy Secretary for Health and State Public Health Nursing Director
Florida Department of Health

12:30 p.m.

Luncheon

Michael H. Samuelson, M.A.
Director, National Center for Health Promotion

2:00 p.m.

Break



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2:15 p.m. **Celebrity Panel: Athletes United for Prevention**

Moderator: Christine Brennan
Sports Columnist, USA Today

Tiffany Cohen, Distance Swimmer Olympian
Bobby Convey, Pro Soccer Player, DC United
Muffy Davis, Paralympian Skier
Will Demps, Pro Football Player, Baltimore Ravens
Lauren Gregg, Assistant Coach, U.S. Women's Soccer Team
Andrew Valmon, Track and Field Olympian

3:15 p.m. **Closing Remarks**

Richard H. Carmona, M.D., M.P.H., F.A.C.S.
VADM, U.S. Public Health Service
Surgeon General and Acting Assistant Secretary for Health



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BIOGRAPHICAL SKETCHES

Claude A. Allen, J.D., LL.M.

Deputy Secretary, U.S. Department of Health and Human Services

Claude A. Allen was confirmed by the Senate as the Deputy Secretary for the Department of Health and Human Services on May 26, 2001. As Deputy Secretary, Mr. Allen works closely with HHS Secretary Tommy G. Thompson on all major policy and management issues, and he serves as the Department's chief operating officer.

Prior to joining HHS, Mr. Allen was Secretary of Health and Human Resources for the Commonwealth of Virginia, leading 13 agencies and 15,000 employees. He led Governor Gilmore's initiative for Virginia's new Patients Bill of Rights passed in 1999, spearheaded Virginia's welfare reform initiative, and provided leadership to overhaul the State's mental health institutions and community services. Before joining the Gilmore administration, Mr. Allen was Counsel to the Attorney General, and later, Deputy Attorney General for the Civil Litigation Division in the Office of the Attorney General, Virginia. He received both his J.D. and LL.M. from Duke University Law School.

David R. Anderson, Ph.D.

Vice President, Programs and Technology, StayWell Health Management

David R. Anderson is Vice President of Programs and Technology at StayWell Health Management in St. Paul, Minnesota. He is the primary architect of StayWell's health risk assessment models and the first widely used health information system to manage targeted health behavior-change interventions. He directs the technical refinement of the company's risk-assessment, behavior-change, and health-cost estimation systems and consults on major customer programs. Dr. Anderson has conducted several ground-breaking evaluations of the effectiveness and cost impact of StayWell health promotion programs. He also has held senior management responsibility for strategic planning and operational issues. Prior to StayWell, Dr. Anderson held management and internal consulting positions with Control Data Corporation where he played a major role in creating one of the first successful corporate health management programs.

Dr. Anderson is a charter member of the Board of Directors of the Health Enhancement Research Organization, as well as Chair of its Research Committee. He also is DataBase Editor of the *American Journal of Health Promotion*. A licensed psychologist, Dr. Anderson has published numerous professional papers and speaks regularly on health management and health behavior-change issues. He earned his Ph.D. in social psychology from the University of South Dakota and completed a special graduate business administration training program at the New York University Graduate School of Business.

Gerard F. Anderson, Ph.D.

Director, Center for Hospital Finance and Management, Johns Hopkins Medical Institutions

Gerard F. Anderson is the Director of the Center for Hospital Finance and Management, Johns Hopkins Medical Institutions; Co-director of the Program for Medical Technology and Practice Assessment; Director of the Washington, DC, Health Policy Program; Professor and Associate Chair of Health Policy and Management, Johns Hopkins University School of Hygiene and Public Health; and Professor of International Health and Professor of Medicine, Johns Hopkins University School of Medicine. He teaches graduate-level courses in organization, financing, and delivery and comparative health insurance systems in the School of Hygiene and Public Health and courses in health economics and health policy in the School of Medicine.



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Dr. Anderson is currently examining a variety of health care financing issues including research on care for chronically ill individuals, comparative insurance systems, medical education, hospital payment reform, technology diffusion, and capital and capitated systems. He has published more than 140 peer-reviewed articles and has also written two books on health care payment policy. Prior to coming to Johns Hopkins in 1983, Dr. Anderson held various positions in the Office of the Secretary, U.S. Department of Health and Human Services. He worked primarily on health care financing issues, and one of his major activities was the development of major aspects of the Medicare prospective payment legislation.

Denise Austin

Member, President's Council on Physical Fitness and Sports

Denise Austin, a member of the President's Council on Physical Fitness and Sports, is the star of more than 40 exercise videos and DVDs, including *Ultimate Fat Burner*, the *Get Fit Fast* video series, *Power Yoga Plus*, and *Pilates for Everybody*. She also is the host of two fitness shows for Lifetime Television: *Denise Austin's Daily Workout* and *Fit & Lite*. Ms. Austin has authored five books on fitness and is a columnist for *Prevention* magazine. Her recent testimony before the Senate helped to support the U.S. Senate Committee on Health, Education, Labor, and Pensions' Improved Nutrition and Physical Activity Act. Ms. Austin is a graduate of California State University, Long Beach, with a B.A. in physical education and an emphasis on exercise physiology.

Cristina Beato, M.D.

Principal Deputy Assistant Secretary for Health, U.S. Department of Health and Human Services

Cristina Beato is the Principal Advisor and Assistant to the Secretary and Assistant Secretary for Health on health policy and medical and scientific matters. She also supervises related programs and activities within the Department of Health and Human Services. She assists in the direction of the eight Public Health Service agencies of the Department, provides leadership, and maintains relationships with other governmental agencies and private organizations concerned with health.

Dr. Beato is a Cuban émigré and magna cum laude graduate of the University of New Mexico (UNM). She completed her internship and residency at UNM School of Medicine, becoming both the youngest woman to graduate from the school and the youngest woman Chief Resident in Family, Community, and Emergency Medicine. She is board certified in family medicine.

Joel R. Bender, M.D., Ph.D.

Corporate Medical Director, General Motors Corporation Health Services

Joel Bender is Corporate Medical Director for General Motors (GM) Corporation Health Services. In addition to guiding medical and occupational health policies, Dr. Bender directs GM's global health services, acts as a health care consultant, and serves as a government liaison with health-related agencies. He also is responsible for health promotion and awareness that touches more than 1 million GM employees and their family members. Dr. Bender joined GM in May 2002 after nearly 25 years in the field of occupational and environmental medicine. Before joining GM, he worked in leadership positions with the Campbell Soup Company, Owens-Corning, and Dupont.

A graduate of the University of Alabama School of Medicine, Dr. Bender is certified as a specialist in occupational and environmental medicine. Throughout his career, he has authored or co-authored more



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than 30 technical papers and has received numerous professional awards. In addition, he volunteers his time and expertise for many professional, community, and governmental organizations.

Mary Bobbitt-Cooke, M.P.H.

Director, Office of Healthy Carolinians/Health Education, Division of Public Health, North Carolina Department of Health and Human Services

Mary Bobbitt-Cooke is the Director of the Office of Healthy Carolinians/Health Education, Division of Public Health, North Carolina Department of Health and Human Services in Raleigh, North Carolina. In this capacity, she serves as an ex officio member on the Governor's Task Force for Healthy Carolinians, the official body that established Healthy Carolinians 2010, North Carolina's health objectives. Under her direction, the Office of Healthy Carolinians provides training and resources and facilitates the development of local Healthy Carolinians partnerships. The local Healthy Carolinians partnerships implement policy changes, programs, and systems changes necessary to realize North Carolina's health objectives.

Ms. Bobbitt-Cooke is also Head of Health Education in North Carolina and manages regional consultants who provide technical assistance and consultation to health educators in local health departments. She is co-principal investigator (PI) of a 5-year Centers for Disease Control and Prevention grant to develop collaborative community health assessment in North Carolina and is also PI for the Community Implementation Microgrant Program that has developed a model to engage community-based organizations in activities that address *Healthy People 2010* objectives. Ms. Bobbitt-Cooke is on the adjunct faculty in the Department of Health Behavior/Health Education at the School of Public Health. She has several publications on community assessment, evaluation of community partnerships, and community-based health promotion.

Robert O. Bonow, M.D.

President, American Heart Association

Robert O. Bonow is the Goldberg Distinguished Professor at Northwestern University Feinberg School of Medicine and Chief of the Division of Cardiology at Northwestern Memorial Hospital. Before joining Northwestern in 1992, Dr. Bonow was Chief of the Nuclear Cardiology Section and Deputy Chief of the Cardiology Branch at the National Heart, Lung, and Blood Institute (NHLBI). Dr. Bonow is recognized for his research and teaching in a variety of cardiac diseases, including coronary artery disease, valvular heart disease, and heart failure. He has authored or co-authored more than 300 published papers and serves on the editorial boards of 11 medical journals including *Circulation*, *Journal of the American Heart Association*. He received his M.D. from the University of Pennsylvania School of Medicine.

Dr. Bonow is President of the American Heart Association for 2002-2003 and has served on the Association's Board of Directors since 1999. He is immediate Past Chairman of the American Heart Association's Committee on Scientific Sessions Program (1998-2000), Council on Clinical Cardiology (1999-2001), and Clinical Science Committee (2001-2002). He also serves on the Board of Extramural Advisors of the NHLBI and the Board of Trustees of the American College of Cardiology. He is a past member of the Subspecialty Board on Cardiovascular Disease of the American Board of Internal Medicine. The recipient of numerous awards, he has been listed in *Who's Who in America*, the *Best Doctors in America*, "The Top Cardiologists" by *Chicago Magazine*, and the "Country's Best Doctors" by *Good Housekeeping*.



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Tammy L. Born, D.O.

Director, Born Preventive Health Care Clinic

Tammy L. Born owns and operates the Born Preventive Health Care Clinic in Grand Rapids, Michigan, which she joined in 1987 with her husband and clinic founder, the late Grant Born, D.O. She received her undergraduate degree from Calvin College and graduated in 1986 from Michigan State University College of Osteopathic Medicine. Dr. Born holds board certifications in family practice as well as in chelation therapy. In the last 14 years of practice, Dr. Born has been involved in the advancement of preventive medicine. She has worked to reform government regulations that prohibit the public from using certain forms of alternative medicine. In 1998, she testified before the U.S. House Committee on Government Reform regarding the Freedom of Medical Access Bill. Governor John Engler appointed her to the Michigan Board of Osteopathic Medicine and Surgery in 1994, where she served as president from 1999-2001.

Christine Brennan, M.A.

Sports Columnist, USA Today

Christine Brennan, *USA Today* sports columnist and television sports analyst, is a leading voice on the Olympics, international sports, women's sports, and other sports issues. A staff writer at *The Washington Post* from 1984-1996, she was a commentator for ABC News and ESPN television during the 2002 Winter Olympics in Salt Lake City. She also worked for ABC News during the 1996 Summer Games in Atlanta, the 1998 Winter Games in Nagano, and the 2000 Summer Olympics in Sydney. Ms. Brennan has appeared on a variety of network and cable shows over the past decade. A commentator on National Public Radio's *Morning Edition*, she appears regularly on ESPN Radio and WMAL Radio in Washington, DC. Ms. Brennan, who joined *USA Today* as a columnist in 1997, became the first woman to cover the Washington Redskins in 1985 as a staff writer at *The Washington Post*. At the *Post*, she covered the Olympics and international sports, reporting from many nations. Ms. Brennan has covered every Olympics since the 1984 Los Angeles Games.

