

**CIVIL ENGINEER CORPS OFFICERS
PROFESSIONAL READING LIST
(PLAN TO READ 3-5 SELECTIONS PER YEAR)**

ENSIGN/LTJG

DEVELOPMENTAL AREAS

| | |
|--------------------------|----------------------------|
| Navy Core Values | Policy |
| Navy Tradition | Tactics |
| Navy Culture | CEC History |
| Marine Corps Culture | Seabee History |
| Total Quality Leadership | Military Engineer Projects |
| Leadership | United States government |
| Training | Engineering profession |

Title / Author / Publishing dates (Learning Objectives)

Art of war / Sun Tzu / 1983 (These precepts written in Chinese 2500 years ago continue to provide vital principles necessary for successful leadership today.)

Battle cry / Leon Uris / 1953-1994 (This fictional account of the Marines in the Pacific during WW II is an excellent depiction of the Marine Corps culture)

The bridge at Dong Ha / John Grider Miller / 1989 (This is a true story about courage and commitment in the Marine Corps during the Vietnam war.)

Buffalo soldiers / Tom Willard / 1997 (A fictional account of an African-American's experience in the US military during the later half of the 19th century. Careful research depicts the real story of the courageous men who played an important role in America's drive to fulfill its "manifest destiny".

Builders for battle: how the Pacific naval air bases were constructed / David O. Woodbury / 1946 (Seabee history in the making. Fascinating account of the greatest single construction contract in the history of the world in regard to money, value, diversity of character, and dispersion over vast distances.)

Building the navy's bases in World War II: history of the Bureau of Yards and Docks and the Civil Engineer Corps, 1940-1946, v.1- v.2 / 1947 (An historical report of the activities of the Bureau of Yards and Docks during World War II. The work accomplished by the Corps of Civil Engineers, the Construction Battalions and the civilian employees, engineering firms, and contractors as they worked together.)

Can do! The story of the Seabees / William Bradford Huie / 1944 (How civilian builders became combat ready as well.)

Can do, will do! A history of the U.S. Navy Construction Battalions / Navy Seabee Veterans of America /1987 (The NSVA was founded to commemorate the deeds and valor of the Seabees. This album of memoirs and pictures does commemorate them thanks to the voluntary contributions of many Seabees.)

- The civilized engineer / Samuel C. Florman / 1987 (Recommended for all engineers, the author (a former Seabee) explores engineering careers with an emphasis on the humanistic and the importance of liberal learning to engineering excellence.)
- The Constitution of the United States of America. / 1964 (This provides a basic understanding of our form of government.)
- The cruel sea / Nicholas Monsarrat / 1988 (This fictional account portrays the navy culture at sea.)
- The damned engineers / Janice Holt Giles / 1985 (An excellent depiction of applied initiative and courage at the small unit level. The 291st Engineer Combat Battalion's role in the Battle of the Bulge.)
- Defence of Duffer's Drift / Ernest Dunlop Swinton / 1986 (A story of guerrilla warfare and defensive tactics during the South African war, 1899-1902)
- Essays (let us try) / 1991 (A brief outline of the history of the Army Corps of Engineers.)
- Founding father: rediscovering George Washington / Richard Brookhiser / 1996 (A healthy reminder of the towering presence of our first President. "First in war, first in peace, and first in the hearts of his countrymen.")
- High seas: the naval passage to an uncharted world / ADM William A. Owens, USN / 1995 (The Navy's foremost strategist lays out the revolutionary changes under way in the Navy.)
- History of CEC / Seabee Museum (This is a pamphlet denoting the past achievements of the CEC)
- A history of civil engineering : an outline from ancient to modern times / Hans Straub / 1952 (The origin and development of civil engineering through the ages.)
- Home field advantage: modeling your life when the score really counts / Ken Ruetters, Dave Branon / 1995 (This book offers powerful advice for people who want to maximize their influence on future generations as good role models.)
- The leader in you: how to win friends, influence people, and succeed in a changing world / Dale Carnegie & Associates, Inc. / 1993 (Builds on the fundamentals of human relationships to help one develop the essential skills necessary to achieve greater personal and professional success.)
- Leadership is an art / Max DePree / 1989 (An elegant, clearly written style lends itself to the message about the human values that form the basis for extraordinary leadership.)
- Marine: a guided tour of a Marine Expeditionary Unit / Tom Clancy / 1996 (An enjoyable read regarding amphibious operations.)
- A message to Garcia / Elbert Hubbard / 1899-1991 (This copy of an article written in 1899 became an instant success. It has been translated into other languages and distributed world wide. It illustrates the value of people who simply get the job done.)
- My American journey / Colin L. Powell, with Joseph E. Persico / 1995 (A highly interesting account of a great American, from his childhood in the South Bronx to the highest military position in

the US Armed Forces. A readable and thoroughly enjoyable modern social history that also offers insight about serving in the military.)

