

## Screen-based Controls (Widgets)

### In order to interact with a website, users

usually require the use of screen-based controls (sometimes known as 'widgets'). Besides the pervasive link, commonly used screen-based controls include pushbuttons, radio buttons, check boxes, drop-down lists and entry fields. Designers should ensure that they use familiar widgets in a conventional or commonly-used manner.

When pushbuttons are used, ensure that they look like pushbuttons and that they are clearly labeled. In some cases, the pushbuttons will need to be prioritized to facilitate their proper use.

Radio buttons are used to select from among two or more mutually-exclusive selections. Check boxes should be used to make binary choices, e.g., 'yes' or 'no'. Drop-down lists are generally used to select one item from among many. To speed user performance, show default values when appropriate, and do not limit the number of viewable list box options.

Entry fields are used when filling-out forms and entering text into search boxes. Designers should try to minimize the amount of information entered by users. Each entry field should be clearly and consistently labeled, with the labels placed close to the entry fields. Designers should also clearly distinguish between "required" and "optional" data entry fields, and attempt to minimize the use of the Shift key.

To facilitate fast entry of information, designers should automatically place the cursor in the first data entry field, provide labels for each field (e.g., pounds, miles, etc.), and provide auto-tabbing functionality. In order to increase accuracy of data entry, partition long data items into smaller units, enable the software to automatically detect errors, and do not require case-sensitive data entries. Showing users their data entries can increase accuracy. For experienced users, the fastest possible entry of information will come from allowing users to use entry fields instead of selecting from list boxes.

**Guideline:** Distinguish clearly and consistently between required and optional data entry fields.

<b>Relative Importance:</b> 
<b>Strength of Evidence:</b> 

**Comments:** Users should be able to easily determine which data entry fields are required and which are optional. Many websites are currently using an asterisk in front of the label for required fields. Other sites are adding the word "required" near the label. One study found that bolded text is preferred when compared to the use of chevrons (>>>), checkmarks, or color to indicate required fields.

**Sources:** Bailey, 1996; Fowler, 1998; Morrell, et al., 2002; Tullis and Pons, 1997.

#### Example:

<b>(required)</b> First name:	<input type="text"/>	Asterisks (*) and labeling data entry field names with "required" are two popular and effective methods of distinguishing between optional and required data entry fields.
<b>(required)</b> Last name:	<input type="text"/>	
Company/Organization:	<input type="text"/>	
<b>(required)</b> Mailing Address:	<input type="text"/>	
	<input type="text"/>	
<b>(required)</b> City:	<input type="text"/>	
State:	<input type="text"/>	
Zip Code	<input type="text"/>	
<b>(required)</b> Country:	<input type="text"/>	
<b>(required)</b> Phone(area code+number):	<input type="text"/>	
FAX (area code+number):	<input type="text"/>	
<b>(required)</b> E-mail:	<input type="text"/>	
Comments:	<input type="text"/>	

A field with an asterisk (\*) before it is a required field.

Prefix:	<input type="text"/>
* First Name:	<input type="text"/>
* Last Name:	<input type="text"/>
* Address:	<input type="text"/>
	<input type="text"/>
*City:	<input type="text"/>
*State:	<input type="text"/>
*Zip:	<input type="text"/>
*Email Address:	<input type="text"/>
*Phone Number:	<input type="text"/>

