



radio PSA SCRIPTS

Did You Know? :30

- SFX:** HEARTBEAT SCORE WITH MUSIC UNDER
- FEMALE ANNOUNCER:** You know high blood pressure, high cholesterol, and diabetes put you at risk for heart disease.
- SFX:** HEARTBEAT IS LOUDER AND FASTER
- FEMALE ANNOUNCER:** And you know that smoking, being overweight, and being inactive also put you at risk.
- SFX:** HEARTBEAT IS EVEN LOUDER, MUCH FASTER AND OFF RHYTHM
- FEMALE ANNOUNCER:** But did you know heart disease is the #1 killer of women?
- SFX:** FLATLINE SOUND
- FEMALE ANNOUNCER:** Now you do. Get *The Heart Truth*. Talk to your doctor, find out your risk, and take action today to lower it. To start, call 1-800-575-WELL. That's W.E.L.L.

Brought to you by the U.S. Department of Health and Human Services,
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