One hundred years of sea power: the U.S. Navy, 1890-1990 / George W. Baer / 1994 (A study of the interrelationships between technology, bureaucracy, politics, and culture, and how the Navy 's sea-power policy changed.)

The power of ethical persuasion : winning through understanding at work and at home / Tom Rusk / 1994 / (Teaches a practical method for increasing one's influence in difficult, emotionally charged communications... leading the way toward greater mutual understanding.)

Power reading: a dynamic system for mastering all your business reading / Phyllis Mindell / 1993 (Recommended for everyone who wants to maximize their reading skills.)

The Prince / Niccolo Machiavelli / 1986 (First published in 1532, this is a classic written by one who is considered the father of modern political science, since he assessed and explained politics from a realistic rather than an idealistic point of view. He offered advice to rulers regarding ways to acquire and maintain political power.)

Principle-centered leadership / Stephen R. Covey / 1992 (The author introduces a new paradigm regarding attitudes and values and outlines ways to become principle-centered predicated on certain inviolate principles & natural laws in the human dimension.)

Red badge of courage / Stephen Crane / Fiction / 1990 (This is a novel about a soldier during the Civil War and his struggle to reconcile his fear of death with his sense of honor, self-respect, and responsibility.)

Rifleman Dodd / C. S. Forester / 1996 (A fictional account of a warfighter during the Napoleonic wars)

The right stuff / Tom Wolfe / 1983 (This is an account of the leadership, dedication and commitment required to achieve the goal of placing astronauts in space.)

Seabee: Bill Scott builds and fights for the navy / Henry B. Lent / 1944 (The proud story of the "Fighting Seabees" during World War II.)

Seabees "Can Do!" a pictorial history commemorating the Silver Anniversary of United States Naval Construction Battalions / Terry Henry, ed. / 1967

The Seabees of World War II / Edmund L. Castillo / 1963 (The story of the Bobcats, the first unit sent overseas and of their struggles and accomplishments to build a fueling station on Borabora.)

The seven habits of highly effective people: restoring the character ethic / Stephen R. Covey / 1989 (A self-help guide offering some basics for self-improvement.)

Southeast Asia: building the bases: the history of construction in Southeast Asia. / Richard Tregaskis / 1975 (An historical account of the Seabees' commitment to military construction in undeveloped terrain with no logistic support facilities during the Vietnam War.)

Starship Troopers / Robert A. Heinlein / 1959-1989 (This is a story of honor, courage and commitment during a war in the future while providing an excellent picture of high tech warfare and its fun, too.)

The United States Navy : a 200 year history / Edward L. Beach / 1987 (This is a basic naval history classic.)*

Zapp! : the lightning of empowerment: how to improve productivity, quality, and employee satisfaction / William C. Byham, Jeff Cox / 1989 (Written as a modern-day fable, this book explores the concept of empowerment.)

NOTE

(*) Denotes titles from the CNO Navy Professional List (1991)

(@) Denotes titles from the US Marine Corps Reading List

(&) Denotes titles from the US Air Force Reading List

PROFESSIONAL READING LIST
(PLAN TO READ 3-5 SELECTIONS PER YEAR)

LIEUTENANT

DEVELOPMENTAL AREAS

| | |
|-------------------------------------|---|
| Naval Aviation Command | Naval Reserves |
| Naval Submarine Command | Marine Corps Reserves |
| Naval Surface Command | Engineer support to military operations |
| Joint Operations | History (major wars) |
| Organizational Leadership | Special operations |
| Naval Doctrine | Strategy |
| Marine Corps Doctrine | Leadership |
| History (operations other than war) | |

Title / Author / Publishing dates (Learning Objectives)

The anatomy of courage / Charles McMoran Wilson / 1967 (The author examines how war erodes courage, but that courage is renewed by leadership, unit loyalty, and discipline.)