## 13:2 Detect Errors Automatically

Relative Importance:  
**12345**  
Strength of Evidence:  
**12300**

**Guideline:** Use the computer to detect errors made by users.

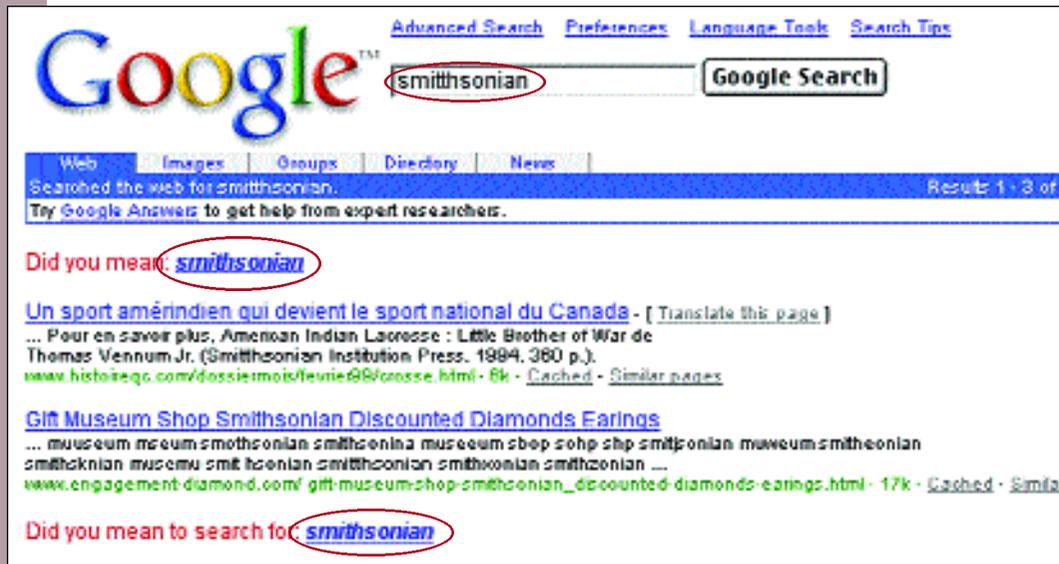
**Comments:** Do not expect users to make correct entries. Anticipate possible user errors and allocate responsibility to the computer to identify these mistakes and suggest corrections. For example, if a date is entered as "February 31," the computer should generate an error message asking for a revised entry. Some user entries may not need checking, or may not be amenable to computer checking.

**Sources:** Bailey, 1983; Pew and Rollins, 1975; Smith and Mosier, 1986.

**Example:**

⚠ Please check your date. Type all dates Month/Day/Year using numerals or, to select a date from a calendar, click the **Calendar** button.

Departing: (MM/DD/YY)  
     
 Returning: (MM/DD/YY)



See page xxi for detailed descriptions of the rating scales  
**12340**

## 13:3 Minimize User Data Entry

Relative Importance:  
**12345**  
Strength of Evidence:  
**12300**

**Guideline:** Do not require users to enter the same information more than once.

**Comments:** Requiring re-entry of data imposes an additional task on users, and increases the possibility of entry errors. When entries made by users on one page are required on another page, the computer should retrieve the original entries, rather than requiring re-entry of the same information. In general, require users to make as few entries as possible.

**Sources:** Czaja and Sharit, 1997; Smith and Mosier, 1986; Zimmerman, et al., 2002.

**Example:**

Clicking this button will prompt the server to copy information from the "Billing Address" column to the "Shipping Address" column, thus eliminating the need for users to re-input the data (if it is the same).

Step 1 of 4

BILLING ADDRESS	SHIPPING ADDRESS
* E-mail: <input type="text"/>	<input type="button" value="Copy from Billing"/> <input type="button" value="Clear"/>
* First Name: <input type="text"/>	* First Name: <input type="text"/>
* Last Name: <input type="text"/>	* Last Name: <input type="text"/>
Company: <input type="text"/>	Company: <input type="text"/>
* Address: <input type="text"/>	* Address: <input type="text"/>
Address2: <input type="text"/>	Address2: <input type="text"/>
* City: <input type="text"/>	* City: <input type="text"/>
* State & Zip: USA only <input type="text"/>	* State & Zip: USA only <input type="text"/>
* Phone: <input type="text"/>	* Phone: <input type="text"/>
* Country: Including US territories <input type="text" value="USA"/>	* Country: Including US territories <input type="text" value="USA"/>
Foreign Postal Code: <input type="text"/>	Foreign Postal Code: <input type="text"/>
Foreign Province/Territory: <input type="text"/>	

This website minimizes user data entry by remembering IDs.

**Existing Yahoo! users**  
 Enter your ID and password to sign in

Yahoo! ID:   
 Password:

Remember my ID on this computer

Mode: Standard | [Secure](#)

[Sign-in help](#) [Password lookup](#)

## 13:4 Label Data Entry Fields Clearly

**Guideline:** Display an associated label for each data entry field to help users understand what entries are desired.

**Comments:** Employ descriptive labels that clearly, concisely and unambiguously define the required entry. Make labels distinct enough so that readers do not confuse them with the data entries themselves. This can be done by bolding the labels or providing other visual cues such as an asterisk.