Prior to joining the *Post*, Ms. Brennan was the first woman sports writer at *The Miami Herald*, where she worked from 1981-1984. The author of four books, Brennan has won the Women's Sports Foundation's journalism award four times, and her work has been featured in various sports anthologies. Her 1998 book, *Edge of Glory*, won an Ohioana Library Association book award. In 1993, she was named the Capital Press Women's "Woman of Achievement." She was named 1 of the top 10 sports columnists in the Nation's largest newspapers by the Associated Press Sports Editors for 2001. Ms. Brennan, who was inducted into the Ohio Women's Hall of Fame in 1995, received undergraduate and master's degrees in journalism from Northwestern University.

Richard H. Carmona, M.D., M.P.H., F.A.C.S., VADM, U.S. Public Health Service

Surgeon General and Acting Assistant Secretary for Health

Vice Admiral Richard H. Carmona was sworn in as the 17th Surgeon General of the U.S. Public Health Service on August 5, 2002, and assumed the role of Acting Assistant Secretary for Health on February 9, 2003. Prior to being named Surgeon General, Dr. Carmona was Chairman of the State of Arizona Southern Regional Emergency Medical System, a professor of surgery, public health, and family and community medicine at the University of Arizona, and the Pima County Sheriff's Department surgeon and deputy sheriff. Dr. Carmona has also held progressive positions of responsibility as chief medical



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officer, hospital chief executive officer, public health officer, and finally chief executive officer of the Pima County health care system. He has served as a medical director of police and fire departments and is a fully qualified peace officer with expertise in special operations and emergency preparedness.

Dr. Carmona received his B.S. and M.D. from the University of California, San Francisco, and an M.P.H. from the University of Arizona. He is a Fellow of the American College of Surgeons and is also certified in correctional health care and in quality assurance. Dr. Carmona has published extensively and received numerous awards, decorations, and local and national recognition for his achievements. A strong supporter of community service, he has served on community and national boards and provided leadership to many diverse organizations.

Jean Chabut, M.P.H.

Director/Chief, Center for Chronic Disease and Injury Control, Michigan Department of Community Health

Jean Chabut has been Director/Chief, Center for Chronic Disease and Injury Control for the Michigan Department of Community Health since 1984. She is responsible for developing and implementing programs and policies for the prevention and control of chronic disease, health promotion, health education, and risk reduction services. Several programs are national models. Prior to employment with the Michigan Department of Community Health, Ms. Chabut was employed for 18 years by the Detroit Health Department where she had progressive responsibilities for managing personal public health services and held several positions, including Health Care Administrator, Division Administrator of Personal Health Services, Public Health Nursing Director, Public Health Nursing Supervisor, and Staff Public Health Nurse.

Ms. Chabut received a B.S. in nursing from the State University of Iowa and an M.P.H. from the University of Michigan. Her professional affiliations include the State and Territorial Chronic Disease Directors Association, the Kidney Foundation of Michigan, and the American Heart Association. In addition, she is a member of the Michigan Quality Improvement Committee and of several committees for the University of Michigan School of Public Health.

Carolyn M. Clancy, M.D.

Director, Agency for Healthcare Research and Quality

Carolyn M. Clancy is Director, Agency for Healthcare Research and Quality (AHRQ). Prior to her appointment as Director on February 5, 2003, Dr. Clancy had served as AHRQ's Acting Director since March 2002 and before that as Director of AHRQ's Center for Outcomes and Effectiveness Research. Prior to joining AHRQ in 1990, she was an Assistant Professor in the Department of Internal Medicine at the Medical College of Virginia. She also holds an academic appointment at George Washington University School of Medicine (Clinical Associate Professor, Department of Health Care Sciences) and serves as Senior Associate Editor, Health Services Research. Her major research interests include women's health, primary care, access to care, and the impact of financial incentives on physicians' decisions.

Dr. Clancy is a member of multiple editorial boards, has published widely in peer-reviewed journals, and has edited or contributed to five books. Her work in women's health was recognized by an award from the Women's Caucus of the American Public Health Association. She is active in multiple professional organizations and has received numerous awards. Dr. Clancy is a graduate of Boston College and the University of Massachusetts Medical School.

Tiffany Cohen

Distance Swimmer Olympian

Tiffany Cohen emerged as America's best woman distance racer during the early 1980s. A member of the U.S. swimming team at the 1984 Los Angeles Olympics, she won a pair of gold medals in individual events and set two Olympic records. She won her first national title in 1981 in the outdoor 400-meter freestyle and for the next 4 years was ranked among the top three in the world in both the 400-meter and 800-meter freestyle. In 1982, she won the U.S. National Championship in the 500-, 1,000-, and 1,650-meter freestyle indoor and finished third in the 400-meter freestyle at the World Championships. The following year, Ms. Cohen dominated the distance events as she repeated those three U.S. titles and added the 200-meter indoor freestyle, and the 800-meter and 1,500-meter outdoor titles. At the Pan American Games that year, she also won the 800-meter and 1,500-meter freestyle events.

Following her Olympic triumph in 1984, Ms. Cohen enrolled at the University of Texas and won the NCAA and U.S. National indoor titles in the 500-meter and 1,650-meter freestyle; she also won the national championship in the 1,000-meter freestyle. In 1986, Ms. Cohen continued her success in the freestyle, winning the 400-meter and 800-meter events, also adding the butterfly to her list of national titles and winning the 200-meter at the U.S. outdoor championships. After finishing second at the U.S. Nationals in the freestyle distance events (both the 400-meter and 800-meter), she retired from competition in 1988. Ms. Cohen is a member of the International Swimming Hall of Fame.

Shawn M. Connors

President, Hope Health

Shawn M. Connors is founder and President of Hope Health and a former Executive Vice President of Pension & Group Services, Inc., a third-party benefits administration firm. Mr. Connors is also the Chairman of the Communications Committee for Health Promotion Advocates, a non-partisan grassroots advocacy organization dedicated to improving the health of all Americans. Mr. Connors is often requested as a speaker on the topic of health promotion and benefit communications for the Society for Human Resource Management conferences. He has authored or commissioned a variety of reports on the value of comprehensive health promotion programs and trends in health care that are widely quoted and circulated. In 2002, Hope Health announced the formation of a benefit communications division to help clients make health promotion a more integral part of employee benefit plan design. Mr. Connors has a B.S. from Indiana University, Bloomington.

Bobby Convey

Pro Soccer Player, DC United

Honored as the 2002 Chevy Young Male Athlete of the Year, one of *World Soccer Magazine's* "Top 100 Rising Stars" in the year 2000, and *ESPN The Magazine's* "Next 2001 Athlete" for soccer, Bobby Convey is one of the most promising and influential soccer players in America. In October 2000, at age 17 years, he became the third youngest player in U.S. Men's Soccer National Team history to earn a full cap when he played 1 minute against Mexico. He earned a second cap on March 3, 2001, and a third on March 2, 2002. He captained the U.S. Men's National Team Under-20s to a berth in the 2003 World Youth Championship and will soon lead the United States in the 2003 tournament. In 2000, he made his rookie debut for DC United, where he became the youngest player to appear in a Major League Soccer game. Mr. Convey attended Penn Charter High School, where he was named the 1998 Philadelphia High



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School Player of the Year as a freshman, before joining the U.S. Under-17 National Team program at the IMG Academy in Bradenton, Florida. In 1998, at age 15, Mr. Convey became the youngest player ever to play in a Confederation of North, Central American, and Caribbean Association Football qualifying tournament.

Raymond L. Crowel, Psy.D.

Director, Child and Adolescent Services, Baltimore Mental Health Systems, Inc.

Raymond L. Crowel is Director of Child and Adolescent Services for Baltimore Mental Health Systems Inc. (BMHS), the local mental health authority for Baltimore City where he has been responsible for the development of a broad array of traditional and non-traditional mental health services for Baltimore City children and their families. Prior to his current position, Dr. Crowel was the Director of the East Baltimore Mental Health Partnership (EBMHP), a federally funded 5-year service demonstration project to develop integrated systems of care for children with serious emotional disturbances. Under his direction, the EBMHP gained local, national, and international recognition for its success in developing innovative community-based services for children and their families. He also served as the Deputy Administrator for the District of Columbia's Child and Youth Services Administration, Commission on Mental Health Services, and is currently a board member of the National Mental Health Association.

Dr. Crowel received an undergraduate degree from the University of Michigan and obtained his doctorate from Rutgers University. At present, he is an associate faculty member in the Johns Hopkins School of Public Health, Department of Health and Mental Hygiene. He has spent his career in promoting the development of stronger public mental health services for children, adults, and their families.

Muffy Davis

Paralympian Skier

Muffy Davis began skiing when she was 3 years old and racing when she was 7. As one of the top junior racers in the country, she set her sites on the Olympics but became a complete paraplegic as the result of a skiing accident. However, this did not stop Ms. Davis who learned how to mono-ski, adaptive skiing for paraplegics, while a student at Stanford University where she earned a bachelor's degree. She went on to become a member of the U.S. Disabled Ski Team, where her accomplishments include winning three silver medals in the 2002 Paralympics in Salt Lake City, two World Cup Overall Titles in 2001 and 2002, a bronze medal at the Paralympics in Nagano, Japan, in 1998, a World Championship in 2000 in Anzère, Switzerland, and more than 25 World Cup medals. In addition, Ms. Davis was honored by the Paralyzed Veteran's of America with their Outstanding Skier Award for her skiing accomplishments and community service.

Currently, Ms. Davis is a member of the U.S. Ski and Snowboard Association Board of Directors. She also was a founding member and board member of Sun Valley Adaptive Sports, a program designed to provide recreational opportunities to individuals with disabilities. As a retired ski racer, she is now looking forward to beginning a career in broadcasting and is actively involved in disabled water skiing, scuba diving, swimming, weight training, horseback riding, hand cycling, and various community service projects.



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Will Demps

Pro Football Player, Baltimore Ravens

Will Demps, a member of the Baltimore Ravens, began his rookie year in the National Football League in 2002 playing safety. He played in 14 games and started in 10 of them. A key player at San Diego State University, Mr. Demps began his career there as a walk-on his freshman year in 1997. After 5 years, he one of the Mountain West Conference's top defensive backs and was honored as a two-time first-team all conference player. In high school, he received many awards, including all-conference honors in football and basketball as well as first-team *Los Angeles Times* and second-team *Los Angeles Daily News* football honors.

Susan Downs-Karkos

Program Officer, The Colorado Trust

Susan Downs-Karkos serves as a Program Officer for The Colorado Trust. Established in 1985, The Trust is a grantmaking foundation dedicated to advancing the health and well-being of the people of Colorado. On behalf of The Colorado Trust, Ms. Downs-Karkos provides leadership and management in designing and implementing initiative-based grantmaking efforts, including the Supporting Immigrant and Refugee Families Initiative, which helps to enhance the positive cultural adjustment of immigrants and refugees in Colorado through counseling and support groups, parenting classes, and English as a Second Language classes. Ms. Downs-Karkos also manages the Educare Colorado Initiative, which focuses on improving the quality of child care for children ages 0-5, and Colorado *Healthy People 2010*, an effort that supports health promotion and disease prevention across Colorado.