The art of war / Nicolo Machiavelli / 1990 (The medieval author advances the theory that politics and war constitute a functional unity.)

Battle cry of freedom : the era of the Civil War / James M. McPherson / 1988/89 (Considered the best one-volume book on the Civil War. It talks about the causes of the war, the military operations, soldiers, the leaders, and the political, economic, and social aspects of life the country before and during the war.)

Bluewater sailor: the memoirs of a destroyer officer / Don Sheppard / 1996 (A first-rate story of the life and culture of the surface line.)

Breaching fortress Europe : the story of U.S. engineers in Normandy on D-Day / Sid Berger / 1994 (This book was sponsored by S.A.M.E. and written by an engineer and participant of the assaults on Omaha and Utah beaches. It pays particular attention to the evolution of the engineer forces.)

Che Guevara on guerrilla warfare / Ernesto Guevara / 1961 (Small wars activity, theory and practice from one who lived it, fought it and won in Cuba.)

The Easter offensive, Vietnam, 1972 / G. H. Turley / 1985 (Account of the stand made by the last of the American advisors and the South Vietnamese. It is one of incredible courage, action, determination, and heartbreak. A remarkable war memoir.)

FMFM 1 : Warfighting / United States. Navy. Headquarters, United States Marine Corps / 1989 (The concepts and values that underpin Marine Corps doctrine.)

The face of battle / John Keegan / 1985 (A study of Agincourt, Waterloo and the Somme as experienced on the battlefield from individuals at the point of maximum danger.)

The first salute: a view of the American Revolution / Barbara W. Tuchman / 1988 (Provides an understanding of the political and military interface during the Revolutionary War.)

- First to fight: an inside view of the U.S. Marine Corps / Victor H. Krulak / 1984 (Written to explain the qualities that have caused the Marine Corps to survive and flourish and to answer those who might consider the Corps unnecessary.)
- Fleet tactics: theory and practice / Wayne P. Hughes / 1986 (Discusses the importance of naval tactics, the basics, and new and original thoughts.)
- Flights of passage: reflections of a World War II aviator / Samuel Hynes / 1988 (An honest, honorable, compelling, and humorous account of a young man's rite of passage in Naval Aviation as a Marine.)
- Follow me : the human element in leadership / Aubrey Newman / 1981 (Causes the reader to consider command presence, command techniques, and command in battle.)
- Generations: the history of America's future, 1584 to 2069 / William Strauss, Neil Howe / 1992 (Intriguing title with an equally intriguing theory of how generations repeat cycles of behavior so that predictions can be made.)
- The guns of August / Barbara W. Tuchman / 1989 (A 1962 Pulitzer prize winner, this book is an account of the first month of World War I. It is a very readable, colorful, compelling and fact-filled narrative of the plans, personalities, and actions of the opening battles.)
- Joint military operations: a short history / Roger Beaumont / 1993 (A concise and informative review of 3,000 years of warfare with the combined operations of land and naval forces until the twentieth century and especially of land, sea, and air forces since WWII.)
- Joint pub 5-0 : doctrine for planning joint operations / United States. Joint Chiefs of Staff / 1995 (Provides a basic outline of the planning process for operations.)
- Korea: the war before Vietnam / Callum A. MacDonald / 1987 (Insight into limited war.)
- Military innovation in the interwar / Williamson Murray, ed. / 1996 (Military engineering and technological innovations in the 20th century.)
- NDP 1 : Naval warfare / United States. Navy, Naval Doctrine Command ; 1994 (The Navy's first official statement of its doctrine in over 200 years.)
- The next war / Caspar Weinberger, Peter Schweizer / 1996 (A former Secretary of Defense sees national complacency following the Gulf War and defense downsizing while threats actual and potential lurk around the globe. The conflicts we may face in the next 12 years are laid out with 5 realistic scenarios of the most likely.)
- Presentations plus: David Peoples' proven techniques / David A. Peoples / 1996 (How to orchestrate and deliver winning group presentations, with sample forms and checklists and more.)
- The Second World War / John Keegan / 1990 (A complete and concise recounting of World War II.)
- Small wars manual / United States Marine Corps / 1987 (A Marine Corps handbook on guerrilla warfare.)