Do not create new jargon when labeling data entry fields. Use common terms (e.g., male, female) rather than arbitrary labels (e.g., Group 1, Group 2). If the meaning of a proposed label is in doubt, conduct usability testing with an appropriate sample of qualified users.

**Sources:** Pew and Rollins, 1975; Smith and Mosier, 1986.

**Example:**

A good design—  
Each data entry  
field has an  
associated  
descriptive label.

Relative Importance:  
**12345**

Strength of Evidence:  
**12300**

## 13:5 Put Labels Close to Data Entry Fields

**Guideline:** Ensure that labels are close enough to their associated data entry fields so that users will recognize the label as describing the data entry field.

**Comments:** All labels and related information should be close to the data entry field to enable users to easily relate the label and entries required.

**Sources:** Engel and Granda, 1975; Evans, 1998; Galitz, 2002; Smith and Mosier, 1986.

**Example:**

Placing labels  
very close to  
the data entry  
fields allows  
users to rapidly  
relate the label  
and the  
required entries.

Placing labels  
away from  
the data entry  
field slows  
users' entry  
rates.

### 13:6 Label Pushbuttons Clearly

**Guideline:** Ensure that a pushbutton's label clearly indicates its action.

**Comments:** The label of a pushbutton should clearly indicate the action that will be applied when the pushbutton is clicked. Common pushbutton labels include "Update," "Go," "Submit," "Cancel," "Enter," "Home," "Next," "Previous."

**Sources:** Bailey, 1996; Fowler, 1998; Marcus, Smilonich and Thompson, 1995.

**Example:**

Effective use of short phrases leaves no doubt in the user's mind as to what will happen when the pushbutton is clicked.

Web  Directory  Photos

Yellow Pages White Pages Classifieds

Enter your search information:

Company name:

or CIK:  (Central Index Key)

or File Number:

or State:  (two-letter abbreviation)

and/or SIC:  (Standard Industrial Classification Code)

**My Horoscope** edit \_ x

Get your daily horoscope!  
Enter Your Birthday  
(MM DD YYYY)

Search by Business Entity Name:

OR -

Search by Registered Agent Name:

Relative Importance: **12340**

Strength of Evidence: **12000**

See page xxi for detailed descriptions of the rating scales

**12300**

### 13:7 Label Data Entry Fields Consistently

**Guideline:** Ensure that data entry labels are worded consistently, so that the same data item is given the same label if it appears on different pages.

**Comments:** If possible, employ consistent labeling conventions. For example, do not use single words or phrases for some labels and short sentences for others, or use verbs for some and nouns for others.

**Sources:** Evans, 1998; Mahajan and Shneiderman, 1997; Smith and Mosier, 1986.

Relative Importance: **12340**

Strength of Evidence: **12300**

### 13:8 Allow Users to See Their Entered Data

**Guideline:** Create data entry fields that are large enough to show all of the entered data without scrolling.

**Comments:** Users should be able to see their entire entry at one time. There always will be some users who will enter more data than can be seen without scrolling; however, try to minimize the need to scroll or move the cursor to see all the data for that field. If there is a character limit for a particular field, state that near the entry field.

**Sources:** Bailey, 1996; Czaja and Sharit, 1997; Fowler, 1998.

**Example:**

Text box expands vertically so that a user can see even very-long entries without having to scroll horizontally.

Data entry fields should be wide enough so that the user can see their entire entry without scrolling.

Please select one of the following feedback categories: (required)

FirstGov website comments

E-mail Address: (required only if you would like a response)

usabilityguy@scrolling\_is\_ok.com

Feedback Message: (required)

I find the new layout much improved ...

However, there are still some problems that you might want to address. First off, your use of fonts (and an apparent need to

\* 1. Establishment Name: fute's Communication Technologies Branch

### 13:9 Display Default Values

**Guideline:** Display default values whenever a likely default choice can be defined.

**Comments:** When likely default values can be defined, offer those values to speed data entry. The initial or default item could be the most frequently selected item or the last item selected by that user. In general, do not use the default position to display a heading or label for that widget.

**Sources:** Ahlstrom and Longo, 2001; Bailey, 1996; Fowler, 1998; Marcus, Smilonich and Thompson, 1995; Smith and Mosier, 1986.