Prior to joining The Colorado Trust in 1995, Ms. Downs-Karkos staffed nonprofit organizations in various capacities, working in community building at the Denver-based National Civic League and as a rehabilitation counselor at Pathways in Auburn, Maine. Ms. Downs-Karkos, who holds a B.A. in psychology from Bates College, currently serves on the national steering committee for Grantmakers Concerned with Immigrants and Refugees.

Elizabeth M. Duke, Ph.D.

Administrator, Health Resources and Services Administration

Elizabeth M. Duke has been Administrator of the Health Resources and Services Administration (HRSA), a \$7 billion agency of the Department of Health and Human Services, since March 2001. As a career senior executive who has served the last four HHS Secretaries, Dr. Duke previously held top positions in the Administration for Children and Families and the Office of the Assistant Secretary for Management and Budget.

Under her tenure, HRSA has been given the responsibility for implementing President Bush's Health Center Initiative, which will add or expand 1,200 community health center sites over a 5-year period and boost the number of patients served each year from about 10 million in 2001 to more than 16 million by 2006. Dr. Duke also oversees HRSA's new hospital preparedness program, with FY 2003 funds of more than \$514 million, which is designed to link health care systems with public health systems throughout the country. The program will help improve the nation's ability to detect a bioterror attack and provide appropriate prevention and treatment.



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Lynn Faria, P.D., M.A.

Director of Disease Management and Community Wellness, MidState Medical Center

Lynn Faria is the Director of Disease Management and Community Wellness for MidState Medical Center in Meriden, Connecticut. She has served as a coordinator and director for various community health initiatives, including Healthy Meriden 2010, and designed and implemented projects to address health and quality of life issues. She also coordinates a health ministry partnership that addresses health and quality of life issues within diverse faith communities. Dr. Faria has a bachelor's degree in English, a master's degree in social policy, and a professional doctorate in holistic science. She is a member of various local, State, and national organizations and serves on the national board of the Health Ministry Association.

Suzanne L. Feetham, Ph.D., M.S.N., R.N.

Senior Advisor, Bureau of Primary Health Care, Health Resources and Services Administration

Suzanne L. Feetham is Senior Advisor to the Associate Administrator, Bureau of Primary Health Care, Health Resources Services Administration (HRSA). She has held clinical, research, and leadership positions in public health, academia, health systems, and the National Institutes of Health (NIH). Prior to joining HRSA in 2000, Dr. Feetham was a Professor at the College of Nursing, University of Illinois at Chicago. From 1990 to 1996, she was Deputy Director and Chief of the Office of Science Policy, Planning, and Analysis at the National Institute of Nursing Research, NIH. She also held the position of Director of Nursing Education and Research at the Children's National Medical Center in Washington, DC.

Dr. Feetham has conducted research in the care of children with health problems and their families and is recognized for her numerous publications. She was co-editor of the first state-of-the-science *Handbook of Clinical Nursing Research* in 1999, and in 2001 edited *Nursing and Genetics—Leadership for Global Health* for the International Council of Nurses. At the University of Illinois at Chicago, she was co-investigator on four NIH family studies and was principal investigator for an NIH-funded interdisciplinary project to develop a web-based course on clinical genomics for health professionals. She has received numerous awards for national leadership and scholarship. Dr. Feetham received a B.S.N. from the University of Michigan, M.S.N. from Wayne State University, and Ph.D. in family sciences from Michigan State University.

Susan Finn, Ph.D., R.D.

Chair, American Council for Fitness and Nutrition

Susan Finn, Chair of the American Council for Fitness and Nutrition (ACFN), is a recognized leader and a respected communicator in the field of nutrition and health. Dr. Finn guides ACFN in combating weight issues and obesity among Americans through her experience, knowledge of nutrition and fitness, and dedication to promoting improved health and quality of life.

Her achievements encompass 30 years of experience in the private and public sectors, as well as academia. In 1993, Dr. Finn was elected President of the American Dietetic Association, which has more than 70,000 members. While serving as President, she was responsible for creating a presence for nutrition professionals in health care reform legislation and developing multifaceted campaigns to advance nutrition support. Dr. Finn has had a distinguished career with Ross Products, a division of Abbott Laboratories, where she served as Director of the Nutrition and Communications Department. In



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addition, Dr. Finn holds clinical professorships in the College of Medicine and the College of Human Ecology at The Ohio State University, where she currently directs the Industry, Communication and Research Program.

Reggie Freeman, AAI/ISMA *Fitness Consultant, TOROBICS*

Reggie Freeman, a certified aerobics instructor and motivational instructor, is the co-owner of TOROBICS, an aerobics company formed in 1991. TOROBICS was created to provide aerobics and self-esteem-building programs to empower men, women, and children to be their best. The aerobics classes feature funky music, fierce attitude, and frank discussions about physical, professional, and personal development. From the selection of music—including the latest house, tribal, African, Latin, and urban mixes, as well as dance patterns born out of African movements, and street grooves—TOROBICS promotes an addictive excitement forcing all participants to be safe, to become fit, to be entertained, and to be fit.

Featured in the *Washington Post* on August 27, 2002, Mr. Freeman has been a featured instructor at several Washington, DC, area fitness venues, including the General Services Administration, Bowling Green Air Force Base, Federal Election Commission, YWCA, and the National Diabetes Education Program in February 2003.

Joxel Garcia, M.D., M.B.A. *Commissioner, Connecticut Department of Public Health* *President-Elect, Association of State and Territorial Health Officials*

Joxel Garcia, appointed in 1999 by Governor John G. Rowland as Commissioner of the Connecticut Department of Public Health, serves as the leading health official for the State of Connecticut. Dr. Garcia oversees an agency of more than 800 employees whose mission is to protect the health and safety of the people of Connecticut and actively work to prevent disease and promote wellness. Prior to his appointment as commissioner, Dr. Garcia was the Assistant Director of Obstetrics and Gynecology at St. Francis Hospital and Medical Center. Dr. Garcia was appointed to the Connecticut State Medical Examining Board prior to his confirmation as commissioner. Dr. Garcia also is an Assistant Professor at the University of Connecticut School of Medicine.

Dr. Garcia was born in Arecibo, Puerto Rico, and received his medical education at the Ponce School of Medicine. He recently received his master's in business administration from the University of Hartford. Dr. Garcia began his residency at Mount Sinai Hospital in Hartford specializing in obstetrics and gynecology. When he finished his residency, he opened his own practice at St. Francis. Since then, he has served in several appointed positions at Mt. Sinai, St. Francis, and the University of Connecticut Health Center. A member of several professional organizations, he is a certified diplomat of the American Board of Obstetrics and Gynecology. He has conducted research in the areas of cervical screening and pelvic pain and has published several articles in professional journals. He also holds a patent for the development of a laparoscopic trocar port filter.



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Julie L. Gerberding, M.D., M.P.H.

Director, Centers for Disease Control and Prevention

Julie L. Gerberding became the Director of the Centers for Disease Control and Prevention (CDC) and the Administrator of the Agency for Toxic Substances and Disease Registry (ATSDR) on July 3, 2002. Before becoming CDC Director and ATSDR Administrator, Dr. Gerberding was Acting Deputy Director of the National Center for Infectious Diseases (NCID), where she played a major role in leading CDC's response to the anthrax bioterrorism events of 2002. She joined CDC in 1998 as Director of the Division of Healthcare Quality Promotion, NCID, where she developed CDC's patient safety initiatives and other programs to prevent infections, antimicrobial resistance, and medical errors in health care settings.

Prior to coming to CDC, Dr. Gerberding worked at the University of California at San Francisco (UCSF), where she was Director of the Prevention Epicenter, a multidisciplinary service, teaching, and research program that focused on preventing infections in patients and their health care providers. She is also an Associate Clinical Professor of Medicine at Emory University and an Associate Professor of Medicine at UCSF. She earned a B.A. in chemistry and biology and an M.D. from Case Western Reserve University, and an M.P.H. from the University of California, Berkeley.

Ron Z. Goetzel, Ph.D.

*Director, Cornell University Institute for Health and Productivity Studies
Vice President, Consulting and Applied Research, MEDSTAT*

Ron Z. Goetzel is both the first Director of the Cornell University Institute for Health and Productivity Studies (IHPS) and the Vice President of Consulting and Applied Research at MEDSTAT. The mission of the IHPS is to bridge the gap between academia, the business community, and the health care policy world, bringing academic resources into policy debates and day-to-day business decisions, and bringing health and productivity management issues into academia. At both Cornell and MEDSTAT, Dr. Goetzel is responsible for leading innovative research projects and consulting services for health care purchaser, managed care, government, and pharmaceutical clients interested in conducting cutting-edge research focused on the relationship between health and well-being and work-related productivity. He is a nationally recognized expert in the field of health management, data analysis, and applied research.

Dr. Goetzel's work has focused on large-scale evaluations of health promotion, disease prevention, demand, and disease management programs. He has functioned as principal investigator for research efforts directed at employer health and productivity management initiatives and has also worked as a senior consultant on health and disease management evaluation projects for major corporations and pharmaceutical companies. Dr. Goetzel, who is located in Washington, DC, earned his B.S. in psychology from the City College of New York and his M.A. in applied social psychology and doctorate in organization and administrative studies from New York University.

Steven L. Gortmaker, Ph.D.

Professor of Health and Social Behavior, Harvard School of Public Health

Steven Gortmaker is Professor of Health and Social Behavior in the Department of Health and Social Behavior at the Harvard School of Public Health. The former Director of the Harvard Institute for Social Research, Dr. Gortmaker's ongoing research focuses on the health of children and adolescents with a particular emphasis on households living in poverty and minority populations. His research is intended to



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identify modifiable risks for morbidity and mortality in the young with a goal of initiating and evaluating interventions to improve outcomes. His research includes collaborative work with research groups at Harvard, in the Boston area, nationally, and internationally. He has authored more than 100 peer-reviewed publications on subjects ranging from poverty and infant mortality in the United States to an array of articles on childhood obesity. Dr. Gortmaker earned his Ph.D. at the University of Wisconsin-Madison.

Michael Greenwell

Associate Director for Communications, National Center for Chronic Disease Prevention and Health Promotion, Centers for Disease Control and Prevention

Michael Greenwell is Associate Director for Communications for the National Center for Chronic Disease Prevention and Health Promotion, coordinating health communications in the areas of cancer prevention and control, diabetes, cardiovascular disease, arthritis, adolescent health, tobacco prevention, and nutrition and physical activity. He is responsible for media relations, speech writing, scientific writing and editorial services, technical information services, and the implementation of effective strategies for communicating chronic disease prevention and health promotion messages both directly to the public and through partnerships with States, national voluntary organizations, and professional and academic organizations. He provides training and development for scientific and research staff in the areas of media relations and health communications and directs all media outreach to international, national, and local news media, as well as professional publications and journals.

Mr. Greenwell currently directs health communications research for projects in the areas of physical activity, cardiovascular disease prevention, arthritis, cancer prevention, disability prevention, and a major new initiative to encourage healthy behaviors among "tweens" (youth 9 to 13 years). He received a B.A. from the University of Missouri in communication studies.

Lauren Gregg, M.A.