- Spec ops : case studies in special operations warfare : theory and practice / William H. McRaven / 1996 (A complete theory of modern spec ops warfare. It offers 6 essential principles of success.)
- Taking charge: a practical guide for leaders / Perry M. Smith / 1986 (Leadership, as well as decision-making, organizational communication and command of troops are discussed.)
- Thoughts of a philosophical fighter pilot / Jim Stockdale / 1995 (An inspiring account of a fighter pilot and the senior naval officer among the prisoners in Hanoi, a man who survived, with dignity in the face of utter adversity as a prisoner of war. This experience was the crucible for his philosophical thought on issues of character, leadership, integrity, personal and public virtue and ethics.)
- To end a war / Richard Holbrooke / 1998 (An important book about peace keeping (the Balkans) and lessons learned in regard to the possibilities and limitations of diplomacy.)
- To sea in Haste / Roland T. Carr / 1975 (Naval operations when the US Coast Guard protected our shores against German U-boats.)
- Utmost savagery: the three days of Tarawa / Joseph H. Alexander / 1995 (An action thriller, war story and detailed history this book portrays leadership, amphibious doctrine planning and operations.)
- Victory at high tide: the Inchon-Seoul campaign / Robert D. Heinl / 3rd ed. 1980 (Describes key Korean War campaigns with heavy engineer support.)
- Wahoo: the patrols of America's most famous World War II submarine / Richard H. O'Kane / 1987 (An engaging story of Naval Submarine Command and a man who rose from the ranks to Rear Admiral.)
- Walk the talk : --and get the results you want / Eric Harvey, Alexander Lucia / 1995 (Be in sync with your mission, vision and values.)
- Why things bite back: technology and the revenge of unintended consequences / Edward Tenner / 1996 (Points out that technologies created to solve specific problems have created new problems that require re-newed technological solutions and so on and on.)

LT

PROFESSIONAL READING LIST
(PLAN TO READ 3-5 SELECTIONS PER YEAR)

LIEUTENANT COMMANDER

DEVELOPMENTAL AREAS

| | |
|-------------------------|---|
| U.S. Army History | Program Development |
| U.S. Air Force History | Military Reserves |
| U.S. Army Doctrine | Combat Engineering |
| U.S. Air Force Doctrine | Leadership |
| Joint Doctrine | Logistic support to military operations |
| Strategy | |

Title / Author / Publishing dates (Learning Objectives)

The air war, 1939-1945 / R. J. Overy / 1981 (The best one volume work on the role airforces played in World War II.)

The art of leadership in war / John Horsfield / 1980 (The British Royal Navy represents one of the most successful military traditions in history and the author examines the qualities that gave it such outstanding leaders by reviewing the eighteenth century foundations of the modern navy and later careers and key battles.)

Assignment - Pentagon : the insider's guide to the Potomac puzzle palace / Perry M. Smith / 1989 (Provides a description of the inner workings of the Pentagon.)

Citizen warriors : America's National Guard and Reserve Forces & the politics of national security / Stephen M. Duncan / 1997 (Former assistant secretary of defense of reserve affairs, the author emphasizes the need to keep support units in proportion to combat units and the danger to training using these units for civil affairs tasks. With rare perceptiveness he insists that military policy can be determined *only* after a national strategy has been made.)

Competing for the future / Gary Hamel, C.K. Prahalad / 1996 (Speaks to core competencies in regard to the current emphasis on corporate structure (re-engineering, downsizing, etc.)

The confident decision maker: how to make the right business and personal decisions every time / Roger Dawson / 1993 (This book provides a tool to identify personal decision-making styles and how to make the best decisions with the focus on the decision-making *process*. The author also discusses the obstacles and proposes way to overcome them.)

The Deming management method / Mary Walton / 1988 (Especially useful to middle and top managers who will find it provocative and controversial as well as useful.)

Eagle against the sun: the American war with Japan / Ronald H. Spector / 1984, 1989 (The best single volume history of the Pacific War.)

Exploration in strategy / Colin S. Gray / 1996 (Using case studies in air power, special ops, sea power, nuclear deterrence, and information warfare the author shows how strategy works.)