**Example:**

Title	Item	Quantity	Unit Price	Delete?
2002 IRS Tax CD-ROM.	IRS2002PUB1796A*CD	1	\$22.00	<input type="checkbox"/>
SubTotal:			\$22.00	

Relative Importance:  
12340  
Strength of Evidence:  
12000

See page xxi for detailed descriptions of the rating scales  
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### 13:10 Use a Minimum of Two Radio Buttons

**Guideline:** Never use one radio button alone.

**Comments:** Use at least two radio buttons together. If users can choose not to activate any of the radio button choices, provide a choice labeled "None."

**Sources:** Bailey, 1996; Fowler, 1998; Marcus, Smilonich and Thompson, 1995.

Relative Importance:  
12340  
Strength of Evidence:  
12000

### 13:11 Use Radio Buttons for Mutually Exclusive Selections

**Guideline:** Provide radio buttons when users need to choose one response from a list of mutually exclusive options.

**Comments:** Radio buttons should be used when there is a need to select from among mutually exclusive items. Users should be able to click on the button or its text label to make their selection. Assign one of the radio button choices as the default when appropriate. One study reported that for making mutually exclusive selections, radio buttons elicit reliably better performance than drop-down lists. Radio buttons are also preferred over both open lists and drop-down lists.

**Sources:** Bailey, 1983; Bailey, 1996; Fowler, 1998; Galitz, 2002; Johnsgard, et al., 1995; Marcus, Smilonich and Thompson, 1995; Tullis and Kodimer, 1992.

**Example:**

If a user must be constrained to selecting one item in a list, employ radio buttons rather than check boxes.

**When you use the U.S. Department of Education's (ED) (Please check only one)**

- Student
- Teacher
- Education administrator or manager
- Parent or family member
- Researcher or analyst
- Policy maker or legislator
- Librarian
- Writer or reporter
- Other (please specify)

Relative Importance:  
12300  
Strength of Evidence:  
12340

### 13:12 Use Check Boxes to Enable Multiple Selections

**Guideline:** Use a check box control to allow users to select one or more items from a list of possible choices.

**Comments:** Each check box should be able to be selected independently of all other check boxes. One study showed that for making multiple selections from a list of non-mutually exclusive items, check boxes elicit the fastest performance and are preferred over all other widgets. Users should be able to click on either the box or the text label.

**Sources:** Bailey, 1996; Fowler, 1998; Galitz, 2002; Johnsgard, et al., 1995; Marcus, Smilonich and Thompson, 1995.

**Example:** Check boxes are most appropriately used in these examples because users may wish to order more than one product or select more than one file format—convention dictates that check boxes be used when more than one item in a list may be selected.

Relative Importance: **12300**  
 Strength of Evidence: **12300**

Media Type:  DVD  
 CD-ROM 1  
 CD-ROM 2  
 CD-ROM 3  
 CD-ROM 4  
 CD-ROM 5  
 8mm high density tar tape

-----  
 Total cost of selections: \$

**We want to provide information in for us understand how you prefer to use information and in what formats.**

**a. Short documents**

How do you prefer to use short documents? *(Please check all that apply)*

View/read online  
 Download to view offline  
 Download to print  
 Download to edit or manipulate

What file format(s) do you prefer? *(Please check all that apply)*

Hypertext markup language (.html)  
 Plain ASCII text (.txt)  
 Adobe Acrobat (.pdf)  
 Compressed file (.zip)  
 Other *(please specify)* \_\_\_\_\_

### 13:13 Use Familiar Widgets

**Guideline:** Use widgets that are familiar to your users and employ them in their commonly used manner.

**Comments:** Do not assume that all users are familiar with all available widgets. Unfamiliar widgets will slow some users, and cause others to not use the widget because they do not know how to make it work properly. For instance, one study showed that some users, particularly older users, do not know how to use a drop-down list box.

In choosing widgets, designers typically consider such issues as the amount of available screen “real estate,” reducing the number of user clicks, and whether the user will be choosing one from among many items, or several items at once. Usability test the performance and acceptability of widgets to ensure they do not confuse or slow users.