Assistant Coach, U.S. Women's Soccer Team

Lauren Gregg is the first woman to serve as an assistant coach for any of U.S. Soccer's national teams, serving in this capacity from 1989-2000. She helped coach the U.S. Women's Team when it captured the 1999 FIFA World Women's World Cup before 90,000 fans, setting a record for women's sporting events around the world. In addition, she helped lead the United States to the 1991 FIFA Women's World Championship in China, the 1995 Women's World Cup in Sweden, and a gold medal at the 1996 Olympic Games. In 1996, she was named head coach of the U.S. U-20 Women's National Team. Before this, Ms. Gregg served as the head women's soccer coach at the University of Virginia from 1986-1995, earning a trip to the NCAA tournament's Final Four in 1991 and a total of seven consecutive NCAA tournament bids. She was the first woman named the National Soccer Coaches Association of America Coach of the Year in 1990.

Ms. Gregg began her coaching career as an assistant at her alma mater, the University of North Carolina (UNC), in 1983. She obtained her master's degree in counseling and consulting psychology from Harvard where she was the women's assistant coach for 2 years. She earned her undergraduate degree at UNC in psychology and received the Marie Jane post-graduate scholarship as the Atlantic Coast Conference's top female graduating athlete. An All-American at UNC, she played on the 1981 Association of Intercollegiate Athletics for Women National Championship Team and captained the 1982 NCAA championship squad, UNC's first ever. Her international experience includes playing with the U.S. Women's National Team in the North American Cup in 1986. The author of *The Champion Within, Training for Excellence*, she has served on the President's Council on Physical Fitness and Sports.



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Aaron M. Hardy, M.S.

Wellness Coordinator, Washoe County School District, Reno, Nevada

Since 2000, Aaron M. Hardy has been the Washoe County School District Wellness Coordinator in Reno, Nevada. Prior to this, he was the Wellness Coordinator at Brigham Young University. He earned a bachelor's degree in physical education at Brigham Young University in 1997 and received his master's degree in health promotion in 2000, also at Brigham Young University. Mr. Hardy was a member of the Association of Collegiate Entrepreneurs for 4 years at Brigham Young University, during which two of his business plans, Integrated Health and Wellness and anypizza.com, were recognized in competition. The Wellness Program he currently coordinates received the 2001 Outstanding Program of the Year Award from the Public Risk Management Association.

Robert G. Harmon, M.D., M.P.H., FACPM

President, American College of Preventive Medicine

Vice President and National Medical Director

Optum/UnitedHealth Group

Dr. Harmon is currently Vice President and National Medical Director for Optum®, a UnitedHealth Group company based in McLean, Virginia. In this position, he oversees medical and quality aspects of products and services such as nurse telephone triage, employee assistance, disease and pharmacy management, clinical preventive services, and self-care publications for more than 20 million individuals. He also serves as President of the American College of Preventive Medicine.

Prior to his company's acquisition by United HealthCare in October 1995, Dr. Harmon was Senior Vice President and Medical Director for the Center for Corporate Health, a MetraHealth company located in Oakton, Virginia. From 1990 to 1993, he served as Administrator of the Health Resources and Services Administration and Assistant Surgeon General for the U.S. Department of Health and Human Services. Dr. Harmon also was Director of the Missouri Department of Health, where he ran the cabinet-level agency with an annual budget of \$160 million and 1,200 employees. He also held the position of clinical professor of Family and Community Medicine at the University of Missouri-Columbia. Dr. Harmon received his bachelor and medical degrees from Washington University in St. Louis, Missouri, and a master of public health from Johns Hopkins University. He is board certified in preventive medicine and has completed a residency in internal medicine.

James O. Hill, Ph.D.

Professor of Pediatrics and Medicine, University of Colorado Health Sciences Center

James O. Hill is Professor of Pediatrics and Medicine at the University of Colorado Health Sciences Center in Denver, Colorado, as well as Director of the Center for Human Nutrition funded by the National Institutes of Health (NIH). He has served on numerous government panels, including the NIH Taskforce on the Prevention and Treatment of Obesity. He is a Past Chair of the NIH Nutrition Study Section and was Chair of the World Health Organization Consultation on Obesity in 1997. He is a Past President of the North American Association for the Study of Obesity and a current regional Vice President of the International Association for the Study of Obesity. He also was a member of the NIH Expert Panel on Obesity that developed guidelines for the treatment and prevention of obesity. He serves as Chair of the Partnership to Promote Healthy Eating and Active Living, a public-private partnership to improve nutrition and physical activity patterns of the population.



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A member of several professional organizations, Dr. Hill has published more than 200 scientific articles and book chapters in the area of obesity. Dr. Hill is a co-founder of the National Weight Control Registry, a registry of individuals who have been successful in maintenance of a reduced body weight. He is the recipient of a prestigious MERIT award from NIH and a member of the editorial boards of *Obesity Research*, the *American Journal of Clinical Nutrition*, and the *International Journal of Obesity*. Dr. Hill holds a B.S. from the University of Tennessee and M.S. and Ph.D. from the University of New Hampshire.

Jon Wayne Hisgen, M.S., CHES

Comprehensive School Health Education Consultant, Department of Public Instruction, Madison, Wisconsin

Currently, Jon Wayne Hisgen is a Comprehensive School Health Education Consultant with the Department of Public Instruction, Madison, Wisconsin. Over the past 4 years, he has been responsible for such projects as providing instruction for university courses on best practices in curriculum, instruction, and assessment; planning and implementing performance assessment material and workshops in health and safety; presenting workshops at conferences throughout the State and nationally; developing content guidelines for the new health education certification requirements; and serving as the content leader in health education for the State of Wisconsin. In addition, he is an ad hoc instructor at Carroll College in Waukesha, Wisconsin, and at the University of Wisconsin-La Crosse. The author of several publications, Mr. Hisgen earned a B.S. in zoology and an M.S. in health education at the University of Wisconsin-Madison.

David P. Hoffman, M.S.

Director, Bureau of Chronic Disease Services, New York State Department of Health

David P. Hoffman is the Director of the Bureau of Chronic Disease Services of the New York State Department of Health. This bureau contains programs including diabetes control and prevention, breast and cervical cancer screening, colorectal cancer screening, prostate and ovarian cancer education, cystic fibrosis assistance, and Alzheimer's disease and other dementias services. Mr. Hoffman has a long history of public health service, having served as a division director at the Albany County Health Department, a program manager in child and adolescent health programs and chronic disease programs, and most recently as Assistant Director of the Bureau of Chronic Disease Services.

Mr. Hoffman serves on a number of State and Federal advisory groups, including the Executive Committee of the National Diabetes Council, Legislative and Policy Committee of the National Chronic Disease Directors Association, and the Expert Panel on Prevention for the Health Resources and Services Administration's Bureau of Primary Health Care. In addition, he served as a consultant to the National Center for Chronic Disease Prevention and Health Promotion and to the University of Connecticut Health Center in Farmington and was also a member of the adjunct faculty at Maria College, Albany, New York, and on the faculty of the National Governors Association Health Policy Institutes. He earned a bachelor's degree from the University of New Haven and master's degree from Springfield College.

Melane Kinney Hoffmann

Director, Health Campaigns, AARP

As Director of Health Campaigns at AARP, Melane Kinney Hoffmann oversees the organization's physical activity programs. Ms. Hoffman has specialized in strategic planning and project management of comprehensive, health-related social marketing campaigns. She has provided strategic direction;



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management and utilization of market research; development of communications materials, including advertising (both public service and paid); oversight of media relations; and development of community outreach projects. She has led efforts to build coalitions and public/private-sector partnerships for a variety of nonprofit organizations, government agencies, and corporations.

Ms. Hoffmann spent 8 years at Porter Novelli, a public relations firm where she directed social marketing public health education and mental health education programs for the National Institutes of Health. She also directed nutrition education programs for the American Dietetic Association, worked at major advertising agencies—J. Walter Thompson and Ketchum Advertising—where she specialized in health care, and was Director of Advertising and Public Relations for a health care company. Prior to joining AARP, she provided planning, development, and project direction for the National Health Council, National Family Caregivers Association, National Alliance for Caregiving, Campaign for Tobacco-Free Kids, American Diabetes Association, American Cancer Society, Points of Light Foundation, Conservation International, and American Psychiatric Foundation as a consultant. Ms. Hoffman earned a B.A. from American University.

Mary L. Jackson

Director, Trevoze Behavior Modification Program

Mary L. Jackson is Director of the Trevoze Behavior Modification Program, which supports the *Healthy People 2010* objectives by providing a program that focuses on changing behaviors that have kept people from maintaining long-term weight loss. She also writes a column for the program's monthly publication, *The Modifier*. She joined the program in 1975 after having won the battle against adult-onset obesity herself. As Director, Ms. Jackson also runs the annual leadership training programs, which teach members how to run satellite groups. She has written articles on the treatment of obesity for several magazines and for Ullico Inc., and has appeared on national and local television and radio.

Kenneth A. Jamerson, M.D.

Associate Professor of Internal Medicine, University of Michigan

Kenneth A. Jamerson is Associate Professor of Internal Medicine at the University of Michigan in Ann Arbor and serves as Medical Director of the Program for Multicultural Health at the University of Michigan Health Systems. Dr. Jamerson has served as coordinator and principal investigator for numerous national and international multi-center clinical trials sponsored by the National Institutes of Health (NIH) and industry. His current basic research addresses the role of sympathetic tone on the metabolism of glucose in human skeletal muscle, and his current clinical research focuses on hypertensive nephropathy.

Dr. Jamerson has authored a number of scientific articles, several of which resulted from the study of a cohort of patients in a rural Michigan community (The Tecumseh Blood Pressure Study). Dr. Jamerson has presented his research both nationally and internationally. He is actively involved in research under National Heart, Lung, and Blood Institute grants and serves as a peer-reviewer for several prominent journals and study sections for the American Heart Association and NIH. He is the recipient of several awards in community service and teaching. Dr. Jamerson received his undergraduate and medical degrees from the University of Michigan in Ann Arbor.



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Carolyn M. Jenkins, Dr.P.H., M.S.N., R.D.

Associate Professor, Medical University of South Carolina

Carolyn M. Jenkins is an Associate Professor at the Medical University of South Carolina in Charleston. Her 20-year career has been devoted to working with communities throughout South Carolina to improve health outcomes related to diabetes and its complications, especially for the State's underserved African Americans. The focus of her work is reducing racial disparities and creating effective academic-community partnerships. Two major initiatives are the statewide South Carolina Diabetes Initiative where she serves as the Director of Outreach and Charleston's Enterprise/MUSC Neighborhood Health Program that she founded in 1995. Both initiatives have included a three-pronged approach of care delivery, research, and education and are community-driven models of care. She also serves as director of a nurse-managed interdisciplinary health clinic.

Currently, Dr. Jenkins is the principal investigator for a REACH 2010 grant focused on reducing disparities and improving care for 12,000 African Americans with diabetes and also is an evaluator for the community outreach component of Project EXPORT at the Medical University of South Carolina. She received her M.S. in nursing from the Medical University of South Carolina and her Dr.P.H. from the University of South Carolina.

David L. Katz, M.D., M.P.H.

Director, Yale Prevention Research Center

A board-certified specialist in both internal medicine and preventive medicine/public health with more than 15 years of clinical practice experience, David L. Katz founded and is Director of the Centers for Disease Control and Prevention (CDC)-funded Yale Prevention Research Center, where he serves as principal investigator for numerous studies related to obesity prevention and control, nutrition effects on health, behavior change, and chronic disease prevention. He also founded and directs the Integrative Medicine Center, in Derby, Connecticut, a nationally recognized model of integrative care that blends conventional medicine with complementary/alternative medicine.

