Partnerships for Successful Community Initiatives



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History & Experience

- Public Health practice brings to life the nature of "working together" with business and organizations to best ensure services and especially prevention of disease.
- The Metropolitan Medical Response System (MMRS), 120 cities have promoted integrated agency actions as a mantra for medical disaster planning and response.

FACT: Public & Private Sector

Partnerships Strengthen Emergency Preparedness

- Increased risk to the community has the perpensity to united organizations and governments
- Common goals missions and visions become focused on "the safety & survival of the community"
- After national security events, communities and governments develop programs and projects to build partnerships and deliver collaborations

Methodologies



- Capitalize on previous collaborations and partnerships
- Create a profile of your MRC for effective communication
- Consider & know your target audience
- Promote your partner first, "YOU vs. ME"

Methodologies (cont.)

Clarify Commitment

- Time
- Cost
- Risk
- Human services

Promote Benefits

- Procurements
- Increased skills
- Outcomes
- Awards/Recognitions



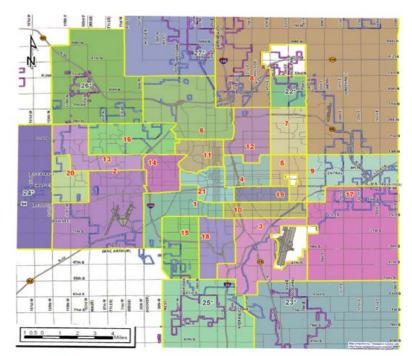
Partnerships and Community Initiatives

Post Exposure Mass Prophylaxis





Neighborhood Distribution Centers



Strategic National Stockpile warehouse

Partnerships and Community Initiatives HHS Diabetes Detection Initiative (DDI)





"Community Collaboration Finding the Undiagnosed"

For Your Thoughts: Three GEMS

- 1. Volunteer relationships should be developed before a disaster
- 2. The value of "working together" can become a living history
- 3. Successful collaborations are building blocks for future projects and initiatives

THANK YOU!!



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