Feeding Mars : logistics in western warfare from the Middle Ages to the present / John A. Lynn, ed. / 1993 (A collection of essays about logistical issues from Byzantine logistics to the misfire of American Civil War research and development)

- Five-star leadership: the art and strategy of creating leaders at every level / Patrick L. Townsend, Joan E. Gebhardt / 1997 (Offers an innovative strategy for discovering the leader in you, and just as important, recognizing and developing leadership qualities in others. Working on the premise that leadership is a behavior, not a position and that leaders are made not born, this book provides the basic training necessary for creating leaders at any level.)
- FM 1005: Operations / United States. Army. Headquarters, Training and Doctrine Command / 1993 (The definitive statement of U.S. Army doctrine for combat operations.)
- Global dangers: changing dimensions of international security / Sean M. Lynn-Jones, Steven E. Miller, eds. / 1995 (A collection of essays on environment, migration, and nationalism as sources of conflict.)
- History of United States military logistics, 1935 to 1985 : A Brief Review / Jerome G. Peppers / 1988 (to understand logistics support to military operations)
- How navies fight : The US Navy and its allies / Frank Uhlig / 1994 (Discusses not only how but why navies fight.)
- Joint Pub 3-0 Doctrine for Joint Operations / United States Joint Chiefs of Staff / 1993 (The fundamental principles and concepts for Joint and multinational operations.)
- Joint Pub 4-0 Doctrine for Logistic Support of Joint Operations / United States. Joint Chiefs of Staff / 1995 (Provides basic guidance for logistic support of joint operations.)
- Joint Pub 4-04 Doctrine for Civil Engineering Support / United States Joint Chiefs of Staff / 1995 (Basic guidance for civil engineer (excluding combat engineering) support of joint operations.)
- The laws of war : constraints on warfare in the western world / ed. by Michael Howard, George J. Andreopoulos, Mark R. Shulman / 1994 (A chronological analysis of the major eras and events in the development of warfare and the law of war in the Western world. The editors address the legal concept of *jus in bello* (how nations conduct war) and they do so in the context of analyzing the development of warfare and its relationship with Western law and morals.)
- Makers of modern strategy : from Machiavelli to the nuclear age / Peter Paret, ed. / 1986 (Twenty-eight essays by highly respected historians tracing the evolution of military thought. Essential to understanding the development of strategy)
- Makers of the United States Air Force / John L. Frisbee / 1996 (A must read about the developers of the United States Air Force.)
- The march of folly: from Troy to Vietnam / Barbara W. Tuchman / 1984 (Surveying the vast spectrum of our recorded past, this book traces and explores a compelling paradox : the recurring pursuit by governments of policies contrary to their own self interests.)
- The mask of command / John Keegan / 1988 (Four commanders in history are analyzed as to what made them unique and so appropriate for their time. He concludes with a section on command in the nuclear age and draws conclusions about generalship in the modern era.)

- Military readiness, concepts, choices, consequences / Richard Betts / 1995 (Points out the differences between structural readiness and operational readiness, and how and why each is achieved.)
- Moving mountains: lessons in leadership and logistics from the Gulf war / William G. Pagonis / 1992 (Observations on leadership, management, and logistics in the context of the Gulf War by the U.S. Army general who was responsible for logistics.)
- On war / Carl von Clausewitz / 1989 (This military classic represents one of the greatest works on military thought and strategy ever written and contains concepts which apply at the operational or national level.)
- Power and change : the administrative history of the Office of the Chief of Naval Operations, 1946-1986 / Thomas Hone (Provides insight into the development of the modern CNO organization.)
- Prodigal soldiers : how the generation of officers born of Vietnam revolutionized the American style of war / James Kitfield / 1995 (Discusses military effectiveness founded on a renewed appreciation of joint operations.)
- Rickover / Norman Polmar, Thomas B. Allen / 1982 (A record of one of the most extraordinary tours of duty in the history of the Navy.)
- Storm over Iraq : air power and the Gulf War / Richard Hallion / 1992 (This book claims that the air campaign marked a revolution in military conflict and the ascendancy of air power in warfare.)
- The strategic quadrangle: Russia, China, Japan, and the United States in East Asia / Michael Mandelbaum, ed. / 1995 (Discusses critical areas of U.S. interest.)
- Taking charge: making the right choices / Perry M. Smith / 1993 (A book about how to run a large organization successfully, by the creator of the leadership program for the National War College.)
- Unwinnable wars: American power and ethnic conflict / David Callahan / 1998 (Powerful warning to heed ethnic conflicts before they explode into ethnic violence.)
- Vietnam, a History / Stanley Karnow / 1983 (The first complete account of Vietnam at war.)