**Sources:** Bailey, Koyani and Nall, 2000; Nall, Koyani and Lafond, 2001.

**Example:** The circled widget is used in an unconventional manner. Users might expect this widget to be a text entry box. However, when a user

Relative Importance: **12300**  
 Strength of Evidence: **12300**

**Step 1 2 3**

**Select Car Class**  
 Please choose a car type, details will display.

- Economy 2/4 Door Car Auto A/C
- Compact 2/4 Door Car Auto A/C
- Intermediate 2/4 Door Car Auto A/C
- Standard 2/4 Door Car Auto A/C
- Full Size 2/4 Door Car Auto A/C
- Premium 2/4 Door Car Auto A/C
- Luxury 2/4 Door Car Auto A/C
- Mini Van Auto A/C
- Standard Convertible Auto A/C
- Standard Size Sport/Utility 4x4
- Special 4-wheel Drive Auto A/C

**Reserve Now!**

Country of Residence: United States  
 Pick-up Location: SEATTLE ARPT  
 Airport/Station Code: SEAT01  
 Return Location: SEATTLE ARPT  
 Airport/Station Code: SEAT01  
 Pick-up Date: 17 February 2003  
 Time: 9:00 AM PM  
 Return Date: 24 February 2003  
 Time: 9:00 AM PM  
 Car Type: Full Size 2/4 Door Car Auto A/C  
 Product Rate Code: Optional

**Syllables: 31**  
**Sentences: 7**

**Polysyllabic Words / 100 Words: 22.63**  
**Sentences / 100 Words: 5.11**  
**Words / Sentence: 19.58**

**Print this now**  
 Refer to User Guide (and/or ReadMe File) for how to print this data at a later time.

**Continue ...**

Blank entries reflect count calculations and formulas Applied or chosen for Disp

See page xxi for detailed descriptions of the rating scales **12340**

### 13:14 Use a Single Data Entry Method

Relative Importance:  
12300  
 Strength of Evidence:  
12340

**Guideline:** Design data entry transactions so that users can stay with one entry method as long as possible.

**Comments:** Do not have users shift back and forth between data entry methods. Requiring users to make numerous shifts from keyboard to mouse to keyboard can substantially slow their entry speed.

**Sources:** Czaja and Sharit, 1997; Engel and Granda, 1975; Foley and Wallace, 1974; Smith and Mosier, 1986.

**Example:** In this example, data entry methods are used consistently so that users do not have to shift back and forth between mouse entry and keyboard entry.

This design forces users to switch between keyboard entry and mouse entry methods, and will slow the user's data entry task.

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### 13:15 Partition Long Data Items

Relative Importance:  
12300  
 Strength of Evidence:  
12000

**Guideline:** Partition long data items into shorter sections for both data entry and data display.

**Comments:** Partitioning long data items can aid users in detecting entry errors, and can reduce erroneous entries. For example, it is easier to enter and verify a ten digit telephone number when entered as three groups, NNN-NNN-NNNN. Similarly, ZIP+4 codes and social security numbers are best partitioned.

**Sources:** Mayhew, 1992; Smith and Mosier, 1986.

**Example:** The "Phone Number" entry field is partitioned correctly. However, the "ZIP+4" field should be broken out into two fields (one 5 digits long, and one 4 digits long, separated by a hyphen).

### 13:16 Do Not Make User-Entered Codes Case Sensitive

**Guideline:** Treat upper- and lowercase letters as equivalent when users are entering codes.

**Comments:** Do not make user-entered codes case sensitive unless there is a valid reason for doing so (such as increased security of passwords). If required, clearly inform users if they must enter codes in a case specific manner. When retaining data entered by users, show the data as it was entered by the user.

**Sources:** Ahlstrom and Longo, 2001; Smith and Mosier, 1986.

**Relative Importance:**



**Strength of Evidence:**



### 13:17 Place Cursor in First Data Entry Field

**Guideline:** Place (automatically) a blinking cursor at the beginning of the first data entry field when a data entry form is displayed on a page.

**Comments:** Users should not be required to move the mouse pointer to the first data entry field and click on the mouse button to activate the field. Designers should consider, however, that programming this automatic cursor placement might negatively impact the performance of screen reader software.