Dr. Katz is on the governing boards of the American College of Preventive Medicine and the Association of Teachers of Preventive Medicine and was inducted as a Fellow in the American College of Preventive Medicine in 2001. He is a nominee to the U.S. Preventive Services Task Force and a member of the U.S. Medical Licensing Examination writing group. He serves on the editorial board of the *American Journal of Preventive Medicine*, as a peer-reviewer for other leading medical journals, and as a reviewer on study sections convened by both CDC and the National Institutes of Health. A prolific writer, Dr. Katz has written approximately 60 scientific papers and authored or co-authored seven books. He earned his B.A. from Dartmouth College, his M.D. from the Albert Einstein College of Medicine, and his M.P.H. from the Yale University School of Medicine.

Francine R. Kaufman, M.D.

President, American Diabetes Association

Francine Ratner Kaufman is currently President of the American Diabetes Association and Professor of Pediatrics at the Keck School of Medicine at the University of Southern California. She is also Director of the Comprehensive Childhood Diabetes Center and Head of the Division of Endocrinology, Diabetes,



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and Metabolism at Children's Hospital in Los Angeles. She maintains a full-time clinical practice at Children's Hospital and has set up numerous support groups, family camps and retreats, and patient and family seminars to aid those under her care. Dr. Kaufman has been the recipient of continual National Institutes of Health (NIH) funding since 1980 and now serves as Chair for the NIH-funded STOPP-T2 trials investigating prevention and treatment of type 2 diabetes in youth. She has been actively involved with the American Diabetes Association since 1978.

Susan Kinne, Ph.D.

Research Scientist, Center for Disability Policy and Research, University of Washington

Susan Kinne received her Ph.D. in sociology from the University of Washington in 1986, spent 6 years in cancer prevention research at the Fred Hutchinson Cancer Research Center in Seattle, then shifted to her present position at the Center for Disability Policy and Research in the School of Public Health and Community Medicine at the University of Washington. Her research there has addressed health promotion for people with disabilities, disability statistics, and the interface between disability and public health, specifically community development to reduce barriers to participation by people with disabilities and measurement of neighborhood-level variation in accessibility.

M. Katherine Kraft, Ph.D.

Senior Program Officer, The Robert Wood Johnson Foundation

M. Katherine Kraft is a Senior Program Officer at The Robert Wood Johnson Foundation. Dr. Kraft's primary grantmaking is in the Foundation's alcohol and illegal drugs and health and behavior program areas. Specifically, she has developed programming to enhance substance abuse treatment for youthful offenders and national initiatives to increase physical activity levels through community design. Dr. Kraft completed her doctoral work in social work and social research at Bryn Mawr College and postdoctoral work in health services research at the University of Pennsylvania. Prior to joining the Foundation, Dr. Kraft was on the social work faculty at Rutgers University.

Donna Langill

Program Associate, Grantmakers In Health

Donna Langill joined Grantmakers In Health (GIH) as a Program Associate in February 2002. She is responsible for the organization's work on several topics, including maternal and child health, mental health, and the development and operations of new health foundations. Before joining GIH, Ms. Langill worked as a child health consultant for a variety of nonprofit and government clients in the Washington, DC, area. Prior to working as a consultant, she was Director of Child Health for the National Association of Child Advocates, an association of State and local multi-issue child advocacy organizations. She began her career in New York State, where she served as a policy analyst with the New York State Council on Children and Families. In this capacity, she worked with New York State agencies and others to expand and improve services to children and families. Ms. Langill received her bachelor's degree from Cornell University in Ithaca, New York.



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Florene Linnen

Chair, Board of Directors, St. James Santee Family Health Center

Florene Linnen has worked to improve community health for the people of Georgetown County, South Carolina, and is currently a Community Health Advisor for REACH 2010: Charleston and Georgetown County Diabetes Coalition. Prior to joining the REACH staff, Ms. Linnen founded the Georgetown County Diabetes CORE Group, a lay group dedicated to improving health for people with diabetes. The Group educates people about diabetes, links with resources to improve diabetes, and focuses on improving health for all.

Ms. Linnen is a community organizer and activist. She has been instrumental in developing and funding a rural health center and currently is Board Chair for the St. James Santee Family Health Center. Recently, the Health Center joined with the Georgetown County Diabetes CORE Group, Mental Health Association, Drug and Alcohol Treatment, and the Waccamaw Health Department to create a "one stop shop" for health in rural Georgetown County.

Kathy Little

Community Development Coordinator, Partners for a Healthy Community

Kathy Little is the Community Development Coordinator with Partners for a Healthy Community in Anderson, South Carolina. Her primary role with the organization is to implement the national *Healthy People 2010* Objectives at the local level, leading 12 coalitions focused on health promotion and disease prevention. She also spearheads the recent Anderson County Community Needs Assessment, conducted in partnership with eight organizations in Anderson County to identify and prioritize the key community concerns related to health and quality of life. She assists with communications and public relations with Partners for a Healthy Community.

Ms. Little is a graduate of the Business College at Ball State University with a degree in marketing and a graduate of the Management Academy for Public Health at the University of North Carolina at Chapel Hill. Ms. Little serves on the Advisory Board for the Appalachia I Public Health District, on the Board of Directors for Anderson Interfaith Ministries, and on the Community Advisory Council for Anderson's Brownfields Assessment Project. She is an advisor for the Chamber of Commerce's junior leadership program.

Ann-Marie Lynch, M.A.

Deputy Assistant Secretary for Health Policy, U.S. Department of Health and Human Services

Ann-Marie Lynch is the Deputy Assistant Secretary for Health Policy in the Office of the Assistant Secretary for Planning and Evaluation (ASPE), Department of Health and Human Services (HHS). She advises the Secretary of HHS on health policy initiatives and is responsible for major activities in the areas of policy coordination, legislation development, policy research and evaluation, and economic analysis. Prior to joining the Administration, Ms. Lynch held several positions, including Vice President for Policy at the Pharmaceutical Research and Manufacturers of America (PhRMA); Staff Director of the Health Subcommittee of the U.S. House of Representatives, Committee on Ways and Means; Senior Policy Analyst for the Prospective Payment Assessment Commission (now the Medicare Payment Advisory Commission); and an economist in the Bureau of Policy Development of the Health Care Financing Administration (now the Centers for Medicare and Medicaid Services). Ms. Lynch received an M.A. from Duke University and a B.A. from Fairfield University.



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Elizabeth Majestic, M.S., M.P.H.

*Acting Deputy Assistant Secretary for Health, Office of Disease Prevention and Health Promotion,
U.S. Department of Health and Human Services*

Effective December 2002, Elizabeth Majestic was named Acting Deputy Assistant Secretary for Health (Disease Prevention and Health Promotion) and Acting Director of the Office of Disease Prevention and Health Promotion (ODPHP). Ms. Majestic recently served as a Special Assistant to the Department of Health and Human Services' Deputy Chief of Staff and has 11 years of experience at the Centers for Disease Control and Prevention's National Center for Chronic Disease Prevention and Health Promotion. She will be leading ODPHP in coordinating two key initiatives for Secretary Thompson—the President's *HealthierUS* and the Secretary's prevention initiative: *Steps to a HealthierUS*. Together, these initiatives focus both on preventing disease by addressing major risk factors (such as physical inactivity and poor nutrition) and on reducing the burden of disease through appropriate health screenings and prevention of secondary conditions. The Secretary's initiative will have a special emphasis on diabetes, obesity, and asthma.

James S. Marks, M.D., M.P.H.

Director, National Center for Chronic Disease Prevention and Health Promotion, Centers for Disease Control and Prevention

James S. Marks has been Director of the National Center for Chronic Disease Prevention and Health Promotion (NCCDPHP) since 1995. Dr. Marks received his B.A. from Williams College and his M.D. from the State University of New York at Buffalo. He received his training in pediatrics at the University of California at San Francisco. After his pediatric training, he served 2 years as an EIS officer at the Centers for Disease Control and Prevention (CDC) assigned to the Ohio Department of Health. He was then selected to be a fellow in the Robert Wood Johnson Clinical Scholars Program at Yale University where he received his M.P.H. and also served as Acting State Epidemiologist for Connecticut. He returned to CDC in 1980, working successively in the Birth Defects Branch, the Division of Nutrition, and as the Assistant Director for Science for the Center for Health Promotion and Education. He later served as Coordinator for Chronic Disease Activities in the Office of the Director, CDC, and as Deputy Director for Public Health Practice, NCCDPHP. In 1992, he was selected as Director for the Division of Reproductive Health, a position he held until 1995. In 1996, he was sworn in as an Assistant Surgeon General.

Dr. Marks has published extensively in the areas of infant and child health, health promotion, and chronic disease prevention and has received numerous awards, including the U.S. Public Health Service Distinguished Service and Meritorious Service Awards.

Michael Milken

Philanthropist and Chairman, Center for Accelerating Medical Solutions

After a quarter century of involvement in medical and educational causes, Mike Milken is ranked among America's most generous living philanthropists. He began to focus on medical research in the 1970s and formalized his philanthropy in 1982 by co-founding the Milken Family Foundation, which has supported extensive research on AIDS, pediatric neurology, and breast cancer. Mr. Milken's latest medical initiative is the Center for Accelerating Medical Solutions (CAMS), which is dedicated to shortening the time it takes to find cures, better treatments, and effective prevention of the most deadly and debilitating diseases. A decade earlier, he founded CaP CURE, The Prostate Cancer Foundation,



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which is the world's largest private funder of prostate cancer research. Mr. Milken is also Chairman of the Milken Institute, an economic think tank. As a financier, he has revolutionized capital markets, creating millions of jobs.

Alan M. Muney, M.D., M.H.A.

Executive Vice President/Chief Medical Officer, Oxford Health Plans

Alan M. Muney is the Chief Medical Officer and an Executive Vice President for Oxford Health Plans, Inc. He joined the company in 1998 and is responsible for medical management, medical programs and policy, quality management, and physician relationships. From 1995 to 1998, Dr. Muney was the Chief Medical Officer and Senior Vice President of Medical Affairs at Avanti Health Systems, a division of NYLCare Health Plans in New York. Prior to NYLCare, he was with Mullikin Medical Centers where he had corporate responsibility for quality management, utilization management, medical policy, and merger and acquisition activities. He also was a regional medical director for the greater Los Angeles region. He frequently speaks on a variety of topics in managed care. Dr. Muney received his bachelor of science degree in biology and medical degree from Brown University and a master's degree in health administration from the University of La Verne in California.

Frances M. Murphy, M.D., M.P.H.

Deputy Under Secretary for Health, U.S. Department of Veterans Affairs

Frances M. Murphy, M.D., M.P.H., is the Deputy Under Secretary for Health for Health Policy Coordination for the Veterans Health Administration (VHA) in the Department of Veterans Affairs (VA). In her current role, Dr. Murphy serves as DVA leader for health policy and interagency program development. She serves as the principal liaison between VA and the Department of Health and Human Services for issues related to public health, occupational health and safety, health care quality and patient safety, and coordination of Federal health care benefits. Dr. Murphy also served for 3 years as VHA's chief operating officer and was responsible for oversight and operation of the Nation's largest integrated health care system.

