



**Media Alert!**  
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## **Old and Unused Electronics Cluttering Your Home? Best Buy Providing Recycling Opportunity in Washington, DC**

**Old Computers, TVs and Other Items to be Collected by Best Buy outside  
NBC4 Digital Edge Expo at the new Convention Center in Washington, DC  
*Two Days Only***

**What:** For two days only, the new Convention Center in downtown Washington, DC will serve as an E-cycling collection site for unwanted household electronics. The special event will take place on L St. NW (L Street Bus Cutout) accessible from 9th & L Streets, NW, on **Saturday, September 13 and Sunday, September 14, 2003, from 9:00 a.m. to 5:00 p.m. each day.**

Best Buy is hosting this special recycling opportunity for the Washington, DC area in partnership with the NBC4 Digital Edge Expo, the Environmental Protection Agency (EPA), Panasonic, Sharp, SONY, JVC, Lexmark and Envirocycle, the electronics recycler for this event. There will be no charge to the consumer for any household electronics.

Accepted items:

Computers, monitors, printers, fax machines, TVs, stereos, VCRs, camcorders, cellular phones, inkjet/toner cartridges, rechargeable batteries

Not accepted items:

Microwaves, smoke detectors, major household appliances, such as refrigerators and air conditioners

**Why:** The proper disposal of electronic items is an important issue for many people. Computers and televisions can contain materials such as lead and mercury that may be harmful to the environment if simply thrown in the trash. People wanting to get rid of electronics while remaining environmentally responsible often are unsure about what to do or where to go.

Best Buy believes that everyone has a part in completing the recycling loop – that's why Best Buy has partnered with other leaders in electronics recycling to provide this free event for consumers. Best Buy was the first consumer electronics retailer to have a national recycling program. The Company started the program in 2001 to provide a simple, fun and convenient program for recycling electronics that protects the environment while raising awareness of recycling options. Best Buy has helped consumers recycle nearly 1,000,000 pounds of electronics in a safe and environmentally responsible way since they began their program.

For more information, visit <http://communications.bestbuy.com/communityrelations/recycling.asp>

**Where:** Outside the Digital Edge Expo  
Washington, DC Convention Center  
9<sup>th</sup> and L St., NW – L Street Bus Cutout

Note: Digital Edge Expo at the Convention Center ONLY. No other area Best Buy stores will serve as recycling collection sites for this event.

**When:** Saturday, September 13, 9 a.m. – 5 p.m.  
Sunday, September 14, 9 a.m. – 5 p.m.

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