**Sources:** Ahlstrom and Longo, 2001; Smith and Mosier, 1986.

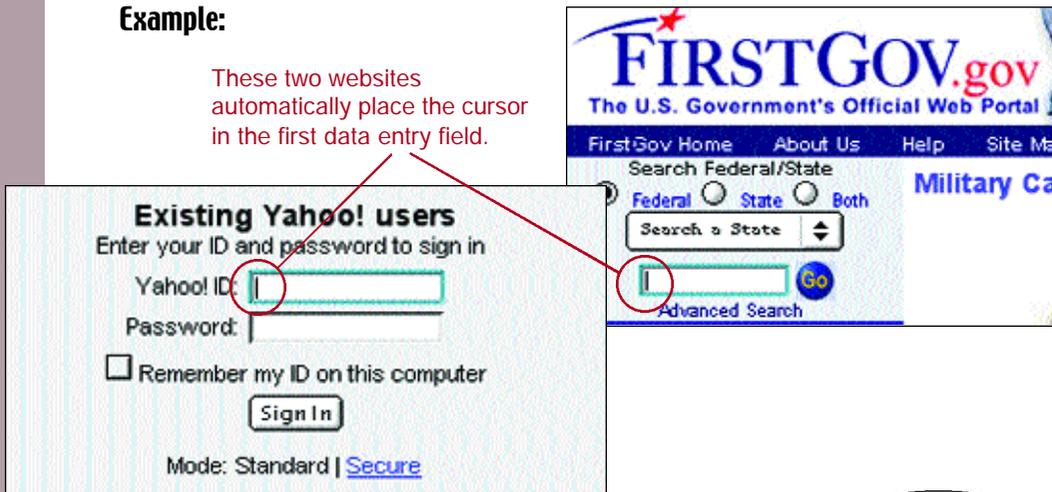
**Example:**

These two websites automatically place the cursor in the first data entry field.

**Relative Importance:**



**Strength of Evidence:**



See page xxi for detailed descriptions of the rating scales



### 13:18 Provide Auto-tabbing Functionality

**Guideline:** Provide auto-tabbing functionality for frequent users with advanced Web interaction skills.

**Comments:** Auto-tabbing can significantly reduce data entry times for frequent users by not requiring them to manually tab from field to field.

**Sources:** Ahlstrom and Longo, 2001; Pew and Rollins, 1975; Smith and Mosier, 1986.

**Relative Importance:**



**Strength of Evidence:**



### 13:19 Label Units of Measurement

**Guideline:** When using data entry fields, specify the desired measurement units with the field labels rather than requiring users to enter them.

**Comments:** Designers should include units such as minutes, ounces, or centimeters, etc. as part of the data entry field label. This will reduce the number of keystrokes required of users (speeding the data entry process), and reduce the chance of errors.