The VA is a leader in health information technology (IT) and has been recognized nationally and internationally for its computerized health record system, patient and employee safety systems, and use of telemedicine. VA's use of health IT is unique because it is utilized across the entire continuum of care and it integrates virtually all types of health records. Telemedicine is used to bring health care to veterans living in rural areas and on American Indian reservations and into the homes of veterans with spinal cord injury and the frail elderly. Dr. Murphy developed the IT module for occupational health and safety; through its use, VA has reduced occupational blood-borne pathogen exposures and injuries in health care workers.

Annie R. Neasman, M.S., R.N.

Deputy Secretary for Health and State Public Health Nursing Director, Florida Department of Health

As Deputy Secretary for Health and State Public Health Nursing Director for the Florida Department of Health, Annie R. Neasman helps to direct the overall function and operation of the 67 county health departments within the State of Florida. She is also responsible for the Department's Office of Nursing, Division of Emergency Medical Operations, and Division of Health Access and Tobacco as well as statewide pharmacy and laboratory services, biomedical research, and the scope and standards of



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practice for 2,500 public health nurses. Ms. Neasman previously held the post of Director of the Department of Health's Division of Family Health Services where she was responsible for ensuring the provision of a wide range of State public health services.

Prior to moving to Tallahassee, Ms. Neasman held key executive positions with the Miami-Dade County Health Department and the former Health and Rehabilitative Services/Dade County Public Health Unit. She also served as Administrator of the Dade County Public Health Trust where she was responsible for the direction of the North Dade Health Center, a full-service primary care center located in the multiethnic community of Opa Locka. During her tenure, she spearheaded the first Minority Health Symposium for the Public Health Trust, where she brought significant attention to the health care needs of Dade County's culturally diverse population.

Linda Neuhauser, Dr.P.H.

Clinical Professor, School of Public Health, University of California, Berkeley

Linda Neuhauser is a Clinical Professor in the Division of Public Health Biology and Epidemiology, School of Public Health at the University of California, Berkeley. She teaches and researches the effectiveness of health interventions, especially health communication. Her specialty is the collaborative design of mass communication. Dr. Neuhauser is a co-principal investigator at the University of California Berkeley Center for Community Wellness, which develops multi-media health and emergency preparedness communications, now reaching 4 million U.S. households. The Center works in partnership with health agencies and people of all socioeconomic, linguistic, cultural, and literacy levels to develop and research communication resources and campaigns. In addition, Dr. Neuhauser heads the risk communication and media relations component of the Centers for Disease Control and Prevention-funded University of California Berkeley Center for Infectious Disease Preparedness.

Dr. Neuhauser is a member of several U.S. Department of Health and Human Services and National Cancer Institute task forces on the Internet and health. She formerly served as a Health Officer in the U.S. Department of State in West and Central Africa and trained health workers at World Health Organization Regional Training Centers in Africa.

Rod Paige, Ph.D.

Secretary, U.S. Department of Education

On January 20, 2001, Dr. Rod Paige became the 7th U.S. Secretary of Education and the first African American to serve in this role. Dr. Paige has been a teacher, a coach, a school board member, a dean of a college school of education, and superintendent of the Nation's 7th largest school district in Houston, Texas. His vast experience as a practitioner—from the blackboard to the board room—paid off during long hours of work to pass the No Child Left Behind Act of 2001. Now he is leading the charge—in partnership with the States—to implement these historic reforms that give local districts the tools and resources to help every child learn, regardless of the color of their skin or the accent of their speech.

He also has been instrumental in reforming State accountability for the public school system: States must now submit plans outlining how they will ensure that all their schools are places of high expectations and high standards. As Secretary, Dr. Paige has held the Department to the same high standards expected of our schools and rallied the Department to create a Blueprint for Management Excellence. Implementation of the blueprint streamlined operations, provided strategic direction, and put a halt to corrupt practices that were sapping resources and focus from the Department's central



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mission: improving America's schools. The driving force behind Dr. Paige's work as Secretary is his belief that education is a civil right, just like the right to vote or to be treated equally. Dr. Paige earned a bachelor's degree from Jackson State University in Mississippi and master's and doctorate degrees at Indiana University.

Mitzi Perdue

Founder, Healthy U of Delmarva

Mitzi Perdue is an artist, author, lecturer, broadcaster, and community organizer. She holds degrees from Harvard University and George Washington University. Her work experience includes starting out as a Management Intern at the Treasury Department, managing a rice farm, hosting and producing more than 400 half-hour television shows, and writing more than 600 nationally syndicated columns for the Scripps Howard News Service. The organization she founded, Healthy U of Delmarva, is working to encourage healthy lifestyles in Maryland's Lower Shore. Healthy U is a coalition of 168 hospitals, churches, health departments, nonprofit agencies, and other organizations. Participants include 4,500 people who have signed on for a program that involves education, incentives, teamwork, and competition.

Nico P. Pronk, Ph.D.

Vice President, Center for Health Promotion, HealthPartners

Nico P. Pronk is Vice President of the HealthPartners Center for Health Promotion, a department responsible for member and community-wide health education and improvement programs. Dr. Pronk also is an investigator and co-director of the Population Health Unit in the HealthPartners Research Foundation. In his role at the Foundation, he conducts studies in the areas of behavior change, population health improvement, and the impact of systems-level change on health-related outcomes.

Dr. Pronk has a broad background in exercise science and behavioral medicine and has published extensively in the areas of exercise and physical activity, behavior change, and the integration of health risk management strategies in population health initiatives. He is a Fellow of the American College of Sports Medicine as well as the Association for Worksite Health Promotion.

Dr. Pronk earned a Ph.D. in exercise physiology from Texas A&M University and completed a postdoctoral research fellowship in behavioral medicine at the University of Pittsburgh School of Medicine. He also holds a master's degree in exercise physiology from Kearney State College. He has been appointed to the Translation Advisory Committee for Diabetes Prevention and Control Programs at the Centers for Disease Control and Prevention and currently serves on the Advisory Board for the Center for Public Health Education and Outreach at the University of Minnesota. He speaks regularly at national and regional conferences on health improvement-related topics.

Elizabeth M. (Libby) Puckett, P.T.

Executive Director, North Carolina Heart Disease and Stroke Prevention Task Force

Libby Puckett, a physical therapist, has served as Executive Director of the North Carolina Heart Disease and Stroke Prevention Task Force since 1995. In the last decade, she has worked primarily in health promotion. In 1998, she coordinated North Carolina's successful proposal to the Centers for Disease Control and Prevention (CDC) for comprehensive funding for a State Cardiovascular Health Program. In 1999, Ms. Puckett graduated as a member of the first class of national Cardiovascular



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Health Fellows of the Health Forum. During 2002, she served as chair of one of five Expert Panels working with CDC to develop a National Action Plan for Cardiovascular Health.

Ms. Puckett graduated from the University of Cape Town in South Africa where she specialized in cardiopulmonary physical therapy. Her many years of clinical experience have covered three continents and include both cardiac and neurological rehabilitation. This experience has led to a passion for preventing what is preventable and for attempting to make a difference more than one patient at a time.

Thomas N. Robinson, M.D., M.P.H.

Assistant Professor of Pediatrics and Medicine, Stanford University School of Medicine

Thomas N. Robinson is an Assistant Professor in the Division of General Pediatrics and the Center for Research in Disease Prevention at Stanford University School of Medicine. For the past 15 years, he has been involved in community-, school-, and family-based health behavior change research. His research has focused on nutrition, physical activity, obesity prevention, and tobacco use in children and adolescents, the effects of television viewing on health-related behaviors, and the use of interactive communication technologies to promote health behavior change; he has published widely on these topics in the peer-reviewed scientific literature. Dr. Robinson was the recipient of a Clinician-Scientist Award from the American Heart Association from 1993-1998 and a Generalist Physician Faculty Scholar Award from the Robert Wood Johnson Foundation from 1999-2003. He is the principal investigator of several obesity prevention grants from the National Institutes of Health and a member of the Institute of Medicine's Committee on Obesity Prevention in Children and Youth.

Dr. Robinson received both his B.S. and M.D. from Stanford University and his M.P.H. from the University of California, Berkeley. He completed his internship and residency in pediatrics at Children's Hospital, Boston, and Harvard Medical School and returned to Stanford for postdoctoral training as a Robert Wood Johnson Clinical Scholar. He joined the faculty at Stanford in 1993 and was appointed an Assistant Professor in 1996. Dr. Robinson is board certified in pediatrics, a Fellow of the American Academy of Pediatrics and the American Heart Association, practices general pediatrics, and directs the Pediatric Weight Control Program at Lucile Packard Children's Hospital at Stanford.

Michael H. Samuelson, M.A.

Director, National Center for Health Promotion

Michael H. Samuelson is Chairman of the National Center for Health Promotion (NHCP), a health and productivity consulting organization he co-founded in 1977 in Ann Arbor, Michigan. Over the years, NCHP has earned a reputation as an international leader in the design and delivery of disease management, training, leadership, and health promotion systems. As President and CEO, he led his marketing team in providing services to more than 1,000 corporations and 800 medical centers. In addition, he directed a program of professional development and training for more than 4,500 individuals throughout the United States, Canada, and Japan. Mr. Samuelson is widely published and is a frequent director, consultant, and advisor to numerous prestigious boards and organizations, including the Wellness Councils of America, the Lance Armstrong Foundation, and the U.S. Department of Defense. In addition, he has written and contributed to corporate policies for several major U.S. corporations.

A graduate of the University of Michigan with an M.A. in education, he is a frequent guest lecturer for a number of University of Michigan departments. He has appeared on more than 200 television and radio stations throughout North America and has been interviewed by numerous publications, including



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Newsweek, USA Today, and The Wall Street Journal. His work in the area of behavior change and health care consumer advocacy has been featured on the ABC News program, *20/20*, the *CBS Morning Show*, CNN, and MSNBC. A breast cancer survivor, Mr. Samuelson serves on a number of national cancer boards and, at the request of former President George H.W. Bush, is a Collaborating Partner with the National Dialogue on Cancer.

Ralph Snyderman, M.D.

*Chancellor for Health Affairs, Duke University
President and CEO of Duke University Health System*

Ralph Snyderman has served as Chancellor for Health Affairs, Dean of the School of Medicine, and James B. Duke Professor of Medicine since 1989 and Executive Dean since 1999. He oversaw the development of the Duke University Health System, one of the few fully integrated academic health systems in the country, and serves as its Chief Executive Officer. He accepted his first faculty appointment at Duke in 1972 and rose rapidly through Duke's academic ranks to become Chief of the Division of Rheumatology and Immunology in 1975. By 1984, he also was the Frederic M. Hanes Professor of Medicine and Immunology. Dr. Snyderman is internationally recognized for his contributions in inflammation research and for more than 25 years has served as a principal investigator on investigator-initiated (RO-1) grants from the National Institutes of Health. In 1987, he left Duke to join Genentech, Inc., the pioneering biomedical technology firm. Since returning to Duke, he has led the transition of the medical center into an internationally recognized model for academic medicine.

The recipient of numerous honors, Dr. Snyderman served as Chair of the Association of American Medical Colleges in 2001-2002 and is currently Chair Elect of the Association of American Physicians. His bibliography approaches 350 manuscripts as well as numerous books. He earned his undergraduate degree at Washington College in Chestertown, MD, and received his M.D. from the Downstate Medical Center of the State University of New York.