PROFESSIONAL READING LIST
(PLAN TO READ 3-5 SELECTIONS PER YEAR)

COMMANDER

DEVELOPMENTAL AREAS

National Military Decision Making
Thinking outside the box

Industrial Base Development
Industrial Base Downsizing

Program Analysts
 Military Downsizing
 Military Mobilization
 Industrial Base Mobilization

History of Navy Bureau System
 Leadership
 Strategy

Title / Author / Publishing dates (Learning Objectives)

Activity-based management : a comprehensive implementation guide / Edward Forrest / 1996
 (Discusses the need to eliminate non-value added work when downsizing an organization. Describes the critical factors that form the “chain of success” and incisively compares traditional costing methods vs ABM.)

Century of war : politics, conflict and society since 1914 / G. Kolko / 1994 (An important book in that it presents a different view of the Twentieth century.)

The complete art of war, including military methods / Sun Tzu; Sun Pin, translated by Ralph D. Sawyer / 1996 (Additional enlightenment enhanced by Ralph Sawyer’s commentary and Sun Pin’s *Military Methods* . A must read for the military professional to understand Chinese martial thought.)

Cooperation under fire : Anglo-German restraint during WWII / J. Legro / 1995 / (This book really highlights the importance of preference formation in international relations. The author examines the nature of submarine warfare, strategic bombing, and chemical warfare. while outlining the relationship between restraint and force.)

Cost & effect : using integrated cost systems to drive profitability and performance / Robert S. Kaplan, Robin Cooper / 1997 (Represents the single best resource for understanding and implementing activity-based cost management. Provides a detailed and comprehensive blueprint to enable managers to make better decisions and to promote organizational learning and improvement.)

The death of common sense / Philip K. Howard / 1994 (The topic is bureaucratic overkill; how the law, legality, and bureaucratic process has led to our losing our common sense and *individual sense of responsibility*.)

Defense conversion: transforming the arsenal of democracy / Jacques S. Gansler / 1995 (In order to create a functional and affordable 21st century defense industrial base the author suggests improving the customer’s habits, using cost-reduction accounting, off-the-shelf procurement, and privatization of maintenance and administration.)

The diffusion of advanced weaponry: technologies, regional implications, and responses / W. Thomas Wander / 1994 (A comprehensive overview of the interrelations between advanced weaponry, doctrine, culture, and policy and the difficulty of controlling weapons proliferation)

Flight of the buffalo: soaring to excellence, learning to let employees lead / James A. Belasco / 1993 / (The author believes that the critical difference in today’s companies rests in the ‘intellectual capital’ found in the people who make up the entire organization.)

Foundations of moral obligation: the Stockdale course / Joseph Gerard Brennan / 1992 (Philosophical basis for ethics, character, leadership and public virtue.)

- From Lexington to Desert Storm: war and politics in the American experience / Donald M. Snow / 1994 (Offers good points on the political-military theory of employing force in a democracy.)
- The general's war: the inside story of conflict in the Gulf / Michael R. Gordon / 1995 (May be the best single volume yet written about the Gulf War, "warts and all".)
- God has ninety-nine names : reporting from a militant Middle East. / Judith Miller / 1996
(Chronicles the development of Islamic fundamentalism in ten Middle Eastern nations that are either battling religious militancy or have become politically radical..)
- Japan at war : an oral history / Haruko Taya Cook / 1992 (A must read for those who want to understand Japan during WWII and gain appreciation for present-day Japan. This book examines political decisions and military strategy while offering insight towards understanding other cultures)
- Managing generation X : how to bring out the best in young talent / Bruce Tulgan / 1997 (This book points out that the post baby boom generation needs different motivation and supervision than those preceding them. Their reputation for being difficult and apathetic in the workplace is considered a mistaken stereotype. It explains how they simply need different motivation and supervision.)
- The prize: the epic quest for oil, money, and power / Daniel Yergin / 1990 (An epic account of the oil industry and international politics.)
- The rise and fall of the great powers : economic change and military conflict from 1500 to 2000 / Paul Kennedy / 1987 (Focuses on the critical relationship of economic to military power as it affects the rise and fall of great empires of the world over the past five centuries.)
- Shield of the Republic : the United States Navy in an era of cold war and violent peace 1945-1962 / Michael T. Isenberg / 1993 (A vivid, nuanced, often witty log on the modern Navy. An epic-sized book, the author displays a refreshingly light touch without undermining the seriousness of his purpose. A truly comprehensive account, but well worth the effort.)
- This kind of war: a study in unpreparedness / T. R. Fehrenbach / 1991 (The reissue of a classic that is considered the best history of the Korean war. Talks about initial shortcomings, failings, and the subsequent resurgence of the Army. First person accounts and a continuing focus on the importance of cohesion and what it takes to fight and win a "limited war".)