**Sources:** Pew and Rollins, 1975; Smith and Mosier, 1986.

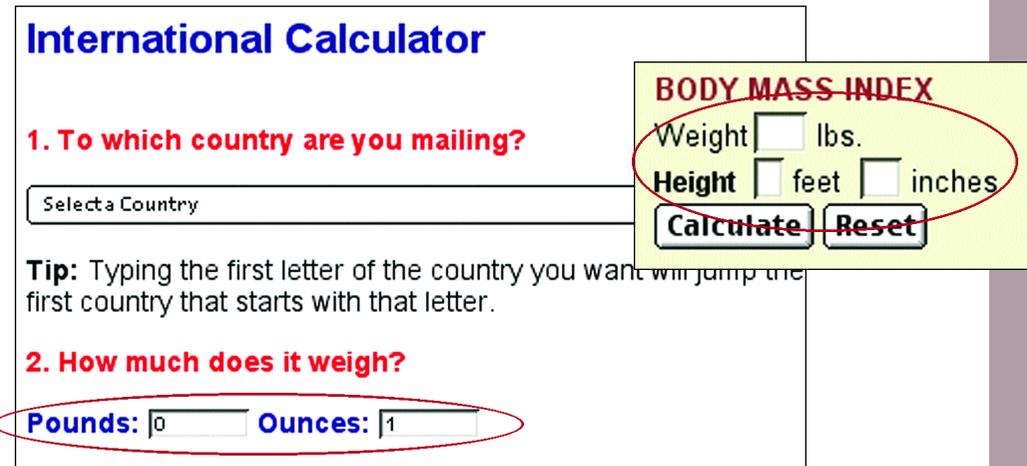
**Relative Importance:**



**Strength of Evidence:**



**Example:**



### 13:20 Ensure that Double-Clicking Will Not Cause Problems

**Guideline:** Ensure that double-clicking on a link will not cause undesirable or confusing results.

**Comments:** Many users double-click on a link when only one click is needed. Developers cannot stop users from double-clicking, but they should try to reduce the negative consequences of this behavior. Usability testing has indicated that if users start with quick double-clicks, they tend to continue to do this for most of the test. Sometimes, when both clicks are detected by the computer, the first click selects one link and the second click selects a second link, causing unexpected (i.e., puzzling) results.

**Sources:** Bailey, Koyani and Nall, 2000; Fakun and Greenough, 2002.

**Relative Importance:**



**Strength of Evidence:**



### 13:21 Do Not Limit Viewable List Box Options

**Guideline:** When using open lists, show as many options as possible.

**Comments:** Scrolling to find an item in a list box can take extra time. In one study, an open list that showed only three (of five) options was used. To see the hidden two items, users had to scroll. The need to scroll was not obvious to users who were not familiar with list boxes, and slowed down those that did know to scroll.

**Sources:** Bailey, Koyani and Nall, 2000; Zimmerman, et al., 2002.

**Relative Importance:**

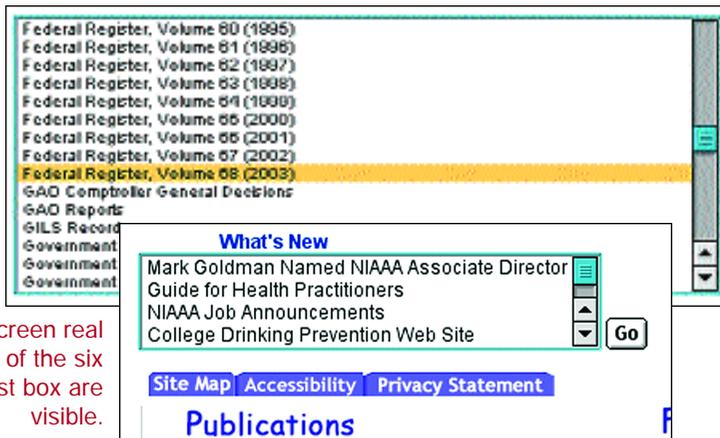


**Strength of Evidence:**



**Example:**

This open list shows as many options as possible given the amount of available screen real estate.



Despite plenty of screen real estate, only four of the six items in this list box are visible.

### 13:22 Use Open Lists to Select One from Many

**Guideline:** Use open lists rather than drop-down (pull-down) lists to select one from many.

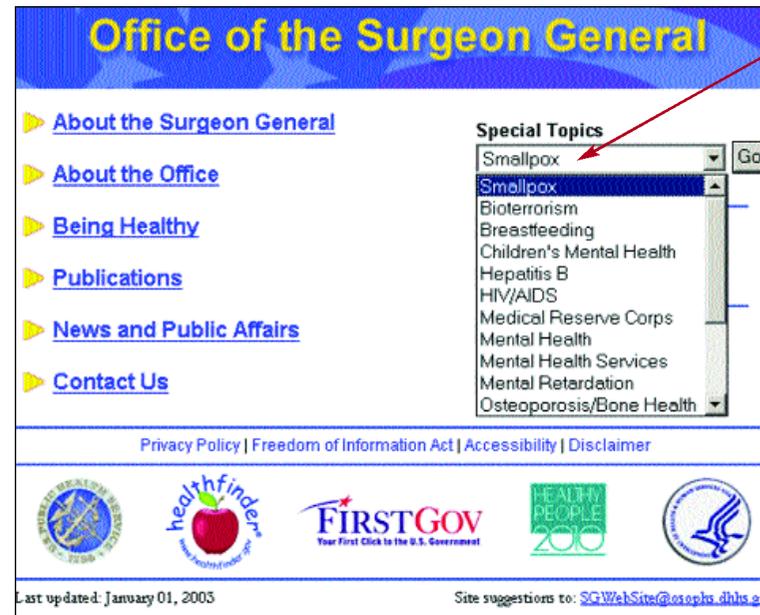
**Comments:** Generally, the more items users can see in a list (without scrolling), the faster their responses will be, and the fewer omission errors they will make. Ideally, users should be able to see all available items without scrolling.