Allen M. Spiegel, M.D.

Director, National Institute of Diabetes and Digestive and Kidney Diseases, National Institutes of Health

Allen M. Spiegel was appointed Director of the National Institute of Diabetes and Digestive and Kidney Diseases (NIDDK) in 1999. The Institute conducts research on some of the most serious and chronic diseases affecting the Nation's health and supports the work of approximately 3,300 investigators in medical centers, universities, and laboratories throughout the United States. Before becoming director, Dr. Spiegel served as NIDDK's scientific director for 9 years, leading one of the largest and most productive intramural research programs at the National Institutes of Health. Dr. Spiegel is an internationally recognized researcher and endocrinologist whose work on signal transduction helped to clarify the genetic basis of several endocrine diseases. His ongoing studies on a G protein-coupled calcium-sensing receptor may help researchers develop treatment for hyperparathyroidism. He also collaborated with a team of researchers that cloned the multiple endocrine neoplasia type 1 (MEN 1) tumor suppressor gene and is studying the structure and function of the MEN 1 gene and its encoded protein, menin.

Dr. Spiegel received a B.A. from Columbia University and an M.D. from Harvard University Medical School. The author of more than 350 scientific papers and two books, he has received many awards and is a member of the American Society for Clinical Investigation, the Association of American Physicians, and the Institute of Medicine of the National Academy of Sciences.



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Michael S. Steele, J.D.

Lieutenant Governor of Maryland

Lt. Governor Steele was elected Maryland's Lieutenant Governor in January 2003. He is the first African American to be elected Lieutenant Governor in Maryland's history. He is a corporate securities attorney and founder of The Steele Group, a business and legal consulting firm specializing in Washington representation. He also serves as a member of the Executive Committee of the Republican National Committee. Lt. Governor Steele has worked untiringly in the political arena since 1978. In December 2000, he was elected Chair of the Maryland State Republican Party and from 1994 to 2000 he served as Chair of the Republican Central Committee for Prince George's County, Maryland. From 1991 to 1997, he was an Associate at the international law firm of Cleary, Gottlieb, Steen & Hamilton in Washington, DC.

Lt. Governor Steele received his bachelor's degree in international relations from Johns Hopkins University in 1981 and his law degree from the Georgetown University Law Center in 1991. He also attended the Augustinian Friars Seminary at Villanova University in Villanova, Pennsylvania, in preparation for the priesthood.

Victor J. Strecher, Ph.D.

Professor of Health Behavior and Health Education, University of Michigan School of Public Health

Victor J. Strecher founded HealthMedia in 1998 and serves as its Chairman of the Board and Chief Science Officer. Since 1995, Dr. Strecher has also served as Associate Director at the University of Michigan Comprehensive Cancer Center and as the Director of the University's Health Media Research Laboratory, in Ann Arbor, Michigan. In addition, Dr. Strecher is a professor at two schools at the University of Michigan: the School of Public Health and the School of Medicine.

Prior to the University of Michigan, Dr. Strecher served in a variety of positions at the University of North Carolina. He was Associate Professor, Department of Health Education and Health Behavior from 1990 to 1995; Director, Health Communications Research Laboratory at the School of Public Health from 1992 to 1995; Assistant Professor, Department of Health Behavior and Health Education from 1984 to 1990; and Research Associate, Health Services Research Center from 1985 to 1995. From 1983 to 1984, he was an Assistant Professor at Temple University's Department of Health Education. Dr. Strecher is a renowned speaker, researcher, and author in the field of health behavior change.

Ann Taubenheim, Ph.D., M.S.N.

Coordinator, Women's Heart Health Education Initiative, National Heart, Lung, and Blood Institute, National Institutes of Health

Ann Taubenheim is the Coordinator, Women's Heart Health Education Initiative, Office of Prevention, Education, and Control of the National Heart, Lung, and Blood Institute, National Institutes of Health. She leads the development and implementation of *The Heart Truth*, a national media and education campaign aimed at increasing women's awareness of heart disease and its risk factors. Dr. Taubenheim's past experience includes directing several Federal government health information clearinghouses, creating and managing a health education department at a health maintenance organization, and teaching undergraduate nursing students and clinical nursing in cardiac and women's health.



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Dr. Taubenheim is the author of numerous health education materials for consumers and health professionals and has authored journal articles in the area of women's health. She has conducted research in women's health issues and use of the Internet for obtaining health information. Dr. Taubenheim holds a Ph.D. in community health education from the University of Maryland, an M.S.N. from the Medical College of Virginia, and a B.S.N. from the University of Wisconsin-Milwaukee.

Tommy G. Thompson

Secretary, U.S. Department of Health and Human Services

Health and Human Services Secretary Tommy G. Thompson is the Nation's leading advocate for the health and welfare of all Americans, and he has dedicated his professional life to public service. He became Secretary of the Department of Health and Human Services, which employs more than 60,000 personnel, in February 2001. Prior to this, he served as Governor of Wisconsin since 1987. Secretary Thompson made State history when he was re-elected to office for a third term in 1994 and a fourth term in 1998. During his 14 years as Governor, Secretary Thompson focused on revitalizing Wisconsin's economy. He gained national attention for his leadership on welfare reform and education, and he expanded access to health care for low-income people.

Secretary Thompson began his career in public service in 1966 as a representative in Wisconsin's State Assembly. He has received numerous awards for his public service, including the Anti-Defamation League's Distinguished Public Service Award. In 1997, the Secretary received *Governing* magazine's Public Official of the Year Award and the Horatio Alger Award in 1998. The Secretary also has served as Chairman of the National Governors' Association, the Education Commission of the States, and the Midwestern Governors' Conference. Secretary Thompson served in the Wisconsin National Guard and the Army Reserve. He received a B.S. and J.D. from the University of Wisconsin-Madison.

Michelle Tropper, M.P.H.

Vice President, Strategic Health Initiatives, American Cancer Society

Michelle Tropper serves as Director of Health Care Initiatives for the American Cancer Society, Eastern Division, encompassing New Jersey and New York. Ms. Tropper works with major health care systems and employers, identifying health care system practices and policies related to cancer control and establishing strategic links between cancer control outcomes and health care systems. An epidemiologist with more than a decade of progressively responsible experience in the health care field, Ms. Tropper is recognized for her contributions to performance measurement and quality improvement in health systems. In her previous position as Director of Quality and Research Programs at the Alliance of Community Health Plans, Ms. Tropper worked with health plans throughout the country on innovative programs to improve the health care delivery system and bridge the gap between managed care and public health. She also participated in national workgroups for the development of a tobacco control measure in HEDIS and the development of Leading Health Indicators for *Healthy People 2010*.

Ms. Tropper earned her bachelor's degree from the State University of New York at Binghamton and her M.P.H. from the University of Medicine and Dentistry of New Jersey School of Public Health. In addition to publishing two papers in the journal, *HOM Practice* (now *Effective Clinical Practice*), she has co-authored several articles that appeared in the National Committee for Quality Assurance's publication, *Quality Matters*.



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Sam J. Tsemberis, Ph.D.

Executive Director, Pathways to Housing

Sam J. Tsemberis is the founder and Executive Director of Pathways to Housing, Inc. Pathways to Housing is a not-for-profit organization that offers *immediate access* to permanent independent housing to individuals who are homeless, often literally living on the streets, and who have psychiatric disabilities and substance use addictions. This *housing first* program does not require psychiatric treatment or sobriety as a precondition for housing and has a remarkable 85 percent housing retention rate. Dr. Tsemberis is principal investigator for several federally funded studies of homelessness, mental illness, and substance abuse and has published numerous articles on this subject.

Andrew Valmon

Track and Field Olympian

Andrew Valmon is currently the Associate Head Coach of the Men's and Women's Track and Field Teams at Georgetown University. He has helped lead the men's team to back-to-back indoor and outdoor championship titles, as well as to the school's first of many IC4A/Eastern College Athletic Conference outdoor championship titles. Mr. Valmon recently was recognized at the regional level with the USA Coaching Association's Coach of the Year Award. Mr. Valmon, who has over 11 years of intercollegiate and international experience in track and field, was a member of 13 U.S. national teams, winning gold medals at the 1990 Goodwill Games, the 1993 World Championships, and the 1994 Goodwill Games. All three gold medals came in the 4 x 400-meter relay. His team's 1993 World Championship time of 2:54.29 established a new world record. The highlight of his professional career was winning Olympic gold medals at the 1988 and 1992 Games in the 4 x 400-meter relay. He was a semi-finalist at the 1996 Olympic Track and Field Trials.

Mr. Valmon received a B.A. in marketing from Seton Hall University (SHU). A three-time All-American as a SHU Pirate, he captured his first All-America honors in 1985 in the 400-meter and 1,600-meter relays. He earned his final award in 1987 when he finished fifth in the country in the 400-meter during the outdoor season. Mr. Valmon currently serves as the Vice-Chair of the Athletes Advisory Committee for USA Track & Field and is also involved with the U.S. Olympic Committee Summit Program in which Olympic gold medalists help prepare athletes to achieve at their highest level at the next Olympic Games. He is the founder of the Avenue Program, a youth enrichment program that organizes track and field clinics and donates equipment to needy children.

Ann Veneman, J.D., M.A.

Secretary, U.S. Department of Agriculture

Ann M. Veneman was sworn in as the 27th Secretary of the U.S. Department of Agriculture (USDA) on January 20, 2001. From 1991 to 1993, Secretary Veneman served as USDA's Deputy Secretary, the Department's second-highest position. She also served as Deputy Undersecretary of Agriculture for International Affairs and Commodity Programs from 1989 to 1991. She joined the USDA's Foreign Agricultural Service in 1986 and served as Associate Administrator until 1989. From 1995 to 1999, she served as Secretary of the California Department of Food and Agriculture, managing agricultural programs and services for the Nation's largest and most diverse agricultural producing State.



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The Secretary earned her bachelor's degree in political science from the University of California, Davis; a master's degree in public policy from the University of California, Berkeley; and a juris doctorate degree from the University of California, Hastings College of Law. In a personal capacity, she serves as a board member of the Close Up Foundation, a nonpartisan civic education organization.

Frank Vinicor, M.D., M.P.H.

Director, Division of Diabetes Translation, National Center for Chronic Disease Prevention and Health Promotion, Centers for Disease Control and Prevention

Frank Vinicor joined CDC in 1989 to develop and implement a diabetes program from a public health perspective. In addition to serving as the Director, Division of Diabetes Translation, National Center for Chronic Disease Prevention and Health Promotion, Centers for Disease Control and Prevention, he also is Director of the World Health Organization Collaborating Center on Diabetes Mellitus and Clinical Associate Professor of Medicine at Emory University School of Medicine. Prior to joining CDC, Dr. Vinicor served on the faculty at Indiana University as Associate Professor of Medicine and Co-director of the Diabetes Research and Training Center. Dr. Vinicor has devoted many years of service to the American Diabetes Association (ADA) at local and national levels and served as President of the ADA in 1995-1996. Presently, he is Secretary of the North American Regional Council of the International Diabetes Federation.