PROFESSIONAL READING LIST
(PLAN TO READ 3-5 SELECTIONS PER YEAR)

CAPTAIN

DEVELOPMENTAL AREAS

Executive Decision Making
Corporate Turnarounds
Political impact on Military Decisions
Roles and missions

Title / Author / Publishing dates (Learning objectives)

The age of paradox / Charles B. Handy / 1994 (A guide to coping with the confusion that occurs due to rapid changes in our times and the turbulence of new changes in technology, global economics and the intense pursuit of efficiency and how they impact on our organizations, careers, and lifestyles.)

The balanced scorecard : translating strategy into action / Robert S. Kaplan, David P. Norton / 1996 (If you have a “strategic plan” look at this system that not only measures, but manages such elusive goals as mission, vision, customer satisfaction and employee satisfaction. A framework by which a company’s vision and strategy is translated into a coherent set of performance measures that sustain your best efforts to improve.)

Bible and sword : England and Palestine from the Bronze Age to Balfour / Barbara W. Tuchman / 1956-1984 (Provides insight into events that led to the founding of the modern Jewish state and to present day problems in the Mideast with a detailed account of the events leading up to the ”settlement” of Palestine after World War I.)

The eagle in the desert: looking back on U.S. involvement in the Persian Gulf War / Wm. Head, ed. / 1996 (The continued search for meaning from this conflict and an attempt to place it in its historical perspective.)

The future of capitalism: how today’s economic forces shape tomorrow’s world / Lester C. Thurow / 1996 (A look at how the economy, demographics, and knowledge are changing the world, and how to achieve global prosperity.)

Head to head: the coming economic battle among Japan, Europe, and America / Lester Thurow / 1993 (How each region can succeed (or fail) in numerous ways.)

Lincoln on leadership: executive strategies for tough times / Donald Phillips / 1993 / (Examines Abraham Lincoln’s diverse leadership abilities and how they can be applied to today’s complex world.)

Managing workforce 2000 : gaining the diversity advantage / David Jamieson / 1991 (Outlines four strategies for dealing with change, especially the immediate affirmative action and other personnel issues.)

The military revolution debate: readings on the military transformation of early modern Europe / Clifford Rogers, ed. / 1995 / (Recent interest in military technical revolution and revolution in military affairs prompted this editor to select some of the best writings to provide a framework for discussion.)

Pacific defense: arms, energy and America’s future in Asia / Kent E. Calder / 1996 (An excellent synopsis of the major issues that are currently confronting the US and East Asia.)

Paper soldiers: the American press and the Vietnam War / Clarence R. Wyatt / 1993 (Examines the role of the press during the Vietnam war and their relationship with the government in general and the military in particular.)

Reengineering the corporation : a manifesto for business revolution / Michael Hammer / 1993 (A new vision of how companies should be organized and managed if they are to succeed or even survive in the future, and not in incremental steps, but by quantum leaps.)

Revolt of the admirals: the fight for naval aviation, 1945-1950 / Jeffrey G. Barlow / 1994 (An historical account of Navy/Airforce conflict over roles and missions during a period of shrinking resources.)

Stillwell and the American experience in China / Barbara W. Tuchman / 1971 (Detailed and lively account of General. "Vinegar Joe" Stillwell's efforts to fight the war despite Chiang Kai-shek and his staff ; American interest groups; and political interference regarding military decisions. His personal motto (its in the book) may have been the forerunner of "don't let the turkeys get you down".)

World class : thriving locally in the global economy / Rosabeth Moss Kanter / 1995 (A blueprint for success in the next century using the three C's - concepts, competence and connections.)

NOTE

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(&)Denotes titles from the US Air Force Reading List

05/04/99

CAPT