When compared with drop-down lists, open lists tend to elicit faster performance primarily because drop-down lists require an extra click to open. However, if a list is extremely long, a drop-down list may be better. The available research does not indicate the upper number limit of items that should be displayed in a list.

**Sources:** Bailey, 1996; Fowler, 1998; Marcus, Smilonich and Thompson, 1995.

**Example:**

In this example, the designers opted to use a drop-down list to conserve screen real estate. This is a trade-off, however, as a drop-down list will slow users when compared with an open list.



a drop-down list will slow users when compared with an open list.

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### 13:23 Prioritize Pushbuttons

Relative Importance:  
12000  
 Strength of Evidence:  
12000

**Guideline:** Use location and highlighting to prioritize pushbuttons.

**Comments:** If one pushbutton in a group of pushbuttons is used more frequently than the others, put that button in the first position. Also make the most frequently used button the default action, i.e., that which is activated when users press the Enter key.

**Sources:** Bailey, 1996; Fowler, 1998; Marcus, Smilonich and Thompson, 1995.

**Example:**

The "Search" button is placed in the first position.



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### 13:24 Minimize Use of the Shift Key

Relative Importance:  
10000  
 Strength of Evidence:  
12340

**Guideline:** Design data entry transactions to minimize use of the Shift key.

**Comments:** If possible, designers should not require users to enter characters that require the use the Shift key. Using the Shift key imposes a demand for extra user attention and time. For example, the designer can include symbols such as the dollar or percent sign near data entry fields rather than requiring users to enter those characters. Designers also can treat upper- and lowercases as equivalent when entered by users.

**Sources:** Card, Moran and Newell, 1980b; John, 1996; Smith and Mosier, 1986.

### 13:25 Use Data Entry Fields to Speed Performance

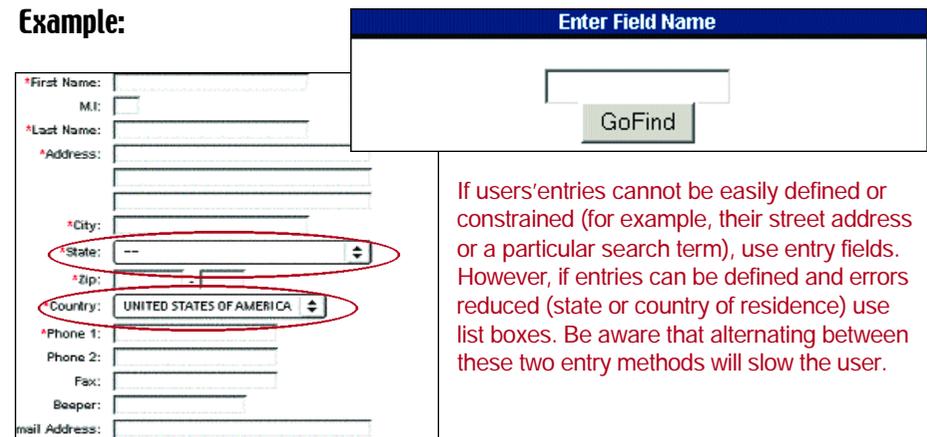
Relative Importance:  
10000  
 Strength of Evidence:  
12345

**Guideline:** Require users to enter information using data entry fields (instead of selecting from list boxes) if you are designing to speed human performance.

**Comments:** At least two studies have compared the effectiveness of text entry versus selection (list boxes) for entering dates and making airline reservations. Both studies found text entry methods were faster and preferred over all other methods. However, use of text entry fields tends to elicit more errors.

**Sources:** Bailey, 1996; Czaja and Sharit, 1997; Fowler, 1998; Gould, et al., 1988; Gould, et al., 1989; Greene, et al., 1988; Greene, et al., 1992; Marcus, Smilonich and Thompson, 1995; Tullis and Kodimer, 1992.

**Example:**



If users' entries cannot be easily defined or constrained (for example, their street address or a particular search term), use entry fields. However, if entries can be defined and errors reduced (state or country of residence) use list boxes. Be aware that alternating between these two entry methods will slow the user.