Dr. Vinicor has received numerous awards and is the author of many scientific publications on diabetes-related topics. His particular areas of interests are cardiovascular disease and diabetes, as well as the linkage of epidemiologic science to public health care policy. Dr. Vinicor received his bachelor's degree from Yale University, his M.D. from Washington University School of Medicine, St. Louis, Missouri, and his M.P.H. from the University of North Carolina at Chapel Hill.

Michael E. Ward, Ed.D.

North Carolina State Superintendent of Public Instruction

Michael E. Ward is State Superintendent of the Public Schools of North Carolina. During his tenure, the State's schools have earned a reputation as the Nation's most rapidly improving system of public education. Dr. Ward is an advocate for strong and consistent programs of healthful living and physical activity. The North Carolina State Board of Education and the Department of Public Instruction recently adopted requirements for the development of local health advisory councils. In addition, the policy addresses regular health education and physical education through the eighth grade and promotes physical activity and coordinated school health programs in local districts. His agency, the Department of Public Instruction, also has partnered with the State Department of Health and Human Services to promote and support the Healthy Schools Initiative through a variety of efforts in the areas of nutrition, tobacco, physical activity, and HIV education. The two departments collaborate to close the achievement gap and reduce health disparities among all children.

Dr. Ward received a B.S., M.Ed., and Ed.D. from North Carolina State University. He is currently President of the Council of Chief State School Officers. An advocate of service as a component of education, Dr. Ward traveled to Afghanistan in February 2002 to work with hunger relief efforts and visit schools. A few weeks later, he and student leaders in North Carolina launched a project to send school supplies to the children of Afghanistan. The Student-to-Student Project has supplied more than 10,000 school supply packages to children in this war-torn and drought-stricken nation.



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Michelle Welch, R.D., L.D.

Coordinator, Avera Lifestyle Challenge and Public Relations Manager, Avera Holy Family Health

Michelle Welch, a Registered Dietitian, is Coordinator of the Avera Lifestyle Challenge for Avera Holy Family Health in Estherville, Iowa, where she also is the Public Relations Manager. The Lifestyle Challenge is a weight loss and physical fitness program designed to change participants' lifestyle, not to reward extreme dieting or physical activity. Prior to joining Avera Holy Family Health in 1996, she was Program Director and Dietitian for the Women Infants and Children (WIC) program in an eight-county area. She has been Co-Chair since 1997 of the American Cancer Society's annual Emmet County Relay for Life Event, which has raised just under \$200,000 to fight the battle against cancer over the past 6 years in a county of 10,000 people.

Recently, she received an award from Avera Health Systems for her community work with the Lifestyle Challenge. Other awards include the 2002 Jeanne Vierk Yeutter Family and Community Service Award from the University of Nebraska-Lincoln College of Human Resources and Family Sciences and the 2001 Rotary Paul Harris Fellow Award for work in the community with the Lifestyle Challenge and Relay for Life. Ms. Welch received a B.S. in nutrition and dietetics from the University of Nebraska-Lincoln and completed an internship in dietetics at the Indiana University Medical Center.

Margot Zaharek, M.S.

Project Coordinator, Yale-Griffin Prevention Research Center

Margot Zaharek is a Project Coordinator in the Community-Based Participatory Research Division at the Centers for Disease Control and Prevention-funded Yale-Griffin Prevention Research Center (PRC) located in Derby, Connecticut. She currently manages community-based research projects, including a Department of Health and Human Services-funded *Healthy People 2010* microfinance initiative that supports health promotion and disease prevention activities at the grassroots level. Ms. Zaharek represents the PRC in a team of nine academic organizations across the United States that are committed to writing a comprehensive document to guide institutions in establishing effective and sustainable community partnerships for prevention research. In her role at PRC, she also serves as a preceptor to graduate students at the Yale School of Medicine, Department of Epidemiology and Public Health. She also is the Chair of the Health Communications Subcommittee in the Connecticut Lower Naugatuck Valley where she is working to improve the dissemination of health information to the public.

Ms. Zaharek has more than 9 years' experience managing health promotion and disease prevention initiatives in community-based settings both in the United States and abroad, including a local community health center, the Women, Infants, and Children Program, the U.S. Peace Corps in Cameroon, and the United Nations World Food Program. She received her M.S. in nutrition and public health from Columbia University.

Elias A. Zerhouni, M.D.

Director, National Institutes of Health

Elias A. Zerhouni is the Director of the National Institutes of Health. Most recently, he was Executive Vice Dean of Johns Hopkins University School of Medicine, Chair of the Russell H. Morgan department of radiology and radiological science, and a Martin Donner professor of radiology and professor of biomedical engineering. Before that, he was Vice Dean for Research at Johns Hopkins. Since 2000, he has



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been a member of the National Academy of Sciences' Institute of Medicine. He has served on the National Cancer Institute's board of scientific advisors since 1998. In 1988, he was a consultant to the World Health Organization, and in 1985, he was a consultant to the White House under President Ronald Reagan.

Dr. Zerhouni was born in Nedroma, Algeria, and earned his medical degree at the University of Algiers School of Medicine in 1975. He completed his residency in diagnostic radiology at Johns Hopkins in 1978 as chief resident. Between 1981 and 1985 he worked in the department of radiology at Eastern Virginia Medical School and its affiliated DePaul Hospital. Dr. Zerhouni was appointed Director of the MRI division at Johns Hopkins in 1988, was appointed full professor in 1992, and then became chairman of the radiology department in January 1996.

Douglas M. Ziedonis, M.D., M.P.H.

Associate Professor of Psychiatry, The Robert Wood Johnson Medical School

Douglas M. Ziedonis is an Associate Professor of Psychiatry at the University of Medicine and Dentistry of New Jersey's (UMDNJ) Robert Wood Johnson Medical School and an Associate Professor in Health Systems and Policy at the UMDNJ School of Public Health. He also is Director of the Division of Addiction Psychiatry. An internationally recognized leader in co-occurring mental illness and addiction, he recently served as an advisor to President Bush's New Freedom Commission on Mental Health. While he was on the faculty at Yale University from 1990-1998, he led the development of co-occurring disorder treatment services for all levels of care within the mental health system. In New Jersey, he is leading the development of co-occurring disorder treatment services for all levels of care within the addiction treatment system.

Dr. Ziedonis also is co-leading a national initiative for the Robert Wood Johnson Foundation addressing tobacco in mental health and addiction settings. He has served as Chair of the American Psychiatric Association's Task Force on Nicotine and helped create the Association's Nicotine Dependence Treatment Guidelines. Currently, he is Medical Director of the UMDNJ School of Public Health Tobacco Dependence Program. He co-leads a statewide initiative to help addiction treatment programs address tobacco and is developing behavioral therapy approaches for smokers with co-occurring mental illness or addiction. The recipient of numerous awards and grants, he has written over 100 book chapters and peer-reviewed publications.

Howard Zucker, M.D., J.D., LL.M.

Deputy Assistant Secretary for Health Designate, U.S. Department of Health and Human Services

Howard Alan Zucker is the Deputy Assistant Secretary for Health at the Department of Health and Human Services. Most recently he was the White House Fellow for Secretary of Health and Human Services Tommy G. Thompson and has been actively involved with issues of genetics/tissue engineering, bioterrorism/public health preparedness, preventive health strategies, xenotransplantation, bioethics, international health initiatives, health care reform issues, and the formation of the Medical Reserve Corps.

Dr. Zucker received his B.S. degree from McGill University and his M.D. from George Washington University School of Medicine. Dr. Zucker served on the Yale University School of Medicine, Columbia University College of Physicians and Surgeons, and Cornell University Weill College of Medicine academic faculties and as a research affiliate in the Center for Space Research at the Massachusetts



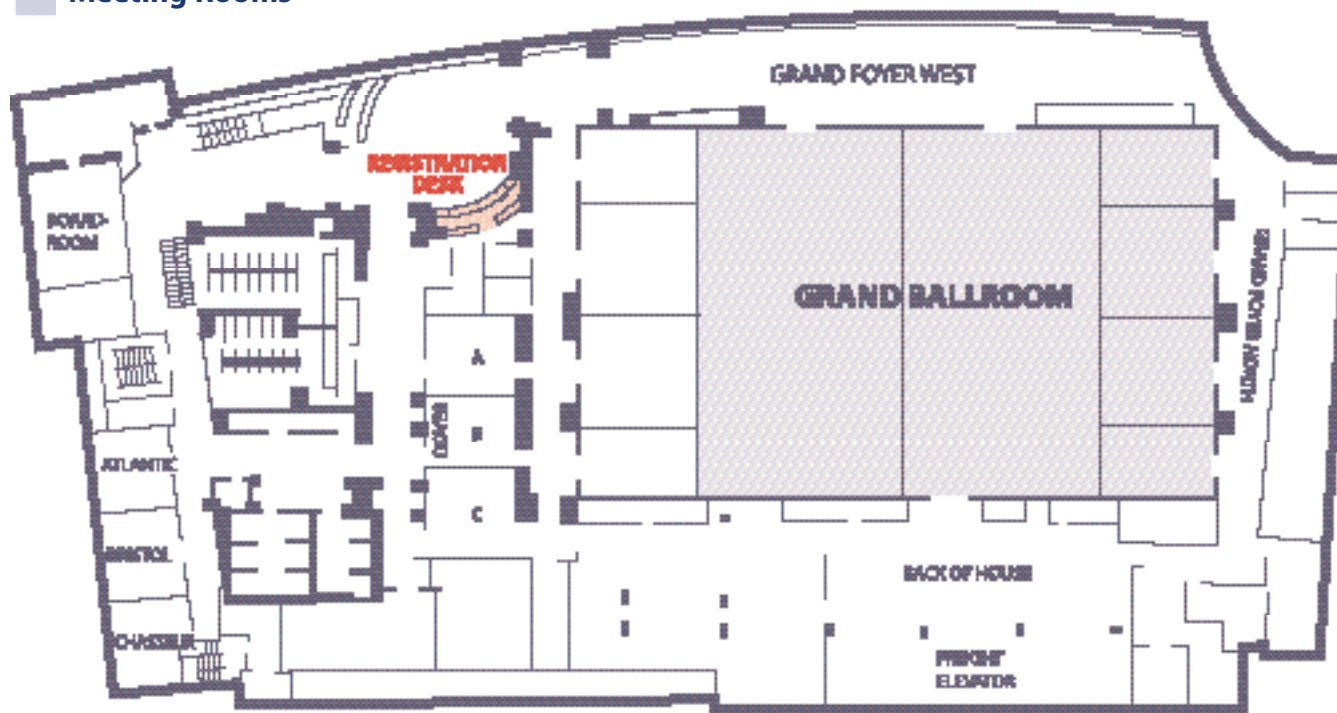
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Institute of Technology. Dr. Zucker maintains his clinical skills as a member of the clinical faculty at the National Institutes of Health. He also holds a J.D. from Fordham University School of Law and an LL.M. from Columbia Law School focused on genetic engineering and public policy.

His honors include ABC World News Tonight's Person of the Week and Columbia University Pediatrics Teacher of the Year. He was featured on 48 Hours with Dan Rather for work involving the separation of conjoined twins and is listed in Best Doctors in America and Who's Who in the World. He is board certified in five medical specialties and is a member of the Bar.

GRAND BALLROOM LEVEL

■ Meeting Rooms



HARBORSIDE BALLROOM LEVEL

■ Meeting